



SOPHE's 2012 Midyear Scientific Conference

Tuning Up Health Promotion: New Lyrics across the Lifespan

April 11-15, 2012
Sheraton Music City Hotel
Nashville, Tennessee

Call for Abstracts Now Open!

http://www.sophe.org/call_for_abstracts.cfm

Submission Deadline: November 30, 2011, 11:59 PM ET

The Conference will be held in Nashville, Tennessee, one of the foremost cities putting prevention on the map! Join us in sharing your latest research and practice in health promotion across the lifespan, particularly in four sub-themes:

Environmental Policy and Change

Environmental and policy solutions have potential for significant population impact across the lifespan. Presentations in this track will highlight "upstream" approaches, including advocacy, conceptual frameworks for environmental and policy change, relevant research, and environmental or policy interventions at the organization, community, state and national levels. Examples of topics are: the implications of demographic changes on public health practice and/or policy; funding of and coverage for chronic disease prevention and care; creative urban planning and development; policy solutions to prevent injury across the lifespan; and in community health through cross-sector collaboration.

Health Disparities and Health Equity

America's aging population is not only growing rapidly, it is also becoming more racially and ethnically diverse. Racial and ethnic minorities have a large prevalence of chronic diseases including obesity, cancer, hypertension and diabetes. This track will examine the broad range of factors influencing health equity (e.g. health care, education, employment, housing, transportation, wealth and assets, language) from pre-conception to end of life. Abstracts describing successful community-based interventions to decrease the gap in life expectancy and quality of life, and to promote health equity are also encouraged.

Health Communications & Informatics

Health communications are integral to changes in cultural expectations as well as institutional and individual behavioral change. Presentations in this track will include innovative theory, research, strategies, and tools to influence knowledge, attitudes, self-efficacy and behavior. Presentations are encouraged that explore applications of health communication technology and social media, as well as those that take into account health literacy, social networking, and the role of the media. Applications that address challenges across the lifespan are especially welcome. Also encouraged are abstracts focusing on the social marketing efforts to reach underserved populations.

Healthy Aging

Health education practitioners and researchers must prepare for the growing aging population through services and programs that address emerging issues for older Americans, improved communication, planning and education. Abstracts are sought that demonstrate successful application of evidence-based and/or best practices that promote healthy aging and quality of life, address social justice and health disparities as well as the intergenerational roles of aging adults. Research on individual- and population-based foundations for healthy aging are also encouraged.