



SOCIETY FOR PUBLIC HEALTH EDUCATION

10 G Street, Suite 605 • Washington, DC 20002-4242 • Phone 202/408-9804 • Fax 202/408-9815 • Website www.sophe.org

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Contact: Laura Drouillard
(202) 408-9804
LDrouillard@sophe.org

SOPHE Launches Newly Enhanced Website *Expands Gateway to the Latest Health Promotion and Prevention Resources*

Washington, DC— The Society for Public Health Education (SOPHE) today announces the unveiling of its newly renovated and enhanced website, www.sophe.org. Driven by input from SOPHE members and other website visitors, the vibrant, user-friendly site includes an expanded array of resources on health education, health promotion and disease prevention, accessible in an easy-to-navigate design.

From the homepage, visitors can find top-line news about SOPHE publications and meetings, timely legislative and advocacy developments, the latest membership benefits, and SOPHE chapter initiatives. The new portal provides an expanded gateway to eight micro-sites on children's health, chronic disease, healthy communities, health disparities, injury prevention, emergency preparedness, environmental health, and health education credentialing.

Also featured are selected presentation slides and recordings from recent SOPHE meetings as well as webinars on health reform, climate change, health disparities, career guidance, and other hot topics – available for continuing education credits. Links to social media including SOPHE's accounts on LinkedIn, Twitter, Facebook, and Flickr are accessible from the SOPHE homepage.

A special portal for National SOPHE members, "Member Communities" has been created to provide convenient access to many of SOPHE's exclusive membership benefits. By logging in, members can browse the job/internship portal, access online text of all articles in SOPHE's two peer-reviewed journals, network with other SOPHE members, and read current and past newsletters. Members also have the opportunity to join 12 newly-formed interest groups, called Communities of Practice (CoP), to exchange ideas, questions, and dialogue with others working in similar areas. At the click of a mouse, they can update their member profiles, change their log-in passwords, and renew their SOPHE membership.

"This newly enhanced website is the first phase of SOPHE's expanded services to members and continues our commitment to being a premier source of information on health education and health promotion," says M. Elaine Auld, MPH, CHES, SOPHE Chief Executive Officer. "In the next year, SOPHE will launch Phase II of its electronic resources with enhanced member interactivity through blogging and new features such as a health education toolbox."

To learn more about all that the new SOPHE website has to offer, visit www.sophe.org and take the virtual tour.

Founded in 1950, the Society for Public Health Education's mission is to provide global leadership to the profession of health education and health promotion and to promote the health of society through advances in health education theory and research, excellence in professional preparation and practice, advocacy for public policies conducive to health, and the achievement of health equity for all. For more information, see www.sophe.org

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