



SOCIETY FOR PUBLIC HEALTH EDUCATION

10 G St., NE, Suite 605 • Washington, DC 20002-4242 • Phone 202/408-9804 • Fax 202/408-9815 • Website www.sophe.org

**HEB SELF-STUDY
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Name: _____

Address: _____

Telephone (Home) _____ (Work) _____

E-Mail: _____ CHES# _____

Title: The Smoking Cessation and Reduction In Pregnancy Treatment (SCRIPT) Program
Richard Windsor, MS PhD MPH

1. The term “Efficacy” is frequently incorrectly used to describe the success of a tobacco treatment program (SCRIPT = X). It is defined as: The impact of “X” delivered by regular staff during a prenatal care visit.
 - a) True
 - b) False
 - c) Need more information (NMI)
2. The American Journal of Public Health reports that an evaluation of a new patient education program in three cities involving 1000 pregnant smokers at four clinics had 16% cessation rate confirmed by a cotinine test. This study clearly has a very high level of “External Validity”.
 - a) True
 - b) False
 - c) Insufficient sample size
 - d) NMI
3. SCRIPT Programs often collect patient psycho-social data, e.g. a Social Support Scale (SSS) for Cessation”. There are Psychometric Standards to determine the validity + reliability of a Scale and each Question. What is the minimum reliability correlation for a Scale ($> r =$)?
 - a) $r = 0.20$
 - b) $r = 0.5$
 - c) $r = 0.70$
 - d) $r = 0.90$
4. Frequently you hear a presentation by a senior governmental official that a SCRIPT Program (X) is “Cost-Effective (CE)”. The primary interpretation of this term is:
 - a) X was not very expensive
 - b) Fewer low birth weight babies are bor
 - c) X saves money
 - d) NMI

5. A SCRIPT Evaluation report states: "We used a "Quasi-Experimental Design". A Quasi-Experimental Design means that the evaluation did not randomize patients ?
- a) True
 - b) False
 - c) Did not use a cotinine test
 - d) NMI
6. The CDC documented a 5% quit rate for pregnant smokers. A Cochrane Review reported a combination of NEW methods can increase the rate to 15%. In a discussion of how many patients you need to evaluate impact, an evaluation committee member says: We only need 100+ in the E and 100+ in C Group to evaluate effectiveness.
- a) True
 - b) False
 - c) Need at least 500+ /Group
 - d) NMI
7. What is the number of Births in the United States each Year?
- a) 10 million+
 - b) 4 million+
 - c) 2 million+
 - d) 6 million+
8. What is the Smoking Attributable Risk for a Low Birth Weight infant?
- a) 100%
 - b) 50%
 - c) 25%
 - d) 10%
9. Year of the 1st US Clinical Practice Guidelines for the SCRIPT Program was?
- a) 1964
 - b) 1990
 - c) 2000
 - d) 2010
10. What is the highest quit rate from SCRIPT Methods from published evaluations?"?
- a) 50%
 - b) 40%
 - c) 30%
 - d) 20%