



Society for Public Health Education

SOPHE History 1970 - 1979

YEAR	EVENT	PERSONS	SIGNIFICANCE
1970	Optimism restored	Members and Leaders	Solutions to financial exigency were beginning to show results
1970	Changes in membership criteria	Board of Trustees	Dropped actively from criterion for engaged in community health education; reduced full-time experience requirement for those with graduate degrees to one year from three; and to two years from five for baccalaureate level
1970	Relocation of Central Office Operations to San Francisco	Board of Trustees and Select Staff of the Western Regional Branch of APHA	Faced with financial exigency, SOPHE began sharing office space and staff services with the Program of Continuing Education in Public Health, governed by the Deans of four western schools of public health.
1970-1975	Membership growth	Membership Committee	The changes in membership criteria, member optimism, and aggressive recruitment, led by Edward J. Roccella and G. David Burgess, stimulated growth from 550 in 1970 to nearly double that at 1,129 in 1975
1970-1974	Chapter Development	Board of Trustees	Recognized the 12th 13th, 14th, and 15th regional chapters, including: Pennsylvania (1971), Hawaii (1971), Illinois (1972), and Texas (1973). Unfortunately, the Missouri Chapter folded in 1974
1970-1975	Membership in National Health Council	Representatives to the Council	Sustained membership in the National Health Council and influenced it to prepare information for the President's



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			Committee on health Education and become the National Center for Health Education
1971	Coalition Building		Representatives of SOPHE participated in a conference sponsored by the Life Cycle Center of Kimberly Clark Corporation; subsequently, eight professional organization entities including SOPHE formed the Coalition of National Health Education Organizations
1971	Honorary Fellow	Awards Committee	Vivian V. Drenckhahn received this award
1971	SOPHE News and Views	Wilma Dean Henry	Edited the first issue of SOPHE's newsletter under its new title
1972	Recruitment	Membership Committee	Established the Sustaining Membership category; this did not have the result desired and was subsequently abandoned
1972	Honorary Fellow	Awards Committee	Elena M. Sliepevich received this award.
1972	Basic Bibliographies for Education in Health	Board of Trustees	Approved discontinuing publication due to lack of enthusiasm from volunteers.
1972	Recognition of James P. Lovegren as Executive Director	Board of Trustees	Approved increase to full-time employment for an administrative secretary and designated James as part-time Executive Director on a volunteer basis.
1970-1975	Finances	Finance Committee	Rebounded from a debt of nearly \$4,000 in 1970 to positive balances reaching \$13,585 by October 31, 1975
1973	Honorary Fellows	Awards Committee	Harold M. Graning, Ira V. Hiscock, Annie Dodge Wauneka, and Sol



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			S. Lifson received this award
1973	SOHE News and Views	Board of Trustees	Approved printing of newsletter on slick paper, rather than bond, by offset press and distribution of six, instead of four, issues per year
1974	Distinguished Fellows	Awards Committee	Alice M. Johnson, A. Helen Martikainen, and Levitte B. Mendel received this award
1974	Health Education Monographs	Board of Trustees	Approved the provision of the International Journal of Health Education to SOHE members and subscribers to the Health Education Monographs
1975	Hildrus A. Poindexter Award	Black Caucus of Health Workers	William A. Darity, a SOPHE past president received this for his accomplishments in public health. He was the first Black American to hold the position of dean of a school of public health
1975	Health Education Monographs appoints new editors	Lawrence Green and Sigrid Deeds, editors	Focused on attaining research to practice articles for publication
1975	Membership reaches 1,129	Larry K. Olsen, Dave Burgess co-chairs of the Membership Committee	Result of opening the membership to those other than graduates of Schools of Public Health. A campaign to increase Fellows followed
1976	First Code of Ethics	Northern California Chapter lead by Task Force Chair, Elizabeth Bernheimer	Guides professional behavior of health educators toward highest standards. One year later, Paul Mico refines the Code and gathers data on values clarification. Code of Ethics was revised in 1983 and again in 1992. American Association of Health Education produced its own Code in 1994



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1976	Board of Directors is changed to Board of Trustees	Board of Trustees	Clarified make-up and responsibilities of officers. Also reduced the number of Board members
1976	Membership dues change	Board of Trustees and National members	Increase dues from \$30 to \$50 to cover cost of member services
1976	Produced "Guidelines for the Preparation and Practice of Professional Health Educators"	Task Force on Professional Preparation at the Graduate Level, chaired by Helen Ross	Served as a partial basis for accrediting health education programs and was a resource for national certification of health educators. Later adapted for use in the credentialing effort re: Curriculum Framework
1976	Produced "Criteria and Guidelines for Baccalaureate Programs in Community Health Education	Task Force on Professional Preparation at the Baccalaureate Level, Chaired by Joe Fred Sills	Used by colleges and universities in establishing community health programs and for evaluation and improvement of baccalaureate programs
1976	SOPHE Produced Pioneer Videotapes	Joe Fred Sills, President, with the College at the University of Kentucky	Taped the reminiscences of early SOPHE health education leaders and innovators for prosperity including: Mayhew Derryberry, Vivian V. Drenckhalm, Ruth E. Grout, Lucy S. Morgan, Dorothy B. Nyswander, Mabel E. Rugen, Sara C. Stice, Claire E. Turner, Eunice N. Tyler.
1977	National Planning and Resource Development Act of 1974 (PL93-641	Board of Trustees	Recommended that Chapters share the report with local health systems agencies with special attention paid to standards President Ross and SOPHE members appeared before the hearings, urging that health education be included as a health benefit
1978	Regional Hearings held on National Health Insurance	Board of Trustees	
1978	First Bethesda Conference	Planning Cmte. included SOPHE President Helen	First time organizations and agencies met to identify the role



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		Ross, and representatives from CNHEO and Federal Bureau of Health Planning	of health educators –became known as the Role Delineation Project. Cmte. worked to define involvement of organizations
1978	Planning Cmte. continues as the National Task Force on the Preparation and Practice of Health Educators	Helen Cleary, 1975-76 SOPHE President, and Peter Cortese, 1985-86) AAHE President serve as Co-chairs of the Task Force	The Task Force was charged with developing a plan leading to a credentialing program for the total field of health education
1978	National Membership Survey	Research and Evaluation Committee of the Tennessee Chapter, Chaired by Robert Patton	Led to dealing more effectively with projects at the Chapter level that augmented closer ties with National. Survey paved the way for structural rearrangements at the National level
1978	Fund raising campaign, “Each One Give One”	Board of Trustees	Fundraiser bolstered the org. income. Also, the Finance Committee becomes a Standing Committee
1979	Established Task Force I on Organization and Structure	Lillian Baja, Chair of Task Force	Raised issues of membership definition, networking, and Chapter representation for local–state–regional interaction
1979	Ad Hoc Committee on Professional Preparation at the Bachelor Level becomes a Standing Committee	Alyson Taub, Chair with Robert Patton, Vice-Chair of the Bachelor-Level Approval Process for Professional Preparation programs	East Carolina State is the first program approved by SOPHE–by 1985, five more university programs were approved
1979	Monographs move from John Hopkins University to the University of Michigan–School of Public Health	Marshall Becker, Editor	Instituted a consistent and timely production and distribution of the journal. In 1982, Monographs are renamed the Health Education Quarterly, which by 1994, was ranked as one of the top five journals of the health professions



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1979	SOPHE produces "The Heritage Collection of Health Education Monographs	Spearheaded by Paul Mico, managing editor	Presented a set of the more significant articles published in the Monographs series. Contained the major learnings from the past for use by students and practitioners of the present and future times
1979	Membership at 1,105	Board of Trustees	Concerned by loss of members and stimulates membership enrollment by including Special Interest Areas on applications.
1979	Health Education Programs in Colleges and Universities	Sigrid Deeds, presidential report	Programs increased markedly in the U.S. There were 252 programs training people seeking careers in health education