



SOPHE 2019 Preliminary Program

* as of 02.08.19: subject to change

Tuesday, March 26, 2019

8:30am - 4:00pm	Pre-Conference Workshop	Smoking Cessation and Reduction in Pregnancy Treatment Program (SCRIPT) <i>Full Day and Half Day Registration Options</i>
9:00am - 5:00pm	Student Case Study Competition (Undergraduate and Graduate)	
9:00am - 5:00pm	Eta Sigma Gamma Board Meeting	
9:30am - 10:00am	SOPHE New Board Member Orientation	
10:30am - 5:00pm	SOPHE Board of Trustees Meeting	
12:00pm - 6:00pm	SOPHE 2019 REGISTRATION	
1:00pm - 5:00pm	Pre-Conference Workshop	The Power of our Profession in Health in All Policies
2:00pm - 4:30pm	Pre-Conference Workshop	Think Tank: Process, Impact or Outcome Evaluation: What is taught in higher education and how does this align with practice?
2:00pm - 4:00pm	Exhibitor Move-In/Set-up	
4:30pm - 6:30pm	Pre-Conference Workshop	Human Trafficking Awareness Training: SOAR
5:30pm - 7:30pm	SOPHE House of Delegates Meeting	

Wednesday, March 27, 2019

7:00am - 6:00pm	SOPHE 2019 REGISTRATION	
7:00am - 8:00am	SOPHE New Member & First Timer Breakfast	
7:45am - 8:45am	NCHEC Breakfast	Reservation Required. For CHES and MCHES certified individuals only. Reservation made during Conference Registration process.
9:00am - 11:00am	Opening Plenary Session	Presidential Address: Angela Mickalide, PhD, MCHES ; 2018 - 2019 SOPHE President

Plenary Presentation: **Georges Benjamin, MD, MPH**; Executive Director, The American Public Health Association and 2019 SOPHE Honorary Fellow

11:15am - 12:45pm

Concurrent Group A	A1	Student Workshop: Who's Who in Health Education: Networking with Celebrities in the Field
	A2	Health Education Specialist Practice Analysis II: Results of the 2018 Nationwide Survey to Verify Current Practice of Health Education Specialists
	A3	Impacting the Opioid Epidemic through Collaboration and Innovation
	A4	ROUNDTABLE: Professional Development from a global health perspective
	A5	Men's Health
	A6	Innovate and Interdisciplinary Strategies to Reduce Adolescent Tobacco Use

11:30am - 1:00pm

PHP Journal Editors Meeting

12:45pm - 2:15pm

LUNCH ON OWN

1:00pm - 2:00pm

SOPHE All Member Business Meeting

2:15pm - 3:45pm

Concurrent Group B	B1	Competency - Next Steps
	B2	Addressing Adverse Childhood Experiences (ACEs) through Creativity, Engagement and Education
	B3	Elevating Community Health Through Partnership
	B4	Advocacy: How We Learn It, How We Do It, and Why It Matters
	B5	Sexual Violence Prevention: What Works?
	B6	ROUNDTABLE: Technology

4:00pm - 5:00pm

SOPHE Advocacy Committee Meeting

4:00pm - 5:30pm

Plenary 2 Session: Digital Health Panel

Panelists: **Bradford Hesse, PhD**; Chief, Health Communication and Information Research Branch, National Cancer Institute
Victoria McCullough; Social Impact and Public Policy, Tumblr
Joe Smyser, PhD, MSPH; Chief Executive Officer, The Public Good Project

Dina L.G. Borzekowski, EdD, EdM, MS; Interim Director, The Global Health Initiative; Research Professor, Department of Behavioral and Community Health; University of Maryland School of Public Health

Moderator: **John P. Allegrante, PhD, MS**; Professor of Health Education, Teacher's College, Columbia University

5:30pm - 7:30pm

Opening Reception

5:30pm - 6:30pm

POSTER PROMENADE

5:30pm - 6:30pm

Volunteer Fair

Thursday, March 28, 2019

7:00am - 6:00pm

7:00am 8:30am

7:00am - 8:00am

SOPHE 2019 REGISTRATION		
SOPHE Past President's Breakfast		
Early Bird Sessions	EBT 1	Establishing a Culture of Self-Care for Health Educators (<i>presentation and yoga</i>)
	EBT 2	Communicating Research and Practice to Raise the Power of Many: Publishing your Ideas in Professional and Scientific Journals
	EBT 3	SKILL BUILDING: You have a Toolkit - Now What?
	EBT 4	USPHS Officers Leading the Way
	EBT 5	Public Health Workforce Agenda
	EBT 6	CDC REACH: Celebrating 20 Years of Health Equity Impact and Charting a Future Course
8:15am - 9:45am	Concurrent Group C	
	C1	Eta Sigma Gamma Concurrent Session
	C2	Food and Nutrition Programs: Impacts, Interventions, and Environmental Influences
	C3	Community and Clinical Approaches for Optimal Women's Health
	C4	Improving HIV Prevention and Health Equity through Community Partnerships
	C5	Mental Health Issues: Surveillance & Prevention Programming
10:00am - 11:15am	Plenary 3 Session	
Conferring of the Elizabeth Fries Award: Fries Family Representative and Lawrence W. Green, DrPH, DSc(Hon) ; Professor Emeritus, School of Medicine, University of California at San Francisco		
Presenter: Shiriki K. Kumanyika, PhD, MS, MPHS ; Emeritus Professor of Epidemiology, University of Pennsylvania; Research Professor, Community Health and Prevention, Drexel University Dornsife School of Public Health; <i>2019 Elizabeth Fries Awardee</i>		
LUNCH ON OWN		
POSTER PROMENADE		
SOPHE Community of Practice (COP) Roundtables		
SOPHE Finance Committee Meeting		
SOPHE Research & Ethics Committee Meeting		
HPP Journal Editors Meeting		
11:15am - 1:00pm 11:30am - 12:30pm 11:30am - 12:30pm 11:15am - 12:30pm 11:30am - 12:30pm 12:00pm - 1:30pm 1:00pm - 2:00pm	Concurrent Group D	
	D1	Utilizing Data for Health Equity in the LGBTQ Community
	D2	SKILL BUILDING: Got CHES? Secrets to Mastering the CHES Exam
	D3	THINK TANK: "Behind the Label" with FDA: Ensuring Health Educators Understand the Updated Nutrition Facts Label
	D4	IGNITE: Health Communications: Ethics, Access & Innovation
	D5	Law & Health Policy

	D6	Becoming Your Best You: Leadership Skills and Professional Development for Health Educators
2:00pm - 4:00pm	ESG Annual Membership Business Meeting and Awards Ceremony	
2:15pm - 3:45pm	Plenary 4 Session: Framing the Narrative to Advance the Public's Health Presenters: Lori Dorfman, DrPH ; Director, Berkeley Media Studies Group Lawrence Wallack, PhD ; Emeritus Professor, OHSU-PSU School of Public Health	
4:00pm - 5:30pm	Concurrent Group E	E1 Promoting Best Practices Among Providers E2 Youth Led Program E3 Workforce Development E4 Cultural Competency in the Field and in the Classroom E5 Chapter Development E6 IGNITE: New Voices, New Methods, New Ideas
4:00pm - 5:30pm	Department Head Meeting	
4:00pm - 4:30pm	ESG & NCHEC Outstanding Major of the Year Award Ceremony	
4:30pm - 5:00pm	ESG Student T-shirt Exchange	
5:15pm - 6:00pm	180 Seconds to Impact Health Event	
6:30pm - 7:30pm	Awards Ceremony	
7:30pm - 9:00pm	Awards Post-Reception	
8:00pm - 9:30pm	Student Social	Students only. RSVP requested.

Friday, March 29, 2019

7:00am - 6:00pm	SOPHE 2019 REGISTRATION & CE DESK	
7:00am - 8:00am	SOPHE Professional Development and Continuing Education Committees Meeting	
7:00am - 8:00am	Exercise Class: ZUMBA	
7:00am - 8:00am	POSTER PROMENADE	
7:00am - 4:00pm	School Health Track	Separate registration from conference. Allows registrants to participate in School Health focused sessions for Friday, March 29th only.
7:00am - 8:00am	Early Bird Sessions	EBF 1 School Health: Health Education Teacher Instructional Competency (HETIC): A Conceptual Framework for Promoting Effective Instruction in Health Education EBF 2 Maximizing Impact with Motivational Interviewing EBF 3 Certification: Value EBF 4 SKILL BUILDING: Videos and Health Communication EBF 5 Standing on the Shoulders of Giants: The Lives and Legacies of Three SOPHE Leaders
8:15am - 9:45am	Concurrent Group F	F1 Schools as Venues for Health Promotion F2 ROUNDTABLE: Community-Based Approaches F3 Continued Education for Public Health Professionals

	F4	Positive Health Impacts for Vulnerable Populations through Education and Services
	F5	Health Communication Campaigns
	F6	IGNITE:
10:00am - 11:30am	Concurrent Group G	G1 Innovations & Enhancements for Health Education Curriculum
		G2 Partnerships/Stakeholders
		G3 Faith-Focused Program
		G4 Preventing Mass Violence
		G5 Current State of Health Education
		G6 ROUNDTABLE: Children & Adolescent Health
11:45am - 1:15pm	Plenary 5 Session: Tackling the Root Causes of Health Inequity Presenter: Tony Iton, MD, JD, MPH ; Senior Vice President for Healthy Communities, The California Endowment Incoming President: Jean Breny, PhD ; 2019-2020 SOPHE President	
1:15pm	Conference Ends	
1:00pm - 3:00pm	Exhibitor Tear Down	
2:00pm - 4:00pm	Post-Conference Workshop	SKILL BUILDING: A to Z With The CDC's School Health Index Assessment Tool <i>This workshop is included in an all-day School Health Track, or available for purchase separately. See conference website for additional information.</i>

Plan now to join us in Atlanta for SOPHE 2020! March 18-20, 2020