



Society for Public Health Education

SOPHE History 1980 - 1989

YEAR	EVENT	PERSONS	SIGNIFICANCE
1980	Task Force II on Organization and Structure	Mary Alice Beetham, Chair	Identified areas requiring change – including board representation, and governance.
1980	New Office of the Director of Health Information and Promotion in Washington, DC	Lawrence Green, SOPHE Trustee and Director of the Office	Bureau was responsible for coordinating implementation of the Surgeon General's Report Healthy People. SOPHE members were asked to comment on the objectives
1981	Birmingham Conference	The National Task Force served as an Advisory Comte, Helen Cleary and Peter Cortese, Co-chairs	Continued the work of Role Delineation and moved closer toward the credentialing of health educators in the form of certification.
1981	Legislative Committee	Paul Knott Committee Chair	A lobbying guide was distributed to all Chapters with advocacy strategies on promoting public health legislation. This endeavor was considered when the new "federalism" shifted most of the action to state and local levels.
1981	Omnibus Budget Reconciliation Act	James Lovegren, Executive Director	Recommended Chapters review their state's health needs and work with legislators regarding minority groups and at-risk populations
1981	Resolutions Committee	Board of Trustees	Promoted a stronger advocacy role in ameliorating nation-wide health problems
1982	Graduate level	AAHE Directory of	Health education leaders became



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	<p>programs numbered 125, in which 42 are accredited by the Council on Education for Public Health. Baccalaureate programs increase to 259 institutions</p>	<p>Institutions offering specializations in undergraduate and Graduate Preparation Programs in Health Education</p>	<p>concerned about the lack of higher academic standards and attempted to establish a national standard of education in the profession</p>
1983	<p>First SOPHE Midyear Scientific Conference held in Puerto Rico</p>	<p>Board of Trustees</p>	<p>Midyear conferences became an integral part of the organization's mission. Mostly held in a university setting, they provided scholarly learning experiences and gave visibility to SOPHE in various regions of the country</p>
1983	<p>Membership level drops to 818 members</p>	<p>Board of Trustees</p>	<p>Raised issues about the viability of SOPHE, since dues are the major source of income</p>
1983	<p>Task Force II on Organization and Structure</p>	<p>Board of Trustees House of Delegates</p>	<p>Led to establishing the House of Delegates (1983) and a newly constituted Board of Trustees</p>
1983	<p>Ethics Committee forms a SOPHE/AAHE Joint Committee on Ethics</p>	<p>Alyson Taub, Chair</p>	<p>The joint committee was not able to resolve their differences in drafting a profession-wide code and it wasn't until the CNHEO produced a profession-wide code that the organizations agreed to consider it. The Code was approved by SOPHE at the 1999 Midyear Meeting. Other organizations will be voting on the Code in the year 2000</p>
1983	<p>Advocacy Coordinator Appointed</p>	<p>Horace Ogden, SOPHE member and former director of the Office of Health Promotion and Education of CDC</p>	<p>At the 1983 annual meeting Ogden presented a program with an international group on ways to influence legislation and policy</p>



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1984	Membership increases to 900	Noreen Clark and Ron Nakamura, Membership Co-chairs	Implemented a membership recruitment campaign
1984	Ad Hoc Committee on International Health Education	Kathy Parker of CDC, SOPHE Chair	Examined the relationship of SOPHE to the IUHE and NARO. Led to co-sponsoring the 1988 IUHE Meeting
1985	SOPHE/AAHE Task Force for Combining Both Organizations	Larry Green, SOPHE President, Peter Cortese, AAHE President, Co-Chairs	Attempted to reduce the proliferation and fragmentation of health education organizations by bringing the two groups under one umbrella. Over this period of time, AAHE and SOPHE explored the options, and by 1995, the projected ended. Both organizations decided to work separately but continued to partner with each other on activities to advance the profession
1985	Task Force II on Organization and Structure	Board of Trustees Bylaws Committee	Changed eligibility requirements for new members. It opened it doors to all professionals who held degrees in different disciplines or professional preparation and/or relevant health education work experience. Led to a more diverse constituency
1985	New Standing Comte on Strategic Planning	Noreen Clark, Chair	Hoped to produce a 5-year plan that would include exploring alternatives for improving administrative services and the organization's visibility. A hiatus of inactivity prevailed due to a flurry of other activities and the Committee was reconstituted in 1990 with a focus on establishing a full-service office
1985	The Competency Based Curriculum Framework	Marian Pollack, SOPHE Officer	Volunteered to collaborate with colleagues to revise document to codify and standardize minimal



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competencies of health educators

1986	Second Bethesda Conference	National Center for Health Education, and the National Task Force on the Preparation and Practice of Health Educators	SOPHE mailed ballots to conference participants to vote on the question of individual credentialing and standards for programs preparing health educators. Results showed support on all counts and recommends a credentialing structure be implemented by 1988
1986	Credentialing Comte becomes a Standing Committee	Alan Henderson, Chair of the Credentialing Comte	Ongoing involvement in the National Task Force's mission to organize a comprehensive credentialing system
1986	The Ottawa Charter for Health Promotion	Board of Trustees and House of Delegates	Provided the impetus for SOPHE, AAHE, IUHE-NARO to develop an International Charter for Health Education in 1987. Document focused on the variety of health education strategies used for program planning, implementation, and evaluation in different settings
1986	Special Interest Groups reconstituted	Brian Flynn, President	SIGs became a permanent service feature of SOPHE. They highlight compelling issues and contribute presenting programs at national meetings
1987	Membership numbers reach 1,000	Michael Ericksen, President	Raised the issue that the ratio of Chapter members to National is 2 to 1. Led to exploring the possibility of unifying the Chapter and National memberships
1987	Membership dues increased from \$50 to \$65 beginning 1989	Board of Trustees Joyce Hopp, Treasurer	A deficit budget was projected for 1987-1988. The increase was instituted because \$32 of members'



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			dues went to the journal's publisher
1988	Membership reaches 1,147	James Lovegren, Executive Director	Figure reflected some optimism but a detailed membership plan was being considered along with an effort to advance the Society's message
1988	AIDS Task Force headed by GNY Chapter	Nick Freudenberg, Chair	Resolution led to a designing a plan to approach health education programs on AIDS Prevention
1988	National Task Force becomes the nucleus of the new National Commission of Health Education Credentialing (NCHEC)	Alyson Taub, SOPHE's rep. To NCHEC	Charter certification began Oct. 1988 and ended April 1989. Preparation underway for the first certification exam (1990). Members notified of developments
1988	Committee of Continuing Education	Audrey Gotsch, Chair	Initiated a system of planning and documenting professional development continuing education credit for the membership. This was to become one of the strongest outcomes of the certification project
1989	Moratorium on Credentialing	Northern California Group called Concerned Health Educators	Several Chapters do not support the credentialing movement. By the early nineties all Chapters comply
1989	NCHEC completes its Charter phase	NCHEC's Nominating Committee	SOPHE was one of eight national health organizations asked to nominate candidates to the Commission and its Division boards
1989	Task Force on Unification	Board of Trustees and House of Delegates	Approved action to proceed with a process that could lead to a unified system of National and Chapter membership



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1989

**SOPHE/AAHE
Baccalaureate
Approval Joint Comte
SABPAC.**

**Carl Peter, Chair
Ruth Richards and
Cindy Schuetz SOPHE
representatives**

Built on the 1979 SOPHE Comte on Undergraduate Program Approval. In 1988, SOPHE's Baccalaureate Program Approval Committee revised the undergraduate manual to incorporate a SOPHE/AAHE perspective. Established in 1989, it developed a process for approving undergraduate programs based upon specific criteria. One of the outcomes was it unified the profession and helped to raise standards. By 1996 the joint committee approved 15 undergraduate health education programs