



APHA Invites You to a Webinar Series with Co-Sponsors:



“Climate Change: Mastering the Public Health Role”

Public health professionals are facing new challenges as the science linking climate change and human health risks continues to mount. In fact, many U.S. communities as well as those abroad are already facing health, disease, and preparedness problems that a changing climate brings to the forefront. Through a diversity of speakers and leading experts, this webinar series explores the impact of climate change on human health, the role public health does and should play in confronting climate change, the challenges of communicating such risks to the public, and much more.

Join us for the fourth webinar in this series. This session will cover the challenges related to communicating about climate change and how public health professionals can be effective messengers.

“The Public Health Role in Climate Change Communication and Effective Messaging Strategy”

**March 11, 2010
12:00 pm-1:00 pm EST**

Moderator: George Luber, PhD
Associate Director for Global Climate Change, CDC, NCEH

Presenter: Edward Maibach, MPH, PhD
Director, Center for Climate Change Communication
George Mason University

Participants must register to participate in this webinar. To register, please click here:
<https://cc.readytalk.com/cc/schedule/display.do?udc=859t8qs55w7u>

Please forward this invitation to other interested colleagues. We look forward to your participation on March 11th. If you are unable to view the live webcast, the presentations are available on APHA’s Environmental Public Health section (<http://www.apha.org/programs/environment/>) of the website.

*An application is being submitted to award up to 1.0 Continuing Education Contact Hours (CECH) for certified health education specialists (CHES). SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing. **Fees apply for CHES credits*