

# CONFERENCE OVERVIEW

SOCIETY FOR PUBLIC HEALTH EDUCATION 67TH ANNUAL MEETING

## Building Capital: Investing in the Future of Health Education

March 30–April 1, 2016 | Westin Downtown, Charlotte, North Carolina

WELCOME to SOPHE's 67th Annual Meeting! We invite you to expand your inter-professional capital by working across disciplines to engage and empower populations in effecting change. Select from over 200 scientific presentations and posters to expand your mind and portfolio with cutting-edge health education research, policy and practice.

### CONFERENCE OBJECTIVES

This 2 ½ day conference will enable you to:

1. Identify the skills and resources needed to be effective health education leaders who are prepared to address social determinants of health and health disparities through evidence-based practice.
2. Establish collaborative partnerships with schools, health departments, community organizations, health care providers, and worksites for policy, systems and environmental changes that lead to improved access, quality outcomes and health behaviors.
3. Explore innovative techniques for program planning using emerging technologies and strategies to meet the needs of diverse populations in a global environment.

### CONTINUING EDUCATION

An application has been approved to award Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) up to 33.00 Category I Continuing Education Contact Hours (CECHs). A maximum of 25.00 Advanced-level CECHs are available. The National Commission for Health Education Credentialing, Inc. has approved SOPHE and its chapters as designated multiple event providers of CECHs in health education. SOPHE is a provider of Certified in Public Health (CPH) Renewal Credits. This conference has been approved to award up to 33.00 CPH Renewal credits.

### LOOKING TO EARN CE?

Your SOPHE 2016 registration includes continuing education fees. If you did not designate in your online conference registration that you wish to receive continuing education credits, please visit the CE Desk in the Registration Area for more information about how you can receive CE credits.

#SOPHE2016



@SOPHETWEETS

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### LOCAL SUPPORTING CHAPTER



Special thank you to North Carolina SOPHE, our 67th Annual Meeting co-sponsor, and one of SOPHE's oldest chapters. Be sure to visit the NC SOPHE Chapter table

and the Hospitality Table (in Grand Promenade) to find out more about the many attractions, sites, and special events you won't want to miss while visiting the Queen City.

# SOPHE LEADERSHIP

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## SOPHE 2015–16 OFFICERS

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TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES  
TRUSTEE PUBLICATIONS: Michael Fagen, PhD  
TRUSTEE PROFESSIONAL DEVELOPMENT: Carl Fertman, PhD, MBA, MCHES  
TRUSTEE ADVOCACY & RESOLUTIONS: Amy Thompson, PhD, MCHES  
TRUSTEE PROFESSIONAL PREPARATION: Caile Spear, PhD, MCHES  
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH  
STUDENT TRUSTEE: Melissa Shelton, MPA, MCHES  
SPEAKER OF THE HOUSE: Suzanne Miro, MPH, MCHES  
DELEGATE TRUSTEE: Allison Marron, MPH, CHES  
DELEGATE TRUSTEE: Gayle T. Walter, PhD, MPH, CHES  
DELEGATE TRUSTEE: Brittan Wood, MPH, CHES

## CONGRATULATIONS TO THE 2016–2017 OFFICERS

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TRUSTEE 2016 ANNUAL MEETING: Keely Rees, PhD, MCHES  
TRUSTEE 2017 ANNUAL MEETING: Jennifer Perkins, PhD, MPH, CHES  
TRUSTEE MEMBERSHIP & LEADERSHIP: Keon L. Gilbert, DrPH, MA, MPA  
TRUSTEE RESEARCH & ETHICS: Cheryl Reifer, PhD, RD, LD  
TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES  
TRUSTEE PUBLICATIONS: Michael Fagen, PhD  
TRUSTEE PROFESSIONAL DEVELOPMENT: Carl Fertman, PhD, MBA, MCHES  
TRUSTEE ADVOCACY & RESOLUTIONS: Amy Thompson, PhD, MCHES  
TRUSTEE PROFESSIONAL PREPARATION: Leah C. Neubauer, EdD, MA  
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH  
STUDENT TRUSTEE: Cedric Harville, II, MPH  
SPEAKER OF THE HOUSE: Brittan Wood, MPH, CHES  
DELEGATE TRUSTEE: Allison Marron, MPH, CHES  
DELEGATE TRUSTEE: Gayle T. Walter, PhD, MPH, CHES

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## SOPHE STAFF

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10 G STREET, NE | SUITE 605 | WASHINGTON, DC 20002  
PHONE: 202-408-9804  
WWW.SOPHE.ORG

# SELECTED CONFERENCE FACULTY



**KEYNOTE SPEAKER**  
**ANA V. DIEZ-ROUX, MD,  
 PHD, MPH**  
 DEAN  
 Dornife School of Public Health,  
 Drexel University



**ANDREA GIELEN, SCD, SCM**  
 PROFESSOR & DIRECTOR, CENTER FOR  
 INJURY RESEARCH & POLICY  
 Johns Hopkins Bloomberg  
 School of Public Health



**JOHN AUERBACH, MBA**  
 ASSOCIATE DIRECTOR OF POLICY  
 Centers for Disease Control &  
 Prevention



**HOWELL WECHSLER, EDD,  
 MPH**  
 EXECUTIVE DIRECTOR  
 Alliance for a Healthier Generation



**NANCY BLAIR, PHD**  
 AUTHOR & LEADERSHIP CONSULTANT  
 Capacity Unlimited



**KIMBERLY DAWN WISDOM,  
 MD, MS**  
 SENIOR VICE PRESIDENT OF  
 COMMUNITY HEALTH EQUITY, CHIEF  
 WELLNESS OFFICER  
 Henry Ford Health System



**SANDRA BULMER,  
 PHD, MS, CHES**  
 SOPHE 2015–2016 PRESIDENT,  
 Dean, Southern Connecticut State  
 University

## 67TH ANNUAL MEETING DEDICATION



SOPHE's 67th Annual Meeting is dedicated posthumously to Robert Brick Lancaster, MA, CHES (1949–2015). Brick was a remarkable practitioner with a keen intellect and passion for bridging research to practice and building health education capital by connecting people at the local, national and international levels.

Following graduation from Central Michigan University, Brick began his career as a health educator with the Mid-Michigan Department of Health in Mt. Pleasant, MI. This was followed by stints at the Michigan Department of Health, Kent County (MI) Health Department, and the Arizona Department of Health. In 1992, he joined the CDC as the Associate Director for Health Education Practice and Policy in the Division of Chronic Disease Control and Community Intervention. He became Chief of the Program Services Branch of CDC's Office on Smoking and Health, from which he retired in August 2012 after 20 years of CDC service. He advocated for building the science base of our field through evaluation, the essential need for community engagement, and enhancing interdisciplinary efforts to break down the silos in public health.

Brick served as a SOPHE Vice President, and in 2001, was named a SOPHE Distinguished Fellow, the Society's highest honor to a member who has made significant and lasting contributions to health education. In 2000, Brick was named Associate Editor of *Health Promotion Practice's* column, the "Circle of Research and Practice," which he co-edited for a decade. His passion and dedication to health education was also evident by his service in several other national and international organizations throughout his career.

SOPHE is raising funds to establish the Brick Lancaster Community Health Promotion Fellowship. This fellowship will support a student to conduct an internship in a state/local health department or community based health agency to continue building the scholarly "brick and mortar" linkages between research and practice. Contributions to SOPHE's 21st Century Fund can be made at the registration desk or online at [www.sophe.org](http://www.sophe.org).

We invite you to attend SOPHE's History and Heroes session on Thursday, March 31, 2:15–3:45 pm to learn more about Brick, as well as two other outstanding health educators in global and school health that have made significant and enduring contributions to the health education profession.



**Center for Online  
 Resources & Education**  
*Education at the CORE*

Access eLearning Opportunities and Earn Continuing Education Credits 24/7 from the comfort of your home or office! Visit SOPHE's Center for Online Resources & Education – Education at the CORE.

[WWW.SOPHE.ORG/EDUCATION.CFM](http://WWW.SOPHE.ORG/EDUCATION.CFM)



# MANY THANKS TO THE 2016 ANNUAL MEETING PLANNING COMMITTEE!

## *KEELY REES, PHD, MCHES, TRUSTEE, 2016 ANNUAL MEETING*

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La Verne Partlow  
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Rebecca Thompson  
Katie Wagoner  
Katrina White  
Kelly Wilson

### **2015 ANNUAL MEETING TRUSTEE**

Deborah Fortune

# ANNUAL MEETING HIGHLIGHTS

## **SOPHE & ESG OPENING RECEPTION**

*Generously Supported by Indiana University Department of Applied Health Science*

Join us on Wednesday, March 30, 6:00 – 8:00pm in the Grand Ballroom ABCD (Exhibit Hall and Plenary Session rooms) for an evening of networking, food, cash bar, and fun at the Opening Reception. Connect with colleagues old and new, and welcome first-time attendees and students to the SOPHE annual meeting. Learn about the latest resources and services from our exhibitors and sponsors. Participate in Exhibitor Bingo and win great prizes!

## **WELCOME 1ST TIME ATTENDEES!**

SOPHE extends a special welcome to all first-time annual meeting attendees wearing a #1 on their badges! Meeting veterans, please introduce yourself and welcome them to the SOPHE family!

## **SOPHE NEW MEMBER WELCOME**

New to SOPHE? You are invited to join us on Wednesday, March 30 from 9:00 – 10:00am, to hear about SOPHE programs, benefits and how you can get involved. Ideal for new members and first-time meeting attendees.

## **STUDENT WORKSHOP**

*Generously supported by the University of North Carolina at Chapel Hill Gillings School of Public Health*

On Wednesday, March 30, 1:30 – 4:45pm, students are invited to this year's Student Workshop. Part I is a presentation by Dr. Lisa Gualtieri, Drexel University, on networking. Part II gives the opportunity for students and new professionals to meet health education professionals from a variety of work site locations. **Space is limited and pre-registration is required.**

## **AWARDS GALA**

*Generously supported by SAGE Publications*

Join your colleagues in honoring SOPHE's 2016 award winners on Thursday, March 31, 7:00 - 10:00pm at the Levine Museum of the New South. Enjoy an evening of light southern fare with a cash bar, followed by the awards ceremony. Space is limited. If there are available tickets for this sell-out event, you can purchase them at the SOPHE Registration Desk in Grand Promenade.

## **SOPHE COMMUNITIES OF PRACTICE (COP) NETWORKING ROUNDTABLES**

SOPHE CoP roundtables will be held on Thursday, March 31 from 7:30 – 8:30am in Providence III. Connect with individuals who share similar interests: Children/Adolescent Health; Medical Care/Patient Education; Health Communications/Social Marketing; Health Disparities; Healthy Aging; Emergency Preparedness; Environmental Health; Worksite Health; Anthropology; Nutrition; Tobacco; Faculty; Student/New Professionals; and Global Health. Bring your Breakfast!

## **SOPHE ANNUAL ALL-MEMBER BUSINESS MEETING**

All SOPHE members are invited on Thursday, March 31 from 11:45 – 12:45pm in the Grand Ballroom ABC for SOPHE's All Member Business Meeting. Learn about our recent accomplishments and future initiatives, and welcome your newly elected members of the Board of Trustees.

## **ROUNDTABLE SESSIONS – NEW!**

SOPHE is offering two roundtable sessions (Wednesday @ 3:15pm and Friday @ 7:00am) this year. These sessions will offer the opportunity to hear a brief presentation, followed by time for discussion. The session is set up to allow you to visit a few different tables in the 90 minute time frame of the session.

## **IGNITE SESSIONS – NEW!**

Two Ignite concurrent sessions (Advanced: Wednesday @ 1:30pm and Entry-level: Friday @ 8:45am) feature a quick succession of 5–7 minute presentations intended to challenge your thinking or spark your interest on a variety of health education and health promotion topics. Consult the Detailed Schedule for more details on the presentations.

## **THINK TANK SESSION – NEW!**

We have one Think Tank session on Thursday @ 1:00pm. This 60 minute session will focus on a single issue or question, allowing time for attendee engagement and a deeper dive.

## **POSTERS & POSTER PROMENADE**

Plan to view and interact with the authors of over 100 posters that are on display. You will find many of the posters in the Exhibit Hall (Grand Ballroom D) as well as the Poster Promenade selections on display in the Grand Promenade area. CE credit will be offered for those who attend the Poster Promenade each day. At the designated time there will be 'tour guides' who will lead a group through the highlighted posters for that day.

## **EARLY RISERS**

Rise and shine for three Early Riser sessions. Thursday morning the session will cover Quality Assurance in Professional Preparation & Practice. Friday morning there will be two sessions: Technology Roundtable; and Innovations in Higher Education.

## **EXHIBIT HALL**

Please join SOPHE in welcoming and thanking the 2016 exhibitors! Visit their tables in Grand Ballroom D and Grand Promenade on Wednesday and Thursday. Come see the publications, tools, and information from an array of organizations and universities. Their participation is a valuable contribution to the success of the SOPHE 2016 Annual Meeting, so stop by each table, play Exhibitor Bingo and win great prizes!

## **WELLNESS CHALLENGE**

Maximize your steps in Charlotte! Join the Walk Challenge during the meeting! Visit the Eta Sigma Gamma (ESG) exhibit table in the Grand Promenade for full details and to register. Prizes will be awarded!

## **HOSPITALITY TABLE**

Stop by and meet NC SOPHE members and students who will provide you with information on Charlotte. Get the scoop on things to do and see in Charlotte!

## **STUDENT CASE STUDY COMPETITION**

SOPHE is proud to host the student case study competition for undergraduate health education students. The competition will be held on Tuesday, March 29. The winning team will be announced following the Wednesday afternoon Plenary. *Thank you to the HEDIR for their support.*

## **FOOD & BEVERAGE OPTIONS**

In order to keep registration fees as low as possible, meals are on your own. Choose from various hotel options or visit the nearby delis and restaurants. You will find a list of suggestions in your conference bag.

## **SAFETY & SECURITY**

Please keep an eye on your personal items and do not leave items unattended in meeting rooms or common areas. Fire and safety information is detailed in the directory in your hotel room. Consult a hotel staff member if you have questions about the surrounding area.

## **MEDICAL EMERGENCIES**

If you need assistance locating a doctor or clinic in the area, please contact the hotel staff or a SOPHE staff person. If you need immediate assistance, pick up any hotel courtesy phone, or dial 9-1-1.



# A SPECIAL THANK YOU TO THE SOPHE 2016 ANNUAL MEETING SUPPORTERS!

PLEASE BE SURE TO VISIT THE EXHIBIT HALL THROUGHOUT THE  
CONFERENCE & ESPECIALLY ON WEDNESDAY EVENING FOR THE OPENING  
SOCIAL! WE WILL GIVE AWAY SOME GREAT DONATED PRIZES!

## PLATINUM

Indiana University, School of Public Health and Department of Applied Health Science  
National Commission for Health Education Credentialing, Inc.  
SAGE Publications, Inc.

## GOLD

Eta Sigma Gamma  
James F. and Sarah T. Fries Foundation/National Foundation for CDC  
University of North Carolina – Gillings School of Public Health

## SILVER

A.T. Still University  
CDC National Implementation & Dissemination for Chronic Disease Project  
Sagamore Publishing

## BRONZE

AHRQ  
IQ Solutions  
Jones & Bartlett Learning  
Journeyworks Publishing  
Pearson  
The Children's Health Market  
Toucan Ed  
University of North Carolina - Greensboro  
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Kent State University

MHP Salud  
National Association of Chronic Disease Directors  
North Carolina Institute for Public Health  
Southern Connecticut State University  
SUNY–Brockport  
The University of Alabama  
University of San Francisco  
Widmeyer Communications  
Youth Empowered Solutions



# 2016 AWARD RECIPIENTS

Get your tickets for the SOPHE Awards Gala at the annual meeting Registration Desk. The Awards Gala will be held on Thursday, March 31, 7:00 –10:00pm, at the Levine Museum of the New South. Join us in honoring SOPHE's 2016 Award Recipients.

## **DISTINGUISHED FELLOW AWARD**

*The Distinguished Fellow Award is the highest recognition to a member given by SOPHE. It honors members who have made significant and lasting contributions to the Society and to the health education field.*

STEPHEN F. GAMBESCIA, PHD, MED, MBA, MCHES, DREXEL UNIVERSITY

## **HONORARY FELLOW AWARD**

*The Honorary Fellow Award is SOPHE's highest recognition to a non-member. It honors an individual who has made significant and lasting contributions to health education and public health.*

WILLIAM L. ROPER, MD, MPH, VICE CHANCELLOR FOR MEDICAL AFFAIRS, UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, AND CEO OF THE UNC HEALTH CARE SYSTEM

## **KAREN DENARD GOLDMAN MENTOR AWARD**

*This award recognizes an individual in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and has successfully forged the link between research and practice.*

KEELY REES, PHD, MCHES, UNIVERSITY OF WISCONSIN-LA CROSSE

## **DOROTHY NYSWANDER OPEN SOCIETY AWARD**

*This award recognizes an individual or group who embodies and promotes an Open Society, through research, practice, and/or teaching.*

DIANNE KERR, PHD, MCHES, KENT STATE UNIVERSITY

## **CHAPTER EXCELLENCE AWARD**

*National SOPHE recognizes and publicizes creative, effective, or replicable methods implemented by SOPHE chapters to deliver one or more core member services.*

NORTH CAROLINA SOPHE

## **PROGRAM EXCELLENCE AWARD**

*This award recognizes outstanding health education programs in existence for at least three years.*

PEER HEALTH EXCHANGE

## **HORIZON AWARD**

*This award recognizes early career health educators who have distinguished themselves as promising health educators through leadership, creativity, involvement in the profession, and health education practice in their settings.*

LAUREN BOYLE-ESTHEIMER, PHD, MCHES, CENTERS FOR DISEASE CONTROL & PREVENTION

## **TECHNOLOGY AWARD**

*This award recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education that can be broadly disseminated and has the potential to make a significant impact in health education practice.*

MICHAEL STELLEFSON, PHD, UNIVERSITY OF FLORIDA

## **VIVIAN DRENCKHAHN STUDENT SCHOLARSHIP**

*This award is to provide support to both undergraduate and graduate full time students in their pursuit of a degree in health education, who have*

*demonstrated a commitment to addressing the public's health through a career in health education, and academic excellence.*

GABRIELLE DARVILLE, MPH, CHES, UNIVERSITY OF FLORIDA  
HEATHER LORAN, BS, UNIVERSITY OF NORTH FLORIDA

## **THE DELBERT OBERTEUFFER SCHOLARSHIP**

*This award, conferred by SOPHE on behalf of the Foundation for the Advancement of Health Education (FAHE), recognizes doctoral students for their academic achievement; potential for advancing the health of children and youth; and professional goals.*

ERIN HUTZELMAN, MED, UNIVERSITY OF TOLEDO

## **THE MARION B. POLLOCK FELLOWSHIP**

*This award, conferred by SOPHE on behalf of the Foundation of the Advancement of Health Education (FAHE), recognizes a talented and committed teacher in an elementary, middle, or high school for graduate study at the master's level.*

THERESA PRINGLE, MPH, EMORY UNIVERSITY

## **SARAH MAZELIS PAPER OF THE YEAR AWARD**

*This award recognizes authors whose peer-reviewed article has been published in SOPHE's Health Promotion Practice journal in the last year and has made significant contributions to advancing the practice of health education and health promotion programs, policy, or professional preparation.*

*ADDRESSING THE HEALTH OF FORMERLY IMPRISONED PERSONS IN A DISTRESSED NEIGHBORHOOD THROUGH A COMMUNITY COLLABORATIVE BOARD.*

VIVIAN C. SMITH, PHD, ALEXIS JEMAL, JD, MSW. HEALTH PROMOTION PRACTICE, SEPT 2015, VOL. 16, NO. 5, 733-744.

## **LAWRENCE W. GREEN PAPER OF THE YEAR AWARD**

*This award recognizes authors whose peer-reviewed article has been published in SOPHE's Health Education & Behavior journal in the last year and has made significant contributions to understanding health education, health status, and strategies to improve social and behavioral health.*

*THE COLLECTIVE IMPACT MODEL AND ITS POTENTIAL FOR HEALTH PROMOTION: OVERVIEW AND CASE STUDY OF A HEALTHY RETAIL INITIATIVE IN SAN FRANCISCO.* JOHNNA FLOOD, MPH, MEREDITH MINKLER, DRPH, MPH, SUSANA HENNESSEY LAVERY, MPH, JESSICA ESTRADA, BS, JENNIFER FALBE, SCD, MPH. HEALTH EDUCATION & BEHAVIOR, 2015, VOL. 42, NO. 5, 654-668.

## **PEDAGOGY IN HEALTH PROMOTION PAPER OF THE YEAR AWARD**

*The Pedagogy in Health Promotion Paper of the Year is selected by our PHP Editorial Board to represent an article from any category in the journal for its high quality and one that well-represents the mission and purpose of the journal.*

*TALKING ABOUT RACE: AN IMPORTANT FIRST STEP IN UNDERGRADUATE PEDAGOGY ADDRESSING AFRICAN AMERICAN HEALTH DISPARITIES.*

ALYSSA G. ROBILLARD, PHD, CHES, LUCY ANNANG, PHD, KYREL L. BUCHANAN, PHD. PEDAGOGY IN HEALTH PROMOTION, MARCH 2015, VOL. 1, NO. 1, 18-23.

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# 2016 AWARD RECIPIENTS

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## GRADUATE STUDENT RESEARCH PAPER AWARD

*This award is designed to foster quality graduate student research and provide a mechanism by which to recognize outstanding graduate students for creative and innovative research.*

SAMANTHA PAIGE, MPH, UNIVERSITY OF FLORIDA

## THE VIVIAN DRENCKHAHN STUDENT SCHOLARSHIP

*This student scholarship provides support to both undergraduate and graduate level full-time students in their pursuit of educational and professional development in health education.*

GABRIELLE DARVILLE, MPH, CHES, THE UNIVERSITY OF FLORIDA  
HEATHER LORAN, BS, UNIVERSITY OF NORTH FLORIDA

## SOPHE PRESIDENTIAL CITATIONS

*The following individuals have provided dedicated service to SOPHE and are awarded a Presidential Citation for their contributions to SOPHE excellence.*

FERN GOODHART, MPH, CHES  
RICK ZIMMERMAN, PHD, UNIVERSITY OF MISSOURI-ST. LOUIS

## SOPHE TROPHY AWARD

*This Award acknowledges the tireless contributions to SOPHE, often referred to as the "Unsung SOPHE Hero" award.*

TO BE ANNOUNCED AT AWARDS GALA

## STUDENT SCHOLARSHIPS

*SOPHE is proud to award 12 scholarships to enable the following students to attend this year's meeting. The scholarships are provided through SOPHE's "Campaign for the 21st Century" fund.*

MARIANA AREVALO, MSPH, UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER, SCHOOL OF PUBLIC HEALTH

JAMEISHA BROWN, MS, CHES, TEXAS WOMAN'S UNIVERSITY

ALESSANDRO CIARI, MONTCLAIR STATE UNIVERSITY

AUBREY CULP, PHD (C), UNIVERSITY OF CINCINNATI

OLADUNNI OLUWOYE, MS, UNIVERSITY OF CINCINNATI

ANGELA OMONDI, FLORIDA INTERNATIONAL UNIVERSITY

BRIONNA POWELL, FLORIDA INTERNATIONAL UNIVERSITY

MARIAH SLOAT, UNIVERSITY OF MAINE FARMINGTON

## 21ST CENTURY SCHOLARSHIPS IN HONOR OF MARIAN HAMBURG

*SOPHE is proud to award the following 21st Century scholarships in honor of the mentorship provided by Marian Hamburg, who passed away in 2013.*

MARIAN BOTCHWAY, MPH, ARNOLD SCHOOL OF PUBLIC HEALTH, UNIVERSITY OF SOUTH CAROLINA

KEMESHA GABBIDON, MPH, MPH, CPH, FLORIDA INTERNATIONAL UNIVERSITY

TEMINIJESU IGE, MPH, CHES, UNIVERSITY OF CINCINNATI

EMILY STEARNS, CHES, UNIVERSITY OF TOLEDO



Please join us in supporting **Sow Much Good** during SOPHE's 2016 Annual Meeting.

Based in Charlotte, Sow Much Good is committed to **growing healthy communities** in underserved neighborhoods by:

- Providing **access** to fresh, affordable food
- **Educating and engaging** residents to adopt healthier eating habits
- Advocating for the right of every person to have **real food security**

Please be sure to use **#SOPHE2016** when donating: [www.gofundme.com/sowmuchgood](http://www.gofundme.com/sowmuchgood)

For more information, including volunteer opportunities, please visit: [sowmuchgood.org](http://sowmuchgood.org)





# DETAILED SCHEDULE



## WELCOME ETA SIGMA GAMMA **ESG**

SOPHE is proud to welcome ESG as a partner in helping to plan and support this conference. Be sure to check out special ESG meetings and sessions throughout the program.

- AHS** Amplifying Health in Schools
- CNC** Collaboration & Collective Impact
- ESG** Eta Sigma Gamma
- HESI** Health Equity and Social Justice
- IRP** Innovations in Research & Practice
- LEAD** Effective Leadership in the 21st Century
- WKSP** Skill-Building Workshop
- ▲ Sessions approved for advanced level credit

## TUESDAY, MARCH 29

8:00AM – 10:30AM  
**SOPHE HOUSE OF DELEGATES MEETING**  
 Room: Providence I

**WKSP** ▲ 8:30AM – 5:00PM  
**Pre-Conference Workshop PW1**  
**PATIENT ENGAGEMENT IN SHARED DECISION MAKING: TRAIN THE TRAINER WORKSHOP AN AGENCY FOR HEALTHCARE RESEARCH AND QUALITY (AHRQ) KNOWLEDGE TRANSFER PROJECT**  
 Moderator: Michelle Tregear, PhD  
 Room: Tryon

**WKSP** 8:30AM – 5:00PM  
**Pre-Conference Workshop PW2**  
**SCRIPT (SMOKING CESSATION AND REDUCTION IN PREGNANCY TREATMENT) WORKSHOP**  
 Moderator: Nakita Kanu, MPH  
 Room: Independence  
 Presenter: Richard Windsor, PhD, Professor Emeritus, George Washington University

9:00AM – 5:00PM  
**Student Case Study Competition (closed session) SUPPORTED BY THE HEDIR (WWW.HEDIR.ORG)**  
 Room: Brevard

10:00AM – 7:00PM  
**Registration & CE Desk**  
 Room: Grand Ballroom Promenade

11:00AM – 6:00PM  
**SOPHE Board of Trustees Meeting**  
 Room: Providence I

4:00PM – 6:00PM  
**EXHIBITOR SET-UP**  
 Grand Ballroom D & Grand Ballroom Promenade

5:00PM – 7:00PM  
**SOPHE Pedagogy in Health Promotion (PHP) Editorial Board Meeting**  
 Room: Kings

**WKSP** 6:30PM – 8:30PM  
**Pre-Conference Workshop PW3**  
**THE NEW PUBLIC HEALTH CORE: MATCHING WORKFORCE NEEDS TO ACADEMIC TRAINING**  
 Moderator: Michelle M. Burcin, PhD, MPH  
 Room: Tyron  
 Presenter: Laura Rasar King, MPH, MCHES, Council on Education for Public Health

6:30PM – 8:00PM  
**SOPHE Board of Trustee Orientation/Reception**  
 Room: Harris

**WKSP** ▲ 6:30PM – 8:30PM  
**Pre-Conference Workshop PW4**  
**EVALUATING COALITIONS & PARTNERSHIPS**  
 Moderator: Rebecca Reeve, PhD, CHES  
 Room: Independence  
 Presenter: Fran Butterfoss, PhD, MEd, Coalitions Work

## WEDNESDAY, MARCH 30

7:00AM – 6:00PM  
**Registration & CE Desk**  
 Room: Grand Ballroom Promenade

**WKSP** ▲ 8:00AM – 10:00AM  
**Pre-Conference Workshop PW5**  
**PREPARING FOR LEADERSHIP IN HIGHER EDUCATION**  
 Moderator: David Birch, PhD, MCHES  
 Room: Providence I  
 Presenters: Collins Airhihenbuwa, PhD, MPH, St Louis University; John Allegrante, PhD, Teachers College and Columbia University; Kelli Brown, PhD, Georgia College & State University; Sandra Bulmer, PhD, CHES, Southern Connecticut State University; Hannah Priest Catalano, PhD, University of North Carolina–Wilmington; Cedric Harville II, MPH, University of Florida

**WKSP** ▲ 8:00AM – 10:00AM  
**Pre-Conference Workshop PW6**  
**MOTIVATIONAL INTERVIEWING FOR HEALTH EDUCATORS**  
 Moderator: Katie Wagoner, MPH  
 Room: Providence II  
 Presenter: Emily Whitney, PhD, MS, MCHES, University of Wisconsin-La Crosse

8:00AM – 9:00AM  
**A Conversation with CDC: Tools & Activities to Support the Health Education Workforce**  
 Room: Sharon

9:00AM – 10:00AM  
**NCHES Appreciation Breakfast**  
 (pre-registration required; limited availability)  
 Room: Providence III

9:00AM – 10:00AM  
**SOPHE New Members Welcome**  
 Room: Harris

10:00AM – 8:00PM  
**Exhibit Hall Open**  
 Room: Grand Ballroom D & Grand Ballroom Promenade

# DETAILED SCHEDULE

10:00AM – 10:30AM  
**Poster Group W Set Up**

10:30AM – 8:00PM  
**Poster Group W OPEN**  
Rooms: Grand Ballroom D & Grand Ballroom Promenade

10:30AM – 12:15PM  
**OPENING PLENARY**  
Room: Grand Ballroom ABC  
WELCOME & DEDICATION OF THE 67TH ANNUAL MEETING  
*M. Elaine Auld, MPH, MCHES, SOPHE Chief Executive Officer*  
*Keely Rees, PhD, MCHES, SOPHE 2016 Annual Meeting Trustee*  
*Marcus Plescia, MD, MCHES, Health Director, Mecklenburg County Health Department*

▲ **SOPHE PRESIDENTIAL ADDRESS: DOING GOOD BETTER—THE POWER OF PUBLIC-PRIVATE PARTNERSHIPS**  
*Sandra Bulmer, PhD, CHES, SOPHE 2015–2016 President, Dean, Southern Connecticut State University*

**CNC**  
**HESJ**  
▲ **KEYNOTE ADDRESS: NEIGHBORHOOD & SOCIAL ENVIRONMENT IMPACTS ON HEALTH**  
*Ana V. Diez Roux, MD, PhD, MPH, Dean, Dornsife School of Public Health, Drexel University*

12:15PM – 1:30PM  
**LUNCH ON YOUR OWN**

**LEAD**  
▲ **Poster Promenade – Group W: Building Capital with Health Educators**  
Room: Grand Ballroom Promenade

12:30PM – 1:30PM  
**SOPHE Publications Committee Meeting**  
Room: Kings

12:30PM -1:30PM  
**SOPHE 2016 Annual Meeting Planning Committee Meeting**  
Room: Harris

12:30PM – 1:30PM  
**SOPHE Communities of Practice (CoP) Chairs Meeting**  
Room: Trade

**ESG**  
▲ **ESG Board Meeting**  
Room: Sharon

**WKSP**  
1:30PM – 3:00PM  
**CONCURRENT SESSION A**  
**A1: Student Workshop: Expanding Your Capital, Part I**  
**SPONSORED BY THE UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, GILLINGS SCHOOL OF PUBLIC HEALTH**  
Moderator: Pamela Fraiser, PhD  
Room: Tryon  
Presenter: Lisa Gualtieri, PhD, ScM, Tufts University

**CNC**  
▲ **A2: Creating Healthy Communities \***  
Moderator: Kelly Bishop, MA, MCHES, FASHA  
Room: Providence II  
Presenters: Rob Simmons, DrPH, MPH, MCHES, CPH, Thomas Jefferson University; Holly Hunt, MS, Centers for Disease Control and Prevention; Edward Meehan, MPH, The Dorothy Rider Pool Heath Care Trust/The Rider-Pool Foundation

**CNC**  
**AHS**  
Moderator: Kay Deaner, RN, MEd, MCHES  
Room: Providence I  
Presenters: Martine Delcroix, PhD, Rollins School of Public Health, Emory University; Kate Hendricks Thomas, PhD, MS, Charleston Southern University; Kyle McGee, MS, West Chester University; Shameka Neely, PhD(c), University of Cincinnati

**HESJ**  
▲ **A4: Expanding Conceptions of Cultural Competence**  
Moderator: Amanda Hutcheson, MS, CHES  
Room: Providence III  
Presenters: Jeff Housman, PhD, MCHES, Texas State University; Shannon McMorro, PhD, MPH, University of Indianapolis; Amy Thompson, PhD, MEd, MCHES, The University of Toledo; Christina Yongue-Hardy, MPH, University of North Carolina Chapel Hill

**CNC**  
**IRP**  
▲ **A5: IGNITE Session – New!**  
Moderator: Keely Rees, PhD, MCHES  
Room: Grand Ballroom ABC  
APPLICATIONS OF THE MODEL OF GOAL DIRECTED BEHAVIOR FOR PREDICTING SLEEP BEHAVIORS OF EMPLOYED YOUNG ADULTS OPERATING MOTORIZED VEHICLES  
*Adam Knowlden, CHES, MBA, MS, PhD, The University of Alabama*  
ALONE WE CAN DO SO LITTLE; TOGETHER SO MUCH: PARTNERING TO COMPLETE THE AFFORDABLE CARE ACT'S MANDATED COMMUNITY HEALTH NEEDS ASSESSMENT  
*Erica Bryson, BS, Allegheny College Program in Global Health Studies*  
SPEAK UP! SALON PROJECT: ANALYSIS OF SOCIAL SUPPORT DELIVERED BY HAIR STYLISTS  
*Susan Roberts-Dobie, PhD, University of Northern Iowa*  
INVISIBLE BODIES: EFFECTS OF INCARCERATION ON AFRICAN AMERICAN MEN'S HEALTH UPON RE-ENTRY  
*Ashley White, MPH, The University of Alabama*  
THE DEVELOPMENT AND VALIDATION OF THE STROKE LITERACY AND ACTION MEASURE  
*Alexandria DeSorbo-Quinn, MPH, Pilot Light*  
EVALUATION OF A BRIEF INTERVENTION TO REDUCE CELL PHONE USE IN YOUNG ADULTS  
*Maurice "Bud" Martin, PhD, MEd, MCHES, University of Maine*  
PROMOTING THE 2015 DIETARY GUIDELINES THROUGH TECHNOLOGY: NUTRITION EDUCATION TOOLS FOR THE 21ST CENTURY CLASSROOM  
*Sarah Chang, MPH, RD, USDA Center for Nutrition and Policy*  
USING SERVICE LEARNING TO INVEST IN THE COMMUNITY AND IMPROVE HEALTH EQUITY  
*J. Sunshine Cowan, PhD, MPH, MCHES, University of Central Oklahoma*

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# DETAILED SCHEDULE

3:00PM – 3:15PM  
**BREAK**

3:15PM – 4:45PM  
**CONCURRENT SESSION B**

**WKSP** **B1: Student Workshop: Expanding Your Capital, Part II (pre-registration required)**  
**SPONSORED BY THE UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, GILLINGS SCHOOL OF PUBLIC HEALTH**  
Moderator: Melissa Shelton, MPA, MCHES  
**Room: Tryon**

**AHS** **B2: Creating Healthy School Environments**  
Moderator: Sarah Pember, MT, CHES  
**Room: Providence II**  
Presenters: Melissa Cox, MPH, Gillings School of Global Public Health, UNC Chapel Hill; Emily Zagnit, MA, CHES, HealthCorps; Christine Fisher, PhD, Rhode Island College; Deitra Wengert, PhD, MCHES, Towson University

**HESJ** **B3: Toward Health Equity: Reaching Minority Populations**  
Moderator: Deborah Fortune, PhD, MCHES  
**Room: Providence I**  
Presenters: Jody Vogelzang, PhD, LD, FAND, CHES, Grand Valley State University; Wanda Burton, MS, The University of Alabama; Bethany Starry, University of Wisconsin – La Crosse; Beth Chaney, PhD, MCHES, East Carolina University

**IRP** **B4: Program Evaluation & Sustainability \***  
Moderator: Michael Fagen, PhD  
**Room: Providence III**  
Presenters: Rachael Dombrowski, PHD, MPH, Wayne State University; Kristen Erickson, MSN, APHN-BC, RN, PartnerSHIP 4 Health and Otter Tail County Public Health; Amy Henderson Riley, MA, CHES, Drexel University School of Public Health

**CNC** **B5: Roundtable Session – New!**  
**HESJ** Moderator: Gayle T. Walter, PhD, MPH, CHES  
**IRP** **Room: Grand Ballroom ABC**  
▲ **WHAT ROLE DO CULTURAL BELIEFS PLAY IN ACCESSING ANTENATAL CARE AMONG PREGNANT MALAWIAN WOMEN? A QUALITATIVE STUDY**  
Jodi Roberts, PhD, CHES, University of Mississippi Medical Center  
**ENDING THE EPIDEMIC: THE ROLE OF COMPREHENSIVE SEX EDUCATION**  
Charlie Ferrusi, MPH, CHES, New York State Department of Health  
**MOVING FROM UNDERSTANDING TO ACTION ON HEALTH EQUITY: THRIVE AND THE DETERMINANTS OF HEALTH**  
Sheila Savannah, MA, Prevention Institute  
**BUILDING COMMUNITY RESILIENCY AT THE INTERSECTION OF PUBLIC HEALTH PREPAREDNESS AND HEALTH EDUCATION**  
Manal Khan, MPH, North Carolina Public Health Preparedness and Response

**GOING FOR THE GOLD: CAMPUS COMMUNITY PARTNERSHIPS TO ACHIEVE LET'S MOVE! CITIES, TOWNS, AND COUNTIES GOALS**  
Kirsten Rodgers, EdD, Georgia College

**MESSAGE RECEIVED: USING PERSONALIZED TEXT MESSAGES TO AMPLIFY THE IMPACT OF A CLASSROOM-BASED HEALTH INTERVENTION**  
Lisa Walker, MS, Peer Health Exchange (2016 Program Excellence Award Winner)

**WHAT DO YOU DO WHEN YOU'RE 50TH? ADOPTING A COLLECTIVE IMPACT MODEL TO IMPROVE HEALTH STATUS IN THE INDIANAPOLIS AREA**  
Chelsy Winters, MS, YMCA of Greater Indianapolis

**FRAMING THE FUTURE TO INCLUDE GLOBAL HEALTH EXPERIENCES FOR UNDERGRADUATE STUDENTS: OUTCOMES OF A STUDY ABROAD PUBLIC HEALTH COURSE IN BELIZE**  
Heidi Hancher-Rauch, PhD, CHES, University of Indianapolis

**CREATING A HEALTHIER COMMUNITY THROUGH PHOTOVOICE: A YOUTH EMPOWERMENT STRATEGY**  
Monica Gerda, MS, Kennesaw State University

**PARENTAL ENGAGEMENT STRATEGIES IN ADOLESCENT OBESITY PREVENTION PROGRAMS**  
Taylor Dula, MPH, East Tennessee State University

**ZIKA VIRUS: HEALTH EDUCATION COMMUNICATION CHALLENGES AND RESPONSE**  
Suzanne Miro, MPH, MCHES, Sr. Health Communication Specialist, NJ Department of Health

4:45PM – 5:00PM  
**BREAK**

**AHS** **IRP** **PLENARY II**  
▲ Moderator: Barbara Rimer, DrPH, MPH

**Room: Grand Ballroom ABC**  
**SYSTEMS CHANGE, COLLECTIVE IMPACT, AND HEALTH EQUITY: A PUPPY-MONKEY-BABY FOR HEALTH EDUCATORS**  
Howell Wechsler, EdD, MPH, Executive Director, Alliance for a Healthier Generation

**Student Case Study Award Announcement**

6:00PM – 8:00PM  
**SOPHE & ESG Opening Reception**  
**Room: Grand Ballrooms ABCD & Grand Ballroom Promenade**  
**GENEROUSLY SUPPORTED BY INDIANA UNIVERSITY**

## THURSDAY, MARCH 31

6:30AM – 5:00PM  
**Registration & CE Desk**  
**Room: Grand Ballroom Promenade**

**LEAD** **ER1: Quality Assurance in Professional Preparation & Practice**  
▲ Moderator: Jean M. Brey, PhD, MPH

**Room: Providence I**  
Presenters: Donna Peterson, ScD, MPH, CPH, University of South Florida; Randall Cottrell, DEd, MCHES, University of North Carolina – Wilmington; Bonnie Hodges, PhD, SUNY Courtland; David Birch, PhD, MCHES, The University of Alabama

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# DETAILED SCHEDULE

7:00AM – 7:30AM  
**Posters Group T Set up**

7:15AM – 8:30AM  
**SOPHE Past Presidents Breakfast**  
Room: Kings

7:30AM – 4:00PM  
**Posters Group T OPEN**  
Rooms: Grand Ballroom D & Grand Ballroom Promenade

**AHS**  
▲  
7:30AM – 8:30AM  
**Poster Promenade – Group T: Moving Forward with Physical Activity**  
Room: Grand Ballroom Promenade

7:30AM – 8:30AM  
**SOPHE Professional Development/Continuing Education Committee Meeting**  
Room: Sharon

7:30AM – 8:30AM  
**SOPHE Community of Practice (CoP) Roundtables**  
Room: Providence III

7:30AM – 4:00PM  
**Exhibit Hall OPEN**  
Room: Grand Ballroom D & Grand Ballroom Promenade

**LEAD**  
**ESG**  
8:45AM – 10:15AM  
**CONCURRENT SESSION C**  
**C1: Investing in Eta Sigma Gamma to Build Your Professional Capital**  
Moderator: Kelly L. Wilson, PhD, MCHES  
Room: Providence I  
Presenters: Jodi Brookins-Fisher, PhD, Central Michigan University; Joanna DeMarco, DHSc, MSHS, BEd, CHES, Cleveland State University School of Health Sciences

**LEAD**  
▲  
**C2: Health Education Workforce: Trends & Opportunities**  
Moderator: Elaine Hicks, MLIS, MPH, MCHES  
Room: Grand Ballroom ABC  
Presenters: Anita Ruff, MPH, MCHES, MaineHealth; Daniel Bibeau, PhD, CHC, CWC, UNCG, Department of Public Health Education; Laura Lloyd, MPH, MCHES, Rollins School of Public Health

**HESJ**  
**IRP**  
**C3: Empowering Rural Communities**  
Moderator: Kathleen Allison, PhD, MPH, MCHES  
Room: Tryon  
Presenters: Laura Linnan, ScD, University of North Carolina at Chapel Hill; Claire Heiser, MS, RD, Centers for Disease Control & Prevention, Division of Nutrition; Ellie Smith, College of Charleston; Melinda Ickes, PhD, University of Kentucky

**CNC**  
**IRP**  
▲  
**C4: Environmental Approaches to Impact Health**  
Moderator: Suzanne Miro, MPH, MCHES  
Room: Providence III  
Presenters: Garrett Harding, BS, University of Utah; Marsha Bach, BA, Northern Kentucky Health Department; Elizabeth Stevenson, MPH, Rice University; Danielle Gilliard, MPH, Mecklenburg County Health Department

**CNC**  
**C5: Violence Prevention in Health Education**  
Moderator: Adenike Bitto, MD, DrPH, MPH, MCHES, FRSPH  
Room: Providence II  
Presenters: Victoria Adela Brechwich Vasquez, DrPH, MPH, MA, University of Washington; Jennifer Counts, MPH, North Carolina Coalition Against Domestic Violence; Sheila Savannah, MA, Prevention Institute; Lori Dewald, EdD, ATC, MCHES, American Public University System

**CNC**  
**LEAD**  
▲  
**C6: National Implementation & Dissemination for Chronic Disease Prevention \***  
Moderator: Robert Bailey II, MPH  
Room: Harris  
Presenters: Nicolette Warren Powe, DrPH, MS, MCHES, Society for Public Health Education; Thometta Cozart, MS, MPH, CPH, CHES, Directors of Health Promotion and Education; Elisabet Eppes, MPH, National WIC Association; Laura King Hahn, RN, American Heart Association; Melissa McNeily, MS, American Planning Association

10:15AM – 10:30AM  
**BREAK**

**CNC**  
▲  
10:30AM – 11:30AM  
**PLENARY III**  
Room: Grand Ballroom ABC  
Moderator: Sandra Bulmer, PhD, MCHES  
PRESENTATION OF ELIZABETH FRIES HEALTH EDUCATION AWARD 2016  
James F. Fries, MD, Fries Foundation

WOMBS AND WHIPPERSNAPPERS: REFLECTIONS ON 40 YEARS OF HEALTH EDUCATION IN SERVICE OF WOMEN & CHILDREN  
Andrea Gielen, ScD, Professor & Director, Center for Injury Research & Policy, Johns Hopkins Bloomberg School of Public Health

11:30AM – 1:00PM  
**LUNCH ON YOUR OWN**

11:45AM – 12:45PM  
**SOPHE ALL MEMBER BUSINESS MEETING**  
Room: Grand Ballroom ABC

12:30PM – 2:00PM  
**SOPHE Health Promotion Practice (HPP) Editorial Board Meeting**  
Room: College

**ESG**  
1:00PM – 2:00PM  
**ESG Business Meeting**  
Room: Providence I

**LEAD**  
1:00PM – 2:00PM  
**CONCURRENT SESSION D**  
**D1: Preparing Future Leaders: Ethics & Leadership**  
Moderator: LaVerne Partlow, MEd  
Room: Providence III  
Presenters: Monica Webb, PhD, MPH, CHES, East Carolina University; Theresa Enyeart Smith, PhD, CHES, James Madison University; Erin Patenaude, MS, RD, LD, CLC, The University of Alabama

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# DETAILED SCHEDULE

**IRP** **D2: Reaching LGBT on College Campuses**  
Moderator: Rebecca Reeve, PhD, CHES  
**Room: Providence II**  
Presenters: Anna Benrook, MS, CHES, Florida State University; Dianne Kerr, PhD, MCHES, Kent State University; Stephanie Bennet, PhD, University of Kentucky

**CNC** **D3: Worksite Wellness: The Real Return on Investment**  
Moderator: Carol Cox, PhD, MCHES  
**Room: Harris**  
Presenters: Kathleen Phillips, PhD, Eastern Illinois University; Elvira Garay-Topaloff, MPH, MCHES, Kaiser Permanente; Victoria Zigmont, PhD, MPH, The Ohio State University

**CNC** **D4: Collaborating for Care: Fostering Inter-Professional Opportunities \***  
Moderator: Lola Houston-Hager, MPH, CHES  
**Room: Grand Ballroom ABC**  
Presenters: Sandra Kammermann, MS, EdS, University of South Carolina School of Medicine; Kathryn Berlin, PhD, CHES, CSCS, Indiana State University; Heather Vilvens, MEd, CHES, University of Cincinnati—Blue Ash

**LEAD** **D5: THINK TANK Session: Global Health, Sustainable Development Goals, and Ethics: Teaching Health Education Leaders for the 21st Century**  
Moderator: Fran Butterfoss, PhD, MSED  
**Room: Tryon**  
Presenter: Hope Corbin, PhD, MPhil, Western Washington University

2:00PM – 2:15PM  
**BREAK**

2:15PM – 3:45PM  
**CONCURRENT SESSION E**

**AHS** **IRP** **E1: Theory & Practice: Adolescent Health**  
Moderator: Jewelz Crandall, MPH  
**Room: Providence II**  
Presenters: Bonnie Edmondson, EdD, Connecticut State Department of Education; Addie Rasmusson, BA, Iowa Department of Public Health; Monica Scales, PhD, MA, RTI International; Ross Shegog, PhD, University of Texas School of Public Health

**IRP** **E2: Holistic Perspectives on Men's Health**  
Moderator: Dan Duquette, EdD, CHES  
**Room: Harris**  
Presenters: Andrew Peachey, DrPH, James Madison University; Sheila Savannah, MA, Prevention Institute; Michael Rovito, PhD, CHES, University of Central Florida

**LEAD** **E3: Health Education History & Heroes**  
Moderator: Kelli McCormack Brown, PhD, CHES  
**Room: Grand Ballroom ABC**  
Presenters: Lawrence W. Green, DrPH, University of California at San Francisco; Judith N. Ottoson, EdD, San Francisco State University; Marlene K. Tappe, PhD, MCHES, Minnesota State University, Mankato; Marshall W. Kreuter, PhD, MPH, Rollins School of Public Health, Emory University; Julia Alber, PhD, MPH, University of Pennsylvania

**AHS** **E4: Middle School: A Tipping Point for Health**  
Moderator: Jolene M. Bertness, MEd, CHES  
**Room: Providence III**  
Presenters: Stephanie Laskey, MPH, Social Health Association of Indiana, Inc.; Joseph Dake, PhD, MPH, FASHA, University of Toledo; Melissa Peskin, PhD, University of Texas; Jesse Goldman, University of North Carolina Asheville

**CNC** **HESJ** **E5: Healthy Moms/Healthy Babies \***  
Moderator: Jeanine Robitaille, MS, CHES  
**Room: Tryon**  
Presenters: Cecilia Obeng, PhD, Indiana University School of Public Health; Claire Rudolph, MPH, CHES, Association of State and Territorial Health Officials; Edward Meehan, MPH, The Dorothy Rider Pool Health Care Trust/The Rider-Pool Foundation; Patricia Anafi, PhD, MPhil, State University of New York at Potsdam

2:30PM – 4:00PM  
**ESG** **ESG Awards Ceremony**  
**Room: Providence I**

3:45PM – 4:00PM  
**BREAK**

4:00PM – 5:30PM  
**CNC** **LEAD** **PLENARY IV**  
Moderator: Martha Katz, MPA  
**Room: Grand Ballroom ABC**  
**BACK TO THE FUTURE NEXT GEN: INFORMED BY THE PAST, SHAPING SOLUTIONS FOR THE FUTURE**  
John Auerbach, MBA; Associate Director of Policy, Centers for Disease Control & Prevention

Kimberlydawn Wisdom, MD, MS; Senior Vice President of Community Health Equity & Chief Wellness Officer, Henry Ford Health System

5:45PM – 6:45PM  
**Leaving Your SOPHE Legacy (by invitation)**  
**Room: Brevard**

6:00PM – 7:00PM  
**SOPHE Communications Committee Meeting**  
**Room: Kings**

7:00PM – 10:00PM  
**SOPHE Awards Gala (tickets required)**  
Levine Museum of the New South

## FRIDAY, APRIL 1

6:30AM – 1:00PM  
**Registration & CE Desk**  
**Room: Grand Ballroom Promenade**

7:00AM – 8:30AM  
**IRP** **ER2: Technology Roundtable**  
Moderator: Mark Kittleson, PhD, FAAB, FAAHE  
**Room: Providence III**  
**SHORT-TERM OUTCOMES FROM NATIVE IT'S YOUR GAME: A WEB-BASED SEXUAL HEALTH EDUCATION PROGRAM FOR AMERICAN INDIAN AND ALASKA NATIVE YOUTH**  
Christine Markham, PhD, University of Texas Health Science Center

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# DETAILED SCHEDULE

## ELEVATING YOUTH ENGAGEMENT AND EMPOWERMENT WITH ARCGIS

Marie Boman-Davis, PhD, MPH, MCHES, National University

## HEALTHY: THE PROCESS OF IMPLEMENTING A TECHNOLOGY-BASED HPV VACCINATION INTERVENTION FOR COLLEGE STUDENTS

Andrea Gibson, BS, University of South Carolina

## VISUAL COMMUNICATION TOOLS AND SOURCES OF EFFICACY INFORMATION ON CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) PINTEREST PINBOARDS: A SOCIAL MEDIA CONTENT ANALYSIS

Samantha Paige, MPH, University of Florida

## EXPERIENCING THE LINK BETWEEN SOCIAL DETERMINANTS AND HEALTH INEQUITIES

Michelle Henson, MPH, University of Arizona

## DEVELOPING A WEB-BASED TOOL USING INFORMATION AND COMMUNICATION TECHNOLOGIES TO EXPAND THE REACH AND IMPACT OF PHOTOVOICE

Muhsin Michael Orsini, EdD, MS, Prevention Strategies

## #SOCIALSUPPORT FOR DIET AND PHYSICAL ACTIVITY VIA WEB 2.0: A QUALITATIVE STUDY OF COLLEGE FEMALES

Bethany Kies, PhD, MPH, Colorado State University

## MY HEALTHY SELFIE: USING INSTAGRAM TO PROMOTE UNDERSTANDING OF THE DIMENSIONS OF WELLNESS IN AN UNDERGRADUATE PERSONAL HEALTH COURSE

Sarah Pember, MT, CHES, The University of Alabama

## PLAYFORWARD: ELM CITY STORIES: AN EVIDENCE-BASED VIDEOGAME FOR REDUCING SEXUAL RISK BEHAVIORS IN YOUNG ADOLESCENTS

Kimberly Hieftje, PhD, Yale School of Medicine

## GOT AN APP FOR THAT: REACHING VILLAGES IN RWANDA WITH BREAST HEALTH EDUCATION THROUGH A MOBILE APP

Ebun Ebunlomo, PhD, MPH, MCHES, American Public University

## EXTENDING THE BRIEF INTERVENTION: EXPLORING INTEREST IN USING MOBILE APPS TO CONTROL HYPERTENSION

Monica Webb, PhD, MPH, CHES, East Carolina University

**LEAD** ▲ 7:00AM – 8:30AM

## ER3: Innovations in Higher Education

Moderator: Beth Chaney, PhD, MCHES

**Room: Providence I**

Presenters: Michelle Burcin, PhD, MPH, MCHES, Walden University; Bojana Beric-Stojic, MD, MA, PhD, CHES, Long Island University; Steven Godin, PhD, MPH, East Stroudsburg University

7:00AM – 8:15AM

## ACA Task Force Meeting

**Room: Harris**

7:00AM – 8:00AM

## Journal Editor Office Hours (pre-registration required)

**Room: Morehead**

7:30AM – 8:30AM

## SOPHE 2017 Annual Meeting Planning Committee

**Room: Kings**

8:00AM – 8:30AM

## Posters Group R Set up

8:30AM – 2:30PM

## Posters Group R OPEN

**Rooms: Grand Ballroom D & Grand Ballroom Promenade**

8:45AM – 10:15AM

## CONCURRENT SESSION F

**CNC**

**LEAD**

## F1: Advocacy in Practice: From Ask to Action

Moderator: Cicily Hampton, PhD, MPA

**Room: Providence III**

Presenters: Rebekah Kharrazi, MPH, Prevention Institute; Angela Mickalide, PhD, MCHES, Children National Resource Center; Anders Cedergren, PhD, CHES, University of Wisconsin – La Crosse

**IRP**

## F2: Health Communication & Social Marketing

Moderator: Holly Moses, PhD, MS

**Room: Providence I**

Presenters: Christopher Thomas, MS, MCHES, Centers for Disease Control & Prevention; Tiffany Neal, MPH, MCHES, Virginia Department of Health; Mamiko Higa, BA, College of Charleston; Beth Sundstrom, PhD, MPH, College of Charleston

**AHS**

## F3: Engaging Youth in Health Education

Moderator: Sharon Murray, MHSE

**Room: Tryon**

Presenters: Leah Frerichs, PhD, University of North Carolina at Chapel Hill; Shannon Jermal, MA, Presence Health; Kendra Julion, MS, Pilot Light; Cassity Gutierrez, PhD, Drake University

**CNC**

**▲**

## F4: Up in Smoke: Advocating for Smoke-Free Environments \*

Moderator: Holly Mata, PhD, CHES

**Room: Providence II**

Presenters: Anne-Marie Coleman, MPH, Georgia Department of Public Health; Denise Smith, MPH, Truth Initiative; Danielle Gilliard, MPH, Mecklenburg County Health Department; Pam Diggs, MPH, Tobacco Prevention & Control - NC Division of Public Health

**HESJ**

**IRP**

**LEAD**

## F5: IGNITE Session – New!

Moderator: Rob Simmons, DrPH, MPH, MCHES, CPH

**Room: Grand Ballroom ABC**

### ROLE OF U.S. ECONOMIC POLICIES IN ADDRESSING OBESITY

Adam Knowlden, MBA, MS, PhD, CHES, University of Alabama

### ELIMINATING TOBACCO FROM PHARMACIES

Bob Gordon, MPH, California LGBT Tobacco Education Partnership

### FOOD INSECURITY AND THE SPATIAL DISTRIBUTION OF OBESITY: PRE-DIABETES AND DIABETES IN A U.S./MEXICO BORDER POPULATION

Alberto Ravelo, MPH, Florida International University

### COLLABORATING TO BUILD BEFORE SCHOOL PHYSICAL ACTIVITY PROGRAMS

Jill Lassiter, EdD, CHES, ATC, Bridgewater College

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# DETAILED SCHEDULE

**TRANSFORMING NUTRITION EDUCATION: INNOVATIVE RESOURCES FROM USDA'S TEAM NUTRITION INITIATIVE**  
*Courtney Paolicelli, DrPH, RDN, LD, CDE, USDA Food and Nutrition Service*

**APPLICATION OF INTERVENTION MAPPING FOR PROGRAM ADAPTATION TO AN INTERACTIVE WEB-BASED FORMAT WITH DECISION SUPPORT: ADAPT ONLINE**  
*Patricia Mullen, DrPH, University of Texas Health Science Center*

**ADDING CANCER PREVENTION TO THE KITCHEN: BUILDING COMMUNITY PARTNERSHIPS**  
*Garrett Harding, BS, Huntsman Cancer Institute, University of Utah*

**USING MINDFULNESS TO AMPLIFY THE ROLE OF HEALTH LEADERS AND FUTURE GENERATIONS**  
*Lori A. Reichel, PhD, University of Wisconsin – La Crosse*

**WHAT WOULD YOU DO IF YOU WERE IN CHARGE? STAKEHOLDER PERCEPTIONS OF FOOD MARKETING AND RECOMMENDATIONS FOR PROMOTING HEALTHY FOOD CHOICES IN A LOW-INCOME NEIGHBORHOOD**  
*Bree Bode, MPH, Roosevelt Park Ministries*

10:15AM – 10:30AM  
**BREAK**

**LEAD**  
▲ 10:30AM – 11:30AM  
**PLENARY V**

**Room: Grand Ballroom ABC**  
Moderator: David Birch, PhD, MCHES, The University of Alabama  
**TITLE: DEVELOPING THE LEADER WITHIN**  
*Nancy Blair, PhD; Author & Leadership Consultant, Capacity Unlimited*

11:30AM – 12:45PM  
**LUNCH ON YOUR OWN**

**CNC**  
**HESJ**  
11:45AM – 12:45PM  
**Poster Promenade – Group R:**  
**Collaborating Across Cultures**  
**Room: Grand Ballroom Promenade**

11:45AM – 12:45PM  
**SOPHE Membership Committee Meeting**  
**Room: Harris**

11:45AM – 12:45PM  
**SOPHE Advocacy Committee Meeting**  
**Room: Sharon**

**IRP**  
12:45PM – 2:15PM  
**CONCURRENT SESSION G**  
**G1: College Health Behaviors & Interventions**  
Moderator: Marlene Tappe, PhD, MA, MCHES  
**Room: Tryon**  
*Presenters: Sarah Pember, MT, CHES, The University of Alabama; Lori Turner, PhD, RD, The University of Alabama; Amanda Hutcheson, MS, CHES, The University of Alabama; Larrell Wilkinson, PhD, MSPH, CHES, The University of Alabama at Birmingham*

**CNC**  
**G2: Global Health: At Home & Abroad**  
Moderator: Regina McCoy, MPH, MCHES  
**Room: Providence I**  
*Presenters: Brian Southwell, PhD, RTI International; Joni Roberts, DrPH, CHES, University of Mississippi; Mary Ann Middlemiss, PhD, RN, Syracuse University*

**HESJ**  
**IRP**  
**G3: Leading the Way for Women's Health**  
Moderator: Alyse Lopez-Salm, MPH, CHES  
**Room: Providence II**  
*Presenters: Jennah Sontag, MEd, MA, University of North Carolina Chapel Hill; Snehendru Kar, DrPH, MPH, MSc, University of California Los Angeles; Lisa Lindley, DrPH, MPH, CHES, George Mason University; Brittany Chambers, MPH, CHES, University of North Carolina*

**IRP**  
**G4: Health Literacy: Communications & Collaborating for Better Understanding \***  
Moderator: Ramona Jackson, MPH  
**Room: Providence III**  
*Presenters: Rob Simmons, DrPH, MPH, MCHES, CPH, Thomas Jefferson University; Cassity Gutierrez, PhD, Drake University; Vanessa Domine, PhD, Monclair State University; Evelyn King-Marshall, PhD, MPH, University of Maryland*

**LEAD**  
▲ **G5: Curricula Mapping for Health Education & Promotion**  
Moderator: Leah Neubauer, EdD, MA  
**Room: Grand Ballroom ABC**  
*Presenters: Rita DeBate, PhD, MPH, CPH, University of South Florida; Gerri Cannon-Smith, MD, MPH, Innovative Health Strategies, LLC; J. Michael Wilkerson, PhD, MPH, The University of Texas Health Science Center at Houston; Kerry Redican, PhD, MPH, CHES, Virginia Tech University*

2:30PM – 5:00PM  
**Post-Conference Workshop: CHES Exam Prep Course – Part I**  
**Room: Brevard**

2:00PM – 4:00PM  
**SOPHE Incoming/Outgoing Executive Committee Meeting**  
**Room: Kings**

## SATURDAY, APRIL 2

8:00AM – 3:00PM  
**FAHE Board Meeting**  
**Room: Morehead**

8:00AM – 4:00PM  
**Post-Conference Workshop: CHES Exam Prep Course – Part II**  
**Room: Brevard**

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The Department of Public Health at  
Southern Connecticut State University

**Celebrates**  
**Dean Sandra Bulmer**  
**Our Fearless Leader and**  
**2015-2016 SOPHE President**



*Southern Connecticut State University*  
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***Department of Public Health***

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