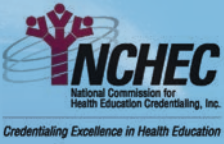


# sophe<sup>69</sup><sup>th</sup> annual meeting

## Igniting Change and Innovation:

# THE IMPACT of Health Education

THANK YOU  
CONFERENCE SUPPORTERS



THANK YOU  
SOPHE2018 Co-Sponsor



COLUMBUS OHIO • APRIL 4-6 2018

# PROGRAM IN BRIEF

## TUESDAY, APRIL 3, 2018

8:30am – 10:00am	SOPHE New Board of Trustees Meeting
9:00am – 5:00pm	Student Case Study Competition (Undergraduate & Graduate)
10:30am – 5:30pm	SOPHE Board of Trustees Meeting
12:00pm – 7:00pm	Registration Open
12:30pm – 3:00pm	<b>PRE-CONFERENCE WORKSHOP*:</b> Action & Evidence to Improve Practice & Promote Population Health: Strategic Use of RBA
3:30pm – 5:30pm	<b>PRE-CONFERENCE WORKSHOP*:</b> Why the Verb Matters: Understanding the Competency-based MPH (CEPH)
4:00pm – 6:00pm	Exhibitor Set up
5:30pm – 7:30pm	SOPHE House of Delegates Meeting

\*Additional Fees Apply

## WEDNESDAY, APRIL 4, 2018

7:00am – 7:00pm	Registration Open
7:15am – 8:15am	<b>SOPHE NEW MEMBER/FIRST TIMER WELCOME</b>
8:15am – 9:15am	<b>NCHEC BREAKFAST (REGISTRATION REQUIRED)</b>
9:30am – 11:30am	<b>OPENING PLENARY: WELCOME AND DEDICATION OF THE 69TH ANNUAL CONFERENCE</b> <ul style="list-style-type: none"><li>Kathleen Allison, PhD, MPH, MCHES® SOPHE 2018 Annual Meeting Trustee</li><li>M. Elaine Auld, MPH, MCHES® SOPHE Chief Executive Officer</li></ul>
	<b>SOPHE PRESIDENTIAL ADDRESS</b> <ul style="list-style-type: none"><li>Adenike Bitto, MD, MCHES® SOPHE 2017/18 President</li></ul>
	<b>KEYNOTE ADDRESS: ENHANCING RIGOR TO INCREASE IMPACT OF HEALTH PROMOTION PROGRAMS</b> <ul style="list-style-type: none"><li>Michael Quinn Patton, PhD Utilization-Focused Evaluation</li></ul>
11:30am – 1:00pm	Lunch on your own
11:45am – 12:45pm	<b>SOPHE ALL MEMBER BUSINESS MEETING</b>
1:00pm – 2:30pm	<b>CONCURRENT SESSIONS A</b> <ul style="list-style-type: none"><li><b>A1: Deep Dive:</b> Evaluation</li><li><b>A2: IGNITE:</b> Advanced-level</li><li><b>A3:</b> Student Workshop: Speed Mentoring</li><li><b>A4:</b> Considering Consulting?</li><li><b>A5:</b> Contemporary Issues in Violence Prevention</li></ul>
2:45pm – 4:00pm	<b>PLENARY II: COLLABORATION ON EQUITY AND JUSTICE PANEL</b> <ul style="list-style-type: none"><li>Vincent T. Francisco, PhD Center for Community Health &amp; Development, University of Kansas</li><li>Kein Lee, PhD Community Science</li><li>Frances Dunn Butterfoss, PhD, MSEd Coalitions Work</li></ul>
4:15pm – 5:45pm	<b>CONCURRENT SESSIONS B</b> <ul style="list-style-type: none"><li><b>B1: Deep Dive:</b> Equity and Justice</li><li><b>B2:</b> Empowering the Future</li><li><b>B3:</b> Exploring Research Methods in Health Education</li><li><b>B4: Roundtable:</b> Technology &amp; Innovation</li><li><b>B5:</b> Addressing Diabetes Management from a Public Health Perspective</li><li><b>B6:</b> Engaging Quality Partnership for Successful Outcomes</li></ul>
5:45pm – 7:30pm	<b>OPENING RECEPTION &amp; EXHIBITORS ON PARADE</b>
6:00pm – 7:00pm	<b>POSTER PROMENADE – DAY 1</b>

## THURSDAY, APRIL 5, 2018

7:00am – 7:00pm	Registration Open
7:00am – 8:15am	Past Presidents Breakfast
7:00am – 8:00am	<b>EARLY BIRD SESSIONS</b> <ul style="list-style-type: none"><li><b>EB1:</b> Engaging Schools and Communities in Nutrition Education</li></ul>

8:15am – 9:45am

10:00am – 11:15am

11:15am – 1:00pm

11:30am – 12:30pm

11:30am – 12:30pm

1:00pm – 2:30pm

2:45pm – 4:15pm

4:30pm – 5:30pm

5:15pm – 6:00pm

6:00pm – 9:00pm

## FRIDAY, APRIL 6, 2018

7:00am – 8:00am

7:00am – 8:00am

8:15am – 9:45am

10:00am – 11:30am

**EB2: Skill Building:** Telling Our Story through Infographics

**EB3: IGNITE:** Research Methods

### CONCURRENT SESSIONS C

**C1:** Innovative Actions to Improve Health: Lessons Learned from ESG

**C2:** Leadership for Practitioners

**C3: Roundtable:** Vulnerable Populations

**C4:** Joining Forces: Supporting Healthy Children & Families with Health Education

**C5:** Inspired Innovations in Rural Areas

**C6:** Getting Involved with SOPHE Journals: Skills for Effective Manuscript Review

### PLENARY III: NEEDS & CHALLENGES RELATED TO MULTI-LEVEL INTERVENTION: PHYSICAL ACTIVITY EXAMPLES 2018 ELIZABETH FRIES HEALTH EDUCATION AWARD RECIPIENT

• James F. Sallis, PhD  
University of California, San Diego

Lunch on your own

Communities of Practice (COP) Roundtables

### POSTER PROMENADE – DAY 2

### CONCURRENT SESSIONS D

**D1: Roundtable:** Professional Development

**D2:** Ensuring Culturally Appropriate Health Education for the Many Faces of Women

**D3:** Preventing Unintentional Injuries: Research Practice, and Standards

*Sponsored by Nationwide Insurance*

**D4:** Strategies to Address HIV Prevention

**D5:** Responding to the Opioid Epidemic

**D6:** Channels for Meaningful Messaging: Understanding Populations to Increase Research

### CONCURRENT SESSIONS E

**E1:** Ending Disparities for LGBTQ+

**E2:** Inclusive Practices: Meeting the Needs of Vulnerable Populations

**E3:** Spotlight on Life Experiences for Individuals with Disabilities

**E4:** Training the Next Generation of Health Educators

**E5:** #21stCenturyActivists: Skill Building Strategies

### THREE-MINUTE THESIS PRESENTATIONS

Pre-Awards Reception

### SOPHE AWARDS CEREMONY & RECEPTION

### EARLY BIRD SESSIONS

**EB4: Skill Building:** Learning Strategies

**EB5:** Smoke Free Housing

**EB6:** Future of School Health

### POSTER PROMENADE – DAY 3

### CONCURRENT SESSIONS F

**F1: IGNITE:** Entry-level

**F2:** Going Beyond the Classroom to Promote Healthy Students

**F3:** SOPHE Chapters: Exploring Past, Present, and Future

**F4:** Approaching Tobacco Control & Cessation with Innovation and Inclusivity

**F5: Skill Building:** Practical Resources for Health Educators to Promote Health Equity

### CONCURRENT SESSIONS G

**G1: Deep Dive:** Opioids

**G2: Skill Building:** School Health Tools

**G3:** The Best of Both Worlds: Unleashing the Educational Power of Classroom & Community Connections

**G4:** Promoting Health in the Community: Program Design & Evaluation

**G5: Roundtable:** Adolescents & Young Adults

Continued on next page.

## ADDITIONAL DETAILS AND UPDATES:

WWW.SOPHE.ORG/PROFESSIONAL-DEVELOPMENT/SOPHE-ANNUAL-CONFERENCE/2018-ANNUAL-CONFERENCE/

# REGISTRATION NOW OPEN

FRIDAY, APRIL 6, 2018 Continued

11:45am – 1:15pm	<b>CLOSING PLENARY IV: OPIOIDS AND HIV</b> <ul style="list-style-type: none"><li>Carrie Ann Lawrence, PhD, CFLE, CHES Indiana University School of Public Health Bloomington</li><li>Justin K. Phillips, MA Overdose Lifeline, Inc.</li></ul>
8:30am – 5:00pm	<b>POST-CONFERENCE WORKSHOP*:</b> Smoking Cessation & Reduction in Pregnancy Treatment Workshop
12:30pm – 3:30pm	<b>POST-CONFERENCE WORKSHOP*:</b> Improving the Health of Students by Applying the Characteristics of Effective Health Education Curricula

\*Additional Fees Apply

	PRE-CONFERENCE RATE (12/23/17 – 3/1/18)	ONSITE RATE (3/2/18 – 4/4/18)
SOPHE National Member	\$450	\$495
SOPHE Student Member	\$275	\$315
SOPHE Emeritus Member	\$275	\$315
SOPHE Chapter Member**	\$495	\$535
Non-member Professional	\$645	\$685
Non-member Student	\$320	\$360

Registration fee includes conference materials, breaks, opening reception, awards ceremony and reception, and all CHES/MCHES/CPH continuing education fees!

**If you are not a SOPHE member, JOIN now and save off the non-member professional rate!**

\*\*If you are a member of your local SOPHE Chapter (and not currently a national SOPHE member), talk to your chapter leadership today about a special discount code to register!

## PRE- AND POST-CONFERENCE WORKSHOPS

\*Additional fees apply. Limited space available.

### PRE-CONFERENCE WORKSHOP\*:

**Action & Evidence to Improve Practice & Promote Population Health: Strategic Use of RBA**

Tuesday, April 3, 2018  
12:30pm – 3:00pm

### PRE-CONFERENCE WORKSHOP\*:

**Why the Verb Matters: Understanding the Competency-based MPH (CEPH)**

Tuesday, April 3, 2018  
3:30pm – 5:30pm

### POST-CONFERENCE WORKSHOP\*:

**Improving the Health of Students by Applying the Characteristics of Effective Health Education Curricula**

Friday, April 6, 2018  
12:30pm – 3:30pm

### POST-CONFERENCE WORKSHOP\*:

**Smoking Cessation and Reduction in Pregnancy Treatment (Script) Workshop (Half Day and Full Day)**

Friday, April 6, 2018  
8:30am – 5:00pm

## MEETING HIGHLIGHTS

### AWARDS CEREMONY AND RECEPTION

The SOPHE 2018 Awards Ceremony and Reception will be held on Thursday, April 5. Join us to hear the impact that individuals are making in the field. Be inspired to make a difference of your own! *Supported by SAGE and the Foundation for the Advancement of Health Education (FAHE)*

### STUDENT WORKSHOP

This special session is geared toward students and new professionals. This session (April 4th @ 1:00pm) will be focused on developing networking skills and building connections with leaders in health education. Meet the Who's Who in Health Education working in a variety of settings to exchange ideas and get career advice.

### INNOVATIVE SESSION FORMATS

Back by popular demand, SOPHE 2018 offers a wide variety of session presentations. Beyond the standard oral presentation sessions, SOPHE will offer: **IGNITE**: Quick, inspiring presentations that will spark discussions; **ROUNDTABLE**: Small group presentations that allow for collaboration and discussion focused on issues related to health education; **SKILL BUILDING**: Skills-based workshop style learning sessions; and **DEEP DIVE**: Interactive, deep dive, advanced-level sessions with experts focused on evaluation; health equity and justice; and opioids and HIV.

### POSTER PROMENADE

In addition to the many concurrent presentations each day, we also provide the opportunity for you to view over 150 invited poster presentations, and speak to the authors. Each conference day, we highlight a small number of posters that are available for CE credit, during the Poster Promenade.

### EXHIBITORS

Plan to visit SOPHE's valued exhibitors to learn about their programs, publications, tools and innovations.

### CONTINUING EDUCATION

Earn more than a quarter of your 5-year recertification CECHs in just 2 ½ days! Administrative fees for continuing education are included in the conference registration fees. **We are including more advanced-level CE offerings this year than ever before!**

SOPHE is a designated multiple-event provider of CECHs by the National Commission for Health Education Credentialing, Inc. The conference will also award Certified in Public Health (CPH) credits. SOPHE is an approved provider of CPH Renewal Credits by the National Board of Public Health Examiners.

## CONFERENCE HOTEL

The Hyatt Regency is located at 350 N High St, Columbus, OH 43215. For the best rate, reserve your room early at the SOPHE discounted rate! **Book early!** Note: Standard King rooms are sold out! **Cutoff date is March 5, 2018** or when the room block is sold out!

### SOPHE 2018 HOTEL & TRAVEL INFO:

<https://www.sophe.org/professional-development/sophe-annual-conference/2018-annual-conference/hoteltravel/>

## SOPHE GIVING: [HTTPS://WWW.SOPHE.ORG/ABOUT/DONATE](https://www.sophe.org/about/donate)

Campaign for the 21st Century: Building SOPHE's Future: Your generous gift helps SOPHE provide scholarships to students to attend SOPHE meetings. NEW: SOPHE Legacy Campaign. Be remembered in perpetuity or a loved one on SOPHE's Legacy Wall.

# Igniting Change and Innovation:

## THE IMPACT of Health Education

Join a diverse group of health education and health promotion professionals in Columbus, Ohio as we discuss innovations, partnerships and programs that are successfully working to improve the health of all through work in their organizations, academic institutions, communities and globally. This scientific conference will expand the knowledge capital and skills of our health promotion workforce, one of the most powerful and promising investments for effective practice and research in 2018 and beyond.

### 2018 ANNUAL CONFERENCE SUBTHEMES

- Infrastructure of Ingenuity
- Personal and Professional Development
- Inclusive Practices and Diverse Populations
- Improving Health Across the Lifespan
- Health Issues on Point

### WHO SHOULD ATTEND

All health education specialists, health communicators, K-12 health teachers, behavioral scientists, allied health professionals, university faculty and students will benefit from the opportunity to network and exchange new health education strategies, connections, and ideas from all settings of health education and health promotion.

### CONFERENCE OBJECTIVES

This 2 ½ day conference enables you to:

- Incorporate innovative strategies of practice and research to enhance community and public health, promote sustainable positive change in identified populations, and transform the field of health education and promotion
- Explore strategies for improving professional skills in research, needs assessment, advocacy, evaluation, leadership, training, ethics, systems change, policy development, and communication to increase individual and community capacity for addressing health concerns and implementing effective health improvement activities
- Analyze evidence-based and emerging socio-ecological approaches and collaborations to enhance the health of populations and individuals across the lifespan
- Apply health education and promotion skills to emerging and re-emerging health concerns to reduce risk, improve health, empower stakeholders, and overcome challenges for effective health outcomes
- Increase culturally competent health education practice to address social determinants of health, increase health equity, and improve health outcomes of diverse populations in domestic and global settings

## FOR THE LATEST NEWS, PLEASE VISIT:

[WWW.SOPHE.ORG/PROFESSIONAL-DEVELOPMENT/SOPHE-ANNUAL-CONFERENCE/2018-ANNUAL-CONFERENCE/](http://WWW.SOPHE.ORG/PROFESSIONAL-DEVELOPMENT/SOPHE-ANNUAL-CONFERENCE/2018-ANNUAL-CONFERENCE/)

### SELECTED CONFERENCE FACULTY



**ADENIKE BITTO, MD, MCHES, DRPH**  
SOPHE 2017-2018 PRESIDENT



**FRANCES DUNN BUTTERFOSS, PHD, MSed**  
PRESIDENT, COALITIONS WORK



**VINCENT T. FRANCISCO, PHD**  
DIRECTOR, CENTER FOR COMMUNITY HEALTH & DEVELOPMENT  
KANSAS STATE FOUNDATION PROFESSOR OF APPLIED BEHAVIORAL SCIENCE  
*University of Kansas*



**CARRIE ANN LAWRENCE, PHD, CFLE, CHES**  
ASSOCIATE DIRECTOR, RURAL CENTER FOR AIDS/STD PREVENTION  
*Indiana University School of Public Health Bloomington*



**KIEN LEE, PHD**  
PRINCIPAL ASSOCIATE/VICE PRESIDENT, COMMUNITY SCIENCE



**MICHAEL QUINN PATTON, PHD**  
FOUNDER AND CEO, UTILIZATION-FOCUSED EVALUATION



**JUSTIN K. PHILLIPS, MA**  
FOUNDER AND EXECUTIVE DIRECTOR, OVERDOSE LIFELINE, INC.



**JIM SALLIS, PHD**  
PROFESSOR OF FAMILY AND PREVENTIVE MEDICINE  
*University of California, San Diego*  
2018 Elizabeth Fries Health Education Award Recipient

#SOPHE2018



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