



SOCIETY FOR PUBLIC HEALTH EDUCATION

# sophe

ANNIVERSARY  
70  
Years

Salt Lake City Utah  
March 26–29 2019

annual  
conference

FINAL PROGRAM

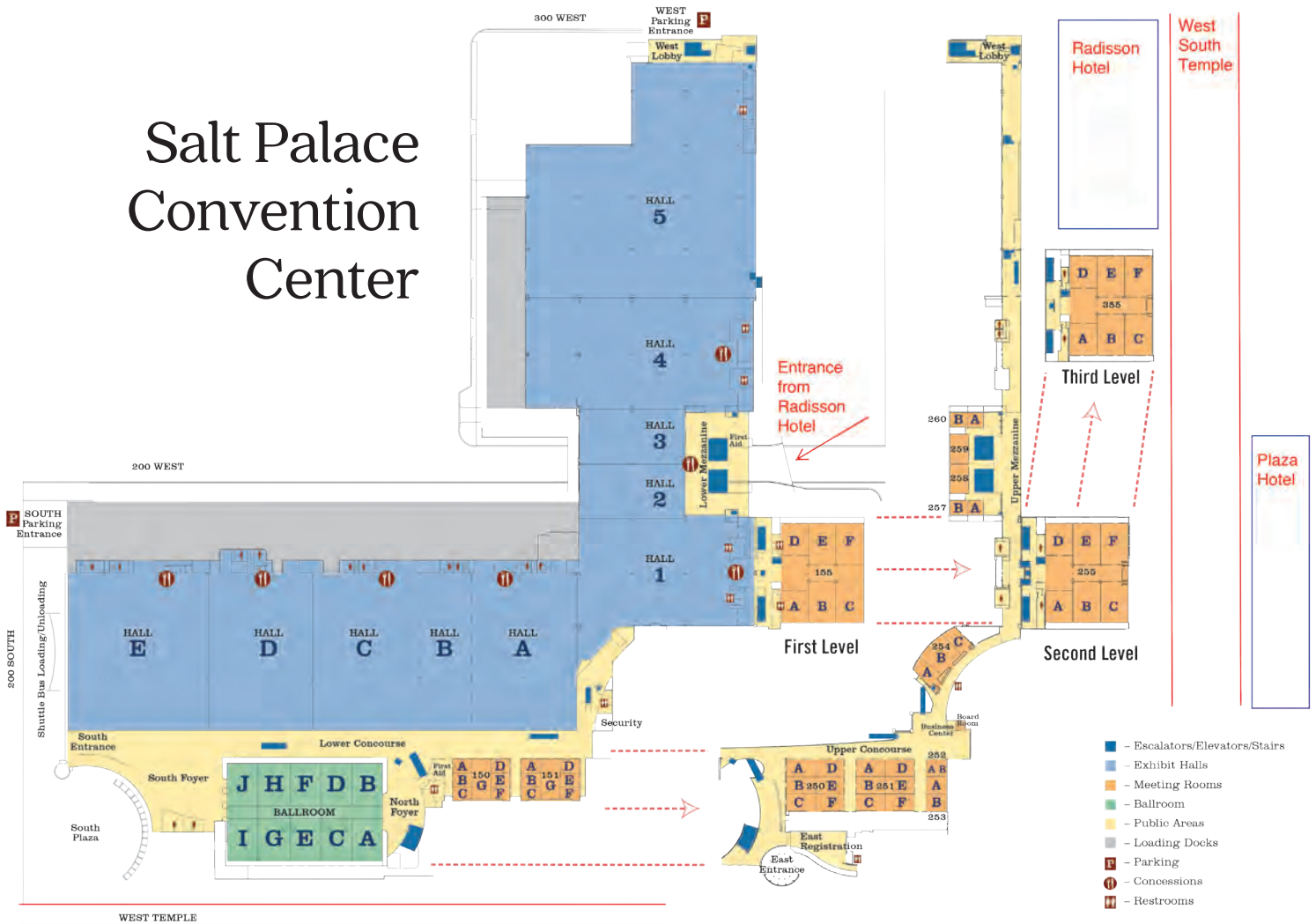
Elevating Health through  
The Power of Many



Salt Lake City

# FACILITY MAP

## Salt Palace Convention Center



# DETAILED SCHEDULE

Δ = ADVANCED LEVEL CE

## TUESDAY, MARCH 26, 2019

**8:30AM–5:00PM**

**PRE-CONFERENCE WORKSHOP: SMOKING CESSATION AND REDUCTION IN PREGNANCY TREATMENT PROGRAM (SCRIPT)**

Radisson Hotel: - Millcreek Room

Liz Marshall, MPH, ICCE

**9:00AM–5:00PM**

**STUDENT CASE STUDY COMPETITION: GRADUATE & UNDERGRADUATE**

Rooms 252 A & 252 B

Sponsored by the Foundation for the Advancement of Health Education (FAHE)

**9:00AM–4:00PM**

**ESG BOARD MEETING**

Room 254 B

**9:30AM - 10:00AM**

**SOPHE BOARD OF TRUSTEE ORIENTATION**

Room 26O

**10:30AM–5:15PM**

**SOPHE BOARD OF TRUSTEES MEETING**

Room 26O

**12:00PM–6:00PM**

**REGISTRATION OPEN**

Upper Mezzanine

**1:00PM–5:00PM**

**Δ PRE-CONFERENCE WORKSHOP: THE POWER OF OUR PROFESSION IN HEALTH IN ALL POLICIES**

Room 254 A

Kirsten Colbaugh Rodgers, EdD, MSPH, MCHES<sup>®</sup>; Debbie Burney-Sigman, PhD;

Kendra Babitz, MPP

**2:00PM–4:30PM**

**PRE-CONFERENCE WORKSHOP: PROCESS, IMPACT OR OUTCOME EVALUATION. WHAT IS TAUGHT IN HIGHER EDUCATION AND HOW DOES THIS ALIGN WITH PRACTICE?**

Room 254 C

Rosemary Thackeray, PhD, MPH

**4:30PM–6:30PM**

**PRE-CONFERENCE WORKSHOP: HUMAN TRAFFICKING AWARENESS TRAINING (SOAR)**

Room 254 B

Mary Landerholm, MSW

**5:30PM–7:30PM**

**SOPHE HOUSE OF DELEGATES BUSINESS MEETING**

Room 26O

## WEDNESDAY, MARCH 27, 2019

**7:00AM–6:00PM**

**REGISTRATION, CE DESK & SOPHE STORE OPEN**

Upper Mezzanine

**7:00AM–8:00AM**

**SOPHE NEW MEMBER/FIRST TIMER BREAKFAST**

Room 255 E/F

**7:45AM–8:45AM**

**NCHEC BREAKFAST**

**(CHES<sup>®</sup> AND MCHES<sup>®</sup> CERTIFIED INDIVIDUALS ONLY - REGISTRATION REQUIRED)**

Room 155 E/F

**8:00AM–9:00AM**

**WEDNESDAY POSTERS SET-UP**

Hall 1

**9:00AM–11:00AM**

**OPENING PLENARY SESSION**

Hall 2

Ping Johnson, PhD; SOPHE Trustee, 2019 Annual Conference; M. Elaine Auld, MPH, MCHES<sup>®</sup>; CEO, SOPHE; Joseph K. Miner, MD, MSPH, Executive Director, Utah Department of Health; Kathleen Roe, DrPH, MPH & Daniel Perales, DrPH, MPH; SOPHE Past Presidents' Conference Dedication

**PREVENTING UNINTENTIONAL CHILDHOOD INJURIES: THEN, NOW, IMAGINE**

Angela Mickalide, PhD, MCHES<sup>®</sup>; 2018-2019 SOPHE President

**Δ BECOMING THE CHIEF HEALTH STRATEGIST: DELIVERING THE PROMISE OF HEALTH**

Georges C. Benjamin, MD; Executive Director, American Public Health Association, 2019 SOPHE Honorary Fellow

**11:00AM–11:15AM**

**BREAK**

Hall 1

Sponsored by Wiley Publishing

**11:00AM–7:00PM**

**EXHIBIT AREA AND POSTERS OPEN**

Hall 1

**11:15AM–12:45PM**

**CONCURRENT SESSIONS A**

**A1: STUDENT WORKSHOP: WHO'S WHO IN HEALTH EDUCATION: NETWORKING WITH CELEBRITIES IN THE FIELD**

Room 155 B/C

Moderator: Skye McDonald, MS, CHES<sup>®</sup>

Sponsored by Utah State University

**A2: HEALTH EDUCATION SPECIALIST PRACTICE ANALYSIS II (HESPA): RESULTS OF THE 2018 NATIONWIDE SURVEY TO VERIFY CURRENT PRACTICE OF HEALTH EDUCATION SPECIALISTS**

Room 155 E/F

Moderator: Nicolette Powe, DrPH, MCHES<sup>®</sup>

Randall Cottrell, DEd, MCHES<sup>®</sup>; Kathleen Allison, PhD, MPH, MCHES<sup>®</sup>; Linda Lysoby, MS, CAE, MCHES<sup>®</sup>

**A3: IMPACTING THE OPIOID EPIDEMIC THROUGH COLLABORATION AND INNOVATION**

Room 255 B/C

Moderator: Terri Lee, MPH

**MEDICATION-ASSISTED TREATMENT (MAT) FOR OPIOID ABUSE IN RURAL PENNSYLVANIA: GEOGRAPHIC, SOCIAL-ECOLOGICAL BARRIERS AND OPPORTUNITIES**

Whitney Katiraj, PhD, MPH

NORTH CAROLINA'S POLICY AND SYSTEMS INNOVATIONS IN RESPONSE TO THE OPIOID EPIDEMIC

*Sara Smith, MA, CHES®*

LESSONS FROM THE FIELD: UNDERSTANDING HOW ADVERSE COMMUNITY EXPERIENCES DRIVE THE OPIOID EPIDEMIC AND WHAT IT TAKES TO ADDRESS IT

*Sheila Savannah, MA*

CREATION OF A UNIVERSITY AND COMMUNITY COALITION TO ADDRESS THE OPIOID EPIDEMIC IN OHIO: TRANSLATING EVIDENCE TO PRACTICE

*Amy Thompson, PhD, CHES®, FESG*

## **A4: ROUNDTABLE. PROFESSIONAL DEVELOPMENT FROM A GLOBAL HEALTH PERSPECTIVE**

**Room 355 B/C**

Moderator: Carl L Hanson, PhD, MCHES®

*Shanna Livermore, MPH, MCHES®, FRSPH; Lori Hoepner, DrPH, MPH; Amar Kanekar, PhD, MPH, MCHES®, CPH, FRSPH; Shannon McMorrow, PhD, MPH; Rachel D Schwartz, PhD, MS, MA; Gayle Walter, PhD, MPH, CHES®; Michael J Wiblishauser, PhD, CHES®*

## **Δ A5: CULTURAL APPROACHES TO FATHERHOOD ENGAGEMENT AND MINORITY POPULATIONS**

**Room 355 E/F**

Moderator: Rhonda Rahn, PhD, MS, CHES®

EVIDENCE-BASED AND COMMUNITY RESPONSIVE: EVALUATING A FATHERHOOD TRAINING PROGRAM IN TAMPA, FL

*Renice Obure, MPH*

ENGAGING AFRICAN AMERICAN FATHERS ACROSS THE LIFE COURSE: COMMUNITY-BASED APPROACHES TO ADDRESS HEALTH DISPARITIES FROM POSTPARTUM TO AGING SERVICES

*Latrice Rollins, PhD; Gina Green Harris, MBA; Debra Copeland, MS, RN, CHES®*

ADDRESSING LATINO MENS HEALTH THROUGH CULTURAL COMPETENT STRATEGIES

*Raffy R Luquis, PhD, MCHES®; Miguel Perez, PhD, MS, MCHES®*

## **A6: INNOVATIVE AND INTERDISCIPLINARY STRATEGIES TO REDUCE ADOLESCENT TOBACCO USE**

**Room 255 E/F**

Moderator: Kaitlin V Cartoccio, MPH, MCHES®, DRCC

WHAT "R" YOUTH WATCHING? ENGAGING YOUTH TO ADVOCATE FOR SMOKE-FREE MEDIA PROTECTIONS

*Vonetta Dudley, MA, CHES®*

THE FUTURE OF HEALTH PROMOTION: USING PEER CROWD SEGMENTATION RESEARCH TO ADDRESS TEEN TOBACCO USE IN LOUISIANA

*Katie McCabe, MPH; Tonia Moore, MA, MSHCM*

WINNING THE BATTLE: IDENTIFYING AND CHARACTERIZING SUB-GROUPS OF YOUTH WHO REMAIN AT-RISK FOR TOBACCO IN AN ERA OF DECLINING USE

*Shiloh Beckerley, PhD*

ATTITUDES TOWARD JUUL REGULATION AND TOBACCO CONTROL POLICIES AMONG EMERGING ADULTS

*Melinda Ickes, PhD*

## **11:30AM - 1:00PM PHP EDITORIAL BOARD MEETING OFF SITE**

## **12:45PM-2:15PM LUNCH ON OWN**

## **1:00PM-2:00PM SOPHE ALL MEMBER BUSINESS MEETING Hall 2**

## **2:15PM-3:45PM CONCURRENT SESSIONS B B1: COMPETENCY – NEXT STEPS Room 155 E/F**

Moderator: Julia Franklin, PhD, CHES®

COMPETENCIES, STRATEGIC SKILLS, AND KNOWLEDGE - OH MY!

*Melissa Alperin, EdD, MPH, MCHES®*

ELEVATING HEALTH EDUCATION AND PROMOTION PRACTICE THROUGH CONTINUING COMPETENCY

*Linda Lysoby, MS, CAE, MCHES®; Chesley Cheatham, MEd, MCHES®; Shontelle Dixon, MPH, CHES®*

ALIGNING THE NCHEC AND CEPH COMPETENCIES USING THE NEW CEPH CRITERIA

*Nicole Williams, MPH*

## **B2: ADDRESSING ADVERSE CHILDHOOD EXPERIENCES (ACES) THROUGH CREATIVITY, ENGAGEMENT AND EDUCATION**

**Room 355 E/F**

Moderator: Sarah E Pember, PhD, MT, CHES®

ADDRESSING ROOT CAUSES OF OPIOID ADDICTION: AN EXPLORATION OF ADVERSE CHILDHOOD EXPERIENCES IN APPALACHIA AND OPPORTUNITIES TO PROMOTE RESILIENCY

*Kristin A Mattson, MPH, MCHES®*

THIS IS ART. THIS IS PUBLIC HEALTH: INFORMING, IGNITING, AND INSPIRING PUBLIC HEALTH CHANGE THROUGH YOUTH ENGAGEMENT

*Clint Grant, MSPH, CHES®*

"BUT MOST PEOPLE DO IT WHEN THEY BE STRESSED": UNDERSTANDING SUBSTANCE USE MOTIVATIONS AND DETERRENENTS TO DEVELOP A TAILORED CAMPAIGN FOR HIGH-RISK YOUTH

*Carolyn Stalgaitis, MPH; Daniel Saggese, MBA*

PRIORITIZING ADVERSE CHILDHOOD EXPERIENCES (ACES) AND TRAUMA INFORMED PRACTICE EDUCATION IN PROFESSIONAL PREPARATION PROGRAMS: IDENTIFIED GAPS AND ESSENTIAL ACTION NEEDED

*Tammy Wynard, MS*

## **B3: ELEVATING COMMUNITY HEALTH THROUGH PARTNERSHIP Room 255 B/C**

Moderator: Amanda Lynch, MS, MCHES®

CREATING AN EVIDENCE BASE FOR TAILORED PROGRAM DESIGN: INITIAL RESULTS OF A COMMUNITY-CAMPUS COLLABORATION

*Megan Kelley, MS, PhD, CHES®; Masoomah Hajjzadehghaz, PhD; Falah Rashoka, MS*

WIN WIN! MAXIMIZING PARTNERSHIPS WHEN LOCAL RESOURCES ARE LIMITED

*Kandice Porter, PhD, MCHES®*

ACHIEVING EQUITY THROUGH IMPROVED PRIVATE AND PUBLIC PARTNERSHIP. THE EFFECTIVENESS OF APPLYING THE WILDER COLLABORATION INVENTORY

*Chinwe Ejikeme, DrPH*

**B4: ADVOCACY: HOW WE LEARN IT, HOW WE DO IT, AND WHY IT MATTERS**

Room 155 B/C

Moderator: Jeana Neu, MS, CHES®

2019 SOPHE ADVOCACY UPDATE: PRIORITIES, SUCCESSES, AND POSSIBILITIES

Heidi Hancher-Rauch, PhD, CHES®; Jodi Brookins-Fisher, PhD, MCHES®; Amy Thompson, PhD, CHES®, FESG

COMMUNITY ADVOCACY IN ACTION: ADVOCATING FOR EQUITY IN COMMUNITY PARKS

Nakeitra Burse, DrPH, MS, CHES®

ADVOCACY AND PUBLIC POLICY TRAINING OF COLLEGE HEALTH EDUCATION AND PROMOTION STUDENTS

Eric Conrad, MA, CHES®; Jen Nickelson, PhD, RD, MS, MCHES®; Elizabeth Brandley, MS, CHES®

**B5: SEXUAL VIOLENCE PREVENTION: WHAT WORKS**

Room 255 E/F

Moderator: Jagdish Khubchandani, PhD, MPH, CHES®

TRANSLATING RAPID FEEDBACK EVALUATION FINDINGS INTO RESPONSIVE AND ACTIONABLE STEPS TO IMPROVE A NATIONAL SEXUAL VIOLENCE PREVENTION PROGRAM

Shannon Biello, MPH

MEN'S RISK IDENTIFICATION, MOTIVATIONS FOR INTERVENTION RESPONSIBILITY, AND PRO-SOCIAL RESPONSE AS BYSTANDERS TO SEXUAL VIOLENCE

Jill C Hoxmeier, PhD, MPH, CHES®

BACKLASH, VICTIM-BLAMING, AND BYSTANDER TRAINING: WHAT DOES PRIMARY PREVENTION LOOK LIKE FOR CAMPUS SEXUAL VIOLENCE?

Jill C Hoxmeier, PhD, MPH, CHES®; Christine Hackman, PhD, CHES®

**B6: ROUNDTABLE: TECH TOOLS FOR HEALTH EDUCATION AND HEALTH PROMOTION**

Room 355 B/C

Moderator: Shanna Livermore, MPH, MCHES®, FRSPH

SUBVERTISING AS A FOOD-FOCUSED MEDIA LITERACY TOOL FOR JAMAICAN FAMILIES TO CRITICALLY EVALUATE U.S. TELEVISION

Rachel Powell, PhD, MPH, CPH, CHES®

VOTER OPINIONS OF TOBACCO 21 LEGISLATION IN PENNSYLVANIA AND WEST VIRGINIA: COMMUNICATING FINDINGS FROM IN-APP POLLING

Jennifer Keith, MPH, CPH, Isabelle Rocca

IMPACT OF A SMOKING PREVENTION VIDEOGAME INTERVENTION FOR TEENS

Claudia-Santi Fernandes, EdD, LPC, MCHES®, NCC

IMPROVING HEALTH PROMOTION THROUGH THE INTEGRATION OF TECHNOLOGY, CROWDSOURCING, AND SOCIAL MEDIA

Eric Conrad, MA, CHES®, Mikaela Becker

A PODCAST CAN BE A VALUABLE TOOL FOR EDUCATING AUDIENCES ABOUT HISTORY, CURRENT EVENTS, AND THE DEDICATED WORKFORCE OF PUBLIC HEALTH

Linsey Grove, DrPH, CPH, CHES®; Quinn Lundquist, MPH, CPH

USING THE POWER OF MECHANICAL TURK AND QUALTRICS IN YOUR SURVEYS

D. Rose Ewald

**3:45PM-4:00PM**

**BREAK**

Hall 1

**4:00PM-5:30PM**

**PLENARY 2: DIGITAL HEALTH PANEL**

Hall 2

Moderator: John P Allegrante, PhD; Teachers College, Columbia University

Bradford Hesse, PhD; Chief, Health Communication and Informatics Research Branch, National Cancer Institute

Victoria McCullough; Social Impact and Public Policy, Tumblr

Joe Smyser, PhD, MSPH; Chief Executive Officer, The Public Good Projects

Dina L. Borzekowski, EdD, EdM, MS; Interim Director, The Global Health Initiative; Research Professor, Department of Behavioral and Community Health; University of Maryland School of Public Health

ANNOUNCEMENT OF STUDENT CASE STUDY COMPETITION WINNERS

Karl Larson, PhD, MCHES®

Sponsored by the Foundation for the Advancement of Health Education (FAHE)

**4:00PM-5:00PM**

**SOPHE ADVOCACY COMMITTEE MEETING**

Room 260 A

**5:30PM-6:30PM**

**POSTER PROMENADE – ALL AUTHORS @ WEDNESDAY POSTERS**

Hall 1

NCCOR'S MEASURES REGISTRY USER GUIDES: TOOLS FOR RESEARCHERS AND PUBLIC HEALTH PRACTITIONERS TO MEASURE DIET AND PHYSICAL ACTIVITY

Amanda Samuels, MPH, Hatidza Zaganjor, MPH

RESEARCH IN VULNERABLE AND PROTECTED POPULATIONS

Jody L Vogelzang, PhD, RDN, CHES®, FAND, Carol N Agomo, MPH, MBA, Whitney Boling, PhD, MBA, CHES®

INITIATIVE TO IMPROVE THE HEALTH & WELLNESS OF EMPLOYEES IN A CLINICAL RESEARCH CENTER

Alyssa Jasmine Bullard, MHA, Ashton Madison, MPH, Meghan O'Leary, MA, Marsha Turner, MS, Teresa Day, Christina D Williams, PhD, MPH, Dawn Provenzale, MD, MS

FACTORS INFLUENCING BREAST CANCER KNOWLEDGE AND RISK APPRAISALS. A MIXED METHODS ASSESSMENT OF COLLEGE STUDENTS' PERCEPTIONS

Christina Lynn Jones, PhD, MA, Marcy Simpson, Jagdish Khubchandani, PhD, MPH, CHES®, Faith Brewer, Tyler Smith, Tiara Wilburn

RACE/ETHNICITY AND SEX DISPARITIES FOUND AMONG CANCER MODIFIABLE RISK BEHAVIORS OF U.S. ADOLESCENT PARENT DYADS

Mary Odum, PhD, Lei Xu, PhD, Ronald D Williams, Jr, PhD, CHES®, Jeff M Housman, PhD, MCHES®

**5:30PM-6:30PM**

**VOLUNTEER FAIR**

Hall 1 and Upper Mezzanine

**5:30PM-7:30PM**

**OPENING RECEPTION**

Hall 1 and Upper Mezzanine

**7:30PM-8:00PM**

**WEDNESDAY POSTER TEAR DOWN**

Hall 1

## THURSDAY, MARCH 28, 2019

**7:00AM–6:00PM**

**REGISTRATION, CE DESK, AND SOPHE STORE**

Upper Mezzanine

**8:00AM–6:00PM**

**EXHIBIT AREA AND POSTERS OPEN**

Hall 1

**7:00AM–8:00AM**

**THURSDAY POSTERS SET-UP**

**7:00AM–8:00AM**

**SOPHE 2020 CONFERENCE PLANNING COMMITTEE MEETING**

Room 260 B

**7:00AM–8:30AM**

**SOPHE PAST PRESIDENT'S BREAKFAST**

Room 260 A

**7:00AM–8:00AM**

**EARLY BIRD SESSIONS**

**EBT1: ESTABLISHING A CULTURE OF SELF CARE FOR HEALTH EDUCATORS (INCLUDING YOGA)**

Room 155 B/C

Moderator: Anna Alikhani, MPH, MSW, CHES®

*Portia Jackson Preston, DrPH, MPH; Yendelela Cuffee, PhD, MPH; Dani Hansen (yoga)*

**EBT2: COMMUNICATING RESEARCH AND PRACTICE TO RAISE THE POWER OF MANY: PUBLISHING YOUR WORK IN PROFESSIONAL AND SCIENTIFIC JOURNALS**

Room 155 E/F

Moderator: Alexandra DeSorbo Quinn, EdD, MPH

*Stephen Gambescia, PhD, MEd, MCHES®; Jesus Ramirez-Valles, PhD, MPH; Holly Mata, PhD, CHES®, CPH; Jeanine Robitaille, MS, CHES®*

**EBT3: YOU HAVE A TOOLKIT: NOW WHAT?**

Room 255 E/F

Moderator: Elaine Hicks, MS/LIS, MPH, MCHES®

*Cherlyee Sherry, MPH, MCHES®; Jody Steinhardt, MPH, CHES®*

**Δ EBT4: USPHS OFFICERS LEADING THE WAY**

Room 255 B/C

Moderator: Denise D. Payan, PhD, MPP

*Janesia Robb, MPH, CHES®; Matthew Weinburke, MPH, REHS, CHES®, MLT (ASCP)*

**EBT5: PUBLIC HEALTH WORKFORCE AGENDA**

Room 355 B/C

Moderator: Keely Rees, PhD, MCHES®

*Betty Bekemeier, PhD*

**Δ EBT6: CDC REACH: CELEBRATING 20 YEARS OF HEALTH EQUITY IMPACT AND CHARTING A FUTURE COURSE**

Room 355 E/F

Moderator: Cicily Hampton, PhD, MPA

*Terry O'Toole, PhD, MDIV, FASHA; Christina Rillion Peoples; Karen Voetsch, MPH*

**8:00AM–8:15AM**

**BREAK**

Hall 1

**8:15AM–9:45AM**

**MEET THE SOPHE JOURNAL EDITORS**

Hall 1

*Stephen Gambescia, PhD, MEd, MCHES®, Pedagogy in Health Promotion; Jesus Ramirez-Valles, PhD, MPH, Health Education & Behavior; Kathleen Roe, DrPH, MPH, Health Promotion Practice*

**8:15AM–9:45AM**

**CONCURRENT SESSIONS C**

**C1: ETA SIGMA GAMMA SESSION: IMPACTING COLLEGE STUDENTS' HEALTH**

Room 355 B/C

Moderator: Randall Cottrell, DEd, MCHES®

**PUPPIES IN THE PLAZA: PRE-SERVICE HEALTH PROFESSIONALS PAWSITIVELY INFLUENCING MENTAL HEALTH ON CAMPUS**  
*Caitlin Holden, MS, CHES®; Megan Shipley, PhD, CHES®; Caitlin Kahney*

**ADVOCACY AND PUBLIC POLICY PERCEPTIONS, TRAINING, AND INVOLVEMENT OF COLLEGE STUDENTS INVOLVED IN ETA SIGMA GAMMA**  
*Eric Conrad, MA, CHES®, Jen Nickelson, PhD, RD, MS, MCHES®, Elizabeth Brandley, MS, CHES®*

**COLLEGE STUDENTS USAGE OF STUDENT HEALTH CENTER PREDICTED BY KNOWLEDGE**  
*Shelby Flores-Thorpe, MEd; Mary Odum, PhD, Jeff Houseman, PhD, MCHES®*

**Δ C2: FOOD AND NUTRITION PROGRAMS: IMPACTS, INTERVENTIONS, AND ENVIRONMENTAL INFLUENCES**

Room 255 E/F

Moderator: Katie Wagoner, MPH

**EATING RAINBOWS: A NEW SNAP-ED CURRICULUM FOR K-3RD GRADERS. "LET'S EAT A RAINBOW PLATE EVERY DAY!"**  
*Amelia Mattocks, MPH, CHES®*

**PROMOTING CLIENT NUTRITION IN UTAH'S FOOD PANTRIES: A COMPREHENSIVE APPROACH**  
*Casey Coombs, MS, RD; Kristi Strongo, CHES®*

**THE EFFECTS OF THE USDA SUMMER FOOD SERVICE PROGRAM ON RURAL ADOLESCENTS' NUTRITION ATTITUDES, KNOWLEDGE, BEHAVIORAL INTENTIONS AND BEHAVIORS**  
*Rachel Harrington, MHA, RDN, LD; Melinda Ickes, PhD*

**COLLABORATING WITH CONSUMERS TO IMPROVE THE LOCAL FOOD ENVIRONMENT: THE DETROIT HEALTHY GROCER INITIATIVE**  
*Rachael Dombrowski, PhD, MPH*

**C3: COMMUNITY AND CLINICAL APPROACHES FOR OPTIMAL WOMEN'S HEALTH**

Room 255 B/C

Moderator: Danielle R Brittain, PhD

**DEVELOPMENT AND BETA-TESTING OF A PHONE APP TO IMPROVE MEDICATION ADHERENCE AMONG BREAST CANCER PATIENTS**  
*Patricia Chalela, DrPH, MPH; Andrea Fernandez, MPH*

**WHAT DO WOMEN UNDERSTAND ABOUT THE WELL-WOMEN VISIT? UTAH WOMEN'S PREVENTATIVE HEALTH FOCUS GROUP FINDINGS**  
*Nickee Palacios-Andjelic, MS*

THE ROLE OF COMMUNITY HEALTH WORKERS IN PROMOTING HEALTH ACCESS FOR WOMEN WITH FEMALE GENITAL CUTTING (FGC): FOSTERING COMMUNITY-CLINICAL PARTNERSHIPS  
*Emily Finley, MPH; Kiera Kenney, MSW*

THE VIRUS MOST PEOPLE DON'T KNOW ABOUT, BUT SHOULD  
*Alyson Ward, MS, CHES®; Stephanie McVicar, AuD*

**C4: IMPROVING HIV PREVENTION AND HEALTH EQUITY THROUGH COMMUNITY PARTNERSHIPS**

Room 155 E/F

Moderator: Raffy R Luquis, PhD, MCHES®

SYNERGISTIC PARTNERSHIPS FOR ACHIEVING HEALTH EQUITY AND IMPROVING HEALTH OUTCOMES RELATED TO HIV PREVENTION IN MINORITY US-MX BORDER COMMUNITIES  
*Thenral Mangadu, MD, PhD, MPH; Zalma Hernandez; Nanditha Ravichandran*

INITIATING A PREP CLINIC IN A RURAL REGION: CHALLENGES FOR A COMMUNITY-BASED AIDS SERVICE ORGANIZATION  
*Frederick Schulze, PhD, MCHES®*

BARRIERS TO PRE-EXPOSURE PROPHYLAXIS USE IN MEN WHO HAVE SEX WITH MEN: ACCESS FOR SMALL COMMUNITIES  
*Nikki Hillier, PhD, MS; Sheila Simons, PhD, MS*

**C5: MENTAL HEALTH: SURVEILLANCE & PREVENTION PROGRAMMING**

Room 155 B/C

Moderator: Cynthia Burwell, PhD, MCHES®

ELEVATING MENTAL HEALTH PROMOTION THROUGH COLLABORATION TO GENERATE PRACTICE-BASED EVIDENCE  
*Shannon McMorrow, PhD, MPH; Heidi Hancher-Rauch, PhD, CHES®*

STRATEGIES OF SELF-HELP, PHASE TWO: AN INNOVATIVE COMMUNITY-BASED MENTAL HEALTH PROMOTION PROGRAM TAILORED FOR MINORITY COMMUNITY MEMBERS  
*Heidi Hancher-Rauch, PhD, CHES®; Shannon McMorrow; PhD, MPH*

SECONDARY PREVENTION FOR MENTAL HEALTH: EVALUATION OF A MENTAL HEALTH FIRST AID PROGRAM IMPLEMENTED ON A UNIVERSITY CAMPUS  
*Jessica Garcia; Amy Gatto, MPH*

INVESTIGATING TEEN MENTAL HEALTH: UTILIZING ADVERSE CHILDHOOD EXPERIENCES AND SOCIAL IDENTITIES TO DISTINGUISH TEENS AT GREATER RISK  
*Carolyn Stalgaitis, MPH*

**C6: PROMOTING WELLNESS @ WORK**

Room 355 E/F

Moderator: Abraham Hernandez

POLICY AS THE FOUNDATION TO WORKSITE WELLNESS PROGRAMMING - IMPLEMENTING AND EVALUATING HEALTH AND WELL-BEING POLICIES FOR STATE HEALTH DEPARTMENT EMPLOYEES  
*Carmen Daniel, MPH; Mary Meng, PhD*

GENERATING EVIDENCE TO INFORM PRACTICE: ASSESSING RISK AND PROTECTIVE FACTORS ASSOCIATED WITH PSYCHOLOGICAL WELLBEING IN THE WORKPLACE  
*Dana Ingemann, MPH, CPH, CHES®*

TRANSLATING THE CHRONIC DISEASE SELF-MANAGEMENT PROGRAM TO WORKSITES: UNDERSTANDING THE BIDIRECTIONAL RELATIONSHIP BETWEEN WORK AND CHRONIC DISEASE  
*Heather Padilla, PhD, RDN*

**9:45AM-10:00AM**

**BREAK**

Hall 1

**10:00AM-11:15AM**

**Δ PLENARY 3: OVERCOMING INEQUITIES IN OBESITY: WHAT DON'T WE KNOW THAT WE NEED TO KNOW?**

Hall 2

Moderator: Cam Escoffery, PhD, MPH, CHES®; SOPHE President-Elect

*Viktor Bobbjerg, PhD; James F. and Sarah T. Fries Foundation  
 Lawrence W Green, DrPH, ScD (Hon), Professor Emeritus, University of California, San Francisco  
 Shiriki K Kumanyika, PhD, MS, MPH; Emeritus Professor of Epidemiology, University of Pennsylvania, Research Professor, Community Health and Prevention; Drexel University Dornsife School of Public Health; 2019 Elizabeth Fries Awardee Health Education Award Recipient*

**11:15AM-1:00PM**

**LUNCH ON OWN**

**11:30AM-12:30PM**

**POSTER PROMENADE – ALL AUTHORS @ THURSDAY POSTERS**

Hall 1

EFFECTS OF A FREE MEMBERSHIP TO A CITYWIDE, CAMPUS INTEGRATED, BIKE SHARE SYSTEM ON COLLEGE STUDENT PHYSICAL ACTIVITY BEHAVIORS: A RANDOMIZED CONTROLLED PILOT STUDY  
*Amanda Grimes, PhD, MS, MCHES®, Michele Baker*

PREP'D FOR PREVENTION: DIFFUSION OF HIV PROPHYLACTIC INNOVATIONS IN KEY POPULATIONS  
*Jill C Hoxmeier, PhD, MPH, CHES®, Griff Tester, PhD, MA*

THE IMPACT OF A THEORY-BASED WELLNESS COURSE ON SELECTED PRIORITY HEALTH BEHAVIORS AMONG COLLEGE STUDENTS  
*Ping Johnson, PhD; Kandice Porte, PhD, MCHES®; Mia Oberlton, EdD, MA; Monica S Gerda, MS*

DISCRIMINATION, INTEGRATION & MULTIPLE MENTAL HEALTH BURDENS: PUNJABI YOUNG ADULT EXPERIENCES IN CALIFORNIA  
*Akinchita Kumar, MSPH; Semran K Mann, CHES®; Lisa Roberts, DrPH; Susanne B Montgomery, PhD, MPH*

INTERNET ADDICTION, DEPRESSION, ANXIETY, AND SUBSTANCE USE IN COLLEGE STUDENTS  
*Jerome E Kotecki, HSD; Jagdish Khubchandani, PhD, MPH, CHES®*

**11:30AM-12:30PM**

**SOPHE COMMUNITIES OF PRACTICE ROUNDTABLE DISCUSSIONS**

Room 155 B/C

**11:30AM-12:30PM**

**SOPHE RESEARCH & ETHICS COMMITTEE MEETING**

Room 260 B

**11:30AM-12:15PM**

**SOPHE 2019 CONFERENCE PLANNING COMMITTEE LUNCH (INVITATION ONLY)**

Room 260 A

**11:30AM-12:30PM**

**SOPHE FINANCE COMMITTEE**

Meet at Registration

**11:30PM–1:30PM**  
**HPP EDITORIAL BOARD MEETING**  
OFF SITE

**1:00PM–3:00PM**  
**SOPHE SCHOOL HEALTH ADVISORY COUNCIL MEETING**  
**(INVITATION ONLY)**  
Room 260 B

**1:00PM–2:00PM**  
**CONCURRENT SESSIONS D**  
**Δ D1: UTILIZING DATA FOR HEALTH EQUITY IN THE LGBTQ**  
**COMMUNITY**

Room 255 E/F  
Moderator: Carrie Bennet, MPA, CHES®

PENNSYLVANIA'S LGBT WELLNESS NEEDS ASSESSMENT: DATA FOR HEALTH EQUITY DISCUSSION

*Jennifer Keith, MPH, CPH, Adrian Shanker*

ADDRESSING BREAST CANCER DISPARITIES IN THE LGBTQ COMMUNITY THROUGH CULTURAL HUMILITY, STRUCTURAL COMPETENCY, AND COMMUNITY EDUCATION

*Julia M Applegate, MA*

**Δ D2: SKILL BUILDING: "SECRETS" TO MASTERING THE CHES® EXAM**  
Room 255 B/C

Moderator: Kirsten Rodgers, EdD, MSPH  
*James Bemel, PhD, MPH, CHES®; Mary Brown, PhD, CHES®*

**Δ D3: THINK TANK: BEHIND THE LABEL WITH FDA: ENSURING HEALTH EDUCATORS UNDERSTAND THE UPDATED NUTRITION FACTS LABEL**

Room 155 E/F  
Moderator: Emily Whitney, PhD, CHES®  
*Maya Maroto, EdD, MPH, RD; Robin McKinnon, PhD, MPA*

**Δ D4: IGNITE: HEALTH COMMUNICATIONS: ETHICS, ACCESS AND INNOVATION**

Hall 2  
Moderator: Dhitinut Ratnapradipa, PhD, MCHES®

AN INTERNET FOR SOME THREATENS HEALTH FOR ALL: HOW REPEALING NET NEUTRALITY IMPACTS POPULATION HEALTH

*Jody Early, PhD, MS, MCHES®; Dan Bustillos, PhD, JD*

NUDGES IN HEALTH PROMOTION: ARE THEY ETHICAL, EFFECTIVE, AND ACCEPTABLE?

*Jody L Vogelzang, PhD, RDN, CHES®, FAND*

REACHING DIVERSE POPULATIONS THROUGH PHOTONOVELS AND STORYTELLING

*Ayma Rouhani, MPH*

SPANNING DECADES OF HEALTH COMMUNICATIONS PROGRESS: WHERE WE'VE BEEN AND WHERE WE'RE HEADED

*Julia Alber, PhD, MPH*

PEOPLE FIRST-THE IMPORTANCE OF LANGUAGE CHOICES IN SEXUALITY & HEALTH EDUCATION MATERIALS

*Anita Sego, PhD, MCHES®; Denise Demers, PhD, CHES®*

DEVELOPMENT OF A TAILORED CAMPAIGN BRAND TO REDUCE YOUNG ADULT OPIOID MISUSE IN VERMONT: UNCOVERING AUDIENCE VALUES, RISK PERCEPTION, BELIEFS, ATTITUDES, AND CAMPAIGN MESSAGE PREFERENCES

*Katie McCabe, MPH*

**Δ D5: LAW & HEALTH POLICY**

Room 355 E/F  
Moderator: Anders Cedegren, PhD, CHES®

TEACHING PUBLIC HEALTH POLICY: IT'S NOT JUST FOR LAWYERS

*Brianne Yassine, MPH, CHES®; Montrece Ransom, JD, MPH*

LEGAL EPIDEMIOLOGY 3.0: TRANSLATING FINDINGS THROUGH PUBLIC HEALTH EDUCATION

*Brianne Yassine, MPH, CHES®; Montrece Ransom, JD, MPH*

**Δ D6: BECOMING YOUR BEST YOU: LEADERSHIP DEVELOPMENT FOR CURRENT AND ASPIRING HEALTH EDUCATORS**

Room 155 B/C  
Moderator: Jean Breny, PhD, MPH  
*Angela Michalide, PhD, MCHES®; David Birch, PhD, MCHES®; Jean Breny, PhD, MPH*

**2:00PM–4:00PM**  
**ESG BUSINESS MEETING**

Room 355 B/C

**2:00PM–2:15PM**

**BREAK**

Hall 1

**2:15PM–3:45PM**

**Δ PLENARY 4: FRAMING THE NARRATIVE TO ADVANCE THE PUBLIC'S HEALTH**

Hall 2  
Moderator: Daniel Perales, DrPH, Emeritus Professor of Public Health, San Jose State University  
*Lawrence Wallace, DrPH, MS, MPH; Emeritus Professor of Public Health; Oregon Health and Science University, Portland State University School of Public Health; Lori Dorfman, DrPH; Director, Berkeley Media Studies Group*

**3:45PM–4:00PM**

**BREAK**

Hall 1

**4:00PM–5:30PM**

**DEPARTMENT HEADS MEETING**

Room 260 A

**4:00PM–4:30PM**

**ESG NCHC MAJOR OF THE YEAR AWARD CEREMONY**

Room 355 B/C

**4:00PM–5:30PM**

**CONCURRENT SESSIONS E**

**E1: PROMOTING EFFECTIVE PRACTICES AMONG PROVIDERS**

Room 355 E/F  
Moderator: Cherylee Sherry, MPH, MCHES®

EDUCATING HEALTHCARE PROVIDERS ABOUT THE NEW SHINGLES VACCINATION RECOMMENDATIONS

*Kathryn Ivey, MPH*

INCREASING LUPUS KNOWLEDGE AMONG HEALTH PROFESSIONALS THROUGH WEB-BASED EDUCATION

*Thometta Cozart, MS, MPH, CHES®, CPH; Steven Owens, MD, MS, MPH*

BUILDING LIFESTYLE MEDICINE COMPETENCIES TO CHANGE THE CULTURE OF COMMUNITY-INTEGRATED HEALTHCARE

*Anita Balan, MPH, MCHES®*



NATIONAL ASSESSMENT OF FAMILY PRACTICE AND OBGYN RESIDENTS' EXPERIENCES WITH 'CENTERINGPREGNANCY' GROUP PRENATAL CARE  
*Jean Marie Place, PhD, MPH; Jagdish Khubchandani, PhD, MPH, CHES®*

**Δ E2: YOUTH-LED PROGRAMS**

**Room 155 E/F**

Moderator: Meghan Shewmake, MA, CHES®

YOUTH ARE THE NOW: A PRESENTATION BY TEEN LEADERS TO HELP ADULT LEADERS GATHER AND AMPLIFY YOUTH VOICE  
*Theresa Vogt, MEd, CHES®*

EMPOWERING ADOLESCENTS TO BECOME RESPONSIBLE MANAGERS OF THEIR OWN HEALTH CARE. A THREE-PRONGED APPROACH  
*Erica Koepsel, MA*

PARTNERING WITH LOCAL AGENCIES TO PREPARE YOUTH FOR FOOD JUSTICE & FOOD ACCESS CAREERS  
*Rachael Dombrowski, PhD, MPH*

**Δ E3: WORKFORCE DEVELOPMENT**

**Room 255 B/C**

Moderator: Kari Norton Schmide, CHES®

TRANSLATING RESEARCH TO PREPARE THE EMERGING LABOR FORCE FOR SAFE AND HEALTHY WORK  
*Jack Barile, PhD, MS*

ACHIEVING HEALTH EQUITY BY ADVOCATING HEALTH CAREERS AMONG LINGUISTICALLY AND CULTURALLY DIVERSE ADOLESCENTS  
*Jennifer Banas, EdD, MPH, MEd*

INTEGRATING CULTURE, COMMUNITY AND ACADEMIC PARTNERS TO DIVERSIFY THE HEALTH AND BIOMEDICAL SCIENCE WORKFORCE  
*Sarah Langdon, MPH, MCHES®; Charlene Hunt*

**Δ E4: CULTURAL COMPETENCY IN THE FIELD AND IN THE CLASSROOM**

**Room 255 E/F**

Moderator: Raffy R Luquis, PhD, MCHES®

IT TAKES A VILLAGE: GIVING OUR BABIES THE BEST CHANCE  
*Brittney Okada, MPH, CHES®; Tima Clawson*

UNITING IN OUR DIFFERENCES TO STRENGTHEN COMMUNITIES  
*Abraham Hernandez*

ADDRESSING MICROAGGRESSION AND CULTURAL COMPETENCY IN THE PRESERVICE HEALTH EDUCATION CLASSROOM  
*Krizia Melendez, MPH, CHES®*

A SURVEY OF IMPLICITY BIAS IN COMMUNITY HEALTH STUDENTS IN A MEDIUM SIZED RURAL SOUTHERN UNIVERSITY AND RECOMMENDATIONS FOR ELEVATING CULTURAL COMPETENCE TRAINING FOR HEALTH PROFESSIONALS.  
*Mary I Hawkins, PhD, CHES®; Derek Cegeika, PhD, MPH*

**Δ E5: SOPHE CHAPTER DEVELOPMENT**

**Room 155 B/C**

Moderator: Gigi Holder, MPH, MSW, CHES®

CHANGE AND GROWTH FOR CHAPTERS: STRENGTHENING SOPHE CHAPTERS' STRATEGIES FOR SUCCESS  
*Derrick Fritz, CHES®; Jordan Buckley, MPH, CHES®; Keely Rees, PhD, MCHES®*

JOINING FORCES TO ADVANCE HEALTH EDUCATION: ENGAGING COLLABORATIONS AMONG PUBLIC HEALTH TRAINING CENTERS, SOPHE CHAPTERS AND PRACTICE PARTNERS  
*Michelle Carvalho, MPH, MCHES®; Latresh Davenport, MPH*

**Δ E6: IGNITE: NEW VOICES, NEW METHODS, NEW IDEAS**

**Hall 2**

Moderator: Caile Spear, PhD, MCHES®

HEALTH EDUCATION STRATEGIES FOR PROMOTING THE HEALTH BENEFITS OF NATURE ENGAGEMENT  
*Steve Hawks, EdD, MBA, MCHES®*

USING TECHNOLOGY TO IMPROVE PEDIATRIC ASTHMA MANAGEMENT AND EDUCATION  
*Eun Hea Unsicker, MPH, CCRP; Karmella Koopmeiners, RN, MS*

JUSTICE AND EQUITY IN MASTERS OF PUBLIC HEALTH  
*Leah Taraskiewicz, MPH; Varsha Subramanyam, MPH*

RECOVERY'S GOT TALENT: PERCEIVED BENEFITS OF A COMMUNITY LEVEL STRENGTH-BASED INTERVENTION FOR PEOPLE LIVING IN RECOVERY  
*Mary Kramer, PhD, MPH, MCHES®*

SUPPORTING PUBLIC HEALTH PRACTITIONERS TO ENGAGE FAMILIES: A FAMILY FOCUS FOR INTERVENTIONS CHECKLIST  
*Lynneth Kirsten Novilla*

WHERE IS THE FAMILY IN PUBLIC HEALTH 3.0? THE FAMILY AS AN ESSENTIAL BUT FORGOTTEN LINK AND PARTNER IN IMPROVING POPULATION HEALTH  
*Len Novilla, MD, MPH*

WHAT IS MENTAL HEALTH? PERSPECTIVES FROM NATIVE AMERICAN PLAINS TRIBES YOUTH  
*Katherine Schlatter, EdD, EdM, ALM*

DOES IT MATTER IF IT'S THE RIGHT THING TO DO? EXAMINING THE UTILITY OF MORAL NORMS TO PREDICT BYSTANDER INTERVENTION IN COLLEGE STUDENTS  
*Arden Castle; Marina Katague; Christine Hackman, PhD, CHES®*

EXPLORING SNAPCHAT INC AS A METHODOLOGY FOR SURVEY RESEARCH AMONG COLLEGE STUDENTS  
*Joni Roberts, DrPH; Oluwabunmi Ogungbe; Aerial Watts, MPH*

POPULATION HEALTH-FOCUSED COMPETENCIES FOR INTERPROFESSIONAL PRACTICE - THE ROLE OF THE PUBLIC HEALTH PROFESSIONAL  
*Darson Rhodes, PhD, MCHES®; Joseph Visker, PhD, MCHES®; Emily Forsyth, PhD, RN, MPH, CHES®*

**4:30PM-5:00PM  
 ESG T-SHIRT EXCHANGE**

**Room 355 B/C**

**5:00PM-6:00PM  
 SOPHE DONOR RECEPTION (INVITATION ONLY)**

**6:00PM-7:00PM  
 AWARDS CEREMONY**

**Hall 2**

**7:00PM-9:00PM  
 AWARDS RECEPTION**

**Hall 1**

Sponsored by SAGE

**8:00PM-9:30PM  
 SPECIAL STUDENT SOCIAL (STUDENTS ONLY)**

**Room 155 B/C**

Sponsored by the University of South Florida

**9:00PM-9:30PM  
 THURSDAY POSTER TEAR DOWN**

**Hall 1**

## FRIDAY, MARCH 29, 2019

**7:00AM–1:30PM**

**REGISTRATION, CE DESK, & SOPHE STORE**

Upper Mezzanine

**6:30AM–7:00AM**

**FRIDAY POSTERS SET-UP**

Hall 1

**7:00AM–8:00AM**

**POSTER PROMENADE – ALL AUTHORS @ FRIDAY POSTERS**

Hall 1

THE LICE PROJECT: LICE EDUCATION IN AN ELEMENTARY SCHOOL  
*Julie Mumm, Jessica Miehle, Erica Mumm*

SCHOOL HEALTH TEACHERS' PRACTICES ON TEEN DATING VIOLENCE PREVENTION

*Jagdish Khubchandani, PhD, MPH, CHES<sup>®</sup>, Jeffrey K Clark, Amy Thompson, PhD, CHES<sup>®</sup>, FESG, Michael J Wiblishauser, PhD, CHES<sup>®</sup>*

TRANSLATING A HEALTHY EATING AND EXERCISE PROGRAM FOR CHILDREN AND PARENTS: COMMUNITY HEALTH IN ACTION

*Laura Nabors, PhD, MPH, JaLisa Elkins, Myia Lang, April Poteet, Kristen Welker, PhD, CHES<sup>®</sup>*

THE IMPACT OF LOW HEALTH LITERACY ON SUBSTANCE USE

*Beth Lanning, PhD, MCHES<sup>®</sup>, Alexandra Larsen, Kelly Ylitalo, Dr. Renee Umstatted Meyer, MS, CHES<sup>®</sup>, Jackson Griggs, MD*

MOBILIZATION AND EMPOWERMENT OF VULNERABLE POPULATION IN A SUBURBAN CITY IN NEW JERSEY

*Chia-Ching Chen, EdD, MS, MA, CHES<sup>®</sup>, Tetsuji Yamada, Ling-Cai Yuan, Marilyn Mock, John Lancaster*

**7:00AM–8:00AM**

**SOPHE PROFESSIONAL DEVELOPMENT/CE COMMITTEES MEETING**

Room 260 A

**7:00AM–8:00AM**

**ZUMBA**

Room 260 B

*Gladys Lissette Lane, ZIN, CHES<sup>®</sup>*

**7:00AM–8:00AM**

**EARLY BIRD SESSIONS**

**Δ EBF1: SCHOOL HEALTH: HEALTH EDUCATION TEACHER INSTRUCTIONAL COMPETENCY (HETIC): A CONCEPTUAL FRAMEWORK FOR PROMOTING EFFECTIVE INSTRUCTION IN HEALTH EDUCATION**

Room 155 B/C

Moderator: Elizabeth Stevenson, MPH

*Leigh E. Szucs, PhD, CHES<sup>®</sup>, Jack Andrezejewski, MS; Leah Robin, PhD; Pete Hunt, MEd, MPH*

**EBF2: MAXIMIZING IMPACT WITH MOTIVATIONAL INTERVIEWING**

Room 255 B/C

Moderator: Carrie Bennet, MPA, CHES<sup>®</sup>

AN EVALUATION OF LIFESTYLE HEALTH COACHING PROGRAMS USING TRAINED HEALTH COACHES AND EVIDENCE-BASED CURRICULUM

*Amanda Budzowski, MPH, MS, CHES<sup>®</sup>*

INCORPORATING MOTIVATIONAL INTERVIEWING IN A HEALTHY HOMES INTERVENTION

*Melinda Novik, PhD*

**EBF3: THE VALUE OF CERTIFICATION**

Room 155 E/F

Moderator: Anna Torrens Armstrong, PhD, MPH, CPH, MCHES<sup>®</sup>

THE FUTURE OF PUBLIC HEALTH EDUCATION CREDENTIALING: DOES YOUR PROGRAM CHES<sup>®</sup> OR CPH?

*Alexis Blavos, PhD, CHES<sup>®</sup>; Heidi Hancher-Rauch, PhD, CHES<sup>®</sup>; Jodi Brookins-Fisher, PhD, MCHES<sup>®</sup>*

ASSESSMENT OF THE VALUE OF CHES<sup>®</sup>/MCHES<sup>®</sup> CERTIFICATIONS FOR PERSONAL GROWTH AND PROFESSIONAL DEVELOPMENT

*Ronenia A. Jenkins, MPH, MHL, CHES<sup>®</sup>, CWPC, TTS, CEAS; Beth Chaney, PhD, MCHES<sup>®</sup>*

**EBF4: HEALTH COMMUNICATION & TECHNOLOGY APPROACHES**

Room 255 E/F

Moderator: Antoinette Silva

HEALTH COMMUNICATION & TECHNOLOGY APPROACHES FOR SUBSTANCE USE DISORDER & BEHAVIORAL HEALTH

*Sandra Sulzer, PhD; Erin Fanning Madden, PhD*

**Δ EBF5. STANDING ON THE SHOULDERS OF GIANTS: THE LIVES AND LEGACIES OF THREE SOPHE LEADERS**

Room 355 B/C

Moderator: Julia Alber, PhD, MPH

*Lawrence W Green, DrPH, DSc (Hon); Kathleen Roe, DrPH, MPH; Daniel Perales, DrPH; M. Elaine Auld, MPH, MCHES<sup>®</sup>; Edward Roccella, PhD*

**8:00AM–1:30PM**

**EXHIBIT AREA AND POSTERS OPEN**

Hall 1

**8:00AM–8:15AM**

**BREAK**

Hall 1

**8:15AM–9:45AM**

**CONCURRENT SESSIONS F**

**Δ F1: SCHOOLS AS VENUES FOR HEALTH PROMOTION**

Room 155 B/C

Moderator: David Birch, PhD, MCHES<sup>®</sup>

STRATEGIES FOR PROVIDING PROFESSIONAL DEVELOPMENT TO SCHOOL HEALTH ADVISORY COUNCILS

*Emily Flanigan, MPH; Alejandra Kisebach*

PROJECT HEALTHY SCHOOLS: CREATING HEALTHIER SCHOOL ENVIRONMENTS IN MICHIGAN MIDDLE SCHOOLS

*Jana Stewart, MPH, MS*

TAKING MENTAL AND EMOTIONAL HEALTH EDUCATION TO A SKILLS-DRIVEN LEVEL

*Donna Videto, PhD, MCHES<sup>®</sup>; Bonnie Hodges, PhD*

TOP STAR: SHINING A LIGHT ON OBESITY PREVENTION IN EARLY CHILDHOOD EDUCATION

*Judith Harris, MPH, RD, CD, IBCLC*

**F2: ROUNDTABLE: COMMUNITY-BASED APPROACHES**

Room 355 B/C

Moderator: Linda Forys, MEd, MCHES<sup>®</sup>

STRIVING FOR HEALTH EQUITY THROUGH COMMUNITY-BASED APPROACHES

Carol N Agomo, MPH, MBA, Debra L. Fetherman, PhD, MCHES®, ACSM EP-C, Shanna Livermore, MPH, MCHES, FRSPH

PRACTICAL METHODS FOR COMMUNITY ENGAGEMENT – THE UP AHEAD RESEARCH HANDBOOK

Melissa Valerio, PhD, MPH

GET AT THE INTERPROFESSIONAL EDUCATION AND PRACTICE TABLE: WHY HEALTH EDUCATORS ARE IMPORTANT TO THE CONVERSATION

Cindy Seiger, PhD; Janette Olsen, PhD

THE PRETERM BIRTH PREVENTION PROJECT: A MULTI-COMPONENT COMMUNITY-BASED PARTICIPATORY RESEARCH (CBPR) EFFORT

Marcie Wright, PhD, MPH; Alisa Brewer, MSPH

COMMUNITY HEALTH PROGRAM PLANNING FOR EFFECTIVE HEALTH EDUCATION STRATEGIES, OUTREACH AND ADVOCACY

Wenli Jen, EdD; Jessica Vinegar; Stephanie Tillett

**F3: CONTINUING EDUCATION FOR PUBLIC HEALTH PROFESSIONALS**

**Room 155 E/F**

Moderator: Stephen Gambescia, PhD, MEd, MCHES®

INTERACTIVE ONLINE WORKSHOPS: ENGAGING PUBLIC HEALTH PROFESSIONALS IN SKILLS-BASED TRAINING USING VIDEO CONFERENCEING TECHNOLOGY

Michelle Carvalho, MPH, MCHES®; Melissa Alperin, EdD, MPH, MCHES®

EVALUATING IMPACT FROM INNOVATIVE ONLINE LEARNING MODULES

Allison Root, MS, RDN

THE EFFECTS OF POVERTY SIMULATION, AN EXPERIENTIAL LEARNING MODALITY, ON UNDERSTANDING OF LIFE IN POVERTY AND IMPROVING ATTITUDES TOWARD POVERTY

Amanda Buzowski, MPH, MS, CHES®

**F4: POSITIVE HEALTH IMPACTS FOR VULNERABLE POPULATIONS THROUGH EDUCATION AND SERVICES**

**Room 255 E/F**

Moderator: Gayle Walter, PhD, CHES®

FINDING THE CORRECTIONS CONNECTION: EDUCATING AND IMPROVING THE LIVES OF JUSTICE-INVOLVED WOMEN

Angela Hamm, MS; Sarah O'Connor-Bennett, MS

TOBACCO DEPENDENCY TREATMENT SERVICES IN A HIGH SECURITY PRISON: EVIDENCE & LESSONS LEARNED FOR SUPPORTING INCARCERATED POPULATIONS

Jeffrey Michael Turner, MPH

ADVANCING HEALTH EQUITY AND EMPOWERING HOMELESS MEN THROUGH AN EARN-A-BIKE PROGRAM

Amanda Grimes, PhD, MS, MCHES®

**Δ F5: HEALTH COMMUNICATION CAMPAIGNS**

**Room 255 B/C**

Moderator: Heather Flattery, MPH, CHES®

IT'S WORTH IT: INVESTING IN A STATEWIDE BREASTFEEDING PROMOTION CAMPAIGN

Michele Vancour, PhD, MPH

ANALYZING EARNED MEDIA TO INFORM FLAVORED TOBACCO BAN ADVOCACY STRATEGY

Craig Wingate, MPH, MSc

EXPLORING CHALLENGES, OPPORTUNITIES, AND BEST PRACTICES FOR OPIOID COMMUNICATION IN APPALACHIA

Kristin A Mattson, MPH, MCHES®

FOOD SAFETY FOR THE NEXT GENERATION

Maya Maroto, EdD, MPH, RD

**Δ F6: IGNITE: STRATEGIES THAT IMPROVE LEARNING OUTCOMES OF HEALTH EDUCATION**

**Hall 2**

Moderator: Ping Johnson, PhD

EVOLVING FROM EVIDENCE

Angela Glymph, PhD; Lisa Walker, MS; Eko Canillas-Myles, EdD

CREATING A WELCOMING SCHOOL ENVIRONMENT: THREE TOOLS EDUCATORS NEED TO BETTER SUPPORT TRANSGENDER STUDENTS

Ken Turner, EdD

STRATEGIES TO ADDRESS MICROAGGRESSIONS IN HEALTH EDUCATION COURSES

Erin Sweeney, PhD (c)

EDUCATING HIGH SCHOOL STUDENTS TO TRANSLATE HEALTHY PROGRAMMING FOR SCHOOL-AGE CHILDREN OF COLOR IN LOW-INCOME AREAS

Laura Nabors, PhD, CPH

USING THE LITERATURE CIRCLE MODEL TO ENHANCE STUDENT LEARNING IN UNDERGRADUATE HEALTH EDUCATION COURSES

Sarah E Pember, PhD, MT, CHES®

USING HUMAN CENTERED INNOVATION TO DESIGN PRE-SERVICE SEXUALITY EDUCATION TEACHER TRAINING PROGRAM

Kandice Porter, PhD, MCHES®

THE 2ND ANNUAL PILOT LIGHT FOOD EDUCATION SUMMIT: SUPPORTING TEACHERS PROFESSIONAL DEVELOPMENT

Katherine Mallory

EVALUATION OF A HEALTH PROMOTION UNIVERSITY SERVICE-LEARNING COURSE

Melinda Novik, PhD

**9:45AM-10:00AM**

**BREAK**

**Hall 1**

**10:00AM-11:30AM**

**CONCURRENT SESSIONS G**

**Δ G1: INNOVATIONS AND ENHANCEMENTS FOR HEALTH EDUCATION CURRICULUM**

**Room 255 E/F**

Moderator: Kathleen Allison, PhD, MPH, MCHES®

USING EXPERIENTIAL LEARNING TO TRAIN PRE-SERVICE HEALTH EDUCATORS: A COLLABORATION WITH THE AMERICAN HEART ASSOCIATION

Skye McDonald, MS, CHES®; Amanda Changet, MS; Jodi Wilson

PREPARING STUDENTS: HOW DOES CURRICULUM MAPPING HELP TO PRODUCE BETTER HEALTH EDUCATORS?

Jodee Fitzgerald, DHEd, MCHES®

ENHANCING PUBLIC HEALTH EDUCATION THROUGH GEOSPACIAL THINKING AND REASONING SKILLS USING WEB GIS MAPPING

Rajjika Reed, PhD, MEd, MPH

PROFESSIONAL DEVELOPMENT FOR HEALTH EDUCATION STUDENTS

Regan Johnson, MEd, MCHES®; Julia Buchanan, PhD, CHES®, EP-C

# DETAILED SCHEDULE (CONT.)

Δ = ADVANCED LEVEL CE

## G2: LEVERAGING PARTNERSHIPS

Room 355 E/F

Moderator: Amanda Buzowski, MPH, MS, CHES®

COMMUNICATION IN ACTION: LEVERAGING LOCAL STAKEHOLDERS TO ENGAGE DIVERSE POPULATIONS

*Gillian Danze, MPH*

A COLLABORATIVE MODEL FOR IMPROVING HEALTH EQUITY THROUGH RESOURCE SHARING AND SYSTEMIC CHANGE

*Rajjika Reed, PhD, MPH, MEd*

## Δ G3: FAITH-BASED PROGRAMS

Room 255 B/C

Moderator: Julie Southwick, MS, CHES®

WHERE SPIRITUAL AND PHYSICAL WELL-BEING COME TOGETHER: ENGAGING AND EDUCATING THE FAITH-BASED COMMUNITY TO CREATE TOBACCO-FREE GROUNDS

*Julia Cuthbertson*

CULTURALLY TAILORED FAITH-BASED HEALTH INITIATIVE

*Nicolette Powe, DrPH, MCHES®*

USING A FAITH BASED HEALTH MINISTRY LEADERS COALITION TO ELIMINATE HEALTH DISPARITIES

*Cynthia Burwell, PhD, MCHES®*

## G4: MASS VIOLENCE PREVENTION

Room 155 E/F

Moderator: Amy Thompson, PhD, CHES®, FESG

A COMMUNITY APPROACH TO PREVENTING ACTIVE SHOOTERS

*Mckelle Hamson, MPH, CHES®*

PUBLIC'S PERCEPTION OF MASS SHOOTINGS IN THE UNITED STATES: A CONTENT ANALYSIS OF MEDIA REPORTS

*Jagdish Khubchandani, PhD, MPH, CHES®*

SCHOOL SHOOTINGS: INTERVENTION STRATEGIES FOR PRE-SERVICE HEALTH EDUCATORS AND STUDENTS

*Elisa Beth McNeill, PhD, CHES®; Meagan Shipley, PhD, CHES®; Caitlin Holden, MS, CHES®*

## G5: CURRENT STATE OF SCHOOL HEALTH EDUCATION

Room 155 B/C

Moderator: Susan Telljohann, HSD, CHES®

OVERCOMING CHALLENGES IN SCHOOL HEALTH EDUCATION: HARNESSING THE POWER OF MANY

*M. Elaine Auld, MPH, MCHES®; David A. Birch, PhD, MCHES®; Joseph Dake, PhD, MPH; David Lohrmann, PhD; Michael J Mann, PhD, MPH; Donna M Videto, MCHES®*

## G6: ROUNDTABLE: CHILD AND ADOLESCENT HEALTH

Room 355 B/C

Moderator: Kaya Harrison, MPH

WORKING TOGETHER TO IMPACT THE FUTURE OF YOUNG CHILDREN: PARTNERING WITH TEACHERS, FAMILIES AND STAFF TO MEASURE POLICY, SYSTEMS AND BEHAVIOR CHANGE

*Elizabeth Stevenson, MPH*

DISSEMINATING A PRESCRIPTION MISUSE CURRICULUM FOR ELEMENTARY SCHOOL CHILDREN

*Laura Nabors, PhD, CPH*

A HEALTHY CONVERSATION ABOUT SCHOOL HEALTH: CURRENT PRACTICES AND FUTURE DIRECTIONS

*Hildi Nicksic, PhD*

REACHING TEENS: EFFECTIVENESS OF GENERAL ANTI-TOBACCO CAMPAIGNS AND THOSE TARGETED TO PEER CROWD

*Shiloh Beckerley, PhD*

## 11:30AM–11:45AM

### BREAK

Hall 1

## 11:45AM–1:15PM

### Δ CLOSING PLENARY: TACKLING THE ROOT CAUSES OF HEALTH INEQUITY

Hall 2

Moderator: Jean Breny, PhD, MPH; 2019-2020 SOPHE President

*Anthony Iton, MD, JD; Senior Vice President, Healthy Communities, The California Endowment*

## CONFERENCE CONCLUSION – SEE YOU IN ATLANTA!

## 1:15PM–1:45PM

### FRIDAY POSTER TEAR DOWN

Hall 1

## 2:00PM–4:00PM

### Δ POST-CONFERENCE WORKSHOP: A TO Z WITH THE CDC'S SCHOOL HEALTH INDEX ASSESSMENT TOOL

Room 155 B/C

Moderator: Jordan Buckley, MPH, CHES®

*Melissa Fahrenbruch, MEd*