

Proposed History Session Program

59th Annual SOPHE Meeting
October 23-25, 2008
San Diego, California

Concurrent Session Title: Celebrating the Changing Tides of Health Education Leadership: Using Our Past to Inform Our Future

Date: Saturday, October 25, 2008 **Time:** 8:30 am – 9:45 am

Organizer and Moderator: John P. Allegrante, PhD, Professor and Chairman, Department of Health and Behavior Studies, Teachers College, Columbia University

Abstract: The modern history of health education includes a pantheon of individuals whose legacies of leadership have shaped both SOPHE and the profession. Among the generation of those who played key roles in health education during the last half of the 20th century and gave life to the early phase of SOPHE's development were Peter Cortese, Bill Kane, Elena Sliepcevich, and Beverly Ware. This session will bring together a distinguished group of contemporary leaders in health education that will assess the life and work of these important figures in the history of school and public health education and discuss the implications of the legacy each leaves for addressing the challenges of today's health problems. The session will conclude with a commentary by SOPHE's eighth president (1957), 91-year-old Howard Ennes, who will examine the individual and group responsibility of health educators in the political period that the country will face after the upcoming national election.

Learning Objectives: By the end of this session, participants will be able to: 1) Identify key biographical elements of Peter Cortese, William Kane, Elena Sliepcevich, and Beverly Ware, 2) identify one key scientific and/or professional contributions each made, and 3) discuss the implications of their work and legacy for the future of health education.

Presenters:

John P. Allegrante, PhD, Professor and Chairman, Department of Health and Behavior Studies, Teachers College, Columbia University (Introduction)

Kathleen Middleton, Executive Director, ToucanEd, Santa Cruz, CA (Peter Cortese)

David Sleet, PhD, Associate Director for Science, Division of Unintentional Injury Prevention, National Center for Injury Prevention and Control, CDC (Bill Kane)

Lawrence Green, PhD, Adjunct Professor, Dept of Epidemiology & Biostatistics, Co-Leader, Society, Diversity & Disparities Program, School of Medicine and Comprehensive Cancer Center, University of California at San Francisco, (Beverly Ware)

Gus Dalis, EdD, CHES Director, Center for Health Education (Retired), Los Angeles County Office of Education, 1963 to 2001 (Elena Sliepcevich)

Howard Ennes, MPH, SOPHE Past President (Closing Commentary)