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CONFERENCE
SUPPORTERS

SAGE

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PORTLAND

SOCIETY FOR PUBLIC HEALTH EDUCATION
10 G ST. NE | STE. 605
WASHINGTON DC 20002
WWW.SOPHE.ORG

Interested in supporting SOPHE and expanding your visibility? For information please visit: www.sophe.org/annualmeeting2015.cfm
PROGRAM IN BRIEF

TUESDAY, APRIL 21
4:00 PM – 7:00 PM  SOPHE House of Delegates Meeting Part I

WEDNESDAY, APRIL 22
8:00 AM – 10:30 AM  SOPHE House of Delegates Meeting Part II
8:00 AM – 5:00 PM  Student Case Study Competition
11:00 AM – 6:00 PM  SOPHE Board of Trustees Meeting
2:00 PM – 4:00 PM  PRE-CONFERENCE WORKSHOP
W1 Publish or Perish: Demystifying the Peer Review Process (additional registration fee)
2:30 PM – 5:00 PM  PRE-CONFERENCE WORKSHOP
W2 Advocacy Strategies for the 21st Century (additional registration fee)
3:00 PM – 5:00 PM  Department Chairs Meeting
4:00 PM – 6:00 PM  Exhibitor Set Up
5:00 PM – 7:00 PM  PRE-CONFERENCE WORKSHOP
W3 First Steps toward Standalone Baccalaureate Accreditation (additional registration fee)
5:00 PM – 7:30 PM  Pedagogy in Health Promotion Editorial Board Meeting
7:00 PM – 8:30 PM  SOPHE Incoming Board of Trustees Orientation

THURSDAY, APRIL 23
7:00 AM – 8:30 AM  SOPHE NEW MEMBERS ORIENTATION/ SOPHE SNAPSHOT
8:30 AM – 7:00 PM  Exhibits and Poster Group A OPEN
OPENING PLENARY SESSION I
8:30 AM – 8:45 AM  Welcome & Dedication of 66th Annual Meeting
• Deborah Fortune, PhD, MCHES, FAAHE, 2015 Annual Meeting Trustee
• Elaine Auld, MPH, MCHES, SOPHE Chief Executive Officer
8:45 AM – 9:15 AM  SOPHE PRESIDENTIAL ADDRESS
• Kelly Bishop, MA, MCHES, FASHA, SOPHE 2014–15 President
9:15 AM – 10:00 AM  KEYNOTE PRESENTATION
• Larry Cohen, MSW, Prevention Institute, SOPHE 2015 Honorary Fellow
10:30 AM – 12:00 PM  CONCURRENT SESSIONS A
A1 Training and Professional Development in Health Education
A2 Addressing the Needs of Future Generations: School-Based Health Education Interventions
A3 Going Global: International Health Education Research and Practice Initiatives
A4 Technology for Health Education: Reaching People Where They Are
A5 Working Well: Employee Health Promotion and Policies
11:30 AM – 1:00 PM  Health Promotion Practice Editorial Board meeting
12:00 PM – 1:30 PM  Lunch on your own (various meetings)
12:30 PM – 1:30 PM  SOPHE Communities of Practice Roundtables—Bring Your Lunch!
12:30 PM – 1:30 PM  POSTER SESSION A WITH AUTHORS
1:30 PM – 3:00 PM  CONCURRENT SESSIONS B
B1 Faith-Based Community Interventions: Mining Evidence for Efficacy
B2 Promoting Safety and Health among Children and Adolescents
B3 Confronting the Health Challenges of Young Adults: From Campus to Community
B4 Evaluation in Health Education: Improving Professional Competencies
B5 Communicating and Advocating for Health Education
3:15 PM – 4:45 PM  PLENARY SESSION II: YOUNG ADULTS ON CAMPUS: CONFRONTING THE HEALTH CHALLENGES
• Jenny Haubenreiser, MA, FACHA, Student Health Services, Oregon State University
• Claire Brindis, DrPH, University of California, San Francisco School of Medicine

FRIDAY, APRIL 24
7:00 AM – 8:30 AM  EARLY RISER SESSIONS
ER1 Ebola & Emergency Preparedness
ER2 Technology Roundtable
7:30 AM – 8:30 AM  SOPHE Past President’s Breakfast
8:30 AM – 5:00 PM  Exhibits and Poster Group B OPEN
PLENARY III: ELIZABETH FRIES HEALTH EDUCATION AWARD & LECTURE
• David Sleet, PhD, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention
10:00 AM – 11:30 AM  CONCURRENT SESSIONS C
C1 Preventing and Reducing Tobacco Use: Population Health Initiatives
C2 Mental Health Promotion
C3 Pathways to Fostering Healthy Youth
C4 Thinking Global Acting Local: Diversity in Health
C5 Eta Sigma Gamma Session
11:30 AM – 1:00 PM  Lunch on your own (various meetings)
11:30 AM – 12:30 PM  SOPHE All Member Business Meeting—Bring Your Lunch!
PLENARY IV: HEALTH EDUCATION TECHNOLOGY IN THE 21ST CENTURY
2:15 PM – 3:45 PM  CONCURRENT SESSIONS D
D1 United for Health: Learning from Statewide Practice and Policy Initiatives
D2 Focus on Diet and Health
D3 Advancing Health Equity among LGBT Populations
D4 Optimizing Men’s Health
D5 Integrating Advocacy Methods into Professional Development Preparation Programs
4:00 PM – 5:30 PM  CONCURRENT SESSIONS E
E1 Workforce Development: Preparing the Future Generation of Health Workers
E2 Community Based Health Promotion and Disease Prevention
E3 Tools of the Trade: Technology in Health Education Training
E4 Women’s Health: Wellness Promotion and Disease Prevention Initiatives
E5 Contemporary Health Issues among Young Adults
6:15 PM – 7:00 PM  Leaving Your SOPHE Legacy
7:00 PM – 10:00 PM  SOPHE AWARDS GALA

SATURDAY, APRIL 25
7:30 AM – 8:30 AM  POSTER SESSION C WITH AUTHORS
8:00 AM – 12:00 PM  NCHEC CHES/MCHES Exam (see www.nchec.org for registration)

CONCURRENT SESSIONS F
F1 Community Based Morbidity and Mortality Reduction Initiatives
F2 Future of Health Education, Advocacy and Practice
F3 Enduring Contributions of Three SOPHE Leaders
F4 Best Practices in Maternal & Infant Health
F5 Policy & Systems Change for Healthy Behaviors
10:15 AM – 11:45 AM  CLOSING PLENARY SESSION V: DIVERSITY & HEALTH EQUITY: CHARTING A PATH FOR A HEALTHIER AMERICA
• America Bracho, MD, CDE, MPH, Latino Health Access
• Wisdom Powell, PhD, MPH, Gillings School of Global Public Health, University of North Carolina at Chapel Hill
• Jesus Ramirez-Velles, PhD, Community Health Sciences, University of Illinois at Chicago; Editor-in-Chief, Health Promotion Practice

CLOSING REMARKS
• Sandra Bulmer, PhD, SOPHE 2015–2016 President

ADDITIONAL DETAILS AND UPDATES AT WWW.SOPHE.ORG/ANNUALMEETING2015.CFM. CHECK BACK OFTEN!
REGISTRATION NOW OPEN!

CONFERENCE DETAILS, REGISTRATION AND HOTEL RESERVATIONS
www.sophe.org/AnnualMeeting2015.cfm

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REGISTRATION FEE INCLUDES CONFERENCE MATERIALS, BREAKS, OPENING SOCIAL, AND ALL CHES/MCHES/CPH FEES

MEETING HIGHLIGHTS

SOPHE 66TH ANNUAL AWARDS CEREMONY (TICKET REQUIRED; LIMITED AVAILABILITY)
SUPPORTED BY SAGE PUBLICATIONS
Friday, April 24, 7:00 PM – 10:00 PM
Portland Hilton – Skyline Rooms, 23rd Floor
Ticket includes a light buffet and awards presentation.
Join us as we celebrate the work of students and professionals in health education and health promotion!

CONTINUING EDUCATION
EARN MORE THAN A QUARTER OF YOUR 5-YEAR RECERTIFICATION
CECHS IN JUST 2 ½ DAYS!
An application has been submitted for Category I Continuing Education Contact Hours (CECH) to award Certified Health Education Specialists (CHES) and Master Certified Health Education Specialists (MCHES) up to 20 continuing education contact hours (CECHs). SOPHE, including its chapters, is a designated multiple-event provider of CECHs by the National Commission for Health Education Credentialing, Inc.

This event will award Certified in Public Health (CPH) individuals up to 20 renewal credits. SOPHE is an approved provider of CPH Renewal Credits by the National Board of Public Health Examiners.

ADMINISTRATIVE FEES FOR CONTINUING EDUCATION ARE INCLUDED IN THE CONFERENCE REGISTRATION FEES.

TAKE THE CHES/MCHES EXAM ONSITE
Saturday, April 25, 8:00 AM – 12:00 PM
You must register at www.nchec.org.

SOPHE COMMUNITIES OF PRACTICE (COP) NETWORKING ROUNDTABLES
Choose from one of 14 SOPHE CoP roundtables on Thursday, April 23, 12:30–1:30 PM, to network with individuals with similar interests.

PRE-CONFERENCE WORKSHOPS
ADDITIONAL FEES APPLY; LIMITED SPACE AVAILABLE
ADDITIONAL INFORMATION AND DETAILS FOUND AT WWW.SOPHE.ORG/ANNUALMEETING2015.CFM

PUBLISH OR PERISH: DEMYSTIFYING THE PEER REVIEW PROCESS
WEDNESDAY, APRIL 22 2:00 PM – 4:00 PM
Editorial board members from SOPHE’s three journals and other publications will be on hand with their expert advice for getting your work published!

ADVOCACY STRATEGIES FOR THE 21ST CENTURY
WEDNESDAY, APRIL 22 2:30 PM – 5:00 PM
This workshop is designed to sharpen your skills in community mobilization/organizing, policy analysis, and social media to maximize your success in policy advocacy.

FIRST STEPS TOWARD STANDALONE BACCALAUREATE ACCREDITATION
WEDNESDAY, APRIL 22 5:00 PM – 7:00 PM
The workshop will be targeted at programs interested in pursuing or learning more about CEPH accreditation. The accreditation timeline, from application to self-study to site visit and accreditation decision will be discussed.

CONFERENCE HOTEL
The Hilton Portland & Executive Tower is conveniently located in the heart of downtown Portland’s financial and entertainment districts within blocks of Portland’s hippest restaurants, upscale shopping, and major attractions. The hotel is one block from the MAX light rail line, which connects to Portland International Airport. Reserve your hotel room now to get the SOPHE discounted rate of $139/night (single/double) plus tax, while space is available.

DEADLINE: MARCH 30, 2015 or when sold out. Go to www.sophe.org/annualmeeting2015.cfm for the hotel room reservation link.

HILTON PORTLAND & EXECUTIVE TOWER
921 SW 6th Ave, Portland OR 97204 (P) 503-226-1611

ACCESSIBILITY
Hilton Portland & Executive Tower is accessible for guests with special needs. Inform SOPHE staff of any special needs (info@sophe.org) by March 1, 2015.

CHECK OUT ALL THERE IS TO SEE AND DO IN PORTLAND
www.travelportland.com
Join a dedicated and diverse group of health professionals at the Society for Public Health Education’s (SOPHE’s) 66th Annual Meeting, April 23–25, 2015 in Portland, Oregon. Expand your professional horizons as you network with nearly 700 colleagues who are Blazing a Trail for Health Education and Health Promotion. An exceptional group of speakers, presentations, posters and exhibits will engage and inspire your research and practice!

2015 ANNUAL MEETING SUBTHEMES

- Advancing Health Education through Technology and Innovations
- Children, Adolescents, and Young Adults: Health Needs of the Future Generation
- Culture, Diversity, and Health: Local and Global Perspectives
- Disparities and Inequity: Health Education and Promotion for Social Justice

CONFERENCE OBJECTIVES

This 2 ½ day conference will enable you to:

- Address current and future trends in health education by strengthening cross-sector collaboration for evidence-based improvements in health policies, programs and environments
- Explore innovative practice and research aimed at improving health literacy, health behaviors, health equity, and health policies for children, adolescents, and young adults
- Incorporate novel applications of health communications and technology in health education interventions that empower persons to make informed health decisions
- Advocate for social justice and the elimination of health disparities experienced by various populations and communities due to social determinants of health, disease, and disability
- Identify critical research, evaluation, and data needs to improve population health from domestic and global perspectives

WHO SHOULD ATTEND?

All health education specialists, health communicators, K–12 teachers, behavioral scientists, allied health professionals, faculty, and students will benefit from the opportunity to network and exchange new health education strategies, connections, and ideas from all settings of health education and health promotion.

ADDITIONAL CONFERENCE DETAILS AVAILABLE AT WWW.SOPHE.ORG/ANNUALMEETING2015.CFM

SELECTED CONFERENCE FACULTY

SOPHE 66TH ANNUAL MEETING KEYNOTE SPEAKER & 2015 SOPHE HONORARY FELLOW
LARRY COHEN, MSW
FOUNDER & EXECUTIVE DIRECTOR
Prevention Institute

2015 ELIZABETH FRIES HEALTH EDUCATION AWARD RECIPIENT
DAVID SLEE, PHD
ASSOCIATE DIRECTOR FOR SCIENCE
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

SOPHE 2014–2015 PRESIDENT
KELLY BISHOP, MA, MCHES, FASHA
PUBLIC HEALTH ADVISOR
Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion

JENNY HAUBENREISER, MA, FACHA
EXECUTIVE DIRECTOR, STUDENT HEALTH SERVICES
Oregon State University

CLAIRE BRINDIS, DRPH
PROFESSOR, DIRECTOR INSTITUTE FOR HEALTH POLICY STUDIES
UCSF School of Medicine

ORIEN C. ABROMS, SCD, MA
PROFESSOR OF HEALTH COMMUNICATION & MARKETING
School of Public Health & Health, George Washington University

AMERICA BRACHO, MD, CDE, MPH
EXECUTIVE DIRECTOR
Latino Health Access

WIZDOM POWELL, PHD, MPH
PROFESSOR
Department of Health Behavior, Gillings School of Global Public Health, University of North Carolina–Chapel Hill

JESUS RAMIREZ-VALLES, PhD
PROFESSOR & DIRECTOR
Community Health Sciences, University of Illinois at Chicago

#SOPHE2015  @SOPHETWEETS

META SIGMA GAMMA (ESG)

SOPHE is proud to partner with Eta Sigma Gamma (ESG), a health education honorary on college campuses, who will be meeting during this conference. Take the time to learn more about ESG and visit their events, posters, and concurrent presentation.