



**23rd Annual Advocacy Summit
Youth Health Equity: Forging the
Path for an Inclusive Future**

October 22-24, 2022

Exhibitor/Sponsor Prospectus

Hilton Capitol Hill
525 New Jersey Ave, NW
Washington, DC 20001

Society for Public Health Education
www.sophe.org



Deadline: August 30



Exhibitor/Sponsor Prospectus

About the Summit

The Advocacy Summit is a 2.5-day event that enhances the advocacy efforts of health education professionals and students at the national, state, and local level. Participants are encouraged to incorporate advocacy into their ongoing activities in their communities.

Who is SOPHE?

The Society for Public Health Education (SOPHE) is a nonprofit 501(c)3 membership association for professionals and students dedicated to the highest standards in health education and health promotion. Health educators work in government, academia, health care organizations, worksites, community-based agencies, PreK-12 schools, and other settings to improve the public's health through research, programs, and public policy efforts.

Who attends the Summit?



180+ professionals & students from across the U.S.



50% of students considering public health graduate programs and continuing education

Summit Education Tracks

- Anti-racism & Youth Health
- Misinformation in Youth Health
- Youth LGBTQ+, Sexual & Reproductive Health
- Youth Mental Health
- Student Posters: Health Advocacy for Youth

View the [Sponsor Contract](#). Complete the exhibitor/sponsorship registration form [here](#).

Exhibitor Opportunities

Gold - \$3,500

- 3 complimentary Summit registrations
- 6-foot table on-site
- Logo & link recognition on SOPHE webpage
- Recognition during opening Summit session
- Logo advertising daily
- Participant packet insert
- Logo & link in daily promotion
- Participant badge logo acknowledgment
- One-time email to all participants
- One-time email to SOPHE members

Silver - \$2,200

- 2 complimentary Summit registrations
- 6-foot table on-site
- Logo & link recognition on SOPHE webpage
- Advertising during opening Summit session
- Logo recognition in daily promotion
- Participant packet insert
- Logo & link in promotional emails

Contact Amy Overby, Director of Fund Development, aoverby@sophe.org or 202.408.9804 x 190.

Exhibitor Opportunities

Bronze - \$1,100

- 1 complimentary Summit registration
- 6-foot table on-site
- Logo & link recognition on SOPHE webpage
- Recognition during opening Summit session
- Logo advertising in daily promotion slides

Meet a participant

"SOPHE's Advocacy Summit provided great information, resources, training, and experiences to improve my advocacy skills. I learned how to write an elevator speech and meeting outline.

The Capitol Hill visit gave me a chance to learn about federal public health bills and connect with fellow advocates."



Alysia Durcuara

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Sponsorship Opportunities

Plenary Session Sponsors - \$2,000

- 2 complimentary Summit registrations
- 1-minute remarks introducing session
- Logo & link recognition on webpage
- Recognition during opening Summit session and on-site signage
- Logo recognition in daily promotion slides
- Logo/weblink in promotional emails

Your Promotion Opportunity



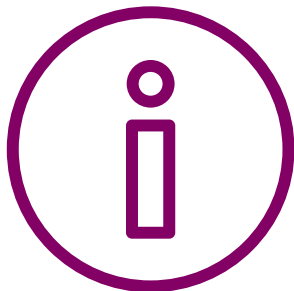
Position

Your thought leadership through research, reports, and tools.



Showcase

Your public health and health promotion educational programs.



Share

New public health strategies and perspectives.

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Increase Your Impact

National Health Education Week

Reach an even larger health education audience by sponsoring a webinar during National Health Education Week (NHEW).

NHEW is an annual event to increase awareness of major public health issues & promote a better understanding of the role of health education and health promotion.

Sponsored 60-minute webinars are provided free to attendees. Continuing education credit is available – a significant draw for health educators

Monday, October 17 to Friday, October 21, 2022

NHEW by the Numbers

5 Live webinars produced during the week

780 Live webinars attendees

100+ Views of the on demand webinars

NHEW Themed Days

- Diversity, Equity, & Inclusion
- Health Education Careers
- Health Misinformation
- Mental Health

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NHEW Opportunities

Sponsored Webinars - \$1,000

- Continuing education for attendees
- 1-minute promotional remarks introducing webinar
- Recognition on NHEW webpage
- Recognition in daily NHEW promotional slides
- Recognition in promotional emails
- Recognition in SOPHE's CORE for on demand webinars for up to one year

Reach Public Health Professionals



Align

Align your expertise with important and timely information health educators need to be successful.



Highlight

Highlight unique features of your health education and health promotion education programs.



Equip

Equip public health advocates with new strategies and perspectives.

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