Scaling New Heights: Health for All
**WEDNESDAY, MARCH 29TH**

*8:00AM–5:00PM*

**PRE-CONFERENCE WORKSHOP 1: SCRIPT (The Smoking Cessation and Reduction in Pregnancy Treatment Program)**
Moderator: Liz Marshall, MPH
Room: Limestone, 4th Level
Presenter(s): Richard Windsor, PhD, Professor Emeritus, George Washington University; Mirine Dye, MPH, CHES, IBCLC, Florida Association of Healthy Start Coalitions

*8:00AM–4:00PM*

**UNDERGRADUATE STUDENT CASE STUDY COMPETITION**
Room: Quartz A&B

*10:30AM–5:00PM*

**BOARD OF TRUSTEES MEETING**
Room: Agate

*12:00PM–7:00PM*

**REGISTRATION & CE DESK OPEN**
Room: Centennial Ballroom Foyer

*12:30PM–3:00PM*

**PRE-CONFERENCE WORKSHOP 2: Marijuana & Public Health: Colorado’s Lessons Learned**
Moderator: Sarah Miller
Room: Centennial A
Presenters: Jessica Neuwirth, Retail Marijuana Education and Youth Prevention Coordinator, Colorado Department of Public Health and Environment; and Ashley Brooks Russell, PhD, University of Denver

*1:00PM–4:00PM*

**GRADUATE STUDENT CASE STUDY COMPETITION**
Room: Quartz B

*1:00PM–3:30PM*

**PRE-CONFERENCE WORKSHOP 4: Working with Schools: What Every Community Health Educator Should Know** *(cosponsored by American School Health Association (ASHA))*
Moderator: Jordan Buckley, MPH, CHES
Room: Centennial B
Presenters: Sharon Murray, MHSE, FASHA, University of Colorado Boulder; Adrian Lyde, PhD, MCHES, Illinois State University; Melissa Fahrenbruch, MEd, CDC National Center for Chronic Disease Prevention and Health Promotion, School Health Branch; William Potts-Datema, MS, MCHES, FASHE, FAAHE, CDC Division of Adolescent and School Health

*3:30PM–6:00PM*

**PRE-CONFERENCE WORKSHOP 3: Implementing New Public Health Curricular Requirements in Health Education and Other Public Health Degree Programs**
Room: Centennial A
Presenters: Laura Rasar King, MPH, MCHES, Council on Education for Public Health (CEPH); Kristen Varol, MPH, CHES, Council on Education for Public Health (CEPH)

*4:00PM–7:00PM*

**PRE-CONFERENCE WORKSHOP 5: Public Health Law**
Room: Centennial B
Presenters: Montrece McNeil Ransom, JD, MPH, CDC Office for State, Tribal, Local and Territorial Support; Marice Ashe, JD, MPH, Changelab Solutions; Abigail Ferrell, JD, MPA, CDC Public Health Law Program; Tara Ramanathan, JD, MPH, CDC Public Health Law Program

*5:30PM–7:30PM*

**HOUSE OF DELEGATES BUSINESS MEETING**
Room: Agate

**THURSDAY, MARCH 30TH**

*7:00AM–7:00PM*

**REGISTRATION & CE DESK OPEN**
Room: Centennial Ballroom Foyer

*7:30AM–8:30AM*

**NCHEC BREAKFAST (FOR CHES/MCHES)**
*Pre-registration required.
Room: Centennial A - C

*7:30AM–7:00PM*

**EXHIBIT AREA OPEN**
Room: Centennial Ballroom Foyer

*8:00AM–9:00AM*

**POSTER SET UP - DAY 1**
Room: Centennial Ballroom Foyer

*9:00AM–1:00PM*

**ESG BOARD MEETING**
Room: Marble, 4th Level

*9:00AM–11:00AM*

**OPENING PLENARY SESSION**
Room: Centennial D&E

**WELCOME: OPENING REMARKS**
Jennifer S. Perkins, PhD, MPH, CHES, 2017 Annual Meeting Trustee
M. Elaine Auld, MPH, MCHES, SOPHE Chief Executive Officer

**MEETING DEDICATION**
Kathleen Roe, DrPH, MPH, San Jose State University
DETAILED SCHEDULE (CONT.)

PRESIDENTIAL ADDRESS:
Improving Schools, Improving School Health Education, Improving Public Health: The Role of SOPHE Members
David A. Birch, PhD, MCHES; SOPHE President 2016-2017; Professor & Chair, Department of Health Science, The University of Alabama

KEYNOTE ADDRESS:
A Culture of Health: Chances, Choices, Caring & Hope
Speaker: James S. Marks, MD, MPH, Executive Vice President, Robert Wood Johnson Foundation

11:00AM–11:15AM
BREAK

11:15AM–12:45PM
CONCURRENT SESSIONS A
A1: IGNITE: PROFESSIONAL PRACTICE
Moderator: Erica Payton, PhD, CHES
Room: Centennial D&E
THEORY OF PLANNED BEHAVIOR BASED PREDICTORS OF EMPLOYED ADULT SLEEP BEHAVIOR
Adam Knowlden, PhD, MS, CHES
CULTURAL COMPETENCY AND HEALTH DISPARITIES CONSULTING FOR HEALTH EQUITY: MEETING HEALTH PROFESSIONALS WHERE THEY ARE
Shannon McMorrow, MPH, PhD
MENTAL HEALTH STATUS IN SERVICE MEMBER AND VETERAN STUDENTS AT FOUR-YEAR POSTSECONDARY INSTITUTIONS: A PILOT NEEDS ASSESSMENT
Kate Hendricks Thomas, MS, PhD, MCHES
BEYOND TABLES: INCREASING HEALTH LITERACY THROUGH VISUALIZATION
Preston Burt
CHARACTERISTICS OF A PARTNERSHIP TO SERVE INDIVIDUALS WITH DEVELOPMENTAL DISABILITIES
Christi Hoys, MEd, CHES
THE PRACTICAL PLAYBOOK: SUPPORTING PARTNERSHIPS TO IMPROVE HEALTH OUTCOMES
Courtney Bartlett, MPH, CHES, CPH
MULTI-THEORY MODEL PREDICTORS OF OBESITY PREVENTION BEHAVIORS IN MEN
Adam Knowlden, PhD, MS, CHES

A2: STUDENT WORKSHOP
Moderator: Jamie Robertson, PhD, MPH
Room: Centennial G
PART I: BURNOUT AMONG STUDENTS: ONE PROFESSOR'S OBSERVATIONS AND RECOMMENDATIONS
Tavis Glassman, PhD, MPH, MScEd, MCHES, CPH
PART II: PANEL DISCUSSION: CAREERS IN HEALTH EDUCATION
Amy Thompson, PhD, CHES; Alexis Blavos, PhD, MCHES; Amanda Lynch, MS, MCHES, OCPS I; Beth McNeil, PhD

A3: INTERDEPENDENCE SUCCEEDS: COMMUNITY ALLIANCES
Moderator: Carl Fertman, PhD, MBA, MCHES
Room: Centennial F
USING AN INTERORGANIZATIONAL NETWORK ANALYSIS TO MEASURE AND BUILD CAPACITY FOR COMMUNITY HEALTH IMPROVEMENTS
Whitney Gamey, PhD
A COMMUNITY-WIDE COLLABORATIVE INTERVENTION TO ADDRESS SENIOR HEALTH
Diana Porfa Gonzalez, MPH, CHES, David DeLeon
GATEWAY TO A DENTAL HOME: A COMMUNITY AND SCHOOL PARTNERSHIP FOR SUSTAINABLE ORAL HEALTH PROGRAMMING
Susan Baldwin, MEd, MS, PhD, MCHES

A4: NUTRITION INFORMATION SOURCES AND SOLUTIONS
Moderator: Christine Oleksiuk, MPH
Room: Centennial C
A CASE STUDY IN MOVING BEYOND THE NUTRITION AND YOUTH DEVELOPMENT SILOS
Shannon Kisch, MPH, CHES
CORNER STORES AS COMMUNITY-BASED ENTERPRISES FOR HEALTH PROMOTION
Rachael Dombrowski, MPH, PhD
THE INFLUENCE OF HOME HEALTHY FOOD AVAILABILITY, PARENTAL FOOD RESTRICTIONS, AND CONCURRENT MEDIA USE ON THE HEALTHFULNESS OF FAMILY MEALS
Sarah E. Pember, MT, PhD(c), CHES
EXPANDING THE EVIDENCE-BASE FOR POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE WITHIN PEER-BASED NUTRITION EDUCATION AND OBESITY PREVENTION
Maureen Silva, MPH

A5: MINORITIES, POOR & MEDICALLY UNDERSERVED POPULATIONS
Moderator: Gayle Walter, PhD, MPH, CHES
Room: Centennial A
ADDRESSING HEALTH DISPARITIES AMONG PEOPLE WITH DISABILITIES: A COLLABORATIVE APPROACH
Charles Olufemi Daramola, MBA, PhD, CHES
INTEGRATION OF CLINIC-BASED, OPT-OUT TESTING FOR HCV INTO AN EXISTING HIV TESTING FRAMEWORK AT A COMMUNITY HEALTH CENTER IN CHICAGO
Tommy Schafer, MPH
E-HEALTH EQUITY: MINORITY PATIENTS’ PERSPECTIVES ON SUCCESS FACTORS FOR E-HEALTH MEDIATED BEHAVIOR CHANGE
Latrice Rollins, PhD, Priscilla Permut, MBBS, MScR, FACP
ETHNIC HISTORY, FAITH, AND FOOD: CULTURAL NORMS SELECTED TO PROMOTE BREAST CANCER SCREENING AMONG WOMEN OF AFRICAN DESCENT
Sheila Y. McKinney

A6: ZOOM OUT YOUR LENS: CULTURAL COMPETENCY IN PUBLIC HEALTH
Moderator: Danielle Brittan, PhD
Room: Centennial B
HEALTH LITERACY AND COMMUNICATION WITH LEARNERS AROUND THE GLOBE
Denise H. Britigan, PhD, CHES
BEYOND CULTURAL COMPETENCY: APPLYING CONCEPTS OF CULTURAL HUMILITY AND CULTURAL INTELLIGENCE INTO PUBLIC HEALTH EDUCATION
Raffy R. Luquis, PhD, MCHES, Kathleen Allison, PhD, MCHES, Miguel Perez, MPH, PhD, CHES

12:45PM–2:00PM
LUNCH ON OWN

1:00PM–2:00PM
POSTER PROMENADE - DAY 1
Room: Centennial Ballroom Foyer

1:00PM–2:00PM
PROFESSIONAL DEVELOPMENT & CE COMMITTEE MEETING
Room: Agate C

1:00PM–2:00PM
ADVOCACY COMMITTEE MEETING
Room: Agate A

1:00PM–3:00PM
HPP EDITORIAL LUNCH
Room: Granite C

2:00PM–3:30PM
CONCURRENT SESSIONS B
B1: A LIVING HISTORY: CONTEXTUALIZING SOPHE FOR TRANSGENERATIONAL MEMBERSHIP
Moderator: Mary Shaw-Ridley, PhD, MCHES
Room: Centennial D&E
Presenters: Flora Bloom, MS, EdD, CHES; William Cissell, PhD, MPH, CHES; Julia Alber, PhD, MPH; Carol D’Onofrio, MPH, DrPH; Larry Green, MPH, DrPH; John Allee-grante, PhD, Kathleen Roe, DrPH; Collins Airhihenbuwa, MPH, PhD; David Birch, PhD, MCHES; Adenike Bitto, MD, MPH, DrPH, MCHES

B2: REASSESSING THE MODEL: IDEAS ON EVALUATION METHODS AND DATA SETS
Moderator: Michael Fagen, PhD, MPH
Room: Centennial G
Using a Collaborative Evaluation Approach to Improve the Program Model
Jeffrey J. Milroy, MPH, DrPH
Local Data, Local Impact: Building Community Capacity for Effective Policy Advocacy
Holly J. Mata, PhD, CHES; Daniela Marquez; John Adams
The AEIOU Approach to Program Evaluation: A Guide for Health Educators and Program Planners
Cecile Dietrich, PhD, RN; Pamela Y. Frasier, MSPH, PhD

B3: REACHING LGBT POPULATIONS
Moderator: Sarah Pember, PhD (c), MT, CHES
Room: Centennial F
Relationship Abuse and Sexual Assault Victimization Among Transgender Undergraduate Students
Jill C. Hoxmeier, MPH, PhD, CHES
College Students’ Perceptions of STIs: Formative Research Findings from a Social Marketing Campaign to Increase Chlamydia Screenings on Campus
Joy L. Rodgers, PhD, CHES; Tyler James; Brittany Schambow, MS, CHES

WHICH BOX DO I CHECK? IMPROVEMENTS AND CHALLENGES IN MEASURING GENDER IDENTITY AND SEXUAL ORIENTATION
Jill C. Hoxmeier, MPH, PhD, CHES

B4: TO DO OR NOT TO DO: VACCINATIONS
Moderator: Karl Larson, PhD, MCHES
Room: Centennial C
The Vaccination Quandary Facing the 21st Century – Policy, Ethics, Equity, and Social Justice
Yulya Shneyderman, MA, PhD, Amar S. Kanekar, MPH, PhD, CPH, MCHES; Jody L. Vogelzang, MA, MS, PhD, CHES
Nurse and Physician Attitudes and Knowledge Regarding HPV Vaccination in Missouri
Darson Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES; Emily Forsyth, CHES
Evaluation of Two HPV Vaccination Educational Interventions for Hispanic Parents
Serena Rodriguez, MA, MPH

B5: ROUNDTABLES: FOOD ACCESS & NUTRITION
Moderator: Arlinda Ellison, MS
Room: Centennial A
Entrepreneurship in Action: Teaching Health Education at a Summer Camp for Children
Laura Nabors, PhD
Engaging Rural Communities: Unexpected Assets in Food Retail
Heather S. Wallace, PhD
Faith-Based Health Interventions for Healthy Eating in African American Adults
Carol N. Agoma, MPH, MBA, Martha Crowther, PhD

B6: ROUNDTABLES: GLOBAL HEALTH
Moderator: Trisha Zizumbo, MSA, CHES
Room: Centennial B
Promoting Global Urban Health Through Qualitative Research
Zika Epidemic: Implications for Health Education
Building Sustainable Partnerships in Global Health Promotion
Thinking Critically About the Sustainable Development Goals
Local Data Collection, Training, and IRB
Teaching Locally for Health Promotion Globally
Options for Service at CDC
Ethical Considerations in Global Health Practice
Hope Corbin, PhD; Sarah E. Rush, PhD, CHES; Bojana Beric-Stojisic, MA, MD, PhD, CHES; Adenike Bitto, MD, MPH, DrPH, MCHES; Amar S. Kanekar, MPH, PhD, CPH, MCHES; William Potts-Datema, MS, BSEd, MCHES; Amy Henderson Riley, MA, MCHES, Rob Simmons, MPH, DrPH, CPH, MCHES; Gayle Walter, MPH, PhD, CHES, Shanna Livermore, MPH, MCHES; Larry Olsen, DrPH, MCHES

3:30PM–3:45PM
BREAK
3:45PM–5:45PM
PLENARY II MEETING
Room: Centennial D&E
WELCOME/MODERATOR
Nnamdi Ezeanoche, MD, DrPH

TECHNOLOGY & ITS IMPACT ON PROMOTING FAKE NEWS: IMPLICATIONS FOR PUBLIC HEALTH
Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE, Dean, School of Health and Human Performance, State University of New York, The College at Brockport

5:45PM–7:30PM
OPENING RECEPTION
Room: Centennial Ballroom Foyer
Generously supported by Indiana University Department of Applied Science

FRIDAY, MARCH 31ST

7:00AM–7:00PM
REGISTRATION & CE DESK OPEN
Room: Centennial Ballroom Foyer

7:00AM–7:30AM
POSTER SET UP - DAY 2
Room: Centennial Ballroom Foyer

7:00AM–8:00AM
EARLY BIRD SESSIONS
EB1: ROUNDTABLES: HEALTH FOR ALL
Moderator: Cheryl Reifer, PhD, RD, LD
Room: Centennial A

HEALTH INSURANCE LITERACY: LEVELS AND PREDICTORS OF KNOWLEDGE OF KEY COST-RELATED ATTRIBUTES OF INSURANCE COVERAGE
Laura Lessard, MPH, PhD

HEALTH IN ALL POLICIES: DIVERSE APPROACHES IN NEIGHBORING COUNTIES
Allison Nguyen, MPH, CHES

EB2: ADVOCACY SUMMIT UPDATE: REPORTING OF SUCCESSES AND CHALLENGES
Moderator: Amy Thompson, PhD, CHES
Room: Centennial F
Presenters: Cicily Hampton, PhD, MPA; Amy Thompson, PhD, CHES; Keeley Rees, PhD, MCHES; Anders Cedergren, PhD, CHES

EB3: CURRICULAR MAPPING OF HEALTH EDUCATION COURSES WITH HEALTH EDUCATION SPECIALISTS PRACTICE ANALYSIS (HESPA) COMPETENCIES AND SUB-COMPETENCIES
Moderator: Rebecca Foca, PhD
Room: Centennial G
Presenters: Janice L. Clark, PhD, MCHES; Kerry J. Redican, MPH, PhD, CHES; Carolyn D. Rodgers, MPH, PhD, MCHES; Linda Lysoby, MS, MCHES

7:15AM–8:30AM
PAST PRESIDENT’S BREAKFAST
Room: Granite C

7:30AM–4:30PM
EXHIBIT AREA OPEN
Room: Centennial Ballroom Foyer

7:30AM–8:30AM
POSTER PROMENADE - DAY 2
Room: Centennial Ballroom Foyer

8:30AM–10:00AM
CONCURRENT SESSIONS C
C1: BREAKING DOWN AND BUILDING UP: COLLABORATIVE HEALTH PROMOTION
Moderator: Angela Mickelide, PhD, MCHES
Room: Centennial D&E
FROM COLLEGE TO COLLABORATION: HUNTSMAN CANCER INSTITUTE EXPANDS SENIOR CANCER PREVENTION EDUCATION THROUGH UNIVERSITY PARTNERSHIP
Jane M. Ostler, MS, CHES

GOING BACK TO THE BASICS: APPLYING COMMUNITY ENGAGEMENT PRINCIPLES TO CULTIVATE TRANSDISCIPLINARY PARTNERSHIPS WITH INTER-GOVERNMENTAL AGENCIES IN COOK COUNTY, ILLINOIS
Aesthesia Binion, MPH

MOVING BEYOND THE SILOS: BUILDING CAPACITY TO CULTIVATE HEALTH FOR ALL: STUDENTS, STAFF, FAMILIES & COMMUNITIES
Diane Allensworth, PhD, CHES; Christi Kay, MA, MA; Elizabeth Stevenson, MPH

OUT OF YOUR SILO AND INTO THE BARN DANCE: COLLABORATING FOR HEALTHIER CHILDREN
Bonn C. Hodges, MS, PhD; Donna M. Vieda, PhD, MCHES

C2: ESG SESSION: EXPLORING PAST, PRESENT, AND FUTURE OPPORTUNITIES FOR ETA SIGMA GAMMA MEMBERS
Moderator: Holly Moses, PhD, MSHE, CHES
Room: Centennial G
ETA SIGMA GAMMA’S 50TH ANNIVERSARY: A REFLECTION ON THE PAST AND A VISION OF THE FUTURE
Alan J. Sofalvi, PhD, CHES; Kelly L. Wilson, PhD, MCHES; Leigh Szucs, PhD (c), MEd, CHES

RAISING THE MINIMUM AGE OF SALE ON TOBACCO AND TOBACCO-RELATED PRODUCTS: RECOMMENDATIONS ON COLLABORATION AND ADVOCACY FOR ETA SIGMA GAMMA MEMBERS AND COMMUNITY PARTNERS
Mallory C. Rinckey, MPH, CHES

CAREER PATHWAYS FOR HEALTH PROMOTION STUDENTS: FITTING INTO THE NEW HEALTH CARE TEAM
Joanna DeMarco, DHSc, CHES; Manuella Crawley, MEd, PhD, CHES; Sheila M. Patterson, PhD

C3: LESSONS THAT TRANSCEND BORDERS: THE GLOBAL EXPERIENCE
Moderator: Sarah Miller
Room: Centennial F
BREAKING DOWN SILOS TO PROMOTE REFUGEE HEALTH: A TRANSDISCIPLINARY EXPLORATION OF THE EXPERIENCES OF CONGOLESE WOMEN THROUGH PHOTOVOICE
Shannon McMorrow, MPH, PhD

IMPLICATIONS FOR ENTERTAINMENT-EDUCATION AS A GLOBAL HEALTH PROMOTION STRATEGY FROM A RADIO PROGRAM IN MOZAMBIQUE
Amy Henderson Riley, MA, MCHES

DETAILED SCHEDULE (CONT.)
ENGAGING NURSES IN IDENTIFYING FACTORS LIKELY TO INFLUENCE THE SUSTAINMENT OF TASK-SHIFTING STRATEGIES FOR BLOOD PRESSURE CONTROL IN KUMASI, GHANA: A CONCEPT MAPPING STUDY
Sarah Blackstone, MPH

IMPROVING ACCESS, HEALTH, AND COMMUNITY INTEGRATION FOR REFUGEES: THE IMPORTANT ROLE OF PEER MENTORS AS NAVIGATORS
Pamela A. Duffy, PhD

C4: DELIVERY MATTERS: FACTORS THAT ENHANCE SEXUAL EDUCATION
Moderator: Rhonda Rahn, PhD, MS, CHES
Room: Centennial C

PEDAGOGY MATTERS: UTILIZING A TEACHING CONSULTATION MODEL TO IMPROVE TRAINING DELIVERED WITHIN HEALTHCARE SETTINGS
Vivian M. Finch, PhD; Hasina Mohyuddin, MS, MBA

BIG DECISIONS: FACTORS INFLUENCING CURRICULUM FIDELITY OF A SEXUAL EDUCATION PROGRAM CURRICULUM IN PUBLIC SCHOOLS
James M. Bishop, MEd, CHES

FOUNDATIONS: AN EMERGING NATIONAL MODEL FOR CORE SKILLS TRAINING IN SEX EDUCATION
Blythe A. Ulrich, MA, CHES

C5: ROUNDTABLES: TECHNOLOGY
Moderator: Mark Kettleson, PhD, MCHES, FAAHB, FAAHE
Room: Centennial A

INSPIRING HEALTHY EATING AND PHYSICAL ACTIVITY BEHAVIORS THROUGH ONLINE GAMIFICATION AND PEER MOTIVATION: SUPERTRACKER GROUPS AND CHALLENGES
Erica Gavey

ACCESSING SOCIAL SUPPORT BY APP: A TOOL FOR POSTPARTUM MOMS
Susan Roberts-Dobie, PhD, CHES

USING NEW MEDIA TECHNOLOGIES TO IMPROVE EATING AND EXERCISE BEHAVIORS VIA A HEALTH INTERVENTION PROGRAM
Kim Bissell, PhD; Sarah E. Pember, PhD(c), MT, CHES; Xueying (Maria) Zhang, MS

WIDGETS, APPS, AND WEB TOOLS: LEVERAGING TECHNOLOGY TO SUPPORT PUBLIC HEALTH STAFF
Rachel Pryzby, MPH, CHES; Sarah Pomerantz, MPH, CPH

CAPTURING PORTALS AND POKEMON: EXPLORING PHYSICAL AND SOCIAL HEALTH BENEFITS OF MOBILE GAMES
Nicole Aydt Klein, PhD, MCHES

SALUD AMERICA!: BUILDING A CULTURE OF HEALTH AND LEADERS THROUGH CONTENT CURATION AND SOCIAL MEDIA MARKETING
Amanda Merck, MPH

HEALTH EDUCATION 2.0: INCORPORATING INNOVATIVE TECHNOLOGY BASED APPROACHES TO IMPROVE HEALTH OUTCOMES
Jennifer Farmer, MS, CHES; Laura Lloyd, MPH, MCHES

RECRUITMENT AND RETENTION OF YOUNG ADULT SEXUAL MINORITY BLACK MEN FOR MOBILE PHONE BASED ECOLOGICAL MOMENTARY ASSESSMENT USING COMMUNITY-BASED PARTICIPATORY RESEARCH PRINCIPLES
Sabrina Smiley, MPH, PhD, MCHES

C6: UTILIZING RESULTS-BASED ACCOUNTABILITY™ (RBA) FOR INNOVATIVE STRATEGIC PLANNING: A FRAMEWORK OF COORDINATION AND IMPACT FOR LOCAL, STATE, AND NATIONAL AGENCIES AND PROGRAMS
Moderator: Ramona Jackson, MPH
Room: Centennial B

Beth H. Chaney, MA, PhD, Rebecca Reeve, PhD, CHES; Elizabeth Stevenson, MPH; Adenike Bitto, MD, MPH; DrPh, MCHES; Ramona Jackson, MPH, Gayle Walter, MPH, PhD, CHES; Daniele Gardner

9:00AM–1:00PM
ESG BOARD MEETING
Room: Mineral Hall F

10:00AM–10:15AM
BREAK

10:15AM–11:15AM
PLENARY III
Room: Centennial D&E

WELCOME/MODERATOR
Moderator: David A. Birch, PhD, CHES

PRESENTATION OF THE 2017 ELIZABETH FRIES HEALTH EDUCATION AWARD
James F. Fries, MD

HOW MANY BEHAVIORAL SCIENTISTS DOES IT TAKE TO CHANGE A LIGHT BULB? ADVANCING THE SCIENCE OF BEHAVIORAL SELF-MANAGEMENT OF CHRONIC DISEASE
John P. Allegrante, PhD, LHD (Hon), Professor of Health Education, Teachers College, and Adjunct Professor of Sociomedical Sciences, Mailman School of Public Health, Columbia University

11:15AM–11:30AM
BREAK

11:30AM–1:00PM
CONCURRENT SESSIONS D
D1: IGNITE: NUTRITION
Moderator: Katie Wagoner, MPH
Room: Centennial D&E

USING BEHAVIORAL ECONOMICS TO ADVANCE OBESITY PREVENTION RESEARCH
Adam Knowlden, PhD, MS, CHES

I’LL HAVE WHAT SHE’S PHOTOGRAPHING: THE USES, GRATIFICATIONS, AND MOTIVATIONS OF FOOD-RELATED PHOTO-SHARING ON SOCIAL MEDIA
Sarah E. Pember, PhD(c), MT, CHES

CONTENT ANALYSIS OF NUTRITION INFORMATION OF MOBILE APPLICATIONS AIMED AT CHILDREN
Yuliya Shneyderman, MA, PhD

RESULTS FROM PILOT LIGHT’S PROGRAM DURING THE 2015-2016 SCHOOL YEAR: AN INNOVATIVE APPROACH TO FOOD EDUCATION
Kendra Cinique Julion, MS

ONLINE CME ACCREDITED NUTRITION EDUCATION COURSE USED TO FACILITATE LEARNING BY PRACTICING PHYSICIANS
Kristen K. Hicks, MS, RD, LD

USING COMMUNITY GARDENS TO IMPROVE HEALTH EQUITY AND ENTREPRENEURIAL OPPORTUNITIES
Melissa M. Frisbie, MPH

CREATING AN EVIDENCE-BASED TOOL FOR LARGE SCALE FOOD BANK PURCHASES TO IMPROVE POPULATION NUTRITION
Andrew A. Peachey, DrPH
D2: PARTNERING4HEALTH: THE POWER OF A NATIONAL COLLABORATIVE IN REDUCING CHRONIC DISEASE
Moderator: Brigitte Johnson, APR
Room: Centennial G

NATIONAL CHRONIC DISEASE PREVENTION IMPLEMENTATION AND DISSEMINATION STRATEGIES ESSENTIAL FOR BUILDING COMMUNITY INFRASTRUCTURE TO COMPLETE POPULATION-BASED EFFORTS
Laura King Hahn, BSN; Elizabeth Hartig, MA; Elaine Auld, MPH, MCHES
BUILDING COMMUNITY CLINICAL LINKAGES: WIC STRENGTHENS PROVIDER RELATIONSHIPS
Anna-Maria Roache, MPH

D3: HEALTH SYSTEMS DELIVERY
Moderator: Cherylee Sherry, MPH, MCHES
Room: Centennial F

COMMUNITY HEALTH WORKERS IN MISSOURI HEALTH SYSTEMS
Carol Cox, PhD, CHES; Daron L. Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES

EHR DATA AS PUBLIC HEALTH EDUCATION DISTRIBUTED DATA NETWORKS AND EDUCATING COMMUNITIES ON HEALTH STATUS
Rachel Zucker, MPH

INTEGRATION OF HEALTH EDUCATION WITHIN A LARGE HEALTH SYSTEM IN THE BRONX, NY
Arycelis Segura, MA, CHES, CLC, CDE

D4: WHERE DOES IT STOP? A LOOK INSIDE VIOLENCE PREVENTION
Moderator: Alexis Blavos, PhD, MCHES
Room: Centennial B

PARENT'S EXPECTATIONS OF HIGH SCHOOLS IN FIREARM VIOLENCE PREVENTION
Erica Payton, PhD, CHES

THE ROLE OF HEALTH EDUCATORS IN PREVENTION OR INTERVENTION OF WORKPLACE BULLYING
Lori Dewald, EdD, MCHES

PARTNERSHIP TO EXPLORE MINDFULNESS TRAINING IN SCHOOLS TO PREVENT SCHOOL VIOLENCE AND EMPOWER HEALTH DECISIONS
Carol Foust, MEd, MS, PhD

D5: ROUNDTABLES: BEYOND SILOS
Moderator: Sandra Bulmer, PhD, MS, CHES
Room: Centennial A

MOVING BEYOND THE SILOS AND STIGMA FOR MENTAL HEALTH PROMOTION: EVALUATION RESULTS FROM A COMMUNITY BASED PARTICIPATORY MENTAL HEALTH PROMOTION PROJECT
Shannon McMorrow, MPH, PhD; Heidi Rauch, MS, PhD; Anita Ohmit, MPH; Calvin Roberson, MPH

COMMUNITY HEALTH WORKERS AND HEALTH EDUCATORS: ALIGNING WORK FOR THE BENEFIT OF NEW MEXICO COMMUNITIES
Sue Forster-Cox, MPH, PhD, MCHES; Jennifer Marberry, MS, CHES

D6: GETTING INVOLVED LOCALLY: SOPHE CHAPTERS
Moderator: Catherine L. Ramstetter, PhD, CHES
Room: Mineral Hall D&E

1:00PM–2:30PM
LUNCH ON OWN

1:15PM–2:15PM
SOPHE ALL MEMBER BUSINESS MEETING
Room: Centennial D&E

2:00PM–4:00PM
ESG BUSINESS MEETING
Room: Mineral Hall F&G

2:30PM–4:00PM
PLENARY IV
Room: Centennial D&E

WELCOME/MODERATOR
Kelli R. Brown, PhD, CHES

CULTIVATING WORKFORCE DIVERSITY: TRANSGENERATIONAL ISSUES AND SOLUTIONS
Guwan Jones, MPH, MCHES, Chief Diversity Officer, Vice President Workforce Planning, Baylor Scott & White Health

4:00PM - 5:00PM
ESG AWARDS
Room: Mineral Hall F&G

4:00PM–4:15PM
BREAK

4:15PM–5:45PM
CONCURRENT SESSIONS E

E1: NEVER STATIC: OUR WORKFORCE IN FLUX
Moderator: Leah Neubauer, EdD, MA
Room: Centennial H

THE MEDICAL CAREERS AND TECHNOLOGY PIPELINE (MEDIcat): HEALTH AND BIOMEDICAL WORKFORCE DEVELOPMENT FOR AMERICAN INDIAN AND APPALACHIAN STUDENTS
Sarah Landron, MPH, CHES, Charlene Hunt

TURNSTILE CAREERS: BENEFITS, PRACTICALITIES, EXAMPLES, AND CHALLENGES OF MOVING FROM ACADEMIA TO PRACTICE AND BACK
Lawrence W. Green, MPH, DrPH; Stephen F. Gambescia, ME, PhD, Collins O. Aighirenbuwa, MPH, PhD
E2: EDUCATION & INTERVENTION: PREGNANCY AS A CHOICE
Moderator: Keely Rees, PhD, MCHES
Room: Centennial G
EVALUATION OF THE SUSTAINABILITY OF A HAIR-SALON BASED HEALTH EDUCATION PROJECT: 6-MONTH FOLLOW-UP ON STYLIST BEHAVIOR
Susan Roberts-Dobie, PhD, CHES
IMPLEMENTING EVIDENCE-BASED ADOLESCENT PREGNANCY PREVENTION INTERVENTIONS: UNDERSTANDING THE CHALLENGES FACILITATORS FACE
Natoshia M. Askelson, MPH, PhD
APPLYING AN INTERACTIVE SYSTEMS FRAMEWORK TO CREATE PROGRAM INNOVATIONS IN TEENAGE PREGNANCY PREVENTION
Whitney Garney, PhD

E3: STUDENT ENGAGEMENT: HANDS ON LEARNING
Moderator: J. Sunshine Cowan, PhD, MPH, MCHES
Room: Centennial F
INTEGRATING INNER-CITY COMMUNITY COLLEGE STUDENTS INTO A SCHOOL-BASED HEALTH PROMOTION PROGRAM
Stacia M. Reader, EdD, Charmaine Aleong, RN, RD, MS, MSN
LEARNING FROM OUR STUDENTS: STRENGTHENING OUR PROFESSIONAL PREPARATION PROGRAMS TO UNLEASH THE POTENTIAL OF THE NEXT GENERATION
Kathleen Roe, DrPH
LET'S MAKE A DEAL: HOW A SERVICE LEARNING COURSE BECAME A SOCIAL ENTREPRENEUR NETWORK
Robert M. Rink, PhD, MPH
HEALTH COACHING PROGRAMS: LEVERAGING RESOURCES AND EXPANDING OPPORTUNITIES IN TRADITIONAL PROFESSIONAL PREPARATION PROGRAMS
Shelby M. Patterson, PhD, Manuella Crawley, MEd, PhD, Joanna DeMarco, DHsc, CHES

E4: TOOLS FOR ADVANCING HEALTH PROMOTION
Moderator: Catherine L. Ramstetter, PhD, CHES
Room: Centennial B
PLANNING AND EVALUATION 101 – A GUIDE FOR CONSUMER FOOD SAFETY EDUCATORS
Ayma Rouhani, MHS, Ann Taubenheim, PhD, MSN
HEALTHTALK EXPRESS: PROMOTING CHRONIC DISEASE PREVENTION
Ninfa P. Purcell, MS, CHES
THE OMAHA SYSTEM: A ROBUST DOCUMENTATION TOOL FOR HEALTH EDUCATION PRACTITIONERS
Cherylee Sherry, MPH, MCHES

E5: ROUNDTABLES: COMMUNITY ENGAGEMENT
Moderator: Lainey Trahan, MPH
Room: Centennial A
INNOVATIVE PROBLEM SOLVING FOR COMMUNITY ISSUES: CLIENT CENTERED DESIGN
Jody L. Vogelzang, RDN, CHES, FAND
MAKING CONNECTIONS: UNDERSTANDING AND ADDRESSING ADVERSE COMMUNITY EXPERIENCES AND RESILIENCE
Maureen Silva, MPH
CENTRALIZING COMMUNITY-ENGAGED PARTICIPATORY APPROACHES IN PLANNING AND IMPLEMENTATION OF CARDIOVASCULAR DISEASE AND DIABETES RISK REDUCTION EDUCATION AND MOBILIZATION APPROACHES
Angela Jones Church
HALF WAY UP A CLIFF AND STILL CLIMBING: ASSESSMENT OF A UNIVERSITY-WIDE COMMUNITY ENGAGEMENT PROGRAM
Kristen Rodgers, EdD, MSPH, MCHES
RISK COMMUNICATION EMPOWERING Socially STIGMATIZED COMMUNITIES – A LOCAL HEALTH DEPARTMENT’S PERSPECTIVE
Martha Marquez
THE AMERICAN HEART ASSOCIATION’S NATIONAL IMPLEMENTATION MODEL FOR CHRONIC DISEASE PREVENTION: ORGANIZATIONAL INTEGRATION TO ENHANCE SUSTAINABILITY
Victoria Taffe, CHES, Laura King Hahn, BSN

E6: ROUNDTABLES: HBCU ETHICS & RESEARCH
Moderator: William Cissell, PhD, MSPH, CHES (ret)
Room: Mineral Hall D&E
KNOWLEDGE, ATTITUDES, AND BELIEFS OF AFRICAN AMERICAN PARENTS/CAREGIVERS REGARDING CHILDHOOD OBESITY
Nakeitra Burse, DrPH, MS, CHES
A TRANSDISCIPLINARY EXAMINATION OF SICKLE CELL TRAIT AMONG STUDENT ATHLETES
Tomia Austin, Carliss Lee, PhD, MCHES, Sandra G. Suther, PhD
PARENTAL ATTITUDES, BELIEFS, AND BEHAVIORS ABOUT CARES PREVENTION AMONG BLACK PRESCHOOL CHILDREN
Rachel Clarke, CHES, Mary Shaw-Ridley, PhD, MCHES
PERCEPTIONS OF WEIGHT STATUS AMONG PARENTS OF PRE-SCHOOL CHILDREN IN A RESOURCE LIMITED SETTING IN LIMA, PERU
Kathleen McInvale Treja, MPH, Mary Shaw-Ridley, PhD, MCHES
EXPLORING DIFFERENCES IN INFLUENZA VACCINATION IN HISPANIC AND NON-HISPANIC COLLEGE STUDENTS
Kathleen Mae Perlas Galinato, MPH, Vickie Krenz, PhD

6:00PM–8:30PM
AWARDS CEREMONY & RECEPTION
All Attendees are Welcome
Room: Centennial D&E
SATURDAY, APRIL 1ST

7:00AM–1:00PM
REGISTRATION & CE DESK OPEN

7:00AM–8:00AM
POSTER SET UP - DAY 3
Room: Centennial Ballroom Foyer

7:30AM–8:30AM
EARLY BIRD SESSIONS
EB4: IMPROVING THE PROFESSION’S CAPACITY FOR EFFECTIVE SCHOOL HEALTH EDUCATION: REVISITING THE SCHOOL HEALTH EDUCATION TEACHER PREPARATION STANDARDS
Moderator: Jordan Buckley, MPH, CHES
Room: Centennial F
Adrian R. Lyde, PhD; Christina Dake, MEd; Jacqueline Jackson, PhD; Michael J. Mann, PhD; Brandye D. Nobling, PhD; Elaine Auld, MPH, MCHES

EB5: CELEBRATE SAFELY
Moderator: Ramona Jackson, MPH
Room: Centennial A
Inez Tenenbaum, MEd, JD; Julie Heckman

8:00AM–4:00PM
FAHE BOARD MEETING
Room: Marble, 4th Level

8:00AM–9:00AM
POSTER PROMENADE – DAY 3
Room: Centennial Ballroom Foyer

9:00AM–10:30AM
CONCURRENT SESSIONS F
F1: IGNITE: CHILDREN/TEENS
Moderator: Rachel Doherty, RDHAP
Room: Centennial D&E

* EVERYONE IS DOING IT*: WHEN DID TEENAGE PEER SEXUAL HARASSMENT BECOME “NORMAL”?
Kathleen Phillips, PhD, CHES; Laura J. DeRuerter-Wilkins, PhD; Julie T. Dietz, MS, PhD; Mistry Rhoads, PhD; Sheila Simons, MS, PhD; Nikki Hillier, PhD

* GOOD GIRLS DON’T TALK ABOUT SEX*: AFRO-CARIBBEAN PARENT VIEWS ON PARENT-TEEN SEXUAL HEALTH CONVERSATIONS
Kemesha S. Gabbidon, MPH, CPH

LEVERAGING THE K-12 SCHOOL ENVIRONMENT TO PREVENT GUN VIOLENCE: A CALL FOR ACTION
Sonali Rajan, M2, EdD

PARTNERING TO IDENTIFY AND SERVE YOUTH VICTIMS OF HUMAN TRAFFICKING: ENGAGING STATE HEALTH DEPARTMENT, YOUTH SERVING AGENCIES, AND UNIVERSITIES
Terri L. Lee, MPH

PROMOTING CHILDREN’S ORAL HEALTH THROUGH AN INNOVATIVE CROSS-DISCIPLINARY COLLABORATION
Christie Lauren Lumsden, PhD, RD, CDIN

DEVELOPING A LAY HEALTH PROMOTION PROGRAM WITH AND FOR HOMELESS YOUTH
Sophia Alicia Beltran

ADVOCACY FOR SAFE WALKING/BIKING ROUTES TO SCHOOL FOR KIDS THROUGH SERVICE-LEARNING
Robbie Chaney, MS, PhD; Paige Oliver; Rachel Mortenson

AN EVALUATION OF STROKE LITERACY AMONG A SAMPLE OF PRE- ADOLESCENT CHICAGO SCHOOL CHILDREN
Alexandra L. DeSorbo-Quinn, MPH, EdD

F2: CATALYSTS ON CAMPUS: COLLEGE HEALTH
Moderator: Anders Cedergren, PhD, CHES
Room: Centennial G

TRUTH INITIATIVES: COLLEGE PROGRAM: CULTIVATING A CULTURE OF SMOKE-FREE COLLEGE CAMPUS
Denise Smith, MPH

SLUT-SHAMING AND VICTIM-BLAMING: A QUALITATIVE INVESTIGATION OF UNDERGRADUATE STUDENTS’ PERCEPTIONS OF SEXUAL ASSAULT
Sarah E. Pember, PhD(c), MT, CHES; Christine L. Hackman, PhD, CHES

DESIGNING EFFECTIVE HEALTH EDUCATION EVENTS ON A COLLEGE CAMPUS: BRIDGING THE GAP TO ESTABLISH NEW PARTNERSHIPS ACROSS ACADEMIC AND STUDENT SERVICE CAMPUS OFFICES
Kirsten Roller, PhD

F3: THE VIRTUAL IS REALITY: ONLINE HEALTH EDUCATION
Moderator: Elaine R. Hicks, MSLIS, MPH, MCHES
Room: Centennial F

CRITICAL ELEMENTS OF SUCCESSFUL ONLINE HEALTH EDUCATION PROGRAMS
Kristine Fish, PhD

ONLINE DISCUSSIONS IN A SOCIAL AND INTERCONNECTED SPACE
Emlia Patricia T. Zarco, MD; Katie R. Bliss, PhD, CHES

PREDICTORS OF STUDENT SUCCESS IN AN ONLINE MPH PROGRAM
Melissa Alperin, MPH, EdD, MCHES

F4: SMOKE-FREE POLICIES FOR HEALTHY ENVIRONMENTS
Moderator: Cindy Liverance, PhD, CHES
Room: Centennial B

PROMOTING SMOKE-FREE POLICIES IN PUBLIC VERSUS AFFORDABLE HOUSING: UNDERSTANDING SIMILARITIES AND DIFFERENCES
Michelle Kegler, DrPH

DIVERSIFICATION OF OUTREACH AND EDUCATION: USING DIGITAL MEDIA AS PART OF A COMPREHENSIVE APPROACH TO ADVANCE SMOKE-FREE HOUSING
Aesha Binion, MPH

SMOKE-FREE PUBLIC HOUSING POLICY IMPACT
Zachary Roney, MPH, CHES

MOBILIZING THE COMMUNITY TOWARDS TOBACCO FREE LIVING THROUGH POLICY AND ENVIRONMENTAL CHANGES IN GEORGIA: COASTAL PUBLIC HEALTH DISTRICTS JOURNEY TOWARDS TOBACCO/SMOKE FREE ENVIRONMENTS
Anne-Marie Lydia Coleman, PhD; Cristina Pazo Gibson

F5: WHERE WE LIVE, WORK, PLAY: THE ENVIRONMENT AND OUR HEALTH
Moderator: Elizabeth Stevenson, MPH
Room: Centennial A

USING THE TRACKING NETWORK TO IDENTIFY ENVIRONMENTAL HEALTH ISSUES AND INFORM PREVENTION STRATEGIES
Jena Losch, Megan L. Snow
ASTHO’S ENVIRONMENTAL PUBLIC HEALTH TRACKING FELLOWSHIP: ADDING VERSATILITY TO A HEALTH EDUCATOR’S TOOLKIT
Samantha Williams, MS

CLEVELAND’S MIDWAY PROTECTED BIKE BOULEVARD NETWORK: A POPULATION LEVEL ACTIVE TRANSPORTATION INTERVENTION TO INCREASE DAILY PHYSICAL ACTIVITY AND REDUCE HEALTH RISKS ASSOCIATED WITH PHYSICAL INACTIVITY
Barbara A. Clint

10:30AM–10:45AM
BREAK

10:45AM–12:15PM
PLENARY V: PANEL
Reducing Violence in America: Multidisciplinary Perspectives within a Public Health Framework
Moderator: Keon Gilbert, DrPH, MA, MPH
Room: Centennial D&E
Pamela Mejia, MPH, MS, Senior Researcher, Berkeley Media Studies Group
Eric Sigel, MD, Professor of Pediatrics and Fellowship Director Adolescent Medicine, Children’s Hospital Colorado
Chief James Hawthorne; Chief of Police, Cedar Hill Independent School District

12:15PM - 12:30PM
CONFERENCE CLOSING
Adenike Bitto, MD, DrPH, MCHES, SOPHE 2017-2018 President

1:00PM–5:30PM
POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART I
Room: Mineral Hall D&E

1:30PM–3:00PM
SOPHE INCOMING/OUTGOING EXECUTIVE COMMITTEE MEETING
Room: Granite C

SUNDAY, APRIL 2ND
8:00AM–12:00PM
POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART II
Room: Mineral Hall D&E