



**MEMBERSHIP**

The **Society for Public Health Education (SOPHE)** is a vibrant, growing, and diverse network of over 4,000 professionals committed to promoting the profession of health education and health promotion and achieving health equity. SOPHE's membership is represented throughout the U.S. and 25 countries, including 20 SOPHE Chapters covering more than 30 states, northern Mexico, and western Canada. SOPHE members work in research institutes, academia, national health organizations, policy/advocacy groups, community organizations, media, corporate worksites, hospitals, faith-based organizations, and federal, state, local, and tribal governments.

**ACTIVITIES**

*Cooperative Agreements*

- Environmental Health
- Healthy Communities - ACHIEVE
- Educating State Policy Makers
- Minority National Organizations for REACH-US
- Communities Putting Prevention to Work (CPPW)

*Professional Development*

- World's #1 Provider of Certified Health Education Specialist (CHES) Continuing Education Credit Hours (CECHs)
- SOPHE Annual Meetings and Midyear Scientific Conferences
- Multiple Live and On-Demand Distance Learning Opportunities
- CDC Corporate University Course Provider

**PUBLICATIONS & RESOURCES**

The following publications are available in hard copy or online as standard SOPHE member benefits:

- The bimonthly journal, *Health Education & Behavior (HEB)*, one of the most frequently cited journals in the field of behavioral/social sciences.
- *Health Promotion Practice (HPP)*, a bimonthly journal devoted to authoritative practical applications of health promotion, health communications, and health education.
- *News & Views*, a bimonthly newsletter including new resources, developments and meetings in the field.
- *News U Can Use*, a weekly electronic newsletter with SOPHE news, advocacy updates, upcoming meetings, grant opportunities, and more.
- Members receive discounts on SOPHE textbooks and publications

**ADVOCACY**

SOPHE conducts federal advocacy work in an effort to eliminate health disparities, reduce chronic disease, and raise awareness of the unique and valuable role health education specialists play within the public health system. SOPHE adopts resolutions providing an organizational foundation for national/local action on priority issues, and communicates timely legislative developments to SOPHE membership through advocacy alerts and the *Hot on the Hill* e-newsletter.

For 60 years, SOPHE has been improving the health of individuals and communities through education, research, and public policy change at the national and international levels. SOPHE's comprehensive network of professional members and national/local partners presents a unique capacity to bridge resources, people, and communities, while providing innovative research and practices to maximize the impact of health improvement efforts. SOPHE is a 501(c)(3) association and is the only independent professional organization devoted exclusively to public health education and health promotion.



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## ACTIVITIES

### Healthy Communities - ACHIEVE

SOPHE is a technical assistance provider working with national/federal partners to enhance national organizations' ability to improve the health of local communities through coalitions working to implement community-based policy, systems, and environmental changes.

### Educating State Policy Makers about Chronic Disease

SOPHE cultivates Health Policy Experts to serve as liaisons to state/local policymakers on chronic disease issues. SOPHE provides educational and experiential opportunities through an annual State Health Policy Institute, consisting of intensive instruction on policy/systems change to reduce chronic disease risks.

### National Minority Organizations for REACH-US

Racial and Ethnic Approaches to Community Health (REACH) focuses on policy/systems changes addressing chronic disease issues to eliminate racial and ethnic health disparities. SOPHE assists in this effort by providing infrastructure support to the National Reach Coalition (NRC). With new funding, SOPHE will also engage its Chapters, REACH CEEDs, national partners, and community-based organizations to support a national framework to eliminate health disparities and promote health equity among African American and American Indian/Alaska Native populations.

### Communities Putting Prevention to Work (CPPW)

SOPHE builds capacity of health education specialists and other public health professionals to enhance their efforts on tobacco prevention and cessation. SOPHE provides training, resources, and expert guidance to help communities implement prevention policies that will enable residents to live longer, healthier lives.

## PUBLICATIONS & RESOURCES

Along with SOPHE's two premiere peer reviewed journals, *Health Education & Behavior* and *Health Promotion Practice*, SOPHE also provides several valuable resources and tools for its members and non-members alike, including special *News & Views* focus inserts, resource guides, books, DVDs, and CD-ROMs. SOPHE resources and publications cover a range of topic areas, including social marketing, health literacy, health disparities, environmental health, and tobacco prevention and control programs. From the Tools of the Trade books to the undergraduate textbook, Health Promotion Programs: From Theory to Practice, SOPHE resources are "must have" items for individuals new to the health education profession, as well as those who have been health educators for years.

## MEMBERSHIP

SOPHE members keep their competitive edge with the latest developments in health education research, practice, continuing education, and advocacy. SOPHE works with its membership to advance the profession by creating leadership opportunities and providing vast member benefits, including networking and peer exchange, public policy action, professional recognition, and access to a variety of free publications and essential resources, along with multiple professional development opportunities, such as web-based trainings and national conferences.

## ADVOCACY

SOPHE's recent advocacy activities have included hosting congressional briefings, writing letters to members of Congress and the administration, submitting written testimonies, conducting advocacy education for SOPHE members, and co-hosting the annual Health Education Advocacy Summit. SOPHE also participates in several key coalitions that support increasing access to health care, particularly for the medically underserved, and improving public health infrastructure via increased funding for the Centers for Disease Control and Prevention and the National Institutes of Health.

## PARTNERSHIPS

American Association for Health Education  
Association of State & Territorial Health Officials  
Directors of Health Promotion & Education  
Coalition of National Health Education Organizations  
Council on Public Health Linkages  
Friends of HRSA  
International Union for Health Promotion and Education  
NLM Partnership for Health Information Access  
National Association of Chronic Disease Directors  
National Association of County and City Health Officials  
National Commission for Health Education Credentialing  
National Competency Update Project  
National Coordinating Committee on School Health  
National Governor's Association  
National Recreation & Park Association  
National REACH Coalition to Eliminate Disparities in Health  
NLM Partners for Health Information Access  
Partners for Effective Tobacco Policy/Campaign for Tobacco-Free Kids  
Research!America  
Society for State Directors of Health, Physical Education & Recreation  
United Nations Public Information Division  
US Centers for Disease Control and Prevention  
YMCA of the USA



SOPHE 1950-2010  
**60**  
ANNIVERSARY

VISION & LEADERSHIP *for*

HEALTH PROMOTION

