



Society for Public Health Education

SOPHE History 1990 - 1999

YEAR	EVENT	PERSONS	SIGNIFICANCE
1990	NCHEC's appoints its first Executive Director	Alyson Taub	Provided administrative skills and paved the way for a successful future for credentialing
1990	SOPHE becomes a single event provider of the NCHEC	Board of Trustees House of Delegates	A registry was set up at national headquarters to provide a record of CE Contact Hours for CHES. A year later SOPHE changed its status to multiple event provider, which enables Chapters to offer CE credit under its umbrella. At the annual meeting in 1991 Category I CHECH are granted for the recertifying CHES
1991	SOPHE is consultant to the U.S. Office of Disease Prevention and Health Promotion Campaign "Putting Prevention in Practice"	Patricia Mullen, chair of ad hoc review panel	Reviewed patient education and counseling aspects of the clinician guides developed for the campaign
1991	Joint Committee on Health Education Terminology	AAHE, SOPHE, and representatives from health education and medical related organizations	The Committee updated and expanded a previous 1973 report and developed a body of well-defined terms used in the field
1991	Case Studies in "Ethical Dilemmas" published in News and Views	Dan Merrigan, Ethics Committee Chair	Interactive column that describes different types of dilemmas which confront health educators in their practice settings. Readers were invited to respond to each case and suggest a perspective, solution, or approach to solve the problem



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1992	SOPHE/AAHE Joint Committee on the Development of Graduate Level Preparation Standards	Members were drawn from AAHE/NCATE and SABPAC Review Committees	Participated in a role delineation and competencies identification project for the graduate level in health education
1992	Legislative/ Advocacy Cmte. expands its arena	Randy Schwartz, Chair with Michael Eriksen, President	Since 1988, this group made considerable progress in involving the organization in national programs underway. Cmte. Prepared a statement with suggestions for the Year 2000 Objectives for the Nation. Led to devoting the 1992 Midyear Scientific Conference entirely to achieving the "Healthy People Objectives"
1993	Task Force on Chapter/National Unification	Board of Trustees House of Delegates	Delegates expressed reluctance to approve a process for unification as they felt more information was needed. During this period, other events occurred that strengthened National's membership and financial base. As a result unification was not pursued.
1993	First Vision Task Force	William Livingood, chair	Purpose was to review present plans and decide whether it was consistent with the vision SOPHE had for the future. Following year Task Force was divided into two sub-committees. 1) Long term goals, Cynthia Jorgensen, chair; 2) Short-term goals focusing on the organization's infrastructure, Lori Stegmier, chair. Both were basis for SOPHE's Strategic Plan of 1998-2001. By 1994-95, the findings of the committees led to relocating the national office to the Washington DC area, and hiring a full-time paid executive director.



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1994	SOPHE receives nonprofit 501(c) 3 provisional designation	Financial Committee Robert Bertera, Treasurer	This status afforded opportunities to increase funding and resources. Chapters were given professional advisement on obtaining the same designation. By 1996, SOPHE received a DC Certificate of Authority and DC tax-exempt status
1994	Changes in membership dues structure	Financial Committee Robert Bertera	Used as an inducement for inviting new members to join the national organization, rates were reduced for a three year period for new members, students, and existing members earning less than \$20,000 annually
1994	Chapters adapt their calendars to conform to National SOPHE's fiscal and membership years	Chapter Development Committee, Membership Committee, Board of Trustees, House of Delegates	Chapters were encouraged to make the change to facilitate the connection between the Chapters and National. Many Chapters started to include dual membership in their applications.
1994	Committees on Satellite Video Conferencing	Distant Learning Task Force, Membership and Chapter Development Comte,	Proved to be an effective way to offer national programs with CE credit for Chapters. It created a stronger link between them.
1994	SOPHE and CDC co-sponsor, "Conference on National Research Agenda"	Noreen Clark and Kenneth McLeroy, Co-chairs	Aimed to clarify the status of research in the field of health education. Papers presented at the conference were published in a 1995 theme issue of HEQ. It highlighted priorities as well as direction for establishing a research agenda for health education.
1994	Two-day Conference, "Health Education Profession in the Twenty-First Century: Setting the Stage"	CNHEO, NCHCEC, Ellen Capwell and William Livingood, representing SOPHE	Moved the profession ahead in producing advanced and timely based theory, research, best practice standards, and ethical standards that would result in greater recognition for health



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			<p>education in the health care arena. Produced a vision statement and paper that offered a global view of the destiny of health education. In 1996, SOPHE supported CNHEO's objective to refine the document and proceed with consensus building.</p>
1994	Board Conference Calls Instituted	Cynthia Jorgensen, 1993 President	<p>Became an important means of conducting SOPHE Board and Committee business. CDC provided telephone bridges that expedited action in a prompt and organized fashion. This innovation helped committee chairs to increase participation and advanced its scope</p>
1995	Personnel Committee establishes a Search Sub-committee	Board of Trustees House of Delegates	<p>Resulted in employing Elaine Auld as the first full-time paid executive director. This was possible because of the work done in 1994 by SOPHE leaders who negotiated a lucrative financial HEQ contract with SAGE publishers, spearheaded by Paul Mico.</p>
1995	Membership campaign begins, "Think Creatively-Act Effectively"	David Ramsey, Membership Chair	<p>The campaign was created to promote the reduced rates. Membership increased to 1,350 and in December 1996, reached 1,632. The same year a single membership application (National and Chapter) was being promoted to Chapters.</p>
1995	Public Health Education Training and Leadership Institute is organized	SOPHE Board of Trustees House of Delegates, Sarah Olsen and Ellen Capwell, Co-chairs; ASTDHPPE; Centers for Disease Control, Majorie Speers MD	<p>Supported by the Centers for Disease Control, the Institute was launched in 1998. It offered a one-year competency-based program aimed at increasing the capacity of leaders to enhance performance of public health functions and services. First graduation ceremony targeted for 1999.</p>



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1995	Conference on Health Education in the 21st Century	CNHEO's, NCHEC, Health Education Institutes, Government Health Agencies, and voluntary health organizations	Addressed polling their efforts to work more effectively for priorities within the profession. It identified comprehensive school health education within a coordinated program, tobacco use reduction and prevention, and advocacy training for leaders of the various groups
1996	SOPHE Headquarters locate in Washington, DC	Elaine Auld, Executive Director, Board of Trustees, and House of Delegates	Because of the new location, it was possible to increase advocacy efforts. Also, the Society was housed in the same building as APHA and ASTDHPPHE, which allowed for in-house collaboration
1996	Increase in dues structure	Garry Lindsay, Treasurer, Board of Trustees, and House of Delegates	To meet higher costs and to provide value-added services an increase in dues from \$65 to \$80 for Active Fellows became effective in 1997. Other categories of membership were increased accordingly
1996	The National Congress of Institutions Preparing Health Educators	Representatives of institutions with health education programs	Agreed to adopt the advanced graduate education competencies after revisions. SOPHE donated funds as did other organizations to publish the document for distribution
1996	Surgeon General's Report on Physical Activity and health	Advocacy Committee, Randy Schwartz, Chair	SOHE organized concurrent sessions on the report at the Annual and Midyear Meetings. Adopted a resolution "To Promote Public Health Through Physical Activity"
1996	SOPHE's Task Force on Managed Care and Health Promotion	Garry Lindsay and Randy Schwartz, Co-chairs	Submitted comments to the National Committee for Quality Assurance on proposed updates to the health Plan Employer and Data Information Set (HEDIS)



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1996	SOPHE's Task Force on Performance Partnership Measures	William Livingood	Provided input at two regional DHHS meetings and to a National Academy Sciences report on the development of these measures. SOPHE reps were invited to a CDC meeting to help finalize them
1997	Standard Occupation Classification (SOC) Policy Review Committee granted approval for the creation on a new classification for the occupation of health education	Elaine Auld, SOPHE's Executive Director	Auld led a 15 month campaign with many health groups which advocated for the change in the SOC status for health educators. In 1998, the new SOC classification was finalized. The way was paved for collecting the first national statistics on the health education workforce.
1997	First SOPHE Midyear Conference with joint sponsorship	SOPHE, Ellen Capwell; ASTDHPPE, Tom Sims, co-chairs; with CDC and the National Health and Blood Institute	Conference combined the scientific conferences of these groups into one. SOPHE members were able to expand their contacts with other health professionals.
1997	Draft Framework of "Healthy People 2010 Objectives" is presented	Randy Schwartz, President, other SOPHE leaders -- Board of Trustees and House of Delegates	During the 1997-1998 year, leaders helped to shape the proposed objectives, which would form the national "blueprint" for health efforts for the next decade. Worked with various DHHS related groups on drafting objectives and provided written comments and testimony as well as recommended revisions to DHHS,
1997	The NCHCEC credentialed over 5,000 CHES	NCHCEC	SOPHE continued its involvement in providing approved programs for CHECH to its members. Also, provided articles for CHECH in its journal. Arkansas delegate reported on the Health Education Practice Act that requires health educators to be certified. This would lead to similar



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1998	First Resource Development Committee	John Allegrante, President Elect & Chair	action in other states.
1998	Resource Development Committee raises \$170,000 in funds. Initiates an individual giving campaign, "\$50,000 for 50 years"	John Allegrante, President, & Chair	Initiated a long-term strategy for developing new sources of income, and identified opportunities for generating gifts for grants
1998	SOPHE's official journal is renamed, Health Education and Behavior (HEB), and becomes a bimonthly publication	HEB Editor, and Editorial Board, Mark Zimmerman, Editor	Since attaining the 501(c) 3 status, SOPHE was in a position to raise funds to support its targeted initiatives as described in its strategic plan slated for the next decade
1998	First Health Education Advocacy Summit	Legislative and Advocacy Committee	SAGE supported the increase in issues, which is now an added benefit to members. Editors expected the publication would advance and provide greater visibility to the profession
1998	SOPHE's First Website	Electronic Communications Committee, Co-chairs Alyson Taub and Joyce Morris	Convened representatives from nine health education organizations to establish a core advocacy agenda and to collectively lobby Capitol Hill to recognize health education issues
1999	Introduction of a Practitioners Journal, "Health Promotion Practice"	Randy Schwartz, Editor,	Designed a web page to provide the latest SOPHE information about advocacy, chapters, events, publications, and more
			Journal will make its debut in January 2000. It is devoted to practical applications of health promotion and public health education interventions, programs and best practice strategies in various settings. Journal is primarily addressing linkages between researchers in the academic and sectors with health



1999

Second Advocacy Summit

Legislative and Advocacy Committee

promotion and education practitioners.

SOPHE has coordinated the elders from other health education groups to educate key Congressional committees about our priorities for public health education including tobacco prevention and patients bill of rights and responsibilities.