CONFERENCE OVERVIEW

SOCIETY FOR PUBLIC HEALTH EDUCATION 68TH ANNUAL CONFERENCE
Scaling New Heights: Health for All
March 30 – April 1, 2017 | Hyatt Regency, Denver, Colorado

Welcome to SOPHE’s 68th Annual Conference! We invite you to take a leap and engage with health education and promotion colleagues to scale new heights, bridge silos, and build relationships to promote health for all. Select from over 280 scientific presentations and posters to expand your mind and portfolio with cutting-edge health education research, policy, and practice.

CONFERENCE OBJECTIVES
This 2 ½ day conference will enable you to:
• Identify the skills and resources needed to be effective leaders in the dynamic field of health education and health promotion, and determine strategies to align stakeholders to improve population health.
• Establish collaborative partnerships across health education and promotion communities, and increase your access to health initiatives developed through evidence-based practice.
• Explore innovative techniques using emerging technologies to meet the needs of our increasingly global environment and enhance program planning and evaluation in health communications.
• Meet the needs of priority populations, partners, and stakeholders by engaging in policy advocacy efforts related to social determinants of health to advance health equity.
• Address the challenges unique to children, adolescents, and young adults by determining best practices, systems, and health policies that improve health literacy and health behaviors for a lifetime.

CONTINUING EDUCATION
An application has been approved to award Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) up to 28.50 Category 1 Continuing Education Contact Hours (CECHs). A maximum of 22.00 Advanced-level CECHs are available. The National Commission for Health Education Credentialing, Inc. has approved SOPHE and its chapters as designated multiple event providers of CECHs in health education. SOPHE is a provider of Certified in Public Health (CPH) Renewal Credits. This conference has been approved to award up to 28.50 CPH Renewal credits.

For those who wish to receive CE credits visit the CE desk next to Registration, or review the CE instruction sheet available at registration.

LOCAL SUPPORTING CHAPTER
SPECIAL THANKS to Colorado SOPHE, our 68th Annual Conference co-sponsor! Be sure to visit the CO SOPHE Hospitality Table to find out more about the many attractions, sites, restaurants and special events you won’t want to miss while visiting the Mile High City.
The Department of Health Science at the College of Human Environmental Sciences

Congratulations Dr. David Birch for his outstanding leadership as the 2016-2017 President of SOPHE
SCALING NEW HEIGHTS: HEALTH FOR ALL

SOPHE LEADERSHIP

SOPHE 2016-17 OFFICERS

PRESIDENT: David A. Birch, PhD, MCHES
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TRUSTEE MEMBERSHIP & LEADERSHIP DEVELOPMENT: Keon L. Gilbert, DrPH, MA, MPA
TRUSTEE RESEARCH & ETHICS: Cheryl Reifer, PhD, RD, LD
TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES
TRUSTEE PUBLICATIONS: Michael Fagen, PhD, MPH
TRUSTEE PROFESSIONAL DEVELOPMENT: Carl Fertman, PhD, MBA, MCHES
TRUSTEE PROFESSIONAL PREPARATION: Leah C. Neubauer, EdD, MA
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH
STUDENT TRUSTEE: Cedric Harville, II, MPH
SPEAKER OF THE HOUSE: Brittan Wood, MPH, CHES
DELEGATE TRUSTEE: Gayle T. Walter, PhD, MPH, MCHES
DELEGATE TRUSTEE: Allison Nguyen, MPH, CHES
DELEGATE TRUSTEE: Catherine L. Ramstetter, PhD, CHES

CONGRATULATIONS TO THE SOPHE 2017-18 OFFicers

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TREASURER: Jeffrey Goodman, MPH
SECRETARY: Elaine R. Hicks, MSLIS, MPH, MCHES
IMMEDIATE PAST PRESIDENT: David A. Birch, PhD, MCHES
TRUSTEE 2017 ANNUAL MEETING: Jennifer S. Perkins, PhD, MPH, CHES
TRUSTEE 2018 ANNUAL MEETING: Kathleen Allison, PhD, MPH, MCHES
TRUSTEE MEMBERSHIP & LEADERSHIP DEVELOPMENT: Keon L. Gilbert, DrPH, MA, MPA
TRUSTEE RESEARCH & ETHICS: Cheryl Reifer, PhD, RD, LD
TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES
TRUSTEE PUBLICATIONS: Alexandra DeSorbo-Quinn, EdD, MPH
TRUSTEE PROFESSIONAL DEVELOPMENT: Nicolette Warren Powe, DrPH, MS, MCHES
TRUSTEE PROFESSIONAL PREPARATION: Leah C. Neubauer, EdD, MA
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH
STUDENT TRUSTEE: Cedric Harville, II, MPH
SPEAKER OF THE HOUSE: Catherine L. Ramstetter, PhD, CHES
DELEGATE TRUSTEE: Gigi Holder, CHES
DELEGATE TRUSTEE: Terri Lee, MPH
DELEGATE TRUSTEE: Michelle Carvalho, MPH, CHES

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SELECTED CONFERENCE FACULTY

KEYNOTE SPEAKER
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EXECUTIVE VICE PRESIDENT
Robert Wood Johnson Foundation

DAVID A. BIRCH, PHD, MCHES
PROFESSOR AND CHAIR,
DEPARTMENT OF HEALTH SCIENCE
The University of Alabama
SOPHE 2016-2017 PRESIDENT

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VICE PRESIDENT, HUMAN RESOURCES
WORKFORCE PLANNING & CHIEF
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SENIOR MEDIA RESEARCHER
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School of Public Health, Columbia
University

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of Sociomedical Sciences, Mailman
School of Public Health, Columbia
University

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MCHES, FAAHB, FAAHE
DEAN, SCHOOL OF HEALTH &
HUMAN PERFORMANCE
The College at Brockport,
State University of New York

ERIC SIGEL, MD
PROFESSOR OF PEDIATRICS,
FELLOWSHIP DIRECTOR
ADOLESCENT MEDICINE
Children’s Hospital Colorado

Book Signing
SOPHE Conference Opening Reception
March 30, 5:45pm – 7:30 pm, Centennial Ballroom Foyer

Don’t miss your chance to purchase discounted copies of these latest titles!
Have your copies autographed by the authors on March 30, one night only!

SOPHE Textbook – 2nd Ed. 2017
SOPHE Textbook – 2016
Prevention Institute – 2016
SOPHE OPENING RECEPTION
Generously Supported by Indiana University Department of Applied Health Science
Join us on Thursday, March 30, 5:45pm – 8:00pm in the Centennial Ballroom Foyer for an evening of food, drinks (cash bar), networking and fun at the Opening Reception. Connect with colleagues, and welcome first-time attendees and students to the SOPHE annual conference. We also encourage you to take this opportunity to learn about the latest resources and services from our exhibitors and sponsors. Make sure you join in the #ISPYSOPHE17 Exhibitor Scavenger Hunt! Details at registration.

WELCOME 1ST TIME ATTENDEES!
SOPHE extends a special welcome to all first-time annual conference attendees. They are designated with first-time attendee ribbons. Conference veterans, please introduce yourself and welcome them to the SOPHE family!

SOPHE NEW MEMBER WELCOME
New to SOPHE? You are invited to join us on Thursday, March 30, 7:30am – 8:30am, to hear about SOPHE programs, benefits, and how you can get involved. This is ideal for new members and first-time meeting attendees.

AWARDS CEREMONY AND RECEPTION
All attendees are welcome to this year’s Awards Ceremony. Join your colleagues in honoring SOPHE’s 2017 award winners on Friday, March 31, 6:00pm – 8:30pm. After the Awards Ceremony, join us for a cocktail party with a whimsical, steampunk vibe. Mix and mingle with your fellow conference attendees in a relaxed atmosphere while listening to the music of The Hoagies, a local Denver group known for their upbeat takes on swing favorites and popular standards. Enjoy hors d’oeuvres and a cash bar as we celebrate all of this year’s award winners.

SOPHE ANNUAL ALL-MEMBER BUSINESS MEETING
Please attend the SOPHE Annual All-Member Business Meeting. Join us on Friday, March 31, 11:15pm – 215pm in the Centennial Ballroom D&E for SOPHE’s All Member Business Meeting. Learn about our recent accomplishments and future initiatives, and welcome newly-elected members to SOPHE’s Board of Trustees.

IGNITE SESSIONS
Returning for a second year, SOPHE is offering three Ignite concurrent sessions. Each session will be a quick succession of 5-7 minute presentations intended to challenge your thinking or spark your interest on a variety of health education and health promotion topics.

RUNDOWNABLE SESSIONS
This year, SOPHE has included additional roundtable sessions, intended to be more intimate settings where you can directly interact with the presenters and discuss their research and programs.

POSTER GALLERY/POSTER PROMENADE
Plan to view and interact with the authors of over 125 posters that are on display Thursday, Friday, and Saturday. You will find the posters in the Centennial Ballroom Foyer (with Registration and Exhibits). Each day, there will be a Poster Promenade time when you can speak to the poster authors. CE credit will be offered for 5 highlighted posters each day. At the designated time, there will be a tour guide who will lead a group through the highlighted posters, or you may take them at your own pace.

EARLY BIRD SESSIONS
Take note of the Early Bird sessions that we will be offering this year. Plan to join us for early morning learning on Friday and Saturday mornings!

HOSPITALITY TABLE
Local Colorado SOPHE Chapter members and students provide information on Denver. Get the scoop on things to do and see during your stay

FOOD & BEVERAGE
To keep registration fees as low as possible, meals are on your own. Choose from various hotel options or visit the nearby delis and restaurants.

STUDENT WORKSHOP
SOPHE & ESG offer a special session designed for students and new professionals. On Thursday, March 30 between 11:15am – 12:45pm, Part I: Time Management and Burnout will be presented by Tavis Glassman, PhD, MPH, MSED, MCHES, CPH. Part II will be an interactive time when you will have the opportunity to meet professionals from a variety of workforce locations. Come ask questions about their experience and what skills are needed to work in their areas.

EXHIBIT HALL
Please join us as SOPHE welcomes and thanks the 2017 Exhibitors by visiting their tables in the Centennial Ballroom Foyer on Thursday and Friday. Come see the publications, tools, and information from an array of organizations and universities. Their participation is a valuable contribution to the success of the SOPHE 2017 Annual Conference, so we ask that you take a few minutes to say hello and hear what they offer. Don’t forget to take advantage of the #ISPYSOPHE17 social media event that includes highlighting our great exhibitors!

WELLNESS CHALLENGE
Join the SOPHE 2017 Annual Conference Walk Challenge during the meeting! Visit the Eta Sigma Gamma (ESG) exhibit table in the Centennial Ballroom Foyer for full details and to register. Prizes will be awarded!

STUDENT CASE STUDY COMPETITION
Generously Supported by California State University – Northridge and HEDIR SOPHE is proud to continue to host Student Case Study Competitions, both undergraduate and graduate (new this year!). The competition is held on Wednesday, March 29. The winning teams will be announced following the Thursday afternoon Plenary, at the start of the Opening Reception.

BOOK SIGNINGS
Don’t miss your chance to purchase discounted copies of: Health Promotion Programs (SOPHE Textbook, 2nd Edition 2017); Global Health Promotion (SOPHE Textbook, 2016); Prevention Diaries (SOPHE Textbook, 2016); Promotion (SOPHE Textbook, 2nd Edition 2017); Global Health (SOPHE Textbook, 2016); Prevention Diaries (SOPHE Textbook, 2016); Prevention Diaries (SOPHE Textbook, 2016). Come by the SOPHE Conference Opening Reception on March 30 from 5:45pm - 7:30pm for this year’s book signing!

SAFETY & SECURITY
Please keep an eye on your personal items and do not leave items unattended in meeting rooms or common areas. Fire and safety information is detailed in the directory in your hotel room. Consult a staff member if you have questions.

MEDICAL EMERGENCIES
If you need assistance locating a doctor or clinic in the area, please contact the hotel staff or a SOPHE staff person. If you need immediate assistance, pick up any hotel courtesy phone, or dial 9-1-1.

WELCOME TO DENVER! Remember that we are 5,280 feet, 1,610 meters, or one mile high, so we encourage you to drink LOTS of water to prevent altitude sickness during your stay! If you experience such symptoms as headache, nausea, loss of appetite, don’t fret! Drink plenty of water and take it easy – you should start to feel better soon. Some studies show that taking ibuprofen or naproxen will also help you get back on your feet in no time.
This year's annual conference is dedicated to four individuals who indelibly shaped SOPHE and the profession of health education. We invite you to learn more about these health education legends at SOPHE's history session on Thursday, March 30, 2:00pm – 3:30pm in Centennial D&E.

Kay Bartholomew Eldredge was professor and distinguished teaching professor in the Department of Health Promotion and Behavioral Sciences at the University of Texas (UT) School of Public Health, where she served as associate dean for academic affairs from 2009-2015. After graduating from Austin College in 1974, Kay worked at a city-county health department and later at Texas Children’s Hospital and Baylor College of Medicine. She earned her MPH degree from UT Health School of Public Health and her doctorate in educational psychology from the University of Houston College of Education. Kay’s contributions to health education included “Intervention Mapping,” a systematic framework for planning and implementing theory- and evidence-based health programs, and pioneering teaching techniques such as the “flipped classroom,” which challenged students to integrate theory and evidence into health promotion interventions. Kay’s dedication to teaching, mentoring and research were recognized with the ASPHP Teaching Excellence Award, the UT’s 2016 McGovern Award, UT Health President’s Scholar for Teaching, and The University of Texas System Regents’ Outstanding Teaching Award.

Helen Cleary served as SOPHE president in 1975 and president of the former New England SOPHE chapter. A strategic visionary, she led a decade long effort as chairperson of the National Task Force on the Preparation and Practice of Health Educators in the mid-1970s to 1980s. The Task Force launched the National Commission for Health Education Credentialing, Inc. (NCHEC) in 1988, with Helen serving as the founding chair of the NCHEC Board of Commissioners and the first certified health education specialist (CHES #1). Helen’s early career was as a teacher of mathematics and science, followed a stint in the U.S. Marine Corps from which she retired with the rank of Lt. Colonel in 1965. After graduating with her MPH from Yale, she worked as a health educator at the Boston Health Department and various non-profit organizations in Massachusetts. Helen earned her doctorate from Harvard University, served as health education faculty and Associate Professor in the Department of Family and Community Medicine of the University of Massachusetts Medical School. Helen’s extraordinary leadership, dedication and service were recognized with many awards throughout her lifetime, including the SOPHE Distinguished Fellow Award in 1986.

Bill Darity served as SOPHE’s president in 1969, advancing the health education profession in the national and international theatres. Born in East Flat Rock, North Carolina, Bill earned a BS degree from Shaw University and MSPH degree from North Carolina Central University. He worked for 10 years as a WHO Regional Advisor for 17 countries in the Eastern Mediterranean Region, including 11 Arab countries, focused primarily upon malaria eradication. In June 1964, Bill became the first African-American to earn a doctorate from the University of North Carolina at Chapel Hill. He joined the University of Massachusetts at Amherst faculty in 1965 and rose to founding dean in the School of Health Sciences in September 1973. Bill was also the first African-American to become a dean of a school of public health. In the final stages of his academic career, he led a major five-year NCI-funded research study on smoking adoption and health risks among middle- and low-income blacks. Upon retiring from the academy, Bill was senior associate and deputy director for the Asia and Near East for the Population Council of New York. He was honored with many awards throughout his lifetime, including the SOPHE Distinguished Fellow in 1999.

Helen Ross, SOPHE’s 28th President (1977-78), had a 50-year career in health education that coincided with important historical, global, and professional challenges to public health. She graduated from the University of Utah in 1946 and earned her MPH degree from UC Berkeley School of Public Health in 1953. At Berkeley, she met her lifelong friend and mentor, Dr. Dorothy Nyswander, and eventually her devoted husband of 40 years, Paul Mico (SOPHE President (1989-90). Together, with other SOPHE pioneers known as SOPHE’s “kitchen cabinet,” they volunteered tirelessly out of their homes to strengthen SOPHE operations. After earning her doctorate in 1970, Helen was recruited to San José State University to develop one of the first accredited MPH programs outside of a school of public health. During this time, she had a seminal role in developing public health education accreditation and co-authored one of the first books to apply behavioral science theory to health education. Helen received many accolades during her lifetime, including SOPHE’s Distinguished Fellow award in 1986, and Northern California SOPHE’s Dorothy Nyswander Award for Leadership in Public Health Education.
ABSTRACT WORKGROUP
Cynthia Burwell, Co-Chair
Danielle Brittain, Co-Chair
Mariana Arevalo
Carmen Cronin
Chris Eisenbarth
Amanda Hutcheson
Lanise Hutchins
Cindy Liverance
Erica Payton

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Cheryl Reifer, Co-Chair
Kathleen Allison
Sara Daniel
Kay Deaner
Rebecca Foco
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Arlinda Ellison
Jan Gascoigne
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Bruce Ragon
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Bridget Robinson, Co-Chair
Alexis Blavos
Cedric Harville II
Marissa Kalkman
Amy Leader
Ashley Monson
Leigh Szucs
Jennifer Torres

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Megan Glynn, Co-Chair
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Jennifer Conner
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Melissa Cardenio
Lindsay Cooke
Chris Jones
Elizabeth Lewallen
J. Sunshine Cowan
Cali Zimmerman

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Bahar Kashef
Hong Liu
La Verne Partlow
Cheryl Reifer
Julie Soules
Cali Zimmerman

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Natalie Dewitt, Co-Chair
Julia Alber
Tonia Amos
Lori Hoepner
Ilana Kurzig
Cindy Liverance
Holly Moses
Venice Ng
Brionna Powell
Lainey Trehan
2017 Award Recipients

New this year, SOPHE will present some of its 30 awards and scholarships at plenary sessions throughout the conference. SOPHE awards will culminate on Friday evening at the SOPHE Awards Ceremony & Reception in the hotel – all are welcome! Tickets are not needed for this year's ceremony and reception. Be sure to attend to hear the motivational and inspirational stories about this year's award winners, and celebrate all award winners’ achievements.

Distinguished Fellow Award
The Distinguished Fellow Award is the highest recognition to a member given by SOPHE. It honors members who have made significant and lasting contributions to the Society and to the health education field.
ROBERT SIMMONS, DRPH, MPH, CPH, MCHES, THOMAS JEFFERSON UNIVERSITY, PHILADELPHIA, PENNSYLVANIA

Honorary Fellow Award
The Honorary Fellow Award is SOPHE’s highest recognition to a non-member, honoring an individual who has made significant and lasting contributions to health education and the public’s health.
CONGRESSMAN JOHN LEWIS, GEORGIA’S 5TH CONGRESSIONAL DISTRICT

Karen Denard Goldman Mentor Award
This award recognizes an individual in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and has successfully forged the link between research and practice.
MICHAEL L. STELEFSON, PHD, UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

Elizabeth Fries Health Education Award
This honor awards outstanding career leadership in health education, health promotion or behavioral science. It is awarded through a select committee of the James F. and Sarah T. Fries/CDC Foundation.
JOHN P. ALLEGRANTE, PHD, LHD (HON), TEACHERS COLLEGE, ADJUNCT PROFESSOR OF SOCIOMEDICAL SCIENCES, MAILMAN SCHOOL OF PUBLIC HEALTH, COLUMBIA UNIVERSITY, NEW YORK, NEW YORK

SOPHE Trophy Award
This award acknowledges a member’s tireless contributions to SOPHE, often referred to as the “Unsung SOPHE Hero” award.
TO BE ANNOUNCED

SOPHE Presidential Citations
The following individuals have provided dedicated service to SOPHE and are awarded a Presidential Citation for their contributions to SOPHE excellence.
COLLINS O. AIRHIHENBUWA, PHD, MPH, ST. LOUIS UNIVERSITY, ST. LOUIS, MISSOURI
JOHN P. ALLEGRANTE, PHD, LHD (HON), TEACHERS COLLEGE, ADJUNCT PROFESSOR OF SOCIOMEDICAL SCIENCES, MAILMAN SCHOOL OF PUBLIC HEALTH, COLUMBIA UNIVERSITY, NEW YORK, NEW YORK
KELLI MCCORMACK BROWN, PHD, CHES, VALDOSTA STATE UNIVERSITY, VALDOSTA, GEORGIA

Horizon Award
This award recognizes early career professionals who have distinguished themselves as promising health educators through leadership, creativity, involvement in the profession, and health education practice in their settings.
STEPHANIE Y. MCCOY, MED, CHES, AUSTIN PUBLIC HEALTH DEPARTMENT, AUSTIN, TEXAS

Dorothy Nyswander Open Society Award
This award recognizes an individual or group who embodies and promotes an open society, through research, practice, and/or teaching.
JAGDISH KHUBCHANDANI, MBS, PHD, BALL STATE UNIVERSITY, MUNCIE, INDIANA

Technology Award
This award recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education that can be broadly disseminated and has the potential to make a significant impact in health education practice.
ROBERT J. BENSLEY, PHD, MCHES, WESTERN MICHIGAN UNIVERSITY, KALAMAZOO, MICHIGAN

Program Excellence Award
This award recognizes outstanding health education programs in existence for at least three years.
\( \text{Si, Yo Puedo Controlar Mi Diabetes} \)
NINFA PEÑA PURCELL, PHD, MCHES, TEXAS A&M UNIVERSITY, COLLEGE STATION, TEXAS

The Delbert Oberfeuffer Scholarship
This award, conferred by SOPHE on behalf of the Foundation for the Advancement of Health Education (FAHE), recognizes doctoral students for their academic achievement, potential for advancing the health of children and youth, and professional goals.
RYAN G. IRBE, PHD (c), INDIANA UNIVERSITY, BLOOMINGTON, INDIANA

Ann E. Nolte Writing Award
This award is given by SOPHE to an organization which has excelled in collaboration and partnership with the Society to improve the profession and the public’s health.
ETA SIGMA GAMMA

Sarah Mazelis Paper of the Year Award
This award recognizes authors whose peer-reviewed article has been published in SOPHE’s Health Promotion Practice journal in the last year and has made significant contribution to advancing the practice of health education and health promotion programs, policy, or professional preparation.
ELLEN C. SCHNEIDER, MBA; MATTHEW LEE SMITH, PHD, MPH, CHES; MARGARITA G. GONZALEZ, PHD, MPH; ORY, PHD; MARIA ALTILDE; PHD, MSW, MPA; (BONITA) LYNN BEATTIE, PT, MPT, MHA; MARY ANNE SCHEIRER, PHD; TIFFANY E. SHUBERT, PHD, MPT

Lawrence W. Green Paper of the Year Award
This award recognizes authors whose peer-reviewed article has been published in SOPHE’s Health Education & Behavior journal in the last year and has made significant contributions to understanding health education, health status, and strategies to improve social and behavioral health.
From Foucault to Freire Through Facebook: Toward an Integrated Theory of mHealth. Health Education & Behavior, August 2016, Vol. 43, No. 4, 399-411.
SHEANA BULL, PHD, MPH, NNAMDI EZEANOCHIE, MD, DRPH
PEDAGOGY IN HEALTH PROMOTION PAPER OF THE YEAR AWARD
This award recognizes authors whose peer-reviewed article has been published in SOPHE’s Pedagogy in Health Promotion journal in the last year and has advanced the scholarship of teaching and learning.
PAMELA PINAHS-SCHULTZ, PHD; BARBARA BECK, PHD

GRADUATE STUDENT RESEARCH PAPER AWARD
This award is designed to foster quality graduate student research and provide a mechanism by which to recognize outstanding graduate students for creative and innovative research.
SAMANTHA R. PAIGE, MPH, UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

THE VIVIAN DRENCKHAHN STUDENT SCHOLARSHIP AWARD
This student scholarship provides support to both undergraduate and graduate level full-time students in their pursuit of educational and professional development in health education.
VALEN GRANDELSKI, SOUTHERN CONNECTICUT STATE UNIVERSITY, NEW HAVEN, CONNECTICUT

SOPHE/CDC STUDENT FELLOWS IN UNINTENTIONAL INJURY PREVENTION
This one-year fellowship recognizes, assists and trains graduate students working on unintentional injury prevention projects from the perspective of health education or behavioral sciences.
KATHLEEN JARRELL, MPH, M.D.c, SYDNEY KIMMELL MEDICAL COLLEGE AT THOMAS JEFFERSON UNIVERSITY, PHILADELPHIA

SOPHE PATIENT ENGAGEMENT FELLOW
This fellowship in patient engagement is in honor of Dr. Jessie Gruman and is funded by the Center for Advancing Health. The fellowship recognizes, assists and trains masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.
JIN PENG, MD, MS, PHD (c), THE OHIO STATE UNIVERSITY, COLUMBUS, OHIO

21ST CENTURY SCHOLARSHIPS
SHAWNA MEREK SOUTHWICK, PHD(c), UNIVERSITY OF CINCINNATI, CINCINNATI, OHIO (IN HONOR OF HELEN S. ROSS)
TRENA JILL GOLOGAN, WALDEN UNIVERSITY, MINNEAPOLIS, MINNESOTA
ALEXANDRIA LOVELL, UNIVERSITY OF WISCONSIN LA CROSSE, LA CROSSE, WISCONSIN
WYATT EDWARD MERIWETHER, WALDEN UNIVERSITY, MINNEAPOLIS, MINNESOTA
MOLLY MHLBACHLER, EASTERN ILLINOIS UNIVERSITY, CHARLESTON, ILLINOIS
SARA MOHAMED, ST. LOUIS UNIVERSITY, ST. LOUIS, MISSOURI (IN HONOR OF HELEN S. ROSS)
TAYLOR JACQUELYN PORT, EASTERN ILLINOIS UNIVERSITY, CHARLESTON, ILLINOIS (IN HONOR OF HELEN S. ROSS)
MALLORY C. RINCKEY, THE UNIVERSITY OF TOLEDO, TOLEDO, OHIO
ANGELA SAS, TRUMAN STATE UNIVERSITY, KIRKSVILLE, MISSOURI (IN HONOR OF HELEN S. ROSS)
KAILA SHARP, EASTERN ILLINOIS UNIVERSITY, CHARLESTON, ILLINOIS

The Department of Kinesiology and Community Health College of Applied Health Sciences University of Illinois at Urbana-Champaign

Proudly Congratulates

John Allegrante, PhD, LHD (Hon)
Professor of Health Education, Teachers College
Adjunct Professor of Sociomedical Sciences,
Mailman School of Public Health, Columbia University

The 2017 Elizabeth Fries Health Education Award Recipient
Special Thanks to the SOPHE2017 Annual Conference Supporters!

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FOUNDATION FOR THE ADVANCEMENT OF HEALTH EDUCATION
JAMES F. AND SARAH T. FRIES FOUNDATION/CDC FOUNDATION

BRONZE
CATCH
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PLEASE BE SURE TO VISIT THE EXHIBIT AREA IN CENTENNIAL BALLROOM FOYER
WEDNESDAY, MARCH 29TH

8:00AM–5:00PM
PRE-CONFERENCE WORKSHOP 1: SCRIPT (The Smoking Cessation and Reduction in Pregnancy Treatment Program)
Moderator: Liz Marshall, MPH
Room: Limestone, 4th Level
Presenter(s): Richard Windsor, PhD, Professor Emeritus, George Washington University; Mirine Dye, MPH, CHES, IBCLC, Florida Association of Healthy Start Coalitions

8:00AM–4:00PM
UNDERGRADUATE STUDENT CASE STUDY COMPETITION
Room: Quartz A&B

10:30AM–5:00PM
BOARD OF TRUSTEES MEETING
Room: Agate

12:00PM–7:00PM
REGISTRATION & CE DESK OPEN
Room: Centennial Ballroom Foyer

12:30PM–3:00PM
PRE-CONFERENCE WORKSHOP 2: Marijuana & Public Health: Colorado’s Lessons Learned
Moderator: Sarah Miller
Room: Centennial A
Presenters: Jessica Neuwirth, Retail Marijuana Education and Youth Prevention Coordinator, Colorado Department of Public Health and Environment, and Ashley Brooks Russell, PhD, University of Denver

1:00PM–4:00PM
GRADUATE STUDENT CASE STUDY COMPETITION
Room: Quartz B

1:00PM–3:30PM
PRE-CONFERENCE WORKSHOP 4: Working with Schools: What Every Community Health Educator Should Know (cosponsored by American School Health Association (ASHA))
Moderator: Jordan Buckley, MPH, CHES
Room: Centennial B
Presenters: Sharon Murray, MHSE, FASHA, University of Colorado Boulder; Adrian Lyde, PhD, MCHES, Illinois State University; Melissa Fahrenbruch, MEd; CDC National Center for Chronic Disease Prevention and Health Promotion, School Health Branch; William Potts-Datema, MS, MCHES, FASHE, FAAHE, CDC Division of Adolescent and School Health

3:30PM–6:00PM
PRE-CONFERENCE WORKSHOP 3: Implementing New Public Health Curricular Requirements in Health Education and Other Public Health Degree Programs
Room: Centennial A
Presenters: Laura Rasar King, MPH, MCHES, Council on Education for Public Health (CEPH); Kristen Varol, MPH, CHES, Council on Education for Public Health (CEPH)

4:00PM–7:00PM
PRE-CONFERENCE WORKSHOP 5: Public Health Law
Room: Centennial B
Presenters: Montrece McNeill Ransom, JD, MPH, CDC Office for State, Tribal, Local and Territorial Support; Marice Ashe, JD, MPH, Changelab Solutions; Abigail Ferrell, JD, MPA, CDC Public Health Law Program; Tara Ramanathan, JD, MPH, CDC Public Health Law Program

5:30PM–7:30PM
HOUSE OF DELEGATES BUSINESS MEETING
Room: Agate

7:00PM–10:30PM
ETA SIGMA GAMMA (ESG) 50TH ANNIVERSARY CELEBRATION
Room: Centennial F - H

THURSDAY, MARCH 30TH

7:00AM–7:00PM
REGISTRATION & CE DESK OPEN
Room: Centennial Ballroom Foyer

7:30AM–8:30AM
NCHEC BREAKFAST (FOR CHES/MCHES)
*Pre-registration required.
Room: Centennial A - C

7:30AM–7:00PM
EXHIBIT AREA OPEN
Room: Centennial Ballroom Foyer

8:00AM–9:00AM
POSTER SET UP - DAY 1
Room: Centennial Ballroom Foyer

9:00AM–1:00PM
ESG BOARD MEETING
Room: Marble, 4th Level

9:00AM–11:00AM
OPENING PLENARY SESSION
Room: Centennial D&E

WELCOME: OPENING REMARKS
Jennifer S. Perkins, PhD, MPH, CHES, 2017 Annual Meeting Trustee
M. Elaine Auld, MPH, MCHES, SOPHE Chief Executive Officer

MEETING DEDICATION
Kathleen Roe, DrPH, MPH, San Jose State University
PRESIDENTIAL ADDRESS:
Improving Schools, Improving School Health Education, Improving Public Health: The Role of SOPHE Members
David A. Birch, PhD, MCHES; SOPHE President 2016-2017; Professor & Chair, Department of Health Science, The University of Alabama

KEYNOTE ADDRESS:
A Culture of Health: Chances, Choices, Caring & Hope
Speaker: James S. Marks, MD, MPH, Executive Vice President, Robert Wood Johnson Foundation

11:00AM–11:15AM
BREAK

11:15AM–12:45PM
CONCURRENT SESSIONS A
A1: IGNITE: PROFESSIONAL PRACTICE
Moderator: Erica Payton, PhD, CHES
Room: Centennial D&E
THEORY OF PLANNED BEHAVIOR BASED PREDICTORS OF EMPLOYED ADULT SLEEP BEHAVIOR
Adam Knowlden, PhD, MS, CHES
CULTURAL COMPETENCY AND HEALTH DISPARITIES CONSULTING FOR HEALTH EQUITY: MEETING HEALTH PROFESSIONALS WHERE THEY ARE
Shannon McMorrow, MPH, PhD
MENTAL HEALTH STATUS IN SERVICE MEMBER AND VETERAN STUDENTS AT FOUR-YEAR POSTSECONDARY INSTITUTIONS: A PILOT NEEDS ASSESSMENT
Kate Hendricks Thomas, MS, PhD, MCHES
BEYOND TABLES: INCREASING HEALTH LITERACY THROUGH VISUALIZATION
Preston Burt
CHARACTERISTICS OF A PARTNERSHIP TO SERVE INDIVIDUALS WITH DEVELOPMENTAL DISABILITIES
Christi Hoy, MEd, CHES
THE PRACTICAL PLAYBOOK: SUPPORTING PARTNERSHIPS TO IMPROVE HEALTH OUTCOMES
Courtney Bartlett, MPH, CHES, CPH
MULTI-THEORY MODEL PREDICTORS OF OBESITY PREVENTION BEHAVIORS IN MEN
Adam Knowlden, PhD, MS, CHES

A2: STUDENT WORKSHOP
Moderator: Jamie Robertson, PhD, MPH
Room: Centennial G
PART I: BURNOUT AMONG STUDENTS: ONE PROFESSOR’S OBSERVATIONS AND RECOMMENDATIONS
Tavis Glassman, PhD, MPH, MEd, CHES, CPH
PART II: PANEL DISCUSSION: CAREERS IN HEALTH EDUCATION
Amy Thompson, PhD, CHES; Alexis Bluvos, PhD, MCHES; Amanda Lynch, MS, MCHES, OCPS; Beth McNeil, PhD

A3: INTERDEPENDENCE SUCCEEDS: COMMUNITY ALLIANCES
Moderator: Carl Fertman, PhD, MBA, MCHES
Room: Centennial F
USING AN INTERORGANIZATIONAL NETWORK ANALYSIS TO MEASURE AND BUILD CAPACITY FOR COMMUNITY HEALTH IMPROVEMENTS
Whitney Garney, PhD
A COMMUNITY-WIDE COLLABORATIVE INTERVENTION TO ADDRESS SENIOR HEALTH
Diana Peruha Gonzalez, MPH, CHES, David DeLeone
GATEWAY TO A DENTAL HOME: A COMMUNITY AND SCHOOL PARTNERSHIP FOR SUSTAINABLE ORAL HEALTH PROGRAMMING
Susan Baldwin, MEd, MS, PhD, MCHES

A4: NUTRITION INFORMATION SOURCES AND SOLUTIONS
Moderator: Christine Oleksiuk, MPH
Room: Centennial C
A CASE STUDY IN MOVING BEYOND THE NUTRITION AND YOUTH DEVELOPMENT SILOS
Shannon Klisch, MPH, CHES
CORNER STORES AS COMMUNITY-BASED ENTERPRISES FOR HEALTH PROMOTION
Rachael Dombrowski, MPH, PhD
THE INFLUENCE OF HOME HEALTHY FOOD AVAILABILITY, PARENTAL FOOD RESTRICTIONS, AND CONCURRENT MEDIA USE ON THE HEALTHFULNESS OF FAMILY MEALS
Sarah E. Permer, MT, PhD(c), CHES
EXPANDING THE EVIDENCE-BASE FOR POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE WITHIN PEER-BASED NUTRITION EDUCATION AND OBESITY PREVENTION
Maureen Silva, MPH

A5: MINORITIES, POOR & MEDICALLY UNDERSERVED POPULATIONS
Moderator: Gayle Walter, PhD, MPH, CHES
Room: Centennial A
ADDRESSING HEALTH DISPARITIES AMONG PEOPLE WITH DISABILITIES: A COLLABORATIVE APPROACH
Charles Olufemi Daramola, MBA, PhD, CHES
INTEGRATION OF CLINIC-BASED, OPT-OUT TESTING FOR HCV INTO AN EXISTING HIV TESTING FRAMEWORK AT A COMMUNITY HEALTH CENTER IN CHICAGO
Tommy Schafer, MPH
E-HEALTH EQUITY: MINORITY PATIENTS’ PERSPECTIVES ON SUCCESS FACTORS FOR E-HEALTH MEDIATED BEHAVIOR CHANGE
Latrice Rollins, PhD, Priscilla Penu, MBBS, MSCR, FACP
ETHNIC HISTORY, FAITH, AND FOOD: CULTURAL NORMS SELECTED TO PROMOTE BREAST CANCER SCREENING AMONG WOMEN OF AFRICAN DESCENT
Sheila Y. McKinney

A6: ZOOM OUT YOUR LENS: CULTURAL COMPETENCY IN PUBLIC HEALTH
Moderator: Danielle Britigan, PhD
Room: Centennial B
HEALTH LITERACY AND COMMUNICATION WITH LEARNERS AROUND THE GLOBE
Denise H. Britigan, PhD, CHES
BEYOND CULTURAL COMPETENCY: APPLYING CONCEPTS OF CULTURAL HUMILITY AND CULTURAL INTELLIGENCE INTO PUBLIC HEALTH EDUCATION
Raffy R. Luquis, PhD, MCHES; Kathleen Allison, PhD, MCHES; Miguel Perez, MPH, PhD, CHES
12:45PM–2:00PM
LUNCH ON OWN
1:00PM–2:00PM
POSTER PROMENADE - DAY 1
Room: Centennial Ballroom Foyer
1:00PM–2:00PM
PROFESSIONAL DEVELOPMENT & CE COMMITTEE MEETING
Room: Agate C
1:00PM–2:00PM
ADVOCACY COMMITTEE MEETING
Room: Agate A
1:00PM–3:00PM
HPP EDITORIAL LUNCH
Room: Granite C
2:00PM–3:30PM
CONCURRENT SESSIONS B
B1: A LIVING HISTORY: CONTEXTUALIZING SOPHE FOR TRANSGENERATIONAL MEMBERSHIP
Moderator: Mary Shaw-Ridley, PhD, MCHES
Room: Centennial D&E
Presenters: Flora Bloom, MS, EdD, CHES; William Cissell, PhD, MPH, CHES; Julia Abler, PhD, MPH; Carol D’Onofrio, MPH, DrPH; Larry Green, MPH, DrPH; John Allegrante, PhD, Kathleen Roe, DrPH, Collins Airhihenbuwa, MPH, PhD; David Birch, PhD, MCHES; Adenike Bitto, MD, MPH, DrPH, MCHES
B2: REASSESSING THE MODEL: IDEAS ON EVALUATION METHODS AND DATA SETS
Moderator: Michael Fagen, PhD, MPH
Room: Centennial G
Using a Collaborative Evaluation Approach to Improve the Program Model
Jeffrey J. Milroy, MPH, DrPH
Local Data, Local Impact: Building Community Capacity for Effective Policy Advocacy
Holly J. Mata, PhD, CHES; Daniela Marquez; John Adams
The AEIOU Approach to Program Evaluation: A Guide for Health Educators and Program Planners
Cecile Dietrich, PhD, RN, Pamela Y. Fraser, MSPH, PhD
B3: REACHING LGBT POPULATIONS
Moderator: Sarah Pember, PhD (c), MT, CHES
Room: Centennial F
Relationship Abuse and Sexual Assault Victimization Among Transgender Undergraduate Students
Jill C. Rozuik, MPH, PhD, CHES
College Students’ Perceptions of STIs: Formative Research Findings from a Social Marketing Campaign to Increase Chlamydia Screenings on Campus
Joy L. Rodgers, PhD, CHES; Tyler Jannes; Brittany Schambow, MS, CHES
Which Box do I Check? Improvements and Challenges in Measuring Gender Identity and Sexual Orientation
Jill C. Hoxmeier, MPH, PhD, CHES
B4: TO DO OR NOT TO DO: VACCINATIONS
Moderator: Karl Larson, PhD, MCHES
Room: Centennial C
The Vaccination Quandary Facing the 21st Century – Policy, Ethics, EQuality, and Social Justice
Yuliya Shneyderman, MA, PhD; Amar S. Kanekar, MPH, PhD, CPH, MCHES; Jody L. Vogelzang, MA, MS, PhD, CHES
Nurse and Physician Attitudes and Knowledge Regarding HPV Vaccination in Missouri
Darsón Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES; Emily Forsyth, CHES
Evaluation of Two HPV Vaccination Educational Interventions for Hispanic Parents
Serena Rodriguez, MA, MPH
B5: ROUNDTABLES: FOOD ACCESS & NUTRITION
Moderator: Arlinda Ellison, MS
Room: Centennial A
Entrepreneurship in Action: Teaching Health Education at a Summer Camp for Children
Laura Nabors, PhD
Engaging Rural Communities: Unexpected Assets in Food Retail
Heather S. Wallace, PhD
Faith-Based Health Interventions for Healthy Eating in African American Adults
Carol N. Agomuoh, MPH, MBA, Martha Crowther, PhD
B6: ROUNDTABLES: GLOBAL HEALTH
Moderator: Trisha Zizumbo, MSA, MCHES
Room: Centennial B
Promoting Global Urban Health through Qualitative Research
Zika Epidemic: Implications for Health Education
Building Sustainable Partnerships in Global Health Promotion
Thinking Critically about the Sustainable Development Goals
Local Data Collection, Training, and IRB
Teaching Locally for Health Promotion Globally
Options for Service at CDC
Ethical Considerations in Global Health Practice
Hope Corbin, PhD, Sarah E. Rush, PhD, CHES; Bojana Beric-Stojicic, MA, MD, PhD, CHES; Adenike Bitto, MD, MPH, DrPH, MCHES; Amar S. Kanekar, MPH, PhD, CPH, MCHES; William Potts-Datema, MS, BSEd, MCHES; Amy Henderson Riley, MA, MCHES; Rob Simmons, MPH, DrPH, CPH, MCHES; Gayle Walter, MPH, PhD, CHES; Shanna Livermore, MPH, MCHES; Larry Olsen, DrPH, MCHES
3:30PM–3:45PM
BREAK
DETAILED SCHEDULE (CONT.)

3:45PM–5:45PM
PLENARY II MEETING
Room: Centennial D&E

WELCOME/MODERATOR
Nnamdi Ezeanoche, MD, DrPH

TECHNOLOGY & ITS IMPACT ON PROMOTING FAKE NEWS:
IMPLICATIONS FOR PUBLIC HEALTH
Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE, Dean, School of Health and
Human Performance, State University of New York, The College at Brockport

5:45PM–7:30PM
OPENING RECEPTION
Room: Centennial Ballroom Foyer
Generously supported by Indiana University Department of Applied Science

FRIDAY, MARCH 31ST

7:00AM–7:00PM
REGISTRATION & CE DESK OPEN
Room: Centennial Ballroom Foyer

7:00AM–7:30AM
POSTER SET UP - DAY 2
Room: Centennial Ballroom Foyer

7:00AM–8:00AM
EARLY BIRD SESSIONS
EB1: ROUNDTABLES: HEALTH FOR ALL
Moderator: Cheryl Reifer, PhD, RD, LD
Room: Centennial A

HEALTH INSURANCE LITERACY: LEVELS AND PREDICTORS OF
KNOWLEDGE OF KEY COST-RELATED ATTRIBUTES OF INSURANCE
COVERAGE
Laura Lessard, MPH, PhD

HEALTH IN ALL POLICIES: DIVERSE APPROACHES IN NEIGHBORING
COUNTIES
Allison Nguyen, MPH, CHES

EB2: ADVOCACY SUMMIT UPDATE: REPORTING OF SUCCESSES
AND CHALLENGES
Moderator: Amy Thompson, PhD, MCHES
Room: Centennial F
Presenters: Cicily Hampton, PhD, MPA; Amy Thompson, PhD, MCHES; Keely
Rees, PhD, MCHES; Anders Cedergren, PhD, MCHES

EB3: CURRICULAR MAPPING OF HEALTH EDUCATION
COURSES WITH HEALTH EDUCATION SPECIALISTS PRACTICE
ANALYSIS (HESPA) COMPETENCIES AND SUB-COMPETENCIES
Moderator: Rebecca Foca, PhD
Room: Centennial G
Presenters: Janice L. Clark, PhD, MCHES; Kerry J. Redican, MPH, PhD, CHES;
Carolyn D. Rodgers, MPH, PhD, MCHES; Linda Lysoby, MS, MCHES

7:15AM–8:30AM
PAST PRESIDENT’S BREAKFAST
Room: Granite C Mineral Hall D

7:30AM–4:30PM
EXHIBIT AREA OPEN
Room: Centennial Ballroom Foyer

7:30AM–8:30AM
POSTER PROMENADE - DAY 2
Room: Centennial Ballroom Foyer

8:30AM–10:00AM
CONCURRENT SESSIONS C
C1: BREAKING DOWN AND BUILDING UP: COLLABORATIVE
HEALTH PROMOTION
Moderator: Angela Mickalide, PhD, MCHES
Room: Centennial D&E

FROM COLLEGE TO COLLABORATION: HUNTSMAN CANCER INSTITUTE
EXPANDS SENIOR CANCER PREVENTION EDUCATION THROUGH
UNIVERSITY PARTNERSHIP
Jane M. Ostler, MS, CHES

GOING BACK TO THE BASICS: APPLYING COMMUNITY ENGAGEMENT
PRINCIPLES TO CULTIVATE TRANSDISCIPLINARY PARTNERSHIPS WITH
INTER-GOVERNMENTAL AGENCIES IN COOK COUNTY, ILLINOIS
Aesha Binion, MPH

MOVING BEYOND THE SILOS: BUILDING CAPACITY TO CULTIVATE
HEALTH FOR ALL: STUDENTS, STAFF, FAMILIES & COMMUNITIES
Diane Allensworth, PhD, CHES; Christi Kay, MAED; Elizabeth Stevenson, MPH

OUT OF YOUR SILO AND INTO THE BARN DANCE: COLLABORATING
FOR HEALTHIER CHILDREN
Bonni C. Hodges, MS, PhD; Donna M. Videeta, PhD, MCHES

C2: ESG SESSION: EXPLORING PAST, PRESENT, AND FUTURE
OPPORTUNITIES FOR ETA SIGMA GAMMA MEMBERS
Moderator: Holly Moses, PhD, MSHE, CHES
Room: Centennial G

ETA SIGMA GAMMA’S 50TH ANNIVERSARY: A REFLECTION ON THE
PAST AND A VISION OF THE FUTURE
Alan J. Sofalvi, PhD, CHES; Kelly L. Wilson, PhD, MCHES; Leigh Szucs, PhD
(c); MEd, CHES

RAISING THE MINIMUM AGE OF SALE ON TOBACCO AND TOBACCO-
RELATED PRODUCTS: RECOMMENDATIONS ON COLLABORATION AND
ADVOCACY FOR ETA SIGMA GAMMA MEMBERS AND COMMUNITY
PARTNERS
Mallory C. Rinckey, MPH, CHES

CAREER PATHWAYS FOR HEALTH PROMOTION STUDENTS: FITTING
INTO THE NEW HEALTH CARE TEAM
Joanna DeMarco, DHSc, CHES; Manuela Crawley, MEd, PhD, CHES; Sheila
M. Patterson, PhD

C3: LESSONS THAT TRANSCEND BORDERS: THE GLOBAL
EXPERIENCE
Moderator: Sarah Miller
Room: Centennial F

BREAKING DOWN SILOS TO PROMOTE REFUGEE HEALTH: A TRANS-
DISCIPLINARY EXPLORATION OF THE EXPERIENCES OF CONGOLESE
WOMEN THROUGH PHOTOVOICE
Shannon McMorrow, MPH, PhD

IMPLICATIONS FOR ENTERTAINMENT-EDUCATION AS A GLOBAL
HEALTH PROMOTION STRATEGY FROM A RADIO PROGRAM IN
MOZAMBIQUE
Amy Henderson Riley, MA, MCHES
ENGAGING NURSES IN IDENTIFYING FACTORS LIKELY TO INFLUENCE THE SUSTAINMENT OF TASK-SHIFTING STRATEGIES FOR BLOOD PRESSURE CONTROL IN KUMASI, GHANA: A CONCEPT MAPPING STUDY
Sarah Blackstone, MPH

IMPROVING ACCESS, HEALTH, AND COMMUNITY INTEGRATION FOR REFUGEES: THE IMPORTANT ROLE OF PEER MENTORS AS NAVIGATORS
Pamela A. Duffy, PhD

C4: DELIVERY MATTERS: FACTORS THAT ENHANCE SEXUAL EDUCATION
Moderator: Rhonda Rahn, PhD, MS, CHES
Room: Centennial C

PEDAGOGY MATTERS: UTILIZING A TEACHING CONSULTATION MODEL TO IMPROVE TRAINING DELIVERED WITHIN HEALTHCARE SETTINGS
Vivian M. Finch, PhD; Hasina Mohyuddin, MS, MBA

BIG DECISIONS: FACTORS INFLUENCING CURRICULUM FIDELITY OF A SEXUAL EDUCATION PROGRAM CURRICULUM IN PUBLIC SCHOOLS
James M. Bishop, MEd, CHES

FOUNDATIONS: AN EMERGING NATIONAL MODEL FOR CORE SKILLS TRAINING IN SEX EDUCATION
Blythe A. Ulrich, MA, CHES

C5: ROUNDTABLES: TECHNOLOGY
Moderator: Mark Kittleson, PhD, MCHES, FAAHB, FAAHE
Room: Centennial A  Moved to Mineral Hall D&E

INSPIRING HEALTHY EATING AND PHYSICAL ACTIVITY BEHAVIORS THROUGH ONLINE GAMIFICATION AND PEER MOTIVATION: SUPERTRACKER GROUPS AND CHALLENGES
Erica Gavey

ACCESSING SOCIAL SUPPORT BY APP: A TOOL FOR POSTPARTUM MOMS
Susan Roberts-Dobie, PhD, CHES

USING NEW MEDIA TECHNOLOGIES TO IMPROVE EATING AND EXERCISE BEHAVIORS VIA A HEALTH INTERVENTION PROGRAM
Kim Bissell, PhD; Sarah E. Pember, PhD(c), MT, CHES; Xueying (Maria) Zhang, MS

WIDGETS, APPS, AND WEB TOOLS: LEVERAGING TECHNOLOGY TO SUPPORT PUBLIC HEALTH STAFF
Rachel Pryzby, MPH, CHES; Sarah Pomerantz; MPH, CPH

CAPTURING PORTALS AND POKEMON: EXPLORING PHYSICAL AND SOCIAL HEALTH BENEFITS OF MOBILE GAMES
Nicole Aydt Klein, PhD, MCHES

SALUD AMERICA!: BUILDING A CULTURE OF HEALTH AND LEADERS THROUGH CONTENT CURATION AND SOCIAL MEDIA MARKETING
Amanda Merck, MPH

HEALTH EDUCATION 2.0: INCORPORATING INNOVATIVE TECHNOLOGY BASED APPROACHES TO IMPROVE HEALTH OUTCOMES
Jennifer Farmer, MS, CHES; Laura Lloyd, MPH, MCHES

RECRUITMENT AND RETENTION OF YOUNG ADULT SEXUAL MINORITY BLACK MEN FOR MOBILE PHONE BASED ECOLOGICAL MOMENTARY ASSESSMENT USING COMMUNITY-BASED PARTICIPATORY RESEARCH PRINCIPLES
Sabrina Smiley, MPH, PhD, MCHES

C6: UTILIZING RESULTS-BASED ACCOUNTABILITY™ (RBA) FOR INNOVATIVE STRATEGIC PLANNING: A FRAMEWORK OF COORDINATION AND IMPACT FOR LOCAL, STATE, AND NATIONAL AGENCIES AND PROGRAMS
Moderator: Ramona Jackson, MPH
Room: Centennial B

Beth H. Chaney, MA, PhD; Rebecca Reeve, PhD, CHES; Elizabeth Stevenson, MPH; Adenike Bitto, MD, MPH, DrPH, MCHES; Ramona Jackson, MPH; Gayle Walter, MPH, PhD, CHES; Daniele Gardner

9:00AM–1:00PM
ESG BOARD MEETING
Room: Mineral Hall F

10:00AM–10:15AM
BREAK

10:15AM–11:15AM
PLENARY III
Room: Centennial D&E

WELCOME/MODERATOR
Moderator: David A. Birch, PhD, CHES

PRESENTATION OF THE 2017 ELIZABETH FRIES HEALTH EDUCATION AWARD
James F. Fries, MD

HOW MANY BEHAVIORAL SCIENTISTS DOES IT TAKE TO CHANGE A LIGHT BULB? ADVANCING THE SCIENCE OF BEHAVIORAL SELF-MANAGEMENT OF CHRONIC DISEASE
John P. Allegrante, PhD, LHD (Hon); Professor of Health Education, Teachers College, and Adjunct Professor of Sociomedical Sciences, Mailman School of Public Health, Columbia University

11:15AM–11:30AM
BREAK

11:30AM–1:00PM
CONCURRENT SESSIONS D
D1: IGNITE: NUTRITION
Moderator: Katie Wagoner, MPH
Room: Centennial D&E

USING BEHAVIORAL ECONOMICS TO ADVANCE OBESITY PREVENTION RESEARCH
Adam Knowlden, PhD, MS, CHES

I’LL HAVE WHAT SHE’S PHOTOGRAPHING: THE USES, GRATIFICATIONS, AND MOTIVATIONS OF FOOD-RELATED PHOTO-SHARING ON SOCIAL MEDIA
Sarah E. Pember, PhD(c), MT, CHES

CONTENT ANALYSIS OF NUTRITION INFORMATION OF MOBILE APPLICATIONS AIMED AT CHILDREN
Yuliya Shneyderman, MA, PhD

RESULTS FROM PILOT LIGHT’S PROGRAM DURING THE 2015-2016 SCHOOL YEAR: AN INNOVATIVE APPROACH TO FOOD EDUCATION
Kendra Cinique Julion, MS

ONLINE CME ACCREDITED NUTRITION EDUCATION COURSE USED TO FACILITATE LEARNING BY PRACTICING PHYSICIANS
Kristen K. Hicks, MS, RD, LD

USING COMMUNITY GARDENS TO IMPROVE HEALTH EQUITY AND ENTREPRENEURIAL OPPORTUNITIES
Melissa M. Frisbie, MPH

CREATING AN EVIDENCE-BASED TOOL FOR LARGE SCALE FOOD BANK PURCHASES TO IMPROVE POPULATION NUTRITION
Andrew A. Peachey, DrPH
D2: PARTNERING4HEALTH: THE POWER OF A NATIONAL COLLABORATIVE IN REDUCING CHRONIC DISEASE
Moderator: Brigitte Johnson, APR
Room: Centennial G

National Chronic Disease Prevention Implementation and Dissemination Strategies Essential for Building Community Infrastructure to Complete Population-Based Efforts
Laura King Hahn, BSN; Elizabeth Hartig, MA; Elaine Auld, MPH, MCHES

Building Community Clinical Linkages: WIC Strengthens Provider Relationships
Anna-Maria Roache, MPH

D3: HEALTH SYSTEMS DELIVERY
Moderator: Cherylee Sherry, MPH, MCHES
Room: Centennial F

Community Health Workers in Missouri Health Systems
Carol Cox, PhD, CHES; Darson L. Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES

EHR Data as Public Health Education Distributed Data Networks and Educating Communities on Health Status
Rachel Zucker, MPH

Integration of Health Education Within a Large Health System in the Bronx, NY
Arycelis Segura, MA, CHES, CLC, CDE

D4: WHERE DOES IT STOP? A LOOK INSIDE VIOLENCE PREVENTION
Moderator: Alexis Blavos, PhD, MCHES
Room: Centennial B

Parents' Expectations of High Schools in Firearm Violence Prevention
Erica Payton, PhD, CHES

The Role of Health Educators in Prevention or Intervention of Workplace Bullying
Lori Dewald, EdD, MCHES

Partnership to Explore Mindfulness Training in Schools to Prevent School Violence and Empower Health Decisions
Carol Foust, MEc, MS, PhD

D5: ROUNDTABLES: BEYOND SILOS
Moderator: Sandra Bulmer, PhD, MS, CHES
Room: Centennial A

Moving Beyond the Silos and Stigma for Mental Health Promotion: Evaluation Results from a Community Based Participatory Mental Health Promotion Project
Shannon McMorrow, MPH, PhD; Heidi Rauch, MS, PhD; Anita Ohmit, MPH; Calvin Roberson, MPH

Community Health Workers and Health Educators: Aligning Work for the Benefit of New Mexico Communities
Sue Forster-Cox, MPH, PhD, MCHES, Jennifer Marberry, MS, CHES

The New Mexico Population Health Collaborative - Where Health, Innovation, and Technology Meet
Joe Anderson, PharmD, PhC, BCPS, Adam Baus, PhD, MA, MPH; Samantha Shawley, MPH

Out of Our Silos! Health Education and Recreation (Together) Transforming the Places and Spaces in Which We Live, Work, and Play
Kathleen Roe, DrPH, Alvin Galang, MPH

D6: GETTING INVOLVED LOCALLY: SOPHE CHAPTERS
Moderator: Catherine L. Ramsdell, PhD, CHES
Room: Mineral Hall D&E

Presenters: Michelle Carvalho, MPH, CHES; Cindy Liverance, PhD, CHES; Alison Nguyen, MPH, CHES; Nicole Smith, MPH, CHES, William Cissell, PhD, MPH, CHES

1:00PM–2:30PM
LUNCH ON OWN

1:15PM–2:15PM
SOPHE ALL MEMBER BUSINESS MEETING
Room: Centennial D&E

2:00PM–4:00PM
ESG BUSINESS MEETING
Room: Mineral Hall F&G

2:30PM–4:00PM
PLENARY IV
Room: Centennial D&E

WELCOME/MODERATOR
Kelli R. Brown, PhD, CHES

Cultivating Workforce Diversity: Transgenerational Issues and Solutions
Guwan Jones, MPH, MCHES, Chief Diversity Officer, Vice President Workforce Planning, Baylor Scott & White Health

4:00PM - 5:00PM
ESG AWARDS
Room: Mineral Hall F&G

4:00PM–4:15PM
BREAK

4:15PM–5:45PM
CONCURRENT SESSIONS E

E1: NEVER STATIC: OUR WORKFORCE IN FLUX
Moderator: Leah Neubauer, EdD, MA
Room: Centennial H

The Medical Careers and Technology Pipeline (MEDCAT): Health and Biomedical Workforce Development for American Indian and Appalachian Students
Sarah Langdon, MPH, CHES; Charlene Hunt

Turnstile Careers: Benefits, Practicalities, Examples, and Challenges of Moving from Academia to Practice and Back
Lawrence W. Green, MPH, DrPH; Stephen F. Gambescia, MEc, PhD; Collins O. Airhihenbuwa, MPH, PhD
ENGAGEMENT & MENTORSHIP: CULTIVATING A DIVERSE PUBLIC HEALTH WORKFORCE
Susan Berry Jones, MPH

ELEVATING MENTORSHIP THROUGH PATHWAYS TO PRACTICE SCHOLARS: A REGIONAL STUDENT FIELD PLACEMENT PROGRAM
Michelle L. Carvalho, MPH, CHES; Laura M. Lloyd, MPH, MCHES

E2: EDUCATION & INTERVENTION: PREGNANCY AS A CHOICE
Moderator: Keely Rees, PhD, MCHES
Room: Centennial G

EVALUATION OF THE SUSTAINABILITY OF A HAIR-SALON BASED HEALTH EDUCATION PROJECT: 6-MONTH FOLLOW-UP ON STYLIST BEHAVIOR
Susan Roberts-Dobie, PhD, CHES

IMPLEMENTING EVIDENCE-BASED ADOLESCENT PREGNANCY PREVENTION INTERVENTIONS: UNDERSTANDING THE CHALLENGES FACILITATORS FACE
Natoshia M. Askelson, MPH, PhD

APPLYING AN INTERACTIVE SYSTEMS FRAMEWORK TO CREATE PROGRAM INNOVATIONS IN TEENAGE PREGNANCY PREVENTION
Whitney Garney, PhD

E3: STUDENT ENGAGEMENT: HANDS ON LEARNING
Moderator: J. Sunshine Cowan, PhD, MPH, MCHES
Room: Centennial F

INTEGRATING INNER-CITY COMMUNITY COLLEGE STUDENTS INTO A SCHOOL-BASED HEALTH PROMOTION PROGRAM
Stacia M. Reader, EdD; Charmaine Aleong, RN, RD, MS, MSN

LEARNING FROM OUR STUDENTS: STRENGTHENING OUR PROFESSIONAL PREPARATION PROGRAMS TO UNLEASH THE POTENTIAL OF THE NEXT GENERATION
Kathleen Roe, DrPH

LET’S MAKE A DEAL: HOW A SERVICE LEARNING COURSE BECAME A SOCIAL ENTREPRENEUR NETWORK
Robert M. Rink, PhD, MPH

HEALTH COACHING PROGRAMS: LEVERAGING RESOURCES AND EXPANDING OPPORTUNITIES IN TRADITIONAL PROFESSIONAL PREPARATION PROGRAMS
Sheila M. Patterson, PhD, Manuella Crawley, MEd, PhD; Joanna DeMarco, DHsc, CHES

E4: TOOLS FOR ADVANCING HEALTH PROMOTION
Moderator: Catherine L. Ramstetter, PhD, CHES
Room: Centennial B

PLANNING AND EVALUATION 101 – A GUIDE FOR CONSUMER FOOD SAFETY EDUCATORS
Ayma Rouhani, MHS; Ann Taubenheim, PhD, MSN

HEALTHTALK EXPRESS: PROMOTING CHRONIC DISEASE PREVENTION
Ninfa P. Purcell, MS, CHES

THE OMAHA SYSTEM: A ROBUST DOCUMENTATION TOOL FOR HEALTH EDUCATION PRACTITIONERS
Cherylee Sherry, MPH, MCHES

E5: ROUNDTABLES: COMMUNITY ENGAGEMENT
Moderator: Lainey Trahan, MPH
Room: Centennial A

INNOVATIVE PROBLEM SOLVING FOR COMMUNITY ISSUES: CLIENT CENTERED DESIGN
Jody L. Vogelzang, RDN, CHES, FAND

MAKING CONNECTIONS: UNDERSTANDING AND ADDRESSING ADVERSE COMMUNITY EXPERIENCES AND RESILIENCE
Maureen Silva, MPH

CENTRALIZING COMMUNITY-ENGAGED PARTICIPATORY APPROACHES IN PLANNING AND IMPLEMENTATION OF CARDIOVASCULAR DISEASE AND DIABETES RISK REDUCTION EDUCATION AND MOBILIZATION APPROACHES
Angela Jones Church

HALF WAY UP A CLIFF AND STILL CLIMBING: ASSESSMENT OF A UNIVERSITY-WIDE COMMUNITY ENGAGEMENT PROGRAM
Kirsten Rodgers, EdD, MSPH, MCHES

RISK COMMUNICATION EMPOWERING SOCIALLY STIGMATIZED COMMUNITIES – A LOCAL HEALTH DEPARTMENT’S PERSPECTIVE
Martha Marquez

THE AMERICAN HEART ASSOCIATION’S NATIONAL IMPLEMENTATION MODEL FOR CHRONIC DISEASE PREVENTION: ORGANIZATIONAL INTEGRATION TO ENHANCE SUSTAINABILITY
Victoria Taffe, CHES; Laura King Hahn, BSN

E6: ROUNDTABLES: HBCU ETHICS & RESEARCH
Moderator: William Cissell, PhD, MSPH, CHES (ret)
Room: Mineral Hall D&E

KNOWLEDGE, ATTITUDES, AND BELIEFS OF AFRICAN AMERICAN PARENTS/CAREGIVERS REGARDING CHILDHOOD OBESITY
Nakeitra Burse, DrPH, MS, CHES

A TRANSDISCIPLINARY EXAMINATION OF SICKLE CELL TRAIT AMONG STUDENT ATHLETES
Tomia Austin; Carliss Lee, PhD, MCHES; Sandra G. Suther, PhD

PARENTAL ATTITUDES, BELIEFS, AND BEHAVIORS ABOUT CARIES PREVENTION AMONG BLACK PRESCHOOL CHILDREN
Rachel Clarke, CHES; Mary Shaw-Ridley, PhD, MCHES

PERCEPTIONS OF WEIGHT STATUS AMONG PARENTS OF PRE-SCHOOL CHILDREN IN A RESOURCE LIMITED SETTING IN LIMA, PERU
Kathleen McInvale Trejo, MPH; Mary Shaw-Ridley, PhD, MCHES

EXPLORING DIFFERENCES IN INFLUENZA VACCINATION IN HISPANIC AND NON-HISPANIC COLLEGE STUDENTS
Kathleen Mae Perlas Galinato, MPH; Vickie Krenz, PhD

6:00PM–8:30PM
AWARDS CEREMONY & RECEPTION
All Attendees are Welcome
Room: Centennial D&E
SATURDAY, APRIL 1ST

7:00AM–1:00PM
REGISTRATION & CE DESK OPEN

7:00AM–8:00AM
POSTER SET UP - DAY 3
Room: Centennial Ballroom Foyer

7:30AM–8:30AM
EARLY BIRD SESSIONS

EB4: IMPROVING THE PROFESSION’S CAPACITY FOR EFFECTIVE SCHOOL HEALTH EDUCATION: REVISING THE SCHOOL HEALTH EDUCATION TEACHER PREPARATION STANDARDS
Moderator: Jordan Buckley, MPH, CHES
Room: Centennial F
Adrian R. Lyde, PhD; Christina Dake, MEd; Jacqueline Jackson, PhD; Michael J. Mann, PhD; Brandye D. Nobling, PhD; Elaine Auld, MPH, MCHES

EB5: CELEBRATE SAFELY
Moderator: Ramona Jackson, MPH
Room: Centennial A
Inez Tenenbaum, MEd, JD; Julie Heckman

8:00AM–4:00PM
FAHE BOARD MEETING
Room: Marble, 4th Level

8:00AM– 9:00AM
POSTER PROMENADE – DAY 3
Room: Centennial Ballroom Foyer

9:00AM–10:30AM
CONCURRENT SESSIONS F

F1: IGNITE: CHILDREN/TEENS
Moderator: Rachel Doherty, RDHAP
Room: Centennial D&E
“EVERYONE IS DOING IT”: WHEN DID TEENAGE PEER SEXUAL HARASSMENT BECOME “NORMAL”? Kathleen Phillips, PhD, CHES; Lauri J. DeRuerter-Wilems, PhD; Julie T. Dietz, MS, PhD; Misty Rhoads, PhD; Sheila Simons, MS, PhD; Nikki Hiller, PhD
“GOOD GIRLS DON’T TALK ABOUT SEX”: AFRO-CARIBBEAN PARENT VIEWS ON PARENT TEEN SEXUAL HEALTH CONVERSATIONS Kemesha S. Gabbidon, MPH, CPH
LEVERAGING THE K-12 SCHOOL ENVIRONMENT TO PREVENT GUN VIOLENCE: A CALL FOR ACTION Sonali Rajan, M2, EdD
PARTNERING TO IDENTIFY AND SERVE YOUTH VICTIMS OF HUMAN TRAFFICKING: ENGAGING STATE HEALTH DEPARTMENT, YOUTH SERVING AGENCIES, AND UNIVERSITIES Terri L. Lee, MPH
PROMOTING CHILDREN’S ORAL HEALTH THROUGH AN INNOVATIVE CROSS-DISCIPLINARY COLLABORATION Christie Lauren Lumsden, PhD, RD, CDN
DEVELOPING A LAY HEALTH PROMOTION PROGRAM WITH AND FOR HOMELESS YOUTH Sophia Alicia Beltran

F2: CATALYSTS ON CAMPUS: COLLEGE HEALTH
Moderator: Anders Cedergren, PhD, CHES
Room: Centennial G

TRUTH INITIATIVES COLLEGE PROGRAM: CULTIVATING A CULTURE OF SMOKE-FREE COLLEGE CAMPUSES Denise Smith, MPH
SLUT-SHAMING AND VICTIM-BLAMING: A QUALITATIVE INVESTIGATION OF UNDERGRADUATE STUDENTS’ PERCEPTIONS OF SEXUAL ASSAULT Sarah E. Pember, PhD(c), MT, CHES; Christine L. Hackman, PhD, CHES
DESIGNING EFFECTIVE HEALTH EDUCATION EVENTS ON A COLLEGE CAMPUS: BRIDGING THE GAP TO ESTABLISH NEW PARTNERSHIPS ACROSS ACADEMIC AND STUDENT SERVICE CAMPUS OFFICES Kirsten Roller, PhD

F3: THE VIRTUAL IS REALITY: ONLINE HEALTH EDUCATION
Moderator: Elaine R. Hicks, MSLIS, MPH, MCHES
Room: Centennial F

CRITICAL ELEMENTS OF SUCCESSFUL ONLINE HEALTH EDUCATION PROGRAMS Kristine Fish, PhD
ONLINE DISCUSSIONS IN A SOCIAL AND INTERCONNECTED SPACE Emilia Patricia T. Zarco, MD; Kadi R. Bliss, PhD, CHES
PREDICTORS OF STUDENT SUCCESS IN AN ONLINE MPH PROGRAM Melissa Alperin, MPH, EdD, MCHES

F4: SMOKE-FREE POLICIES FOR HEALTHY ENVIRONMENTS
Moderator: Cindy Liverance, PhD, CHES
Room: Centennial B

PROMOTING SMOKE-FREE POLICIES IN PUBLIC VERSUS AFFORDABLE HOUSING: UNDERSTANDING SIMILARITIES AND DIFFERENCES Michelle Kegler, DrPH
DIVERSIFICATION OF OUTREACH AND EDUCATION: USING DIGITAL MEDIA AS PART OF A COMPREHENSIVE APPROACH TO ADVANCE SMOKE-FREE HOUSING Aesha Binion, MPH
SMOKE-FREE PUBLIC HOUSING POLICY IMPACT Zachary Roney, MPH, CHES
MOBILIZING THE COMMUNITY TOWARDS TOBACCO FREE LIVING THROUGH POLICY AND ENVIRONMENTAL CHANGES IN GEORGIA: COASTAL PUBLIC HEALTH DISTRICT’S JOURNEY TOWARDS TOBACCO/SMOKE FREE ENVIRONMENTS Anne-Marie Lydia Coleman, PhD; Cristina Pasa Gibson

F5: WHERE WE LIVE, WORK, PLAY: THE ENVIRONMENT AND OUR HEALTH
Moderator: Elizabeth Stevenson, MPH
Room: Centennial A

USING THE TRACKING NETWORK TO IDENTIFY ENVIRONMENTAL HEALTH ISSUES AND INFORM PREVENTION STRATEGIES Jena Losch, Megan L. Snow

ADVOCACY FOR SAFE WALKING/BIKING ROUTES TO SCHOOL FOR KIDS THROUGH SERVICE-LEARNING Robbie Chaney, MS, PhD; Paige Oliver, Rachel Mortenson

AN EVALUATION OF STROKE LITERACY AMONG A SAMPLE OF PRE-ADOLESCENT CHICAGO SCHOOL CHILDREN Alexandra L. DeSorbo-Quinn, MPH, EdD
ASTHO'S ENVIRONMENTAL PUBLIC HEALTH TRACKING FELLOWSHIP: ADDING VERSATILITY TO A HEALTH EDUCATOR'S TOOLKIT
Samantha Williams, MS

CLEVELAND'S MIDWAY PROTECTED BIKE BOULEVARD NETWORK: A POPULATION LEVEL ACTIVE TRANSPORTATION INTERVENTION TO INCREASE DAILY PHYSICAL ACTIVITY AND REDUCE HEALTH RISKS ASSOCIATED WITH PHYSICAL INACTIVITY
Barbara A. Clint

10:30AM–10:45AM
BREAK

10:45AM–12:15PM
PLENARY V: PANEL
Reducing Violence in America: Multidisciplinary Perspectives within a Public Health Framework
Moderator: Keon Gilbert, DrPH, MA, MPH
Room: Centennial D&E
Pamela Mejia, MPH, MS, Senior Researcher, Berkeley Media Studies Group
Eric Sigel, MD, Professor of Pediatrics and Fellowship Director Adolescent Medicine, Children's Hospital Colorado; Chief James Hawthorne; Chief of Police, Cedar Hill Independent School District

12:15PM - 12:30PM
CONFERENCE CLOSING
Adenike Bitto, MD, DrPH, MCHES, SOPHE 2017-2018 President

1:00PM–5:30PM
POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART I
Room: Mineral Hall D&E

1:30PM–3:00PM
SOPHE INCOMING/OUTGOING EXECUTIVE COMMITTEE MEETING
Room: Granite C

SUNDAY, APRIL 2ND
8:00AM–12:00PM
POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART II
Room: Mineral Hall D&E