Igniting Change and Innovation: THE IMPACT of Health Education

COLUMBUS OHIO • APRIL 4–6 2018
TUESDAY, APRIL 3, 2018

8:30am – 10:00am  SOPHE New Board of Trustees Meeting
9:00am – 5:00pm  Student Case Study Competition
10:30am – 5:30pm  SOPHE Board of Trustees Meeting
12:00pm – 7:00pm  Registration Open
12:30pm – 3:00pm  PRE-CONFERENCE WORKSHOP*:
                    Action & Evidence to Improve Practice &
                    Promote Population Health: Strategic Use of RBA
3:30pm – 5:30pm  PRE-CONFERENCE WORKSHOP*:
                    Why the Verb Matters: Understanding the
                    Competency-based MPH (CEPH)
4:00pm – 6:00pm  Exhibitor Set up
5:30pm – 7:30pm  SOPHE House of Delegates Meeting
8:15am – 9:45am

*Additional Fees Apply

WEDNESDAY, APRIL 4, 2018

7:00am – 7:00pm  Registration Open
7:15am – 8:15am  SOPHE NEW MEMBER/FIRST TIMER WELCOME
7:30am – 8:15am  NCHEC BREAKFAST (REGISTRATION REQUIRED)
8:15am – 9:15am  OPENING PLENARY: WELCOME AND
                   DEDICATION OF THE 69TH ANNUAL
                   CONFERENCE
                   • Kathleen Allison, PhD, MPH, MCHES®
                     SOPHE 2018 Annual Meeting Trustee
                   • M. Elaine Auld, MPH, MCHES®
                     SOPHE Chief Executive Officer
                   SOPHE PRESIDENTIAL ADDRESS
                   Adenike Bitta, MD, MCHES®
                   SOPHE 2017/18 President
                   KEYNOTE ADDRESS: ENHANCING RIGOR TO
                   INCREASE IMPACT OF HEALTH PROMOTION
                   PROGRAMS
                   • Michael Quinn Patton, PhD
                     Utilization-Focused Evaluation
2:45pm – 4:00pm
2:45pm – 11:15am  Lunch on your own
11:30am – 1:00pm  SOPHE ALL MEMBER BUSINESS MEETING
1:00pm – 2:30pm  CONCURRENT SESSIONS A
                   A1: Deep Dive: Evaluation
                   A2: IGNITE: Advanced-level
                   A3: Student Workshop: Speed Mentoring
                   A4: Considering Consulting?
                   A5: Contemporary Issues in Violence Prevention
                   PLENARY II: COLLABORATION ON EQUITY
                   AND JUSTICE PANEL
                   • Vincent T. Francisco, PhD
                     Center for Community Health & Development,
                     University of Kansas
                   • Ken Lee, PhD
                     Community Science
                   • Frances Dunn Butterfoss, PhD, MSEd
                     Coalitions Work
4:30pm – 5:30pm
4:30pm – 6:00pm  CONCURRENT SESSIONS B
                   B1: Deep Dive: Equity and Justice
                   B2: Empowering the Future
                   B3: Exploring Research Methods in Health
                   Education
                   B4: Roundtable: Technology & Innovation
                   B5: Addressing Diabetes Management from
                   a Public Health Perspective
                   B6: Engaging Quality Partnership for Successful
                   Outcomes
5:15pm – 6:00pm
6:00pm – 7:00pm  OPENING RECEPTION & EXHIBITORS ON
                   PARADE
7:00am – 7:00pm  Registration Open
7:00am – 8:15am  Past Presidents Breakfast
7:00am – 8:00am  EARLY BIRD SESSIONS
                   EB1: Engaging Schools and Communities
                   in Nutrition Education
8:15am – 9:45am

FRIDAY, APRIL 6, 2018

7:00am – 8:00am  EARLY BIRD SESSIONS
                   EB4: Skill Building: Learning Strategies
                   EB5: Smoke Free Housing
7:00am – 8:00am  POSTER PROMENADE – DAY 3
7:00am – 8:00am  CONCURRENT SESSIONS F
                   F1: IGNITE: Entry-level
                   F2: Going Beyond the Classroom to Promote
                   Healthy Students
                   F3: SOPHE Chapters: Exploring Past, Present,
                   and Future
                   F4: Approaching Tobacco Control & Cessation
                   with Innovation and Inclusivity
                   F5: Skill Building: Practical Resources for Health
                   Educators to Promote Health Equity
5:15pm – 6:00pm
6:00pm – 7:00pm  CONCURRENT SESSIONS G
                   G1: Deep Dive: Opioids
                   G2: Skill Building: School Health Tools
                   G3: The Best of Both Worlds: Unleashing
                   the Educational Power of Classroom
                   & Community Connections
                   G4: Promoting Health in the Community: Program
                   Design & Evaluation
                   G5: Roundtable: Adolescents & Young Adults
7:00am – 8:00am  POSTER PROMENADE – DAY 1
7:00am – 7:00pm  CONCURRENT SESSIONS D
                   D1: Roundtable: Professional Development
                   D2: Ensuring Culturally Appropriate Health
                   Education for the Many Faces of Women
                   D3: Preventing Unintentional Injuries:
                   Research Practice, and Standards
                   Sponsored by Nationwide Insurance
                   D4: Strategies to Address HIV Prevention
                   D5: Responding to the Opioid Epidemic
                   D6: Channels for Meaningful Messaging: Under-
                   standing Populations to Increase Research
10:00am – 11:30am
REGISTRATION NOW OPEN

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**MEETING HIGHLIGHTS**

**AWARDS CEREMONY AND RECEPTION**
The SOPHE 2018 Awards Ceremony and Reception will be held on Thursday, April 5. Join us to hear the impact that individuals are making in the field. Be inspired to make a difference of your own! Supported by SAGE and the Foundation for the Advancement of Health Education (FAHE)

**STUDENT WORKSHOP**
This special session is geared toward students and new professionals. This session (April 4th @ 1:00pm) will be focused on developing networking skills and building connections with leaders in health education. Meet the Who’s Who in Health Education working in a variety of settings to exchange ideas and get career advice.

**INNOVATIVE SESSION FORMATS**
Back by popular demand, SOPHE 2018 offers a wide variety of session presentations. Beyond the standard oral presentation sessions, SOPHE will offer: **IGNITE**: Quick, inspiring presentations that will spark discussions; **ROUNDTABLE**: Small group presentations that allow for collaboration and discussion focused on issues related to health education; **SKILL BUILDING**: Skills-based workshop style learning sessions; and **DEEP DIVE**: Interactive, deep dive, advanced-level sessions with experts focused on evaluation, health equity and justice; and opioids and HIV.

**POSTER PROMENADE**
In addition to the many concurrent presentations each day, we also provide the opportunity for you to view over 150 invited poster presentations, and speak to the authors. Each conference day, we highlight a small number of posters that are available for CE credit, during the Poster Promenade.

**EXHIBITORS**
Plan to visit SOPHE’s valued exhibitors to learn about their programs, publications, tools and innovations.

**CONTINUING EDUCATION**
Earn more than a quarter of your 5-year recertification CECHs in just 2 ½ days! Administrative fees for continuing education are included in the conference registration fees. We are including more advanced-level CE offerings this year than ever before!

SOPHE is a designated multiple-event provider of CECHs by the National Commission for Health Education Credentialing, Inc. The conference will also award Certified in Public Health (CPH) credits. SOPHE is an approved provider of CPH Renewal Credits by the National Board of Public Health Examiners.

**CONFERENCE HOTEL**
The Hyatt Regency is located at 350 N High St, Columbus, OH 43215. For the best rate, reserve your room early at the SOPHE discounted rate! Book early! Note: Standard King rooms are sold out! **Cutoff date is March 5, 2018** or when the room block is sold out!

**SOPHE 2018 HOTEL & TRAVEL INFO:**

**SOPHE GIVING:** HTTPS://WWW.SOPHE.ORG/ABOUT/DONATE

Campaign for the 21st Century: Building SOPHE’s Future: Your generous gift helps SOPHE provide scholarships to students to attend SOPHE meetings. **NEW**: SOPHE Legacy Campaign. Be remembered in perpetuity or a loved one on SOPHE’s Legacy Wall.
Igniting Change and Innovation:
The Impact of Health Education

2018 ANNUAL CONFERENCE SUBTHEMES
• Infrastructure of Ingenuity
• Personal and Professional Development
• Inclusive Practices and Diverse Populations
• Improving Health Across the Lifespan
• Health Issues on Point

WHO SHOULD ATTEND
All health education specialists, health communicators, K-12 health teachers, behavioral scientists, allied health professionals, university faculty and students will benefit from the opportunity to network and exchange new health education strategies, connections, and ideas from all settings of health education and health promotion.

CONFERENCE OBJECTIVES
This 2 ½ day conference enables you to:
• Incorporate innovative strategies of practice and research to enhance community and public health, promote sustainable positive change in identified populations, and transform the field of health education and promotion
• Explore strategies for improving professional skills in research, needs assessment, advocacy, evaluation, leadership, training, ethics, systems change, policy development, and communication to increase individual and community capacity for addressing health concerns and implementing effective health improvement activities
• Analyze evidence-based and emerging socio-ecological approaches and collaborations to enhance the health of populations and individuals across the lifespan
• Apply health education and promotion skills to emerging and re-emerging health concerns to reduce risk, improve health, empower stakeholders, and overcome challenges for effective health outcomes
• Increase culturally competent health education practice to address social determinants of health, increase health equity, and improve health outcomes of diverse populations in domestic and global settings

FOR THE LATEST NEWS, PLEASE VISIT:
WWW.SOPHE.ORG/PROFESSIONAL-DEVELOPMENT/SOPHE-ANNUAL-CONFERENCE/2018-ANNUAL-CONFERENCE/

SELECTED CONFERENCE FACULTY

ADENIKE BITTO, MD, MCHES, DRPH
SOPHE 2017-2018 PRESIDENT

FRANCES DUNN BUTTERFOSS, PHD, MSED
PRESIDENT, COALITIONS WORK

VINCENT T. FRANCISCO, PHD
DIRECTOR, CENTER FOR COMMUNITY HEALTH & DEVELOPMENT
KANSAS STATE FOUNDATION PROFESSOR OF APPLIED BEHAVIORAL SCIENCE
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FOUNDER AND CEO, UTILIZATION-FOCUSED EVALUATION

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FOUNDER AND EXECUTIVE DIRECTOR, OVERDOSE LIFELINE, INC.

JIM SALLIS, PHD
PROFESSOR OF FAMILY AND PREVENTIVE MEDICINE
University of California, San Diego
2018 Elizabeth Fries Health Education Award Recipient

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