<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tr>
<td>12:00 p.m.</td>
<td>Welcome to the 22nd Health Education Advocacy Summit</td>
<td>Elaine Auld, MPH, MCHES®, SOPHE Chief Executive Officer Cam Escoffery, PhD, MPH, CHES®, SOPHE 2020-2021 President and Professors and Co-chair, Dept. of Behavioral Sciences and Health Education, Emory Rollins School of Public Health</td>
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<tr>
<td>12:15 p.m.</td>
<td>Keynote I – The Impact of Climate on Health: A Social Justice Imperative</td>
<td>Jalonee L. White-Newsome, PhD, Senior Program Officer, Kresge Foundation</td>
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<td>1:15 p.m.</td>
<td>Break</td>
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<tr>
<td>1:30 p.m. – 2:15 p.m.</td>
<td>Concurrent Session A</td>
<td>A1-Leveraging Social Media to Influence Representatives and the Community to Advocate for Health Jennifer Evans, PhD, MCHES, D-SAACP, Texas A&amp;M University Megan Burroughs, PhD, Bradley University Sara Fehr, PhD, CHES®, Texas A&amp;M University A2-Bringing Evidence to Policy: How a Research to Policy Collaboration is Bridging the Gap at the State and Federal Level Christine Jovanovic, PhD, MPH, University of Texas Taylor Bishop Scott, PhD, Edna Bennett Pierce Prevention Research Center Deanna M. Hoelscher, PhD, R.D.N, L.D., C.N.S., F.I.B.N.P.A, UTHealth School of Public Health Joel Romo, BA, The Cooper Institute</td>
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<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>Plenary Panel I: Health Impacts of Climate on Vulnerable Populations</td>
<td>Climate and Children’s Health</td>
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Tuesday, October 13
12:00 – 6:15 p.m.
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<thead>
<tr>
<th>Time</th>
<th>Session/Panel</th>
<th>Participants</th>
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<tr>
<td>3:15 p.m. – 3:30 p.m.</td>
<td>Break</td>
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| 3:30 p.m. – 4:15 p.m. | Concurrent Session B                                                       | **B1- Advocacy Instruction During a Crisis: Preparing and Adapting our Methods**  
Alexis Blavos PhD, MCHES®, SUNY Cortland  
Jodi Brookins-Fisher, PhD, FESG, MCHES®, Central Michigan University  
Heidi Hancher-Rauch, PhD, MCHES®, University of Indianapolis  
Amy Thompson, PhD, FESG, CHES®, University of Toledo  
**B2-Planning and Implementing a Climate Change Adaption Action Plan for Effective Public Health Communications: Lessons from the Community Advocacy COPE Group and the California Wildfires**  
Valerie Smith, PhD, MPH, CHES®, California State University |
| 4:15 p.m. – 4:30 p.m. | Break                                                                       |                                                                              |
| 4:30 p.m. - 5:15 p.m. | Plenary Panel II: Methods for Building the Movement  
Employing Photovoice to Develop Community Based Advocates around Climate and Health  
Jean Breny PhD, MPH, Southern Connecticut State University  
Breanna DeLeon, BS, Southern Connecticut State University  
Harnessing the Power of Special Interest Groups for Public Health Gain  
Wendy Hyde, MEd, CHES®, Baldwin Wallace University, Preventing Tobacco Addiction Foundation |
| 5:15 p.m. - 5:30 p.m. | Break                                                                       |                                                                              |
| 5:30 p.m. - 6:15 p.m. | Plenary III: Celebrating 70 Years of SOPHE Advocacy & Town Hall            | Cam Escoffery, PhD, MPH, CHES®, SOPHE 2020-2021 President and Professors and Co-chair, Dept. of Behavioral Sciences and Health Education, Emory Rollins School of Public Health  
Elaine Auld, MPH, MCHES®, SOPHE Chief Executive Officer |

**Wednesday, October 14**  
**12:00 p.m. – 5:30 p.m.**

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<tr>
<th>Time</th>
<th>Session/Panel</th>
<th>Participants</th>
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<tr>
<td>12:00 p.m. - 12:05 p.m.</td>
<td>Welcome/Overview of Day 2</td>
<td>Eryn Greaney, Programs and Policy Coordinator, SOPHE</td>
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<td>Time</td>
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<td>12:05 p.m. – 12:45 p.m.</td>
<td><strong>Keynote II - Climate Change Communication</strong>&lt;br&gt;&lt;br&gt;Edward Maibach, PhD, MPH, Professor and Director, Center for Climate Change, George Mason University</td>
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<td>12:45 p.m. – 1:15 p.m.</td>
<td><strong>Plenary Panel IV - No Health without Planetary Health: Engaging Youth</strong>&lt;br&gt;&lt;br&gt;Claudia Magistretti, PhD, IUHPE Vice-President for Partnerships, Lucerne University of Applied Sciences and Arts, Switzerland&lt;br&gt;Jake Sallaway-Costello, PhD, University of Nottingham, United Kingdom</td>
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<tr>
<td>1:15 p.m. – 1:20 p.m.</td>
<td>Break</td>
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<td>1:20 p.m. – 2:05 p.m.</td>
<td><strong>Concurrent Session C</strong>&lt;br&gt;&lt;br&gt;C1- Understanding the Impacts of Climate Change on Nutrient Density in Food: A Scoping Review Study&lt;br&gt;Kat Sisiler, MPH, MPAff, Center for Global Health, Centers for Disease Control and Prevention&lt;br&gt;&lt;br&gt;C2- Building a Culture of Advocacy through Dissent and Innovation Leadership&lt;br&gt;Christina Tuell, MS, CHES®, The University of Houston&lt;br&gt;Rachel Helbing, MLIS, MS, AHIP, The University of Houston</td>
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<td>2:05 p.m. – 2:30 p.m.</td>
<td>Break</td>
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<td>2:30 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Session D</strong>&lt;br&gt;&lt;br&gt;D1- Teaching and Mentoring Advocacy: Comprehensive and Creative Ways to Build Students’ Skills&lt;br&gt;Heidi Hancher-Rauch, PhD, MCHES®, University of Indianapolis&lt;br&gt;Jessica Koons, University of Indianapolis&lt;br&gt;Samantha Elly Mundt, University of Indianapolis&lt;br&gt;&lt;br&gt;D2- Community Engagement through Community Air Monitoring and the Implementation of an Environmental Justice Training Curriculum&lt;br&gt;Chanell Grismore, DrPH, MPH, MCHES®, Loma Linda University</td>
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<td>3:15 p.m. – 3:20 p.m.</td>
<td>Break</td>
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<td>3:20 p.m. – 4:00 p.m.</td>
<td><strong>Plenary V – Making the Local Public Health Connection</strong>&lt;br&gt;&lt;br&gt;Cheslea Gridley-Smith, PhD, Director, Environmental Health, National Association of County and City Health Officials (NACCHO)</td>
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<td>4:00 p.m. – 4:05 p.m.</td>
<td>Break</td>
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<td>4:05 p.m. – 4:45 p.m.</td>
<td><strong>Plenary VI – The “Ask” on Climate Change</strong>&lt;br&gt;&lt;br&gt;Elaine Auld, MPH, MCHES, Chief Executive Officer, SOPHE&lt;br&gt;Adriane Casalotti, MPH, MSW, Director, Government Affairs, NACCHO</td>
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<td>4:45 p.m.-4:50 p.m.</td>
<td>Break</td>
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| 4:50 p.m.- 5:15 p.m. | Plenary VII - Life on the Hill and Prepping for Hill Day  
Sherri Lou Santos, MPH, staff to Rep. Diana DeGuette (CO-1st District) and Chair, APHA Public Health Education and Health Promotion Section, and Former APHA Congressional Fellow |
| 5:15 p.m.- 5:30 p.m. | Closing/Wrap Up  
Q and A  
Instructions for Hill Visit Planning Sessions |

**Thursday, October 15 and Friday, October 16**

| 12:00 p.m.- 5:00 p.m. | Hill Visit Kickoff  
Planning meetings with delegations will take place for 30-minute time slots throughout the two afternoons. |

**Monday, October 19-Friday October 23**

| 9:00 a.m.- 5:00 p.m. | Virtual meetings with congressional offices throughout the week. |

*Agenda subject to change*

**Society for Public Health Education**
10 G Street, NE, Suite 605  
Washington, DC 20002  
[www.sophe.org](http://www.sophe.org)  
202.408.9804

#AdvocacySummit20 #HEontheHill

Share your experience with your peers before, during, and after the Summit.