



Student Health Education Marketing Contest

Sponsored by the SOPHE 60th Anniversary Task Force

DEADLINE EXTENDED TO JULY 31, 2010

**Updated Prizes: 1 FREE student conference registration
& \$500 travel scholarship (\$675 value!)**

The SOPHE 60th Anniversary Task Force is soliciting YOU to develop a new and *innovative* marketing tool for SOPHE to reach the next generation of health educators. Tools will be used to promote SOPHE and the health education profession during our 60th Anniversary year and beyond.

The Student Health Education Marketing Contest winner will be selected by panels of expert judges prior to SOPHE's 61st Annual Meeting, November 4-6, 2010 in Denver, CO. **Select submissions will be showcased and winners will be recognized at the Annual Meeting.**

Entries will be accepted in the following formats:

- **Printed materials** (e.g., brochure, newsletter, poster, flyer, tailored message, comic book);
- **Electronic materials** (e.g., Web site, CD-ROM, computer program, video game); and
- **Other** (e.g., keychain, T-shirt, button, bracelet, magnet, educational videotape, PSA, etc.)

Prizes— Updated as of May 25, 2010!

- **Single Author:** One (1) complimentary registration to SOPHE's 61st Annual Meeting and \$500 travel scholarship
- **Multiple Author** (no more than four authors): One (1) complimentary registration to SOPHE's 61st Annual Meeting and \$500 travel scholarship. *Note: This prize can be distributed among the group or used by one representative within the group to attend SOPHE's 61st Annual Meeting*

Competition rules:

- Multiple authors/submitters per material are acceptable, **and at least one author must be a member of SOPHE at the National or Chapter level.** Visit: www.sophe.org to join the organization and learn more about the health education profession.
- One material entry per group. That is, the same group of authors cannot make multiple submissions by rearranging the order of authors.
- English translations for materials in languages other than English must be provided along with the original material.
- **A panel of judges for each category will select the winners. Winners will be contacted in August 2010.**
- All materials become the property of SOPHE and cannot be returned.

All submissions must be received by July 31, 2010.

Submissions must be packaged to include:

- The submission item developed
- Completed Entry Form
- One-page description of the material and its overall purpose (double spaced, 1-inch margins, 12pt Times New Roman font)

All submissions must be received by July 31, 2010.

Late submissions will not be accepted.

Submissions should be sent to:

**Society for Public Health Education
c/o SOPHE 60th Anniversary Task Force
10 G Street, NE, Suite 605
Washington, DC 20002
Email: Intern@sophe.org**

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Entry Form

Material Title:

Material Format*:

**Include URL, if a Web site*

Author(s):**

(1) **Lead Author:** _____

(2) _____

(3) _____

(4) _____

***List all authors and provide SOPHE member number where applicable*

Mailing Address:

Telephone:

E-mail:

All entries become the property of SOPHE. By entering, all participants consent to the use by SOPHE of all the information provided in the entries for marketing or sales promotion purposes without any attribution, identification, right of review or compensation. All entrants agree to release and hold harmless SOPHE and its officers, directors, employees and agents from and against any claim or cause of action arising out of participation in the contest.

Please sign below, indicating that you have read and accept the above statement.

Signature of lead author:

Date: