

History Session Program
62st SOPHE Annual Meeting
Renaissance Arlington Capital View
Arlington, VA
October 29, 2011

Concurrent Session Title: Icons of Health Education Leadership: Revisiting Our Past to Inform Our Future

Date: Saturday , October 29, 2011 **Time:** 8:30 am - 9:45 am

Organizer and Moderator: John P. Allegrante, PhD, Columbia University, New York, NY

Abstract: The modern history of health education includes a pantheon of individuals whose legacies of leadership have shaped both SOPHE and the profession. Among the generation of those who played key roles in health education during the last half of the 20th century, including some who gave life to the early phase of SOPHE's development, were Jill Black, Sigrid Deeds, Jerome Grossman, and Charles Poskanzer. This session will bring together a distinguished group of contemporary leaders in health education that will assess the life and work of these important figures in the history of the science and practice of public health education and discuss the implications of the legacy each leaves for addressing the challenges of today's health problems. Members of the audience will be encouraged to contribute their own remembrances as well.

Learning Objectives: By the end of this session, participants will be able to: 1) Identify key biographical elements of Jill Black, Sigrid Deeds, Jerome Grossman, and Charles Pokanzer; 2) identify one key scientific and/or professional practice contribution made by Jill Black, Sigrid Deeds, Jerome Grossman, and Charles Pokanzer; discuss the implications of Jill Black, Sigrid Deeds, Jerome Grossman, and Charles Pokanzer work and legacy for achieving the goals and objectives of Healthy People 2020.

Presenters:

John P. Allegrante, PhD, Columbia University, for Charles Poskanzer

Judith Luebke, PhD, MCHES, Minnesota State University Mankato, for Jill Black

Andrea Gielen, PhD, Johns Hopkins University, for Sigrid Deeds

Lawrence W. Green, DrPH, University of San Francisco, and Judith Ottoson, EdD, MPH, for Jerome Grossman