

ELEVATING HEALTH THROUGH THE POWER OF MANY



SOPHE 2019 Preliminary Program

* as of 12.21.18: subject to change

Tuesday, March 26, 2019

8:30am - 4:00pm	Pre-Conference Workshop	Smoking Cessation and Reduction in Pregnancy Treatment Program (SCRIPT) Full Day and Half Day Registration Options
9:00am - 5:00pm	Student Case Study Competition (Undergraduate and	
8:30am - 10:00am	SOPHE New Board Member Orientation	
9:00am - 5:00pm	Eta Sigma Gamma Board Meeting	
10:00am - 5:00pm	SOPHE Board of Trustees Meeting	
12:00pm - 6:00pm	SOPHE 2019 REGISTRATION	
1:00pm - 5:00pm	Pre-Conference Workshop	The Power of our Profession in Health in All Policies
2:00pm - 4:30pm	Pre-Conference Workshop	Think Tank: Process, Impact or Outcome Evaluation: What is taught in higher education and how does this align with practice?
2:00pm - 5:00pm	Exhibitor Move-In (tentative time)	
4:30pm - 6:30pm	Pre conference Workshop	Human Trafficking Awareness Training: SOAR
5:30pm - 7:30pm	SOPHE House of Delegates Meeting	

Wednesday, March 27, 2019

7:00am - 6:00pm	SOPHE 2019 REGISTRATION	
7:00am - 8:00am	SOPHE New Member & First Timer Breakfast	
7:45am - 8:45am	NCHEC Breakfast	Reservation Required. For CHES and MCHES certified individuals only. Reservation made during Conference Registration process.

9:00am - 11:00am

Opening Plenary Session		
Presidential Address: Angela Mickalide, PhD, MCHES ; 2018 - 2019 SOPHE President		
Plenary Presentations: Vice Admiral Jerome M. Adams, MD, MPH ; United States Surgeon General (<i>INVITED</i>) 2019 SOPHE Honorary Fellow: Georges Benjamin, MD, MPH ; Executive Director, The American Public Health Association		

11:15am - 12:45pm

Concurrent Group A	A1	Student Workshop
	A2	Health Education Specialist Practice Analysis II: Results of the 2018 Nationwide Survey to Verify Current Practice of Health Education Specialists
	A3	Impacting the Opioid Epidemic through Collaboration and Innovation
	A4	ROUNDTABLE: Professional Development from a global health perspective
	A5	Men's Health
	A6	Innovate and Interdisciplinary Strategies to Reduce Adolescent Tobacco Use

12:45pm - 2:15pm

LUNCH ON OWN

1:00pm - 2:00pm

SOPHE All Member Business Meeting

2:15pm - 3:45pm

Concurrent Group B	B1	Competency - Next Steps
	B2	Addressing Adverse Childhood Experiences (ACEs) through Creativity, Engagement and Education
	B3	Elevating Community Health Through Partnership
	B4	Advocacy: How We Learn It, How We Do It, and Why It Matters
	B5	Sexual Violence Prevention: What Works?
	B6	ROUNDTABLE: Technology

4:00pm - 5:30pm

Plenary 2 Session: Digital Health Panel		
Panelists: Bradford Hesse, PhD ; Chief, Health Communication and Information Research Branch, National Cancer Institute Victoria McCullough ; Social Impact and Public Policy, Tumblr Joe Smyser, PhD, MSPH ; Chief Executive Officer, The Public Good Project		

Dina L.G. Borzekowski, EdD, EdM, MS; Interim Director, The Global Health Initiative; Research Professor, Department of Behavioral and Community Health; University of Maryland School of Public Health

Moderator: **John P. Allegrante, PhD, MS**; Professor of Health Education, Teacher's College, Columbia University

5:30pm - 7:30pm

Opening Reception

5:30pm - 6:30pm

POSTER PROMENADE

5:30pm - 6:30pm

Volunteer Fair

Thursday, March 28, 2019

7:00am - 6:00pm

SOPHE 2019 REGISTRATION

7:00am 8:30am

SOPHE Past President's Breakfast

7:00am - 8:00am

Early Bird Sessions

EBT 1

Establishing a Culture of Self-Care for Health Educators

EBT 2

Communicating Research and Practice to Riase the Power of Many: Publishing your Ideas in Professional and Scientific Journals

EBT 3

SKILL BUILDING: You have a Toolkit - Now What?

EBT 4

USPHS Officers Leading the Way

8:15am - 9:45am

Concurrent Group C

C1

Eta Sigma Gamma Session

C2

Food and Nutrition Programs: Impacts, Interventions, and Environmental Influences

C3

Community and Clinical Approaches for Optimal Women's Health

C4

Improving HIV Prevention and Health Equity through Community Partnerships

C5

Mental Health Issues: Surveillance & Prevention Programming

C6

Promoting Wellness @ Work

10:00am - 11:15am

Plenary 3 Session

Conferring of the Elizabeth Fries Award: Fries Family Representative and **Lawrence W. Green, DrPH, DSc(Hon)**; Professor Emeritus, School of Medicine, University of California at San Francisco

Presentation: **Shiriki K. Kumanyika, PhD, MS, MPHS**; Emeritus Professor of Epidemiology, University of Pennsylvania; Research Professor, Community Health and Prevention, Drexel University Dornsife School of Public Health; *2019 Elizabeth Fries Awardee*

11:15am - 1:00pm	LUNCH ON OWN	
11:30am - 12:30pm	POSTER PROMENADE	
11:30am - 12:30pm	Community of Practice (COP) Roundtables	
1:00pm - 2:00pm	Concurrent Group D	D1 Utilizing Data for Health Equity in the LGBTQ Community
		D2 SKILL BUILDING: Got CHES? Secrets to Mastering the CHES Exam
		D3 THINK TANK: "Behind the Label" with FDA: Ensuring Health Educators Understand the Updated Nutrition Facts Label
		D4 IGNITE: Health Communications: Ethics, Access & Innovation
		D5 Law & Health Policy
		D6 Becoming Your Best You: Leadership Skills and Professional Development for Health Educators
2:15pm - 3:45pm	Plenary 4 Session: Health Communications in a Post-Truth World Presenters: Lori Dorfman, DrPH ; Director, Berkeley Media Studies Group Lawrence Wallack, PhD ; Emeritus Professor, OHSU-PSU School of Public Health	
4:00pm - 5:30pm	Concurrent Group E	E1 Promoting Best Practices Among Providers
		E2 Youth Led Program
		E3 Workforce Development
		E4 Cultural Competency in the Field and in the Classroom
		E5 Chapters
		E6 IGNITE: New Voices, New Methods, New Ideas
5:30pm - 6:30pm	Awards Pre-Reception	
6:30pm - 7:30pm	Awards Ceremony	
7:30pm - 9:00pm	Awards Post-Reception	

Friday, March 29, 2019

7:00am - 6:00pm	SOPHE 2019 REGISTRATION	
	Early Bird Sessions	EBF 1 School Health: Health Education Teacher Instructional Competency (HETIC): A Conceptual Framework for Promoting Effective Instruction in Health Education
		EBF 2 Motivational Interviewing/Coaching
		EBF 3 Certification: Value
		EBF 4 SKILL BUILDING: Videos and Health Communication
8:15am - 9:45am	Concurrent Group F	F1 Schools as Venues for Health Promotion
		F2 ROUNDTABLE: Community-Based Approaches

	F3	Continued Education for Public Health Professionals
	F4	Positive Health Impacts for Vulnerable Populations through Education and Services
	F5	Health Communication Campaigns
	F6	IGNITE:
10:00am - 11:30am	Concurrent Group G	G1 Innovations & Enhancements for Health Education Curriculum
		G2 Partnerships/Stakeholders
		G3 Faith-Focused Program
		G4 Preventing Mass Violence
		G5 Current State of Health Education
		G6 ROUNDTABLE: CASH
11:45am - 1:15pm	Plenary 5 Session: Health Equity Incoming Presidential Address: Jean Breny, PhD ; 2019-2020 SOPHE President Presenter: Tony Iton, MD, JD, MPH ; Senior Vice President for Healthy Communities, The California Endowment	
1:15pm	Conference Ends	
2:00pm - 4:00pm	Post-Conference Workshop	SKILL BUILDING: A to Z With The CDC's School Health Index Assessment Tool <i>This workshop is included in an all-day School Health Track, available for purchase. See conference website: Workshops for additional information.</i>