

# Health Education Tools of the Trade

## Tools for Tasks That Didn't Come with the Job Description

This compilation of more than 25 *Tools of the Trade* columns offers easy-to-read tips for key health promotion and education functions and responsibilities, including program planning; evaluating; teaching/training; community organizing; media advocacy; and more.

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### Compilation of Columns by

**Karen Denard Goldman**

and **Kathleen Schmalz**

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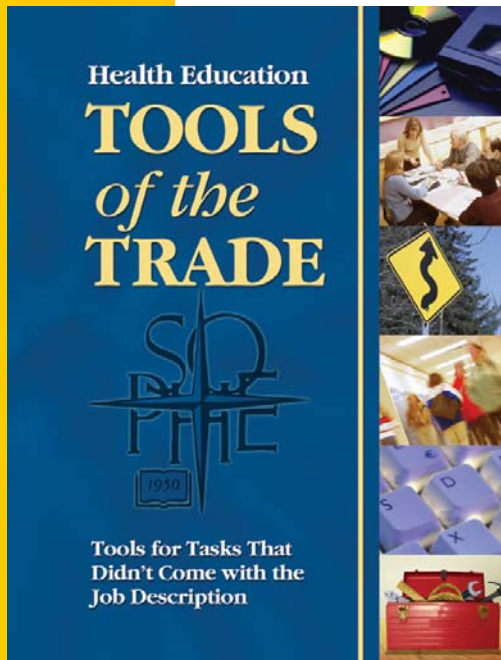
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"This book fills an important gap in the health education textbook market. Health Education faculty will find it to be a great resource for developing authentic course assessment activities."

*Kathleen Mullen Conley, PhD, Eta Sigma Gamma National President, Professor, Health Education, Eastern Michigan University*

"This book delivers important, practical information that is easy to digest and use immediately. I look forward to having the *Tools* collection at my fingertips."

*Louise Villejo, MPH, CHES, Executive Director, Patient Education Office, University of Texas M.D. Anderson Cancer Center*



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