



Elevating Health through  
The Power of Many

**sophe** 70th Anniversary March 26-29 2019  
annual  
conference

## Sponsorship Opportunities

**Society for Public Health Education  
2019 Annual Conference**

March 26 – 29,  
2019 Salt Lake City



## **SOPHE 2019 Conference: *Elevating Health Through the Power of Many***

SOPHE is celebrating 70 years of striving to improve and elevate the health of all people, through collaboration across health and non-health sectors, advocacy for improved policies and systems, and fostering the circle of research and practice. We welcome exhibitors and sponsors who share these goals and invite you to connect with some 800-900 decision makers and information multipliers.

**Don't miss out on this unique opportunity.**

**Your sponsorship gets you in front of 800-900 health education specialists, decision makers and information multipliers.**

**Select your sponsorship today!**

### **What you can expect from SOPHE 2019**

Salt Lake City is the vibrant, urban heart of Utah. Nestled within the Wasatch Front Valley, Salt Lake City is described as comfortably urban. The proximity to spectacular outdoor recreation is a key appeal to all visitors. When you're not networking with attendees take a break at one of the many outdoor, dining and entertainment options.



**MEETING LOCATION: SALT PALACE CONVENTION CENTER**

# Sponsorship Opportunities

Customize your sponsorship. Email [education@sophe.org](mailto:education@sophe.org). First-come, first served!

Attendee Item	Amount	Description
<b>Attendee Experience</b>		
Mobile App = Primary Sponsor	\$5,000	Front page visibility in app and onsite at conference ( <i>only 1</i> )
Mobile App Banner	\$1,500	Rotating banner in app linking to company website. ( <i>4 available</i> )
Charging Station	\$2,500	Charging station signage to include company logo & materials.
Branded Lanyards	\$2,500	Provides high visibility to every attendee. ( <i>only 1</i> )
Tote Bags	\$5,000	Sponsor logo is printed on attendees' tote bags
1 Day of Wi-Fi Access	\$5,000	Underwrite conference Wi-Fi. Includes public landing ad page (3)
Coffee Station	\$1,500	Sponsor coffee during a break between sessions (4)
Light Snack Station	\$3,000	Sponsor light snacks during a break between sessions (4)
<b>Events</b>		
<del>Awards Ceremony – Primary <b>SOLD</b></del>	<del>\$15,000</del>	<del>Underwrite Awards Ceremony – honors students, professionals</del>
Awards Ceremony – Secondary	\$5,000	Underwrite Awards Ceremony - honors students, professionals
Opening Reception	\$10,000	Underwrite Conference Opening Night Reception
Wellness Opportunities	\$1,000	Provide attendees physical activity opportunities (yoga, Zumba, etc.)
<b>Educational Opportunities</b>		
Speaker Support– Plenary	\$6,000	Underwrite plenary session/speaker cost; opportunity to welcome attendees
Speaker/Session Support – Concurrent	\$2,500	Underwrite concurrent session/speaker cost; opportunity to welcome attendees
Session Recordings – Plenary Session	\$6,000	Ad opportunity at the start of recorded plenary sessions
Session Recordings – Concurrent Session	\$2,500	Ad opportunity at the start of recorded concurrent sessions
<del>Student Workshop <b>SOLD</b></del>	<del>\$3,000</del>	<del>Sponsor the Student Workshop. Reach the next generation!</del>
<del>Student Case Study Competition <b>SOLD</b></del>	<del>\$2,500</del>	<del>Underwrite the principal competition for health education undergraduate and graduate students</del>
<b>Meals</b>		
Continental Breakfast	\$5,000	Light, healthy breakfast fare to start attendees with a full tank (2)
<b>Print Advertising</b>		
Awards Ceremony Program		Highlight your organization or product in the onsite program.
- Front cover, inside	\$350	All advertisements must be provided in EPS or PDF format, at least 300 dpi resolution. Ad content subject to approval by SOPHE. <b>Artwork due by January 19, 2019.</b>
- Back cover, inside	\$250	
- Back cover, outside	\$350	
Bag Stuffer	\$350 per	One-page flyer or marketing piece included in attendee packet. <b>SOPHE Review by February 15, 2019.</b>
Final Program		Highlight your organization or product in the onsite program.
- Front cover, inside, full page	\$1,500	All ads must be provided in EPS or PDF format, at least 300 dpi resolution. Ad content subject to approval by SOPHE. <b>Artwork due by January 19, 2019.</b>
- Back cover, inside, full page	\$1,250	
- Inside, black and white, full page	\$750	
- Inside, black and white, ½ page	\$400	

Contact [education@sophe.org](mailto:education@sophe.org) to discuss and customize your sponsorship.

# SOPHE 2019 is your chance to reach health education and health promotion professionals.



Figure 1: Applauding all Case Study Competition participants

**SOPHE's 2018 Exhibitors  
were highly satisfied**

**Networking opportunities – 92%**

**Customer service – 90%**



Figure 2: Eagle's eye view of Student180



Figure 3: Poster presentation, in-action!



Figure 4: Award and Scholarship Ceremony with winners and recipients

**University of Southern California:  
School of Public Health  
Online Program**

**“Working with SOPHE was truly amazing and we really enjoyed our on-site interactions. We look forward to attending SOPHE2019!”**

## Exhibitor/Sponsor Rules and Regulations

**Agreement to Rules:** Each exhibitor and employee agree to be bound by the rules and regulations set forth herein and by all provisions of SOPHE and by amendments or additions thereto which may hereafter be established or put into effect by SOPHE. All points not covered in the terms of the Agreement may be clarified through correspondence with SOPHE. SOPHE reserves the right to reject any sponsor, exhibitor, promotional material or exhibit for any reason, which need not be disclosed to the party submitting the request. Acceptance as an exhibitor does not mean the product or services exhibited is approved or endorsed by SOPHE. The exhibiting company shall not state or imply such approval or endorsement, before, during or after the conference. To be included in the onsite materials, SOPHE must receive a completed form with the required information and full payment by **January 7, 2019**.

**Deposits and Payments:** Outstanding invoices must be paid in full before application for exhibitor/sponsorship application is considered confirmed. **Exhibitor applications submitted prior to December 18, 2018 must include a 50% deposit. Applications submitted after December 18, 2018 must include full payment. Deadline for all Exhibitors & Sponsors is January 7, 2019.** Provide credit card payment online or make checks payable in U.S. funds: SOPHE, c/o Exhibits 2019, 10 G Street NE, Suite 605, Washington, DC, 20002.

**Cancellation:** There will be no refunds for cancellations for any reason after **February 22, 2019**. Cancellation and other stipulations outlined in this Rules & Regulations apply. This Agreement is subject to all terms and conditions on the invitation to exhibit and made a part thereof.

**Contract:** The application and contract for exhibit space, when properly executed by the exhibitor and accepted in writing by SOPHE, shall be considered a binding agreement between the parties, subject to the rules and regulations promulgated by SOPHE.

**Food and Beverage Distribution:** Exhibitors who want to bring in food or beverage for attendees must fully comply with all Salt Palace Convention Center (SPCC) rules and regulations.

**Liability:** SOPHE, its employees, directors, agents, volunteers and subcontractors, the facility, the general contractor, the employees thereof, and their representatives shall not be responsible for any injury, loss or damage that may occur to or by the exhibitor or sponsor, its agents or employees, or property or materials arising from any cause whatsoever, prior, during, or after the exhibit. Exhibitor or sponsor expressly understands that it releases SOPHE and agrees to indemnify, defend and hold harmless SOPHE, its employees, directors, agents, volunteers, and subcontractors, the facility, and the general contractor from and against all claims for loss, injury or damage due to its actions or omissions or those of its employees or agents.

**Fire Regulations:** Fire ordinances prohibit use of any materials not flameproof. Packing containers, etc. may not be stored under tables or behind display. Open flames, butane gas, oxygen tanks, etc. are not permitted. Agree to fully comply with all SPCC rules & regulations.

**Hold Harmless:** SOPHE shall not, nor any of its sponsors, officers or agents, be liable for damage or loss to exhibitors' properties through theft, fire, accident or any destructive cause. Exhibitors shall insure their own exhibit and display materials. It is agreed that exhibitors assume all responsibility for damage to the exhibit area and they shall indemnify and exempt SOPHE and its sponsors from all liability that may ensue from any cause whatsoever, including injury to visitors, exhibitors or their agents.

**Inability to Perform:** If SOPHE should be prevented from conducting the exposition by any cause beyond its control or if it cannot permit the exhibitor to occupy space due to circumstances beyond its control, SOPHE will refund to the exhibitor the amount of the rental fee, less a proportionate share of the exposition expenses, and SOPHE shall have no further obligation or liability to the exhibitor.

**Interpretation and Application of Rules and Regulations of Exhibitors:** SOPHE reserves the right to construe and apply all rules and regulations for exhibitors and, when in the judgment of SOPHE exceptions or additions are necessary, the decision of SOPHE shall be binding in all instances.

**Restrictions:** SOPHE reserves the right to expel, decline or prohibit any exhibit or part of an exhibit or proposed exhibit or ad which is not suitable or in accordance with the ethics of SOPHE, or which does not comply with the rules established. SOPHE reserves the right to bar any exhibitor. This reservation concerns persons, conduct, printed matter, souvenirs, catalogues, etc. Interference with the light, sound or space of other exhibitors will not be allowed. The placement of all signs, banners and advertising matter shall be subject to approval by SOPHE. Public address systems and sound audio-visual devices may not be used without special permission, and, when used, must not interfere with other exhibitors. In the event of any such declination, cancellation, or removal, the contracting parties agree that no liability shall attach to said associations by reason of any such actions.

**Shipping:** Exhibitors are responsible for ALL shipping charges for their materials and any additional fees incurred by the convention center.

**NOTE:** *SOPHE reserves the right to make changes, for compelling reasons, to the information set forth. Such changes will be communicated by SOPHE to all contracted exhibitors.*