

**Title:** Health Literacy: Do your materials measure up?  
**Evaluation Form**

**Day, Date:** 10/20/2011  
**Time:** 2:00 PM – 3:00 PM  
**Event #:** 01-192DL

<b>I am</b> <input type="checkbox"/> CHES <input type="checkbox"/> MCHES
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1.0  *Entry-level CECH* **OR**  *Advanced-level CECH*

Please complete this evaluation. If applying for continuing education credits you **MUST** complete **all** questions. For each of the following questions, mark (X) in the column that best represents your opinion regarding this session. Use the rating scale of 1-5 (1=strongly disagree, 5=strongly agree).

Learner Objectives	Strongly Disagree	Neutral			Strongly Agree
As a result of this session, I am able to:	1	2	3	4	5
a) Apply the Suitability Assessment of Materials (SAM) to objectively assess the efficacy and suitability of health education materials for a particular audience.					
b) Describe at least two specific strategies for field-testing health education materials as it relates to bridging the health literacy gap with the intended audience.					
c) Discuss at least two best practices in clear communication and health information design to promote health literacy.					
d) Xanthi Scrimgeour, MHEd, MCHES demonstrated mastery of the topic.					
e) Xanthi Scrimgeour, MHEd, MCHES was an effective presenter.					
f) Stacy Robison, MPH, MCHES demonstrated mastery of the topic.					
g) Stacy Robison, MPH, MCHES was an effective presenter.					
h) The session was timely in terms of current public health and health education practice.					

Please answer the following questions.

1. Suggestions for presentation improvement such as length, audiovisuals, handouts, materials, or what you would change about this session.

2. Additional Comments/Observations