



HEALTH PROMOTION PRACTICE

A Journal of Health Promotion/Health Education Applications, Policy and Professional Issues

CALL FOR PAPERS

Deadline: May 1, 2012

Supplement Theme Issue:

Promising Practices to Eliminate Tobacco Disparities among Asian American and Native Hawaiian and Pacific Islander Communities

Supplement Theme Issue Editors:

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Background:

Society for Public Health Education (SOPHE)'s peer-reviewed journal, *Health Promotion Practice (HPP)*, will publish a theme issue highlighting successful strategies and promising practices to support and sustain the reduction in tobacco use of Asian Americans (AAs) and Native Hawaiian and Pacific Islanders (NHPIs).

Disaggregated data have shown that tobacco disparities have high prevalence of tobacco use among specific AA and NHPI subgroups. Even with the passing of tobacco tax initiatives that have initially resulted in a general decline in smoking prevalence, some AA and NHPI groups still face tobacco disparities. There is recognition that culturally-tailored approaches to tobacco prevention, cessation and policy are needed.

This call for papers focuses on strategies or promising practices to effectively decrease tobacco use and exposure to secondhand smoke in the diverse Asian American and Native Hawaiian and Pacific Islander communities.

While strategies are wide-ranging and diverse, a particular focus of this issue will be on culturally-tailored and community-based strategies that work toward changing community norms about tobacco use including policy change. APPEAL defines policy change to include not only legislative policy, but community policy change, mainstream institutional change (parity) and corporate policy change. This issue will also highlight the important role that capacity building and community development play in achieving policy change and health equity within AA and NHPI communities.

This special issue is a collaborative between APPEAL and SOPHE. APPEAL is a national

health justice organization dedicated to eliminating health disparities and achieving health equity among AANHPIs and other priority populations. The mission of APPEAL is "to champion social justice and achieve parity and empowerment for Asian Americans, Native Hawaiians and other Pacific Islanders by supporting and mobilizing community-led movements through advocacy and leadership development on critical public health issues." In June 2011, APPEAL hosted a national policy symposium for AANHPI tobacco control and presented a comprehensive list of recommendations to key policymakers. In this important document were recommendations on research and data, some of which might be addressed in this supplemental issue.

Focus of this Theme Issue:

The creation of this theme issue is the result of collaboration between Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) and SOPHE. This theme issue will highlight thoughtful perspectives on promising practices and successful strategies, particularly community-based strategies, to eliminate tobacco disparities within the Asian American, Native Hawaiian and Pacific Islander (AANHPI) populations. This special journal supplement will provide a platform to highlight valuable insights and lessons learned that can to help advance the practice of tobacco control among tobacco control professionals, AA and NHPI community advocates.

Important topics of interest include, but are not limited to:

- Policy change at the community level (e.g., creating smoke-free policies in multi-unit housing and community events)
- Policy change at the mainstream institutional level (e.g., partnerships and initiatives to advance parity for AAs, NHPIs and other priority populations)
- Involvement of AA and NHPI advocates and communities in promoting legislative policies on tobacco control
- Strategies to countering tobacco industry targeting
- Utilizing policy to advance tobacco cessation
- Leadership development and capacity building to advance tobacco prevention, control and policy change
- Coalition building and network development to support social norm change on tobacco
- Identification and delivery of technical assistance to support social norm change
- Media campaigns resulting in norm change on tobacco
- Evaluation of tobacco norm change initiatives
- Methods and approaches to establish system to support collection of epidemiological data
- Strategies and partnerships that support data dissemination approaches to inform tobacco prevention and control

It is important that authors interested in submitting manuscripts for this theme issue follow the "Instructions to Authors" found on

[http://mc.manuscriptcentral.com/societyimages/hppractice/HPP%20Instructions%20for%20Auth
ors_NEW_LAM.pdf](http://mc.manuscriptcentral.com/societyimages/hppractice/HPP%20Instructions%20for%20Authors_NEW_LAM.pdf). The manuscript text should be no more than 3500 words (Approximately 14 pages double spaced), and the entire submission—including references, tables, figures, etc.—no more than 30 pages. **Manuscripts should be submitted on or before May 1, 2012**

About the Journal

HPP is an official publication of the Society for Public Health Education (SOPHE). Launched in 2000, *HPP* publishes authoritative, peer-reviewed articles devoted to the practical application of health promotion and education. The journal is unique in that it provides focused critical and strategic information to professionals engaged in the practice of developing, implementing, and evaluating health promotion and disease prevention programs. In addition, *HPP* serves as a forum to promote linkages between researchers in the academic and private sectors with health promotion and education practitioner. *HPP* focuses also on identifying and sharing proven strategies to address health concerns among of ethnic and racial minority populations. Further, *HPP* explores public policy issues and the use of successful theory- based interventions relevant to health care, community, worksite, school, and international health settings. Leonard Jack, Jr., PhD, MSc, Associate Dean for Research, and Endowed Chair of Health Disparities Research, and Chair, Department of Public Health Sciences at Xavier University of Louisiana, is the Editor-in-Chief of SOPHE's Health Promotion Practice journal.

About SOPHE

Founded in 1950, SOPHE is a non-profit professional organization dedicated to promoting the health of all people by stimulating research on the theory and practice of health education; advocating policy and legislation affection health education and health promotion; and developing standards for professional preparation of health educators. SOPHE is the only independent professional organization devoted exclusively to public health education and health promotion. To learn more, visit www.sophe.org