

May 2010

Dear Health Education & Health Promotion Supporter:

Because of your commitment to public health, the Society for Public Health Education (SOPHE) requests your sponsorship to the upcoming 61st Annual Meeting, *"Healthy People 2020: Scaling New Heights"*, November 4-6, 2010 at the Denver Marriott City Center Hotel in Denver, CO. Our conference will be an engaging 1 ½ days of continuing the vibrant discourse of public health education by health education leaders: researchers, practitioners, and students. A great lineup of pre-conference workshops begin a day prior, November 4, 2010.

Who Will You Reach? The SOPHE Annual Meeting will attract some 500 health education, health promotion and health communication decision-makers and practitioners. Attendees represent all walks of health education and health promotion from the United States, Mexico, and Canada and abroad, including: federal, state, and local employees; faculty and staff from universities and schools and programs of public health; hospital and clinic staff; and national health organizations.

Why Should You Sponsor SOPHE? Your support demonstrates your valued commitment and partnership in meeting our nation's public health goals. As a conference supporter, you will have prime visibility among an audience of educators, practitioners, and scientists specializing in prevention, education, and research of population-based health issues.

What Are the Benefits of Meeting Support? Meeting gives your organization visibility to members and other decision makers devoted to public health education and health promotion. Sponsors receive a complimentary invitation to the Friday evening Gala Reception— an exclusive opportunity to interact with scholars and decision makers in health education. As a 501(c)(3) organization, all contributions to SOPHE are tax deductible.

What Do Meeting Attendees Want? SOPHE Annual Meeting attendees are on the lookout for the latest health education and health promotion information, products, and services. This includes materials on virtually every health topic, as well as resources in electronic and Web-based formats, continuing education programs, advanced-degree programs, patient education resources, research reports, textbooks and curricula, computer programs, and software packages.

We Appreciate You! SOPHE recognizes the value and importance of our sponsors at this meeting and the services, information and resources you provide to our attendees. We hope we can count on you for in kind or financial support for SOPHE's 2010 Annual Conference. Send in your contribution today and secure your organization's representation! We look forward to your participation in our 61st Annual Conference, and to strengthening our partnership with your organization. Please contact Carmen J. Head at (202) 408-9804 or thead@sophe.org with questions.

Yours in Public Health,



M. Elaine Auld, MPH, CHES
Chief Executive Officer

ATTENDEE PROFILE

Federal, State & Local Health Agencies

Voluntary Organizations

Community Coalitions

Wellness & Fitness Facilities

Community-Based Agencies

Elementary and Secondary Schools

Businesses & Corporations

Consulting Firms & Contractors

Colleges & Universities

Health Care Organizations

Prevention Research Centers

Hospitals and Clinics

Clearinghouses

International Organizations



Join Us in Denver!

The Society for Public Health Education (SOPHE) is pleased to announce sponsorship opportunities for its 61st Annual Meeting, *“Healthy People 2020: Scaling New Heights”*. This energizing and enlightening meeting will address the latest innovations in Health Education and Promotion focusing on:

- » ***A Decade of Achievement— celebrating past health education advancements***
- » ***Mile High Expectations— assessing directives and the scope of future initiatives***
- » ***Reaching the Summit— discussing new public health technologies & communication strategies***

Your Support Makes a Difference

SOPHE relies on the support of health education and health promotion friends and allies—like you—to deliver a strong and inspirational meeting. SOPHE’s highly acclaimed annual meeting is considered one of the premier public health meetings of the year for exchanging successful strategies and innovations! This year, SOPHE is expecting 400-500 professionals and public health partners involved in public health education and health promotion. Your organization’s support is valued by SOPHE!

Opportunities for Visibility and Outreach

In return for your support, you will receive the following valuable benefits:

- 1½ full days of prime exposure during the conference;
- Recognition and exposure for your organization in the final program, the opening plenary session and during sponsored event(s);
- Table-top literature display in our Resource Room for contributors of \$250 and above; and
- Free promotional listing of all sponsors on SOPHE’s website, www.sophe.org.



As a SOPHE meeting supporter, you will reach important stakeholders in public health, academia, and public and private sectors, giving you prime visibility among an audience of 400-500 educators, practitioners, scientists, and students specializing in prevention, education, and research of population-based health issues.



Support Form

Specific Event/Item

Please select from the options below

PLATINUM		\$10,000 and above
<input type="checkbox"/>	For further details contact SOPHE	
GOLD		\$5,000—\$9,999
<input type="checkbox"/>	Awards Ceremony, Saturday Evening	\$5,000
<input type="checkbox"/>	Internet Kiosk	\$5,000
<input type="checkbox"/>	Opening Gala Reception, Friday Evening	\$5,000
<input type="checkbox"/>	Meeting Flashdrive Sponsor	\$5,000
SILVER		\$3,000—\$4,900
<input type="checkbox"/>	Speaker Support	\$4,000
<input type="checkbox"/>	Breakfast or Lunch Sponsor	\$3,000
BRONZE		\$1,000—\$2,900
<input type="checkbox"/>	Student and New Professional Social, Thursday	\$2,500
<input type="checkbox"/>	Conference Bag	\$2,500
<input type="checkbox"/>	Morning/Afternoon Break, Friday/Saturday	\$2,000
<input type="checkbox"/>	First-time Attendee Orientation, Friday	\$1,000
DIAMOND		\$350—\$999
<input type="checkbox"/>	Pre- or Post-Meeting Workshop (Focus on professionals and/or students)	\$500—\$2,000
<input type="checkbox"/>	Bag Stuffer	\$500
<input type="checkbox"/>	PubsMart (up to four publication titles of your company/business featured in Resource Room)	\$400
<input type="checkbox"/>	Resource Room Exhibitor	\$350
<input type="checkbox"/>	University Resource Room Exhibitor	\$250

SUPPORTER BENEFITS

- 1½ full days of table top exhibit opportunity, with prime exposure during the conference;
- Table-top literature display in our Resource Room for contributors of \$250 and above; and
- Recognition and exposure for your organization in the final program, the opening plenary session, during sponsored event(s).
- Free promotional listing of all sponsors on SOPHE's website, www.sophe.org

Sponsors contributing \$5,000 or more are entitled to one complimentary meeting registration. See www.sophe.org in June for the meeting's preliminary program.

- Check this box if you would like to provide scholarships to deserving students to attend SOPHE's 61st Annual Awards Ceremony. (\$100.00)

SOPHE Tax ID: 23-7299881
Contributions to SOPHE are tax deductible

MAIL (address below) OR FAX FORM TO 202-408-9815, ATTN: CARMEN J. HEAD

Organization :

Contact Name:

Address:

City, State, Zip:

Telephone:

Email:

Credit Card Type: Visa MasterCard Discover Card

\$ Amount Donated:

Credit Card Number:

Expiration (Month/Year):

- Enclosed Check Make checks payable to SOPHE