



The Society for Public Health Education

Proclamation

A proclamation is a formal announcement made by a local city or county government on a topic important to the members of the community. Issuing a proclamation is a great way to raise awareness about the importance of investing in health education specialists.

How to Format a Proclamation

Remember the proclamation should entice others, so choose effective words and adjectives to strengthen your proclamation. Compose “Whereas” statements stating why you are making the proclamation. These statements should make it clear why you are proclaiming a certain day or event. Skip a space between each “Whereas” statement in which you make the actual proclamation itself. Clearly state why you are making this proclamation. Conclude with a “Therefore” statement in which you make the actual statement itself and use the word “Proclaim” to make your point clear.

When to Send the Proclamation

If you are holding an event for NHEW, promote and distribute the proclamation. You can also have the proclamation displayed at a news conference, event, or your office. Post the proclamation on your website. Here’s an example:

National Health Education Week

Call for Education and Action to Promote the Importance of Health Education Specialists in the Community

WHEREAS, There are more than 66,000 Health Education Specialists working in the United States; and

WHEREAS, 250 academic programs in colleges and universities prepare Health Education Specialists for contemporary workplace demands; and

WHEREAS, Health Education Specialists promote, maintain, and improve individual and community health; and

WHEREAS, Health Education Specialists planning, implementing, monitoring, and evaluating programs to encourage health lifestyles, policies, and environments; and

WHEREAS, Health education reduces the costs spent on medical treatment; and

WHEREAS, Health education improves the health status of individuals, communities, states and the nation and enhances the quality of life for all people and reduces costly premature deaths and disability, and

WHEREAS, Health education specialists offer knowledge, skills and training that can assist individuals in

understanding the ACA provisions and linking the uninsured with health insurance options available in their states,
and

WHEREAS, The [name of chapter or organization] is committed to promoting the health and safety of the public;
and

WHEREAS, In celebration of 2015 National Health Education Week, government agencies, community-based organizations, health care providers, schools, and businesses are essential to providing health education, improving **healthcare quality and patient safety**, and **emphasizing primary and preventive care linked with community prevention services**.

THEREFORE be it,

RESOLVED, That the [name of governor, mayor, elected official, or health commissioner] of the [name of state, city] do hereby proclaim **October 16-20, 2017**, as the Society for Public Health Education's (SOPHE) National Health Education Week. All individuals, organizations, businesses, and communities are encouraged to help raise awareness about health education specialists, the resources and skills Health Education Specialists can provide, and the importance of a Health Education Specialist in creating a healthier future for all.