

The Prevention Agenda: Promoting the Public's Health in a Challenging Time

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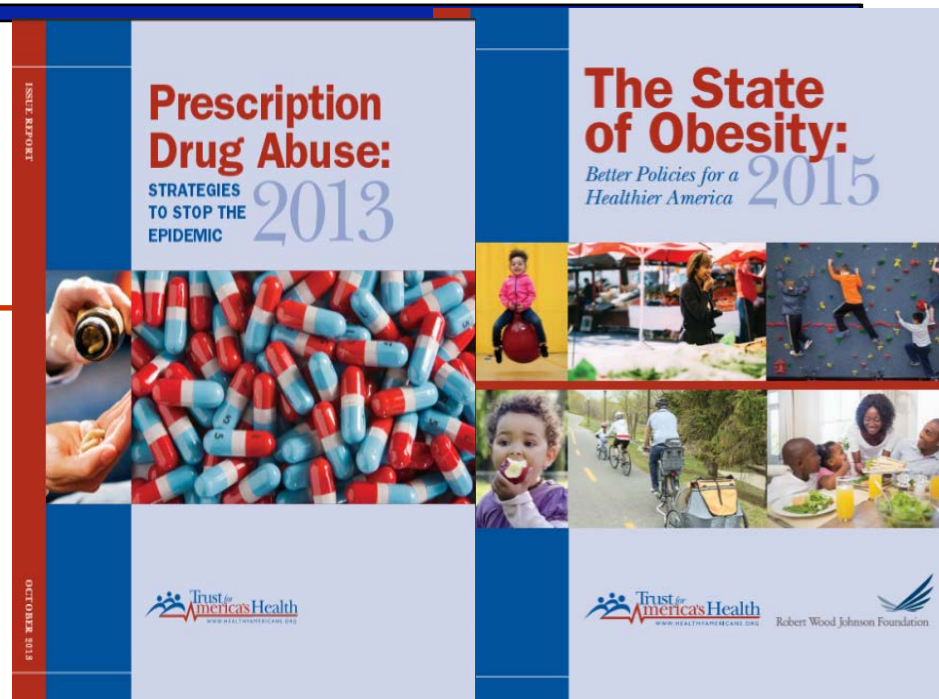
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Questions?
Comments?

Who we are What we do

- Policy
- Advocacy
- Communications

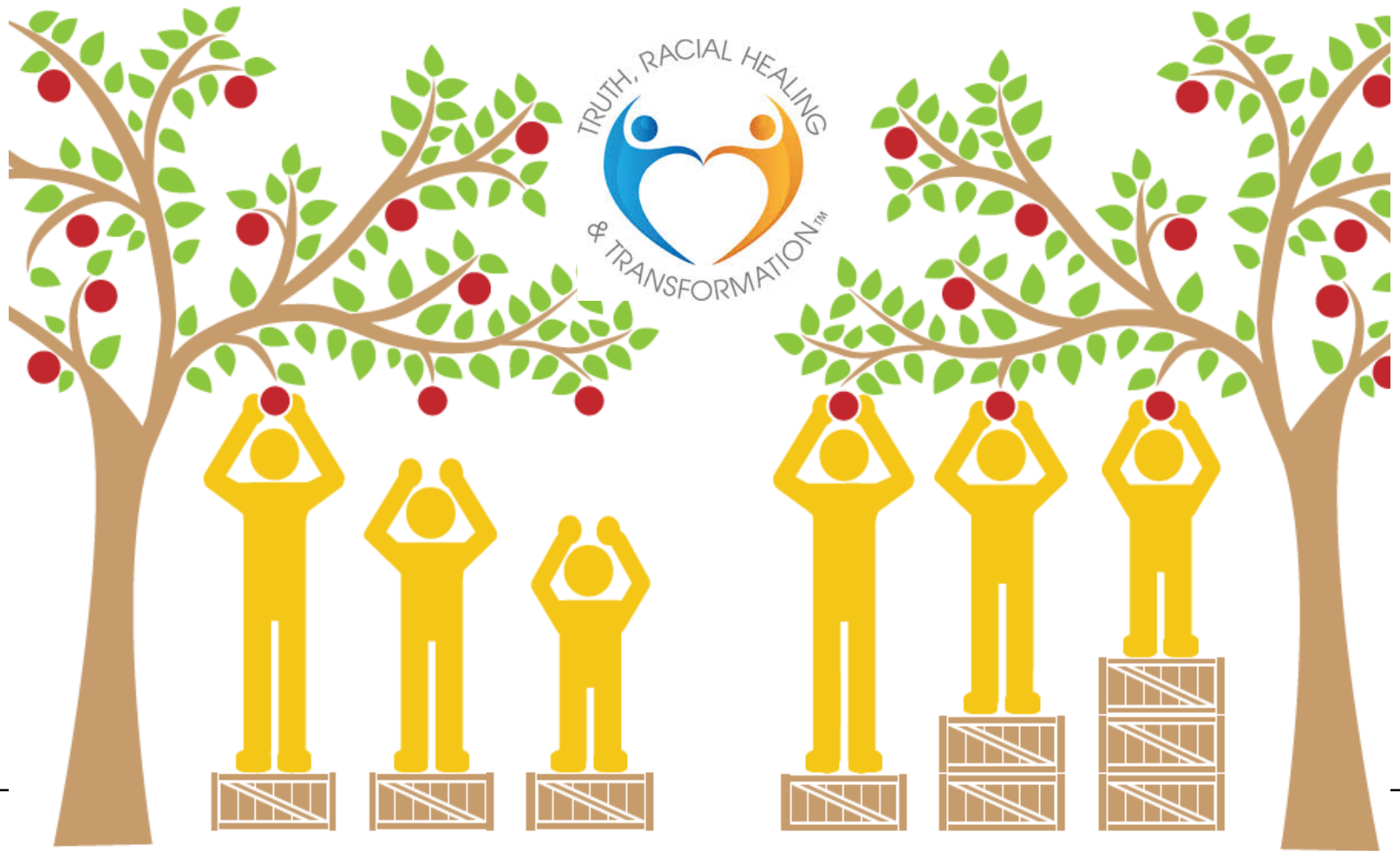


The Problem and Need for Action

- ❑ Sick-care not health-promotion system.
- ❑ Little investment in public health and prevention to improve health



Optimal Health for all With Equity Focus



Equality

doesn't mean

Equity

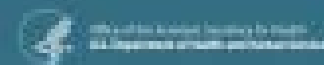
Public Health 3.0

- ❑ Chief Health Strategist
- ❑ Timely, granular data
- ❑ Health care links
- ❑ Policy-oriented
- ❑ Upstream



Public Health 3.0

A Call to Action to Create a 21st
Century Public Health Infrastructure



**PUBLIC
HEALTH
3.0**

Health In & Beyond the MD Office

- School-Based Programs to Increase Physical Activity
- School-Based Violence Prevention
- Safe Routes to School
- Motorcycle Injury Prevention
- Tobacco Control Interventions
- Access to Clean Syringes
- Pricing Strategies for Alcohol Products
- Multi-Component Worksite Obesity Prevention

Counseling
and Education

Clinical Interventions

Long Lasting
Protective Interventions



Changing the Context

Making the healthy choice the easy choice

- Early Childhood Education
- Clean Diesel Bus Fleets
- Public Transportation System
- Home Improvement Loans and Grants
- Earned Income Tax Credits
- Water Fluoridation



Social Determinants of Health

HI-5

HEALTH **IMPACT** IN 5 YEARS





Threats To The Public's Health





Multiple ACA Repeal Efforts

- ❑ Decrease insured by millions.
- ❑ End essential services
- ❑ Cap Medicaid
- ❑ Block access to care for some

AMERICAN HORROR STORY...

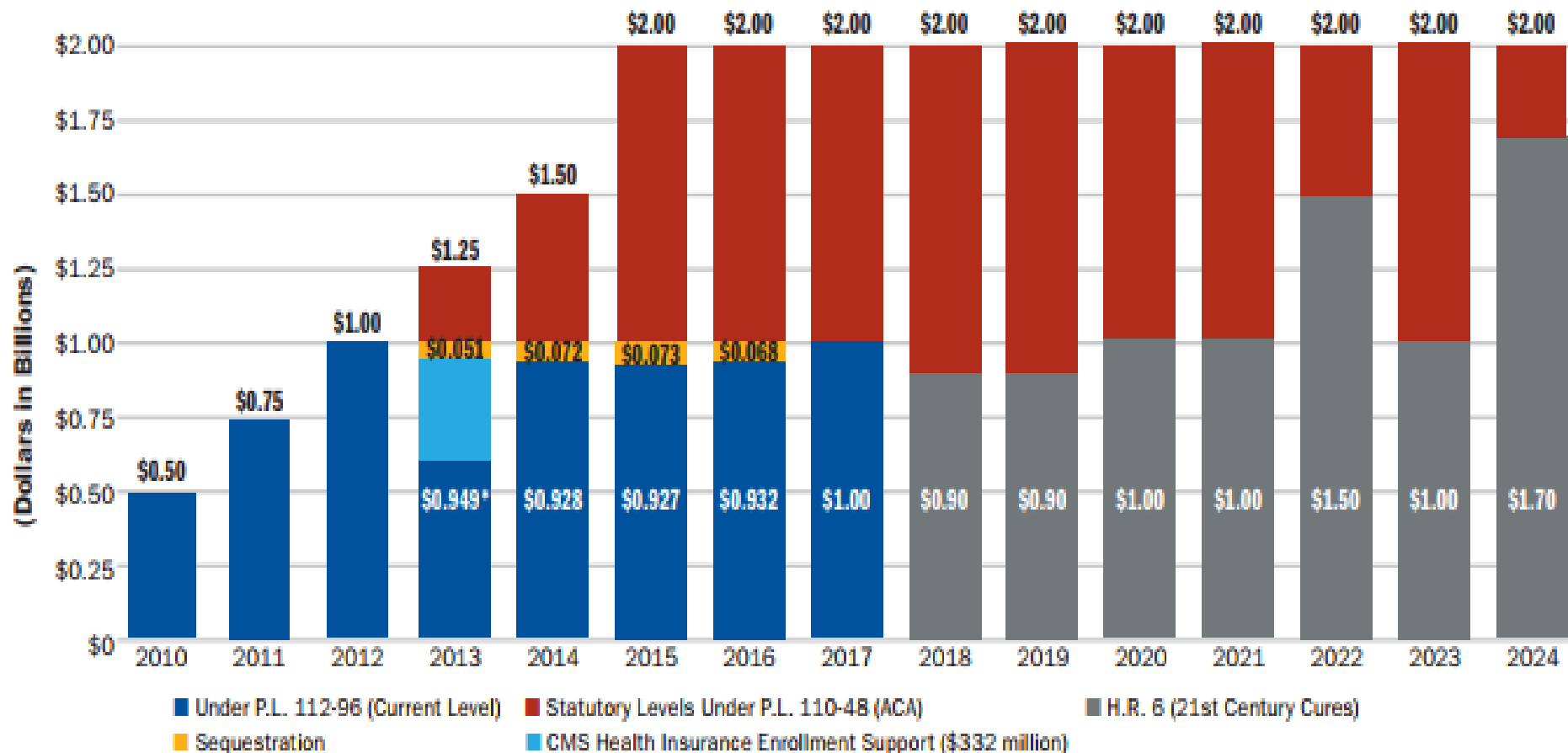


Prevention Fund Allocations

Limited Over Time – Still At Risk

Prevention and Public Health Fund Allocations (FY 2010 to FY 2025):

Funding Under P.L. 112-96 and Under H.R. 6 (21st Century Cures) vs. Funding Established by P.L. 110-48 (ACA)



Administrative, Regulatory & Exec Order “Reform”

- ❑ **Admin:** cut to outreach budget & decision not to enforce mandates
- ❑ **Executive order:** end subsidies & change insurance rules
- ❑ **Laws:** allows reversal of recent regulations



Proposed Budget Cuts

TRUMP PROPOSED BUDGET CUTS IMPACT ON LOW-INCOME AMERICANS



TRUMP'S BUDGET

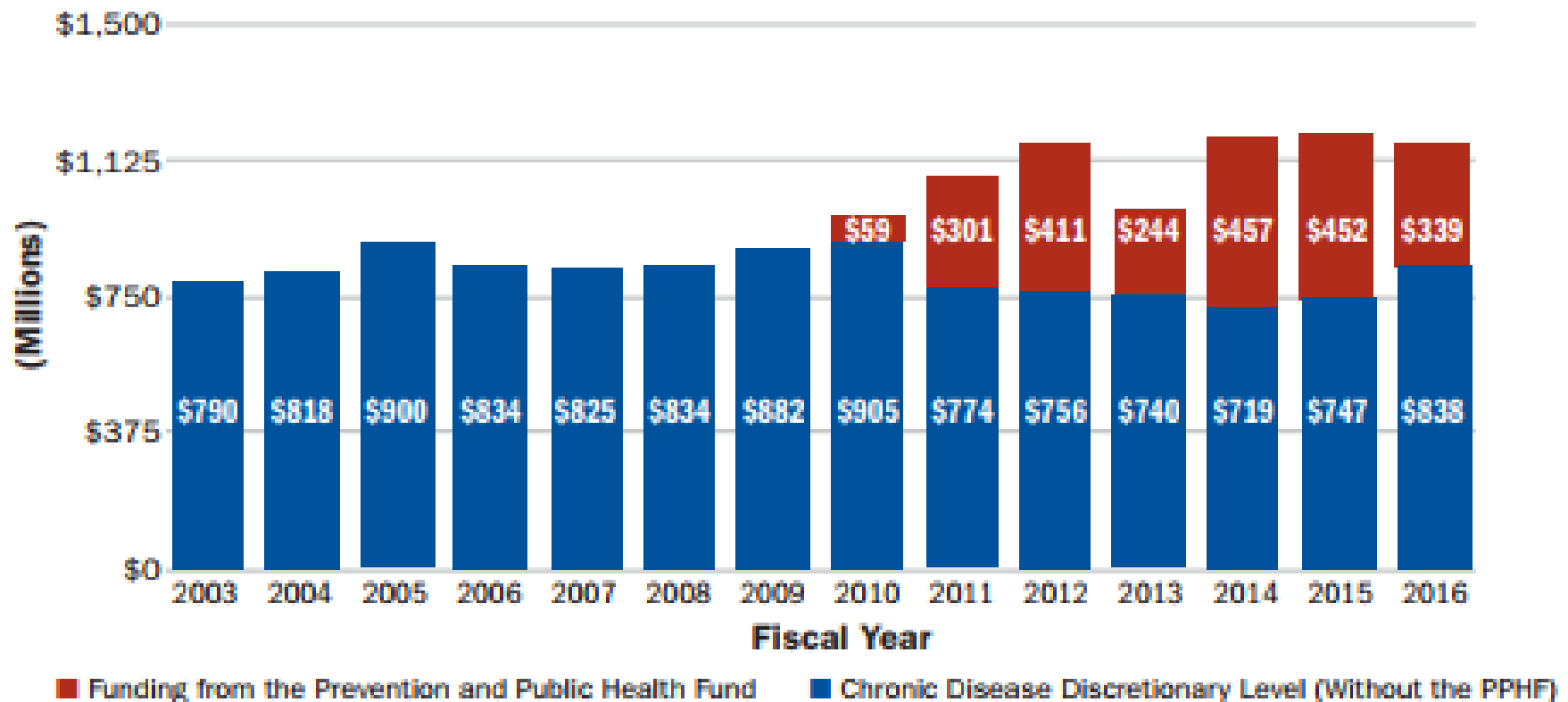
BLUEPRINT CUTS FUNDS FOR HUD, EDUCATION, AND HHS

CNN

11:50 PM ET

CDC Chronic Disease Funding

Chronic Disease Funding — Fiscal Year 2003 to Fiscal Year 2016*



*FY 2010-2016 values are supplemented by the Prevention and Public Health Fund

Cuts to CDC community prevention programs (2000 – present) (active)

- **Racial and Ethnic Approaches to Community Health (REACH) – multiple**
- **Steps to a Healthier US**
- **Strategic Alliance for Health**
- **Natl. Networks for Community Change**
- **Pioneering Healthier**
- **ACHIEVE**
- **Communities Putting Prevention to Work (CPPW)**
- **Community Transformation Grants (CTG)**
- **Partnerships to Improve Community Health**
- **State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke (1422)**
- **A Comprehensive Approach to Good Health and Wellness in Indian Country**
- **Programs to Reduce Obesity in High Obesity Areas**



Budget – FY2018 so far...

- ❑ House Budget Committee: Defense up by \$72B, Non-defense down by \$5B
- ❑ House/Senate Approp. Committees passed Labor-HHS bills – relatively flat funding (CDC cut by \$56 – 163 M).
- ❑ Continuing Resolution passed thru 12/15

External influences

□ Pressure on HHS budget

Repeal
of
ACA/
PPHF?

Tax
Overhaul
?

Sequester
/Budget
Caps

Higher
Defense
\$?

CDC/Labor HHS/302b

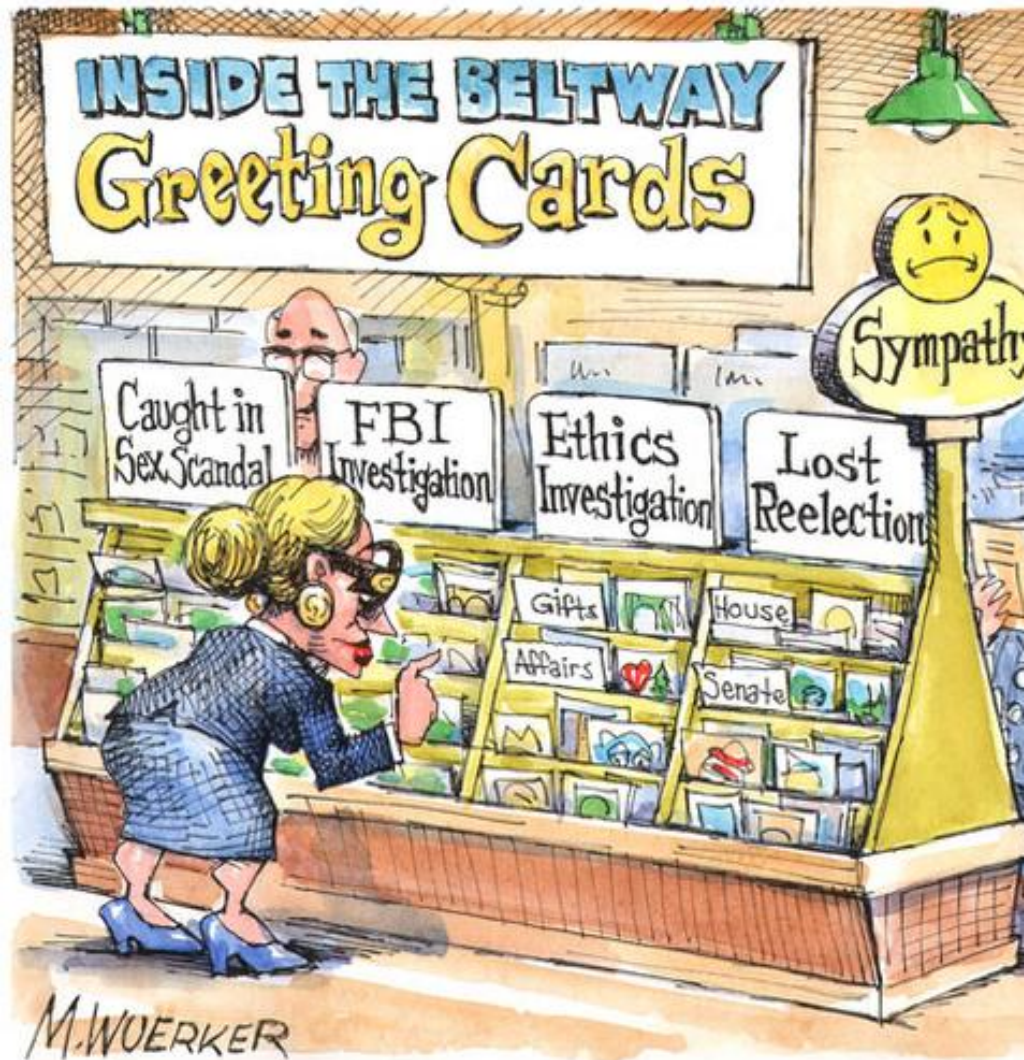
What's The Response ?





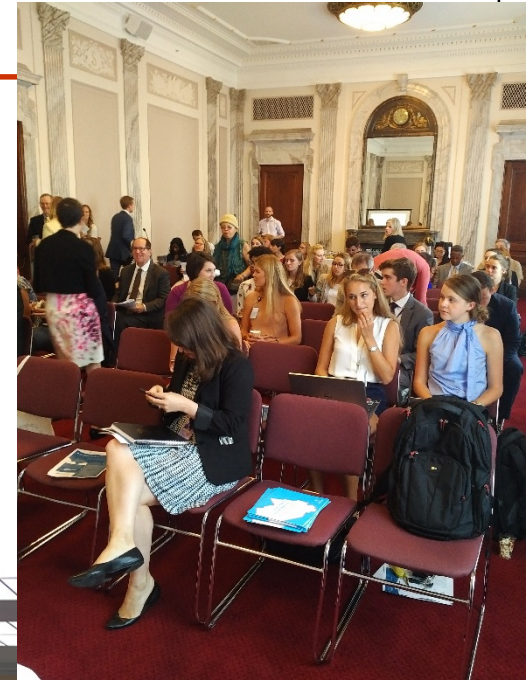
Inside the Beltway

- **The Non-Profits:**
Coalitions
 - Unified partners
 - Division of labor
- **Federal Staff:** Keep standing relationships
- **New Appointees:** Support & assist skilled officials



Congressional Briefings

- ❑ The Public Health Response to the Recent Hurricanes
October, 2017
- ❑ Obesity – November, 2017
- ❑ Lead Poisoning – October, 2017
- ❑ Emergency Preparedness –
March & June, 2017



Non-Partisan Efforts



Outside the Beltway

- ❑ Translate what's happen
- ❑ Explain local impact of proposals
- ❑ Mobilize strategically



CDC Investments by State - At Risk

Critical CDC Public Health Investments are at Risk:
The Impact in New York

Total Amount to New York:

\$41,517,446

667 jobs

Are estimated as supported by these funds
annually*

\$5,854,395 to support
vaccines for needy
children and adults

\$10,438,530 to the
Department of Public
Health for **core state-**
identified needs

\$3,089,349 in infectious
disease prevention
including health care-
associated infections

AA

AB

AC

AD

AE

AF

AG

AH

Adults Who Had a Cholesterol Screening

Rate	State	US Representative (District)
81.5	USA	
84.7	Maryland	Jamie Raskin (MD-8)
84.4	New Jersey	Leonard Lance (NJ-7)
84.2	Florida	Vern Buchanan (FL-16)
84.2	Florida	Daniel Webster (FL-11)
84.1	New York	Thomas R. Suozzi (NY-3)
84.1	New Jersey	Josh Gottheimer (NJ-5)
83.4	New Jersey	Rodney P. Frelinghuysen (NJ-11)
83.4	New Jersey	Christopher H. Smith (NJ-4)
83.1	Massachusetts	William R. Keating (MA-9)
83.1	New Jersey	Thomas MacArthur (NJ-3)
83.1	Florida	Bill Posey (FL-8)
83.0	Maryland	Andy Harris (MD-1)
83.0	Florida	Lois Frankel (FL-21)
82.8	New York	Kathleen M. Rice (NY-4)
82.8	Connecticut	James A. Himes (CT-4)
82.8	Massachusetts	Seth Moulton (MA-6)
82.7	Florida	Brian J. Mast (FL-18)
82.7	Florida	Charlie Crist (FL-13)

% of Adults Who Currently Smoke

Rank	Rate	State	US Representative (District)
	17.5	USA	
1	7.9	Utah	Jason Chaffetz (UT-3)
2	8.3	California	Ro Khanna (CA-17)
3.5	8.8	California	Jackie Speier (CA-14)
3.5	8.8	California	Zoe Lofgren (CA-19)
5	9.2	Utah	Mia B. Love (UT-4)
6	9.4	California	Anna G. Eshoo (CA-18)
7	9.5	Utah	Chris Stewart (UT-2)
8	9.9	Utah	Rob Bishop (UT-1)
9	10.0	Washington	Adam Smith (WA-9)
11	10.1	California	Eric Swalwell (CA-15)
11	10.1	California	Julia Brownley (CA-26)
11	10.1	Maryland	Jamie Raskin (MD-8)
13	10.2	California	Nancy Pelosi (CA-12)
14	10.4	California	Barbara Lee (CA-13)
16	10.5	California	Judy Chu (CA-27)
16	10.5	California	Edward R. Royce (CA-39)
16	10.5	California	J. Luis Correa (CA-46)
18	10.6	California	Mimi Walters (CA-45)

Getting Out of the DC Bubble



Diving Deep into Key Issues

ISSUE REPORT

A Funding Crisis for Public Health and Safety:

STATE-BY-STATE PUBLIC HEALTH FUNDING AND KEY HEALTH FACTS

2017



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APRIL 2017

ISSUE REPORT

Ready or Not

PROTECTING THE PUBLIC'S HEALTH FROM DISEASES, DISASTERS AND BIOTERRORISM

2016



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DECEMBER 2016

Communicating Success

EXAMPLES OF RETURN ON INVESTMENTS FOR PREVENTION EFFORTS

Five Strongest
School-based
Substance Misuse
Prevention
Programs

**3.80:1
to 34:1**

Community-based
Nutrition, Activity
and Tobacco
Prevention
Programs

5.60:1

Lead Abatement
Programs

**17:1 to
221:1**

Supportive
Housing Programs
for High-Need
Patients

**2:1
to 6:1**

Community Health
Worker Navigator,
Referral and Case
Management
Programs

**2:1
to 4:1**

Early Childhood
Education
Programs

**4:1 to
12:1⁵⁵**

Child Asthma
Prevention
Programs

**1.46:1
to 7:1**

WIC Program
Savings in
Healthcare Costs
for Infants

**2:1
to 3:1**

Nurse Home
Visiting for
High Risk Infant

5.70:1

Advancing Positively: *Not Just Reacting to the Latest Blow*

- Identifying legislative and budgetary priorities with the potential to succeed



TFAH Report on Opioids and Alcohol Misuse and Suicide



Remaining Resilient

IT'S A MARATHON,
NOT A SPRINT



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Questions?