The University of Florida’s Department of Health Education and Behavior fosters leaders who become assets to their communities. Our students develop professional skills while learning how to plan, implement, and evaluate effective health programs. They also join an active network of innovators committed to building and maintaining a healthier world.

Become a Leader in Health Education and Behavior

Flexible on-campus and fully online M.S. in Health Education & Behavior programs

Multiple tracks to help students succeed in community, government, clinical and corporate sectors

Equips students for the Certified Health Education Specialist (CHES®) Exam

Doctoral program prepares students for careers in health behavior research and practice

Contact an Enrollment Advisor to find out how we can help you reach your goals. Allison McPhillips | (888) 633-9137 | amcphillips@ufl.edu
CONFERENCE OVERVIEW

Linking Science & Social Justice: Health Education as a Catalyst for Change
March 17-20, 2020 | Atlanta, Georgia

WELCOME
You are invited to engage with health education and promotion colleagues to build your network. While you are with us, listen and learn as others share their progress and impact in the health education and promotion field across the country and around the world. Select from over 300 scientific and practitioner-focused presentations and posters to expand your mind and portfolio with cutting-edge health education research, policy and practice.

CONFERENCE OBJECTIVES
This 2 ½ day conference enables you to:

• Discuss innovative research programs informed by the health education and health promotion practice and initiatives grounded in evidence-based research.

• Evaluate the efficacy and effectiveness of health education and health promotion programs that address the well-being of children, adolescents and young adults.

• Identify effective strategies that address the determinants of health and improve health outcomes for all, especially the vulnerable, underserved, and/or diverse populations.

• Explore opportunities to enhance the knowledge, motivation, and skills of health educators, and the culture of health education and health promotion as a profession.

• Apply newly discovered health education and health promotion knowledge and strategies to address emerging and re-emerging issues that affect health, innovations in systems and technology, and research methods and projects.

CONTINUING EDUCATION
An application has been approved to award Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) up to 25.5 Category 1 Continuing Education Contact Hours (CECHs). A maximum of 28.0 advanced-level CECHs are available. The National Commission for Health Education Credentialing, Inc. has approved SOPHE and its chapters as designated multiple-event providers of CECHs in health education. SOPHE is a provider of Certified in Public Health (CPH) Renewal Credits. This conference has been approved to award up to 25.5 CPH Renewal credits.

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LOCAL SUPPORTING CHAPTER
Special thank you to Georgia SOPHE, our 71st annual conference co-sponsor! Visit the Georgia SOPHE hospitality table next to the Georgia registration area to learn more about the chapter and the attractions, places and special events you do not want to miss while in Atlanta!

LOOKING TO EARN CE?

Your SOPHE 2020 registration includes continuing education fees. If you did not designate in your online registration that you wish to receive continuing education credits, please visit the registration area for more information about how you can receive CE credits.
SAVE THE DATE: October 17-19, 2020
22nd Annual Advocacy Summit

Attendees spend an engaging 2.5 days in skill-building workshops designed to develop and hone their advocacy skills, with the final day of the summit spent visiting policymakers on Capitol Hill.

Sessions provide updates on priority areas from a diverse group of public health, education, and health policy experts.

www.sophe.org | 202.408.9804 | @SOPHETWEETS
SOPHE LEADERSHIP

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TREASURER: Jeffrey Goodman, MPH
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IMMEDIATE PAST PRESIDENT: Angela Mickalide, PhD, MCHES®
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TRUSTEE COMMUNICATIONS: Ruffy R Luquis, PhD, MCHES®
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TRUSTEE SPECIAL INITIATIVES: Cherylee Sherry, MPH, MCHES®
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SPEAKER OF THE HOUSE: Shanna Livermore, MPH, MCHES®, FRSPH
DELEGATE TRUSTEE: Katie Miller, MPH, CHES®
DELEGATE TRUSTEE: Kaitlin Cartoccio, MPH, CHES®, DRCC
DELEGATE TRUSTEE: Molly Brown, MPH

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PRESIDENT-ELECT: Deborah Fortune, PhD, FAAHE
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SECRETARY: Rachael Dombrowski, PhD, MPH
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TRUSTEE 2020 ANNUAL MEETING: Elizabeth Stevenson, MPH
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TRUSTEE COMMUNICATIONS: Beth Chaney, PhD, MCHES®
TRUSTEE PUBLICATIONS: Jody O. Early, PhD, MS, MCHES®
TRUSTEE PROFESSIONAL DEVELOPMENT: Nicolette Warren Powe, DrPH, MCHES®
TRUSTEE ADVOCACY & RESOLUTIONS: Heidi Hancher-Rauch, PhD, CHES®
TRUSTEE PROFESSIONAL PREPARATION: Randall Cottrell, DEd, MCHES®
STUDENT TRUSTEE: Rebecca Rich, MA, CHES®
SPEAKER OF THE HOUSE: Molly Brown, MPH
DELEGATE TRUSTEE: Katie Miller, MPH
DELEGATE TRUSTEE: Kaitlin Cartoccio, MPH, CHES®
DELEGATE TRUSTEE: Charity Bishop, MA, CHES®

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Jordan Buckley, MPH, CHES®

INTERN
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Jean Taliaferro, BS

SOCIETY FOR PUBLIC HEALTH EDUCATION
10 G STREET, NE | SUITE 605 | WASHINGTON, DC 20002
PHONE: 202.408.9804
WWW.SOPHE.ORG
# Schedule at-a-glance

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<tr>
<td><strong>Tuesday, March 17</strong></td>
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<tr>
<td>8:30 AM – 5:00 PM</td>
<td>SOPE Board of Trustees Meeting</td>
<td>Lunch sponsored by the HealthCare Georgia Foundation</td>
<td>Atlanta Ballroom 3, 4, &amp; 5, Level 1</td>
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<tr>
<td>8:00 AM – 5:00 PM</td>
<td>ESG Board Meeting</td>
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<tr>
<td>9:00 AM – 5:00 PM</td>
<td>Exhibitor Set-up</td>
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<tr>
<td>9:00 AM – 5:00 PM</td>
<td>Case Study Competition: Graduate and Undergraduate</td>
<td>Supported by the Foundation for the Advancement of Health Education (FAHE) and ETR</td>
<td>Conference Rooms 121, 123, and 125, Level 1</td>
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<tr>
<td>10:00 AM – 7:30 PM</td>
<td>Registration Open and Tickets for the Atlanta Gay Men's Choral Performance</td>
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<tr>
<td>11:00 AM – 5:00 PM</td>
<td>Pre-Conference Workshop: The Role of Public Health Leaders in Managing Change</td>
<td>August, Level 2</td>
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<tr>
<td>1:00 PM – 4:00 PM</td>
<td>Pre-Conference Workshop: A Poverty Simulation: Engaging in Practices that Advance Social and Economic Justice</td>
<td>Athens, Level 2</td>
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<tr>
<td>1:00 PM – 4:00 PM</td>
<td>Pre-Conference Workshop: Mapping Academic Curriculum to the Updated Practice Analysis Results</td>
<td>Valdosta, Level 2</td>
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<tr>
<td>5:30 PM – 6:30 PM</td>
<td>SOPE House of Delegates Meeting</td>
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<tr>
<td>5:30 PM – 7:00 PM</td>
<td>HPP 20th Anniversary Reception</td>
<td>Invitation only</td>
<td>Savannah, Level 2</td>
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<tr>
<td>7:30 PM – 9:00 PM</td>
<td>Unit Our Voices for Change - Atlanta Gay Men's Chorus</td>
<td>Tickets required</td>
<td>Mainstage: Grand Ballroom, Level 3</td>
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<tr>
<td><strong>Wednesday, March 18</strong></td>
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<tr>
<td>7:00 AM – 6:00 PM</td>
<td>Registration and SOPE Store Open</td>
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<tr>
<td>7:15 AM – 8:15 AM</td>
<td>New Members &amp; First-Time Attendees Breakfast</td>
<td>Atlanta Ballroom 3, 4 &amp; 5, Level 1</td>
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<tr>
<td>7:45 AM – 8:45 AM</td>
<td>NCHEC Breakfast</td>
<td>Pre-registration required</td>
<td>Capitol North, Level 1</td>
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<tr>
<td>8:00 AM – 8:30 AM</td>
<td>Wednesday Poster Set-Up</td>
<td>Georgia Hall Pre-function, Level 1</td>
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<td>11:00 AM – 7:30 PM</td>
<td>Exhibit Hall and Poster Hours</td>
<td>Georgia Hall Pre-function, Level 1</td>
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<tr>
<td>9:00 AM – 11:00 AM</td>
<td>Opening Plenary</td>
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<td>1.5 Advanced</td>
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<td>Mainstage: Grand Ballroom, Level 3</td>
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<td>SOPE Welcome</td>
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<tr>
<td></td>
<td>Elaine Auld, MPH, MCHES® and Elizabeth Stevenson, MPH</td>
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<td></td>
<td>Greetings from CDC National Center for Chronic Disease and Health Promotion</td>
<td>Karen Hacker, MD, MPH</td>
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<td></td>
<td>Advancing Health Equity: Taking an Anti-Racism Approach to Health Promotion Leadership and Action</td>
<td>Jean Breny, PhD, MPH</td>
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<td></td>
<td>Health Education and Social Justice</td>
<td>David Satcher, MD, PhD</td>
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<tr>
<td>11:15 AM – 12:45 PM</td>
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<td>✓ A1: STUDENT WORKSHOP WHO’S WHO IN HEALTH EDUCATION: LEARNING HOW TO MAKE THE BEST OUT OF YOUR NETWORK Atlanta Ballroom 3, 4 &amp; 5, Level 1</td>
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<tr>
<td>12:45 PM – 2:00 PM</td>
<td>LUNCH</td>
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<td>2:00 PM – 3:00 PM</td>
<td>✓ B1: ORAL SESSION INTEGRATING SOCIAL EMOTIONAL LEARNING AND SCHOOL HEALTH EDUCATION: HOW CAN WE STOP ‘COMPETING’ AND START COLLABORATING? Capitol South, Level 1</td>
<td></td>
<td>✓ B2: ORAL SESSION LEVERAGING VARIOUS SECTORS AND PARTNERSHIPS TO VALIDATE HEALTH EDUCATION PRACTICE: RESULTS OF HESPA II Mainstage: Grand Ballroom, Level 3</td>
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<tr>
<td>3:00 PM – 3:15 PM</td>
<td>BREAK</td>
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<tr>
<td>3:00 PM – 4:00 PM</td>
<td>PROFESSIONAL PREPARATION COMMITTEE MEETING Georgia 13, Level 1</td>
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Δ = ADVANCED LEVEL CE ✓ ENTRY-LEVEL CE
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<th>CHANGING OUTCOMES</th>
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<td>3:15 PM – 4:45 PM</td>
<td><strong>PLENARY 2</strong></td>
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<td>Mainstage: Grand Ballroom, Level 3</td>
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<td><strong>ADVANCING SOCIAL JUSTICE: MOBILIZING THE POWER OF ARTS AND CULTURE IN PUBLIC HEALTH</strong></td>
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<td>Mainstage: Grand Ballroom, Level 3</td>
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<td></td>
<td>Moderator: Collins O. Airhihenbuwa, PhD, MPH</td>
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<td></td>
<td>Ken Rose, MPA, Jill Sonke, PhD, MA, Stacey Springs, PhD, Kathy Le Backes, MPH</td>
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<td></td>
<td><strong>ANNOUNCEMENT OF STUDENT CASE STUDY COMPETITION WINNERS</strong></td>
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<td>Karl Larson, PhD, MCHES® and Donna M. Videto, PhD, MCHES®, FAHE Vice President</td>
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<td>Supported by the Foundation for the Advancement of Health Education and ETR</td>
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<td>5:00 PM – 6:00 PM</td>
<td><strong>SOPHE ALL-MEMBER BUSINESS MEETING</strong></td>
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<td>Light refreshments provided</td>
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<td>Mainstage: Grand Ballroom, Level 3</td>
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<td>5:00 PM – 6:00 PM</td>
<td>✓ <strong>POSTER PROMENADE AND POSTER PRESENTATIONS</strong></td>
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<td>Georgia Hall Pre-function, Level 1</td>
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<td>6:00 PM – 7:30 PM</td>
<td><strong>OPENING RECEPTION</strong></td>
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<td>Georgia Hall, Level 1</td>
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<td>Join your colleagues and meet new people for an evening of food, drinks (cash bar), networking, and fun! And, learn the latest resources and services from our exhibitors and earn prizes. Stop by the SOPHE Community of Practice tables to learn more about their activities.</td>
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<td>7:00 PM – 7:30 PM</td>
<td><strong>POSTER PRESENTERS TEAR DOWN POSTERS</strong></td>
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<td>7:00 PM – 8:30 PM</td>
<td><strong>STUDENT SOCIAL</strong></td>
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<td>Atlanta Ballrooms 3, 4 &amp; 5</td>
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<td>Supported by Walden University</td>
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**THURSDAY, MARCH 19**

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<thead>
<tr>
<th>TIME</th>
<th>SCHEDULE AT-A-GLANCE</th>
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<tbody>
<tr>
<td>7:00 AM – 6:00 PM</td>
<td><strong>REGISTRATION AND SOPHE STORE OPEN</strong></td>
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<tr>
<td>7:30 AM – 8:30 AM</td>
<td><strong>Δ C1: ORAL SESSION CDC AND SCHOOL HEALTH RESOURCES</strong></td>
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<td><strong>✓ C3: ORAL SESSION SELF-CARE FOR HEALTH EDUCATORS WITH YOGA</strong></td>
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<td></td>
<td>Bring your yoga mat</td>
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<td></td>
<td><strong>✓ C2: ORAL SESSION PRACTICAL APPLICATIONS AND BEST PRACTICES FOR HEALTH PROMOTION MATERIALS</strong></td>
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<td>**✓ C4: ORAL SESSION RESULTS AND LESSONS LEARNED FROM A DIGITAL TECHNOLOGY INITIATIVE FOCUSING ON YOUNG PEOPLE LIVING WITH HIV Augusta, Level 2</td>
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<tr>
<td></td>
<td><strong>✓ C5: ORAL SESSION SOPHE’S ROLE AS A SPA IN ENTRY-LEVEL SCHOOL HEALTH EDUCATION TEACHER PREPARATION</strong></td>
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<tr>
<td>8:00 AM – 8:30 AM</td>
<td><strong>THURSDAY POSTER SET-UP</strong></td>
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<tr>
<td>8:30 AM – 8:45 AM</td>
<td><strong>BREAK</strong></td>
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<tr>
<td>8:30 AM – 5:00 PM</td>
<td><strong>EXHIBIT HALL AND POSTER HOURS</strong></td>
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<tr>
<td>8:45 AM – 10:15 AM</td>
<td><strong>PUBLICATIONS COMMITTEE MEETING</strong></td>
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<tr>
<td>8:45 AM – 10:15 AM</td>
<td><strong>CONTINUING EDUCATION COMMITTEE MEETING</strong></td>
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**△ = ADVANCED LEVEL CE ✓ ENTRY-LEVEL CE**
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</table>
| 8:45 AM – 10:15 AM | **Δ D2: ORAL SESSION**  
BUILDING A MOVEMENT TO CHANGE THE NARRATIVE OF THE HEALTH OF AFRICAN AMERICAN WOMEN AND INFANTS  
Capitol Center, Level 1 | **✓ D1: ESG ORAL SESSION**  
ENGAGING IN HEALTH EDUCATION PRACTICE  
Atlanta Ballroom 3, 4 & 5, Level 1 | **Δ D3: ORAL SESSION**  
CULTIVATING RESILIENT STUDENTS THROUGH CREATIVE TEACHING METHODS  
Capitol South, Level 1 | **Δ D6: ROUNDTABLE PRACTICES AND POLICIES TO CONTROL THE USE OF CANNABIS AND TOBACCO**  
Capitol North, Level 1 |                                                                                         |
|               | **Δ D4: ORAL SESSION**  
TIPS AND TOOLS FOR ADVOCATING FOR IMPROVED HEALTH FOR ALL  
Mainstage: Grand Ballroom, Level 3 | **Δ D5: INNOVATE, TABLE**  
MEETING THE NEEDS OF NEW, MID-CAREER AND SEASONED HEALTH PROFESSIONALS THROUGH QUALITY TRAINING  
Athens, Level 2 |                                                                                      |                                                                                   |                                                                                   |

10:15 AM – 10:30 AM  BREAK

10:30 AM – 11:45 AM  PLERNARY 3  
**Δ 1.5 ADVANCED**  
Mainstage: Grand Ballroom, Level 3  
**JAMES F. AND SARA T. FRIES FOUNDATION AND CDC FOUNDATION AWARD AND LECTURE**  
Mainstage: Grand Ballroom, Level 3  
Moderator: Cam Escoffery, PhD, MPH, CHES®  
**PRESENTATION OF THE 2020 ELIZABETH FRIES HEALTH EDUCATION AWARD**  
Viktor Bovbjerg, PhD – James F. and Sarah T. Fries Foundation and  
Lawrence W. Green, DrPH, ScD (Hon), Professor Emeritus, University of California, San Francisco  
**MORE THAN MEDICINE: UPDATING THE NARRATIVE FOR IMPROVING POPULATION HEALTH**  
Robert M. Kaplan, PhD, Distinguished Professor of Health Services and Medicine, UCLA Schools of Public Health and Medicine

10:30 AM – 1:30 PM  ESG BUSINESS MEETING AND NCHEC AWARD PRESENTATION  
Atlanta Ballroom 3, 4 & 5, Level 1  
Followed by a **t-shirt exchange**

11:45 AM – 1:30 PM  LUNCH  
Concessions are available for purchase in Piedmont.

WALKING TOUR  
Meet at the registration area for a walking tour of downtown Atlanta.  
Tour departs at 11:50 am.

12:00 PM – 1:00 PM  **Δ ADVANCING YOUR CAREER THROUGH SOPHE LEADERSHIP**  
Augusta, Level 2  
Antonio Gardner, PhD, MS, CHES®, Shanna Livermore, MPH, MCHES®, Angela Mckalide, PhD, MCHES®, Elaine Auld, MPH, MCHES®  
and Keon Gilbert, DrPH, MPH, MA

12:00 PM – 1:00 PM  **✓ COMMUNITIES OF PRACTICE ROUNDTABLE NETWORKING**  
Courtyard, Pool Area

12:00 PM – 1:00 PM  **✓ POSTER PROMENADE**  
POSTER PRESENTATIONS AND LATE BREAKING STUDENT POSTERS  
Georgia Hall Pre-function, Level 1
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<th>TIME</th>
<th>CHANGING SYSTEMS</th>
<th>CHANGING MINDS</th>
<th>CHANGING PERSPECTIVES</th>
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<tr>
<td>1:00 PM – 2:00 PM</td>
<td>INTERNATIONAL UNION FOR HEALTH PROMOTION (IUHPE)/NORTH AMERICA REGIONAL OFFICE MEETING</td>
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<td>Atlanta Ballroom 1, Level 1</td>
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<td>1:30 PM – 2:30 PM</td>
<td>FACULTY DEPARTMENT HEAD MEETING</td>
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<td>Georgia 13, Level 1</td>
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<td>1:30 PM – 2:30 PM</td>
<td>E2: ORAL SESSION</td>
<td>E3: ORAL SESSION</td>
<td>E4: ORAL SESSION</td>
<td>E5: IGNITE60 NEW WAYS OF THINKING AND WORKING WITH A FOCUS ON THE NEEDS OF VULNERABLE POPULATIONS</td>
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<td></td>
<td>TIPS AND TOOLS WHEN WORKING WITH ELECTED OFFICIALS</td>
<td>A SPOTLIGHT ON CURRENT RURAL HEALTH EDUCATION</td>
<td>WHAT YOUTH NEED AND HOW SCHOOLS CAN HELP</td>
<td>NEW WAYS OF THINKING AND WORKING WITH A FOCUS ON THE NEEDS OF VULNERABLE POPULATIONS</td>
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<td>Capitol Center, Level 1</td>
<td>Augusta, Level 2</td>
<td>Capitold South, Level 1</td>
<td>Mainstage: Grand Ballroom, Level 3</td>
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<td>2:30 PM – 2:45 PM</td>
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<tr>
<td>2:45 PM – 4:15 PM</td>
<td>PLENIAR 4</td>
<td></td>
<td>E1: ORAL SESSION</td>
<td>E2: ORAL SESSION TIPS AND TOOLS WHEN WORKING WITH ELECTED OFFICIALS</td>
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<td></td>
<td>Δ 1.5 ADVANCED IMPACT OF A CHANGING CLIMATE ON HEALTH &amp; POPULATIONS</td>
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<td>CHANGING SYSTEMS</td>
<td>TIPS AND TOOLS WHEN WORKING WITH ELECTED OFFICIALS</td>
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<td>Mainstage: Grand Ballroom, Level 3</td>
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<td>IN GLOBAL HEALTH EDUCATION WITH WOMEN AND STUDENTS</td>
<td>TIPS AND TOOLS WHEN WORKING WITH ELECTED OFFICIALS</td>
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<td></td>
<td>Moderator: Lisa M. Carlson, MPH, MCHES®</td>
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<td>Capitol North, Level 1</td>
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<td>CLIMATE CHANGE AND HUMAN HEALTH</td>
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<td>Paul J. Schramm, MS, MPH</td>
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<td></td>
<td>HEALTH PROFESSIONAL LEADERSHIP IN CLIMATE ACTION AND ADVOCACY</td>
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<td>Rebecca Rehr, MPH</td>
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<td>4:15 PM – 4:30 PM</td>
<td>BREAK</td>
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<td>Δ F3: ORAL SESSION</td>
<td>Δ F4: ORAL SESSION CHANGING SYSTEMS IN GLOBAL HEALTH EDUCATION WITH WOMEN AND STUDENTS</td>
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<tr>
<td>4:30 PM – 5:30 PM</td>
<td>F2: ROUNDTABLE HEALTH COMMUNICATIONS AND CAMPAIGN MANAGEMENT</td>
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<td>Raising the Need for Food Access Education By Collaboration</td>
<td>Raising the Need for Food Access Education By Collaboration</td>
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<td>Capitol North, Level 1</td>
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<td>Capitol Center, Level 1</td>
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<td>F4: ORAL SESSION YOUTH ADVOCACY AND TOBACCO POLICY</td>
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<td>Δ F3: ORAL SESSION</td>
<td>Δ F4: ORAL SESSION CHANGING SYSTEMS IN GLOBAL HEALTH EDUCATION WITH WOMEN AND STUDENTS</td>
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<td>Athens, Level 2</td>
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<td>HOW TO MAXIMIZE NONPROFIT MANAGEMENT</td>
<td>HOW TO MAXIMIZE NONPROFIT MANAGEMENT</td>
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<td>F5: ORAL SESSION PUBLIC HEALTH ETHICS AND STRATEGY</td>
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<td>Δ F4: ORAL SESSION CHANGING SYSTEMS IN GLOBAL HEALTH EDUCATION WITH WOMEN AND STUDENTS</td>
<td>Δ F4: ORAL SESSION CHANGING SYSTEMS IN GLOBAL HEALTH EDUCATION WITH WOMEN AND STUDENTS</td>
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Δ = ADVANCED LEVEL CE  ✓ = ENTRY-LEVEL CE
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<tr>
<td>4:30 PM – 5:30 PM</td>
<td>RECEPTION HONORING 21ST CENTURY &amp; LEGACY DONORS By Invitation Only Macon, Level 2</td>
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<tr>
<td>6:00 PM – 7:15 PM</td>
<td>AWARDS CEREMONY Supported by SAGE Publishing, Inc. Mainstage: Grand Ballroom, Level 3</td>
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<tr>
<td>7:15 PM – 8:30 PM</td>
<td>AWARDS RECEPTION Supported by Fairleigh Dickinson University - School of Pharmacy &amp; Health Sciences and University of Southern California - MPH Online Program Mainstage: Grand Ballroom, Level 3</td>
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<td>7:00 PM – 7:30 PM</td>
<td>POSTER PRESENTERS TEAR DOWN POSTERS Georgia Hall Pre-function, Level 1</td>
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<td><strong>FRIDAY, MARCH 20</strong></td>
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<tr>
<td>6:30 AM – 7:00 AM</td>
<td>POSTER SET-UP Georgia Hall Pre-function, Level 1</td>
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<tr>
<td>7:00 AM – 2:00 PM</td>
<td>REGISTRATION AND SOPHE STORE OPEN Georgia Registration, Level 1</td>
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<td>7:00 AM – 8:00 AM</td>
<td>✓ POSTER PROMENADE AND POSTER PRESENTATIONS Georgia Hall Pre-function, Level 1</td>
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<tr>
<td>7:00 AM – 8:00 AM</td>
<td>NATIONAL SOPHE PAST PRESIDENT’S BREAKFAST Georgia 13, Level 1</td>
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<td>7:00 AM – 8:00 AM</td>
<td>✓ G2: ORAL SESSION LAW AND PUBLIC HEALTH Athens, Level 2</td>
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<td>✓ G3: ORAL SESSION THE LATEST ON BULLYING AND RECENT RESEARCH RESULTS Capitol Center, Level 1</td>
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<td>✓ G4: ORAL SESSION KEEPING ISSUES RELEVANT: ZIKA VIRUS UPDATE Capitol South, Level 1</td>
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<td>✓ G5: LATE BREAKING SESSION NOVEL CORONAVIRUS 2019 (COVID-19): WHAT YOU SHOULD KNOW FOR EFFECTIVE RISK COMMUNICATION Capitol North, Level 1</td>
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<td>8:15 AM – 9:45 AM</td>
<td>✓ H2: ORAL SESSION SCHOOL HEALTH: ADVOCACY &amp; POLICY Capitol Center, Level 1</td>
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<td>✓ H5: ORAL SESSION THE ART OF TEACHING Capitol South, Level 1</td>
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<td>✓ H4: ORAL SESSION EMERGING HEALTH EQUITY ISSUES AT THE BORDERLAND Mainstage: Grand Ballroom, Level 3</td>
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<td>✓ H1: ROUNDTABLE COLLABORATE BETWEEN EDUCATION LEADERS AND HEALTH SECTORS TO IMPROVE SCHOOL HEALTH Capitol North, Level 1</td>
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<td>✓ H3: ORAL SESSION ENVISIONING A TOBACCO-FREE WORLD: STRATEGIES TO ACHIEVE TOBACCO CESSATION AND PREVENTION EQUITY ACROSS THE LIFESPAN Athens, Level 2</td>
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<td>✓ H6: ORAL SESSION 70 YEARS OF EXPERIENCE - HOW SHOULD SOPHE MEET THE CHALLENGES OF THE FUTURE? Augusta, Level 2</td>
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**α = ADVANCED LEVEL CE ✓ ENTRY-LEVEL CE**
## Schedule at-a-Glance (Cont.)

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<tr>
<td>10:00 AM – 11:30 AM</td>
<td>✓ 12: ORAL SESSION COLLEGE HEALTH AND WELLNESS Athens, Level 2</td>
<td>△ 11: ORAL SESSION SCHOOL HEALTH: NUTRITION &amp; PHYSICAL ACTIVITY Capitol South, Level 1</td>
<td>✓ 15: LATE BREAKING ORAL SESSION NEW CDC RESOURCES TO ENHANCE YOUR HEALTH EDUCATION PRACTICE Augusta, Level 2</td>
<td>△ 15: ORAL SESSION COMBATTING THE OPIOID EPIDEMIC Mainstage: Grand Ballroom, Level 3</td>
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<td>△ 13: ORAL SESSION BEST PRACTICES AND HEALTH EDUCATION WITH FATHERHOOD Capitol Center, Level 1</td>
<td>✓ 14 ROUNDTABLE: SERVICE-LEARNING: WHAT IS IT? WHAT IT IS NOT? WHY SHOULD I CARE?</td>
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<tr>
<td>11:45 AM – 1:15 PM</td>
<td>CLOSING PLENARY</td>
<td>1.5 ENTRY ENSURING THE FUTURE OF CHILDREN &amp; FAMILIES Mainstage: Grand Ballroom, Level 3 Moderator: Deborah Fortune, PhD, FAAHE FAHE AWARD ANNOUNCEMENTS William Potts-Datema, DrPH, MCHES®, FAHE President ENSURING THE FUTURE OF CHILDREN &amp; FAMILIES Jennifer Ng’andu, MPH PRESIDENT’S REMARKS AND CONFERENCE RECAP Cam Escoffery, PhD, MPH, CHES® SEE YOU IN ST. LOUIS! Darcell Scharff, PhD, Trustee 2021 Annual Meeting and Molly Brown, MPH, Speaker of the House</td>
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<tr>
<td>2:00 PM – 4:00 PM</td>
<td>POST CONFERENCE: NUMERICAL HYGIENE: PROMOTING HEALTH NUMERACY IN PROFESSIONAL PREPARATION OF HEALTH EDUCATORS 2.0 ADVANCED Capitol Center, Level 1 Pre-registration required</td>
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<tr>
<td>2:00 PM – 4:30 PM</td>
<td>POST CONFERENCE: SCHOOL HEALTH: SOCIAL AND EMOTIONAL LEARNING 2.5 ENTRY Capitol South, Level 1 Pre-registration required</td>
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### Saturday, March 21

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<th>Time</th>
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<tbody>
<tr>
<td>8:30 AM – 4:30 PM</td>
<td>USING HECAT TO IMPROVE YOUR HEALTH EDUCATION PROGRAM</td>
<td>Athens, Level 2</td>
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<td>Pre-registration required</td>
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<tr>
<td>9:00 AM – 4:00 PM</td>
<td>BUILDING CAPACITY AND STRENGTHENING WSOC TEAMS: A SERIES OF TRAINING MODULES FOR STATES AND DISTRICTS</td>
<td>Atlanta Ballroom 1&amp;2, Level 1</td>
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### Sunday, March 22

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<th>Time</th>
<th>Session</th>
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<th>Time</th>
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<tr>
<td>8:30 AM – 4:30 PM</td>
<td>USING HECAT TO IMPROVE YOUR HEALTH EDUCATION PROGRAM</td>
<td>Athens, Level 2</td>
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<td>Pre-registration required</td>
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△ = Advanced Level CE  ✓ = Entry-Level CE
SOCIAL MEDIA AMBASSADORS

Use the official #SOPHE2020 hashtag to:
- View updates
- Engage with colleagues and SOPHE
- Post and share live from the conference
- For tips and ideas, access the SOPHE social media toolkit (https://tinyurl.com/t9hb534)

### CHANGING MINDS

- Jean Breny, PhD, MPH @drjeanieb
- Gabriela Cardoso de Paula Rocha, MPH @GabrielaMPH
- Christine Hall, MPH, MCHES @Chall_JA
- Keely Rees, PhD, MCHES® @Keely_Rees

### CHANGING SYSTEMS

- William Potts-Datema, DrPH, MCHES® @billpottsdatema
- Marline D. Edmond, MA, CHES® @munchydaplug
- Kaylan N. Fitch @FitchKaylan
- Nandi A. Marshall, DrPH, CHES® @nandimarshall

### CHANGING PERSPECTIVES

- Michelle L. Carvalho, MPH, MCHES® @michelle_carva
- Cam Escoffery, PhD, MPH, MCHES® @camescoffery
- Shanna Livermore, MPH, MCHES® @ShannaLivermor2
- Elaine Auld, MPH, MCHES® @MEAuld

### CHANGING APPROACHES

- Jody O. Early, PhD, MCHES® @jody_early
- Mykaela Gardner @myk_gardiner

### CHANGING OUTCOMES

- Nicolette Powe, DrPh, MCHES® @lette1922
CONFERENCE HIGHLIGHTS

THEME: LINKING SCIENCE AND SOCIAL JUSTICE: HEALTH EDUCATION AS A CATALYST FOR CHANGE

Health educators and health education skills have a powerful potential to create change. It is a profession geared for action with a focus on professional continuous improvement, building strong relationships and partnerships across sectors, and embracing the social realities that can make health elusive for many. This year’s conference tackles the need for us to hone our skills, build our science and to address head on the challenges communities face. In a time when simple answers are rare, what can we do to “up our game” and to improve our skills and approaches to build equitable health outcomes for all. Our sub-themes for this conference all describe ways we can do more and do better by using our science and our passions.

1. Changing Systems: Policy, Advocacy, Communications
2. Changing Minds: The Art and Science of Teaching in Communities and Professional Preparation
3. Changing Perspectives: Leveraging Sectors, Engagement and Partnerships
4. Changing Potential: Emerging Issues in Research Translation and Implementation
5. Changing Outcomes: Health Education and the Continuum of Prevention and Care

Don’t Miss these SOPHE 2020 Events!

ATLANTA GAY MEN’S CHORUS - UNITING OUR VOICES FOR CHANGE

SOPHE is partnering with the Atlanta Gay Men’s Chorus to raise our voices in support of health equity. Join in the celebration and enjoy the special evening event on Tuesday, March 17, 7:30 pm – 9:00 pm in the Sheraton Atlanta Hotel. The performance is guaranteed to be sensational with popular live music and songs. What better way to celebrate the thousands of professionals across the country who dedicate their lives to the research and practice of promoting health! Purchase your ticket(s) at registration.”

CHECK OUT OUR FEATURED GEORGIA MUSICIANS!

Blues? African drums? Mo town? Old time? — and yes, the music of social justice! Join us for the passion and inspiration that music can provide. Our Georgia musicians will be kicking off plenary sessions and providing “pop-up” music to help us live the link between the arts and health impact.

OPENING RECEPTION

Join us on Wednesday, March 18, 6:00 pm – 7:30 pm, Georgia Hall, for an evening of food, drinks (cash bar), networking and fun at the opening reception. Connect with colleagues and welcome first-time attendees and students to the SOPHE 2020 Annual Conference. We encourage you to learn about the latest resources and services from our exhibitors and sponsors. The first hour will also include an Emerging Volunteers Meet & Greet – take the opportunity to learn how you can get involved with SOPHE in the coming year!

WELCOME FIRST-TIME ATTENDEES AND NEW MEMBER WELCOME

SOPHE extends a special welcome to all first-time annual conference attendees, designated with first-time attendee ribbons! Attend this special breakfast on March 18 and learn more about SOPHE. Conference veterans, please introduce yourself and welcome them to the SOPHE family! New to SOPHE? You are invited to join us on Wednesday, March 18, 7:15 am – 8:15 am, in Atlanta Ballroom 3, 4 & 5, to hear about SOPHE programs, benefits, and how you can get involved! Ideal for new members and first-time SOPHE conference attendees.

STUDENT WORKSHOP AND SOCIAL

The Student Workshop will be held on Wednesday, March 18, 11:15am – 12:45pm (Session A1). This session is a speed mentoring opportunity for students to meet and connect with more than 30 professionals in the field, working in a variety of settings and roles. All students are invited to attend the Special Student Social on Wednesday, March 17, 7:00pm – 8:30 pm.

SOPHE ANNUAL ALL-MEMBER BUSINESS MEETING

Join us on Wednesday, March 18 from 5:00 pm – 6:00 pm in the Grand Ballroom for SOPHE’s All-Member Business Meeting. Hear about our recent accomplishments, future initiatives, and welcome your newly-elected board of trustees. Light refreshments will be served.

AWARDS CEREMONY AND RECEPTION

All attendees are welcome to this year’s awards ceremony. Join your colleagues in honoring the SOPHE 2020 award winners on Thursday, March 19 from 6:00 pm – 7:15 pm in the Grand Ballroom. After the awards ceremony, join us for a celebratory reception! Mix and mingle with your fellow conference attendees in a relaxed atmosphere and enjoy hors d’oeuvres and a cash bar as we celebrate this year’s award winners.

COMMUNITY OF PRACTICE ROUNDTABLES

Join discussions at one of the Community of Practice (CoP) Roundtables on Thursday, March 19, 12:00 pm – 1:00 pm at the Sheraton Courtyard (inside the pool area), to meet colleagues and exchange tips and ideas for enhancing your practice. Participate in roundtables for: Arts & Health; Child, Adolescent & School Health; Medical Care; Worksite; Tobacco; Healthy Aging; Health Equity; Global Health; Emergency Preparedness; Public Health Nutrition; Social Marketing/Health Communications; Students/New Professionals; University Faculty; and Environmental Health. Feel free to bring your lunch!

Engage in Various Educational Formats!

ignite sessions

Due to popular demand, we have brought IGNITE sessions back. This year we have four IGNITE concurrent sessions. Each session is a quick succession of 5-7 minute presentations to challenge your thinking and spark your interest in a variety of health education and health promotion topics.

Roundtable and Innovate Table Sessions

SOPHE has included roundtable sessions that are intended to be more intimate settings where you can directly interact with the presenters and discuss their research and programs. New this year, we have a unique “T” seating style for the Innovative Table sessions to help create more engagement, interaction and INNOVATION! Presentations will switch every 10-20 minutes.
**POSTER PROMENADE**
Plan to view and interact with the authors of over 130 posters that are on display on Wednesday, Thursday, and Friday. You will find the posters in the Georgia Hall Pre-function area. Each day there will be a Poster Promenade time when you can speak to the poster authors. CE credit will be offered for those who review the five highlighted posters each day and speak to the authors. Wednesday, March 18, 5:00 pm – 6:00 pm; Thursday, March 19, 12:00 pm – 1:00 pm; Friday, March 20, 7:00 am – 8:00 am.

**EARLY BIRD SESSIONS**
Take note of the great early bird sessions that are offered on Thursday and Friday mornings! Attend these sessions to earn additional CE!

**STUDENT CASE STUDY COMPETITION**
SOPHE, in conjunction with the Foundation for the Advancement of Health Education (FAHE) and ETR, are the proud sponsors for the Undergraduate and Graduate Student Case Study Competitions. Student teams from various universities around the nation will present their approach to a contemporary public health issue on Tuesday, March 17. Winning teams will be announced at the close of the Plenary on Wednesday, March 18, 3:15 pm - 4:45 pm.

**DOWNLOAD THE MOBILE APP**
Download the Mobile App to gain access to select presentations, abstracts and speaker information, polling and more!

**SCAVENGER HUNT**
Participate in the SOPHE 2020 Scavenger Hunt for your chance to win a fully-paid registration to SOPHE 2021 Annual Conference in St. Louis or SOPHE 2020 Advocacy Summit in Washington, D.C., and other prizes too! It’s simple – take photos of each challenge and earn points. Check out the app to learn more! Winners announced during Plenary 5.

**PARTICIPATE IN THESE WELLNESS OPPORTUNITIES!**

**WELLNESS OPPORTUNITIES**
Take time to re-energize your mind and body by participating in the following wellness opportunities:
- **Yoga** (along with a self-care session) on Thursday, March 19, 7:30 am – 8:30 am.
- **Walking Tours** on Wednesday, March 18, 12:45 pm - 2:00 pm and Thursday, March 19, 11:45 am - 1:30 pm. Please join us during lunch at the registration area for a walking tour of downtown Atlanta. Look for Matt Weinburke, Social Events planning committee member and others to accompany you on the tour. Download the mobile app for more information including a map to the city.

**OWN YOUR OWN HEALTH AND PARTICIPATE IN THE SOPHE WALKING CHALLENGE.**
Sign up as an Individual or join a team. Visit the general information of the Mobile app for instructions to sign up.

SOPHE has joined the **Active People, Healthy Nation™ Initiative** to help 27 million Americans get more physically active by 2027. This initiative promotes effective strategies recommended by the Community Preventive Services Task Force to improve people’s physical activity. The CDC in collaboration with state, community and national partners promote these proven strategies to ensure that all Americans have access to safe and accessible places for physical activity.

Share your physical activity successes from #SOPHE2020 on social media using the hashtag #ActivePeople to spread the word.

**EXHIBIT HALL**
Please join SOPHE to welcome and thank the 2020 Exhibitors by visiting their booths in Georgia Hall. Come and see the publications, tools, and information from an array of organizations and universities. Their participation is a valuable contribution to the success of the SOPHE 2020 Annual Conference, so we ask that you take a few minutes to say hello and hear what they offer. Exhibit hall hours are 8:30 am – 7:00 pm on Wednesday and Thursday. Participate in the Scavenger Hunt. Refer to Conference Highlights for more information.

**FOOD & BEVERAGE OPTIONS**
To keep registration fees as low as possible, meals are on your own. In addition to concession area in Piedmont, there are a number of nearby delis and restaurants. See the list in the SOPHE 2020 mobile app.

**SOPHE STORE**
Celebrate SOPHE’s 70th birthday by purchasing some SOPHE swag for yourself and your colleagues. Visit the Registration Desk during conference hours. Special store discounts!
2020 AWARD RECIPIENTS

The SOPHE Awards Ceremony & Reception will take place on Thursday, March 19 from 6:00pm – 7:15pm in the Grand Ballroom at the Sheraton Atlanta Hotel. Tickets are not needed for this year’s ceremony and reception, but are needed for guests. Be there to hear the motivational and inspirational stories about this year’s award winners.

DISTINGUISHED FELLOW AWARD
The Distinguished Fellow Award is the highest recognition to a SOPHE member. This award honors members who have made significant and lasting contributions to the Society and to the health education field.

PATRICIA DOLAN MULLEN, DRPH, MLS, UNIVERSITY OF TEXAS
DISTINGUISHED TEACHING PROFESSOR

HONORARY FELLOW AWARD
The Honorary Fellow Award is SOPHE’s highest recognition to a non-member. It honors an individual who has made significant and lasting contributions to health education and public health.

STACEY YVONNE ABRAMS, MPA, JD

KAREN DENARD GOLDMAN MENTOR AWARD
This award recognizes an individual in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and has successfully forged the link between research and practice.

JAGDISH KHUBCHANDANI, MD, PHD, MPH, BALL STATE UNIVERSITY

CLARENCE E. PEARSON PROGRAM EXCELLENCE AWARD
Award recognizes outstanding contributions by a program to the practice of health education demonstrating systematic application of health education principles; the target population in planning and implementation; and a well-defined evaluation component.

RANELL BREW, EDD, CHES, SHAPE CAMP: A COMMUNITY AND UNIVERSITY COLLABORATION IN DEVELOPING A PIPELINE INTO HEALTH CAREERS, GRAND RAPIDS, MICHIGAN

GRADUATE STUDENT RESEARCH PAPER
This award recognizes an outstanding graduate student for creative and innovative research, illustrated by completion of a research paper. The awardee is encouraged to submit the paper for review to one of SOPHE’s journals: Health Education & Behavior, Health Promotion Practice, or Pedagogy in Health Promotion.

EVI ADDOH, MS, UNIVERSITY OF ARKANSAS

HORIZON AWARD
This award recognizes early career health educators who have distinguished themselves as promising health educators through leadership, creativity, involvement in the profession, and health education practice in their settings.

KATIE FRENCH, MPH, CPH, UNIVERSITY OF SOUTH FLORIDA

SOPHE CHAPTER AWARD FOR EXCELLENCE
This award recognizes a SOPHE Chapter who has demonstrated creative, effective, and replicable methods in the delivery of one or more core member services.

IOWA SOPHE

SOPHE HOUSE OF DELEGATES CHAPTER STUDENT RECOGNITION AWARD
This award recognizes a SOPHE Chapter Student Member for exemplary student achievements in the field of public health and health education.

CELINE LABELLE, NJ SOPHE CHAPTER

SOPHE PRESIDENTIAL CITATIONS
The following individuals have provided dedicated service to SOPHE and are awarded a Presidential Citation for their contributions to SOPHE excellence.

Journals:
KATHLEEN ROE, DRPH, MPH AND 2019 HPP EDITORIAL BOARD; JESUS RAMIREZ-VALLES, PHD AND 2019 HEGB EDITORIAL BOARD; STEPHEN GAMBESCA, PHD, MD, MBA, MHUM, MCHES® AND 2019 PHP EDITORIAL BOARD

HESPA II
RANDALL COTTRELL, DED, MCHES®, ADAM KNOWLDELSEN, PHD, MS, MBA, CHES®, KATHLEEN ALLISON, PHD, MPH, MCHES®, JAMES MCKENZIE, PHD, MPH, MCHES®, LINDA LYSOBY, MS, MCHES®, CAE, ELAINE AULD, MPH, MCHES® AND CYNTHIA KUSORGBOR-NARH, MPH, MCHES®

SOPHE TROPHY AWARD
This award acknowledges the tireless contributions to SOPHE, often referred to as the “Unsung SOPHE Hero” award.

To be Announced at SOPHE 2020!

TECHNOLOGY AWARD
This award recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education that can be broadly disseminated and has the potential to make a significant impact in health education practice.

JANICE L. KRIEGER, PHD, ALEX (AGENT LEVERAGING EMPATHY FOR EXAMS), EAST CAROLINA UNIVERSITY, GREENVILLE, NORTH CAROLINA

THE VIVIAN DRENNKAHN STUDENT SCHOLARSHIP AWARD
This student scholarship provides support to both undergraduate and graduate level full-time students in their pursuit of educational and professional development in health education.

TYLER JAMES, MS, CHES®, UNIVERSITY OF FLORIDA
STEPHANIE MACHADO, MPH, UNIVERSITY OF CALIFORNIA BERKELEY

SOPHE/CDC STUDENT FELLOWS IN INJURY PREVENTION
This one-year fellowship recognizes, assists and trains graduate students working on unintentional injury prevention projects from the perspective of health education or behavioral sciences.

SARAH FEBRES-CORDERO, BSN, RN, EMORY UNIVERSITY
BRIAN PUGLIESE, MA, UNIVERSITY OF IDAHO

SOPHE PATIENT ENGAGEMENT FELLOW
This fellowship in patient engagement is in honor of Dr. Jessie Gruman and is funded by the Center for Advancing Health. The fellowship recognizes, assists and trains masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.

JESSICA WOODARD, EMORY UNIVERSITY

R. BRICK LANCASTER COMMUNITY HEALTH INTERNSHIP AWARD
Award supports a student’s health education and health promotion project that addresses a significant public or school health issue identified by a public health department or community agency.

CAITLIN HOLDEN, MS, CHES®, TEXAS A&M UNIVERSITY

CONTINUE THE CONVERSATION ON TWITTER: #SOPHE2020 @SOPHETWEETS
21ST CENTURY STUDENT SCHOLARS
JUAN AGUILERA, MD, MPH, THE UNIVERSITY OF TEXAS AT EL PASO
NICOLE BATISTA, SOUTHERN CONNECTICUT STATE UNIVERSITY
BREE BODE, MPH, CHES®, WAYNE STATE UNIVERSITY
GABRIELA CARDOSO DE PAULA ROCHA, SAN JOSE STATE UNIVERSITY
D. ROSE EWALD, UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
JESSICA GRABER, WESTERN MICHIGAN UNIVERSITY
JONATHAN ISBILL, MS, RD, BALL STATE UNIVERSITY
DENNIS NYACHOTI, THE UNIVERSITY OF TEXAS AT EL PASO

21ST CENTURY PRACTITIONER SCHOLARS
MICHELLE CARVALHO, MPH, MCHES®, EMORY UNIVERSITY – REGION IV PUBLIC HEALTH TRAINING CENTER
Tiffany Neal, MPH, MCHES®, HEALTH EDUCATOR, NJSOPHE
KATRINA WHITE, CHES®, ROCKINGHAM COUNTY DEPARTMENT OF HEALTH AND HUMAN SERVICES

HELEN P. CLEARY SCHOLARSHIP (2019)
This scholarship provides financial support to students enrolled in a health education related degree program to enable them to take the national Certified Health Education Specialist (CHES®) examination. Scholarship is administered by SOPHE under NCHEC.

KATHERINE DREWISKE, KIMBERLY PIERRE, SAMANTHA POSADA, D. ROSE EWALD, GABRIELLE DIAZ, VICTORIA DONNELLY

PAPERS OF THE YEAR

LAWRENCE W. GREEN PAPER OF THE YEAR AWARD
This award recognizes authors whose peer-reviewed article has been published in SOPHE’s Health Education & Behavior journal in the last year and has made significant contributions to understanding health education, health status, and strategies to improve social and behavioral health.

“Exploring the Potential of Participatory Theatre to Reduce Stigma and Promote Health Equity for Lesbian, Gay, Bisexual, and Transgender (LGBT) People in Swaziland and Lesotho” Vol 46, Issue 1, 2019
CARMEN H. LOGIE, PHD, LISA V. DIAS, MA, JESSE JENKINSON, MSC, PETER A. NEWMAN, PHD, RACHEL K. MACKENZE, MSC, MPH, TAMPOSE MOTHOPENG, VELI MADAU, BA, AMELIA RANOTSI, PHD, WINNIE NHLENGETHW A, PHD, & STEFAN D. BARAL, MD, MPH

PEDAGOGY IN HEALTH PROMOTION PAPER OF THE YEAR AWARD
The Pedagogy in Health Promotion Paper of the Year is selected by our PHP Editorial Board to represent an article from any category in the journal for its high quality and one that best-represents the mission and purpose of the journal.

“Development of a Community-Engaged Classroom for Teaching Health Communications: Lessons Learned From Nine Semesters of Implementation” Vol 5, Issue 4, 2019
ELIZABETH M. FELTER, DRPH, MCHES & SARA BAUMANN, MPH

SARAH MAZELIS PAPER OF THE YEAR AWARD
This award recognizes authors whose peer-reviewed article has been published in SOPHE’s Health Promotion Practice journal in the last year and has made significant contributions to advancing the practice of health education and health promotion programs, policy, or professional preparation.

“The CHAMPIONS NETWork: Training Chicago High School Students as Health Advocates to Improve Health Equity” Vol 20, Issue 1, 2019
SARA HEINERT, MPH, MARINA DEL RIOS, MD, MSC, ARJUN ARYA, MSC, RAMIN AMIRSOULIANI, MPH, NASSEEF QUASIM, BS, LISA GEHM, MD, NATALIA SUAREZ, MA, & TERRY VANDEN HOEK, MD

ELIZABETH FRIES HEALTH EDUCATION AWARD
This honor awards outstanding career leadership in health education, health promotion or behavioral science. It is awarded through a select committee of the Fries Foundation.
ROBERT M. KAPLAN, PHD
DISTINGUISHED PROFESSOR OF HEALTH SERVICES AND MEDICINE
UCLA SCHOOLS OF PUBLIC HEALTH AND MEDICINE

ANN.E. NOLTE WRITING AWARD
This award recognizes a scholarly contribution to the peer-reviewed literature.

“Collective Well-Being to Improve Population Health Outcomes: An Actionable Conceptual Model and Review of the Literature”
BRITA ROY, MD, MPH, MHS; CARLEY RILEY, MD, MPP, MHS; LINDSAY SEARS, PHD; SARAH CANNON, ELIZABETH Y RULA, PHD, & TIVITY HEALTH, INC.
Published in the American Journal of Health Promotion

DR. DELBERT OBERTEUFFER SCHOLARSHIP
This award recognizes doctoral students for their academic achievement, potential for advancing the health of children and youth, and professional goals.
MILKIE VU, EMORY UNIVERSITY

DR. BECKY J. SMITH SCHOLARSHIP
This award recognizes an undergraduate student majoring in Health Education with an emphasis in Community, School, or Public Health Education.
DESTINY HAYES, UNIVERSITY OF NORTH CAROLINA, GREENSBORO

MARY K. BEYER GRADUATE STUDENT SCHOLARSHIP
This award recognizes a promising graduate student in health education.
SHAMEKA THORPE, UNIVERSITY OF NORTH CAROLINA, GREENSBORO

APPLY FOR NEXT YEAR’S FAHE SCHOLARSHIPS, FELLOWSHIPS, AND AWARDS AT WWW.FAHEINFO.ORG.
The Department of Health Promotion & Behavioral Sciences and
The Center for Health Promotion & Prevention Research
proudly congratulates

Patricia Dolan Mullen, DrPH, MLS

Distinguished Teaching Professor of the University of Texas System
2019 Minnie Stevens Piper Professor
UTHCalth President’s Scholar
Professor, Department of Health Promotion & Behavioral Sciences

for receiving SOPHE’s
2020 Distinguished Fellow Award

Congratulations Pat!

Thank you for your leadership, vision and ongoing contributions to the field.

Best,

SARC faculty, staff and students
Happy 20th Anniversary to Health Promotion Practice

Thank you to SAGE Publications, our publishing partner, in founding and supporting this journal and SOPHE.
## TUESDAY, MARCH 17

### 8:30 AM - 5:00 PM
**SOPHE BOARD OF TRUSTEES MEETING**  
Lunch sponsored by the HealthCare Georgia Foundation  
Room: Atlanta Ballroom 3, 4, & 5, Level 1

### 8:00 AM - 5:00 PM
**ESG BOARD MEETING**  
Room: Atlanta Ballroom 1, Level 1

### 9:00 AM - 5:00 PM
**EXHIBITOR SET-UP**  
Room: Georgia Hall, Level 1

### 9:00 AM - 5:00 PM
**CASE STUDY COMPETITION: GRADUATE AND UNDERGRADUATE**  
Sponsored by the Foundation for the Advancement of Health Education (FAHE) and ETR  
Judges: Joi Alexander, MS, Lori Dewald, PhD, MCHES®, Yuba R. Gautam, PhD, MCHES®, Dianne L. Kerr, PhD, MCHES®, Karl L. Larson, PhD, MCHES®, Ying Li, PhD, CHES®, Beth Liechty, CHES®, Frederick W. Schulze, PhD, MCHES® and Victoria R. Wagner-Green, MPH, CHES®  
Room: Conference Rooms 121, 123, and 125, Level 1

### 10:00 AM - 7:30 PM
**REGISTRATION OPEN**  
Room: Georgia Registration, Level 1

### 11:00 AM - 5:00 PM
**PRE-CONFERENCE WORKSHOP: THE ROLE OF PUBLIC HEALTH LEADERS IN MANAGING CHANGE**  
Δ 5.5 ADVANCED  
Room: Augusta, Level 2  
Moderators: Michelle Carvalho, PhD, MCHES®, Deanna Zhong, MPH, CHES®  
Presenter: Linda Hoopes, PhD

### 12:00 PM - 4:00 PM
**PRE-CONFERENCE WORKSHOP: A POVERTY SIMULATION: ENGAGING IN PRACTICES THAT ADVANCE SOCIAL AND ECONOMIC JUSTICE**  
✓ 3.0 ENTRY  
Room: Athens, Level 2  
Presenters: Brittany Prince Evans, MHA

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## WEDNESDAY, MARCH 18

### 7:00 AM - 6:00 PM
**REGISTRATION AND SOPHE STORE OPEN**  
Room: Georgia Registration, Level 1

### 7:15 AM - 8:15 AM
**NEW MEMBERS & FIRST TIME ATTENDEES BREAKFAST**  
Room: Atlanta Ballroom 3, 4 & 5, Level 1

### 7:45 AM - 8:45 AM
**NCHEC BREAKFAST**  
Room: Capitol North, Level 1  
Pre-registration required

### 8:00 AM - 8:30 AM
**WEDNESDAY POSTER SET-UP**  
Room: Georgia Hall Pre-function, Level 1

### 9:00 AM - 11:00 AM
**OPENING PLENARY**  
Δ 1.5 ADVANCED  
Room: Mainstage; Grand Ballroom, Level 3  
Moderator: Elizabeth Stevenson, MPH  
Presenters: Elaine Auld, MPH, MCHES® and Elizabeth Stevenson, MPH
### 9:15 AM – 9:30 AM
Greetings from CDC National Center for Chronic Disease Prevention and Health Promotion
Karen Hacker, MD, MPH

### 9:30 AM – 10:00 AM
Presidential Address: Advancing Health Equity: Taking an Anti-racism Approach to Health Promotion Leadership and Action
Jean Breny, PhD, MPH

### 10:00 AM – 11:00 AM
Health Education and Social Justice
David Satcher, MD, PhD

### 11:00 AM – 11:15 AM
BREAK

### 11:00 AM – 7:30 PM
EXHIBITS OPEN AND POSTER PRESENTATIONS

### 11:15 AM – 12:45 PM
CONCURRENT SESSIONS A

#### A1: STUDENT WORKSHOP
WHO’S WHO IN HEALTH EDUCATION: LEARNING HOW TO MAKE THE BEST OUT OF YOUR NETWORK

1.5 ENTRY

Room: Atlanta Ballroom 3, 4 & 5, Level 1
Sponsored by Fairleigh Dickinson University

Moderator: Skye McDonald, MS, CHES®

- 11:15 AM Brittany Rosen, PhD, MEd, CHES®
- 11:36 AM Gabrielle Benenson, MPH
- 12:01 PM Lisa Carlson, MPH, MCHES®

#### A2: ORAL SESSION
DEMYSTIFYING PUBLISHING IN SOPHE PEER REVIEWED JOURNALS

1.5 ADVANCED

Room: Athens, Level 2
Moderator: Jeanne Robitaille, MS, CHES®

- 11:15 AM Demystifying Publishing in SOPHE Peer Reviewed Journals
  - SOPHE's Peer Reviewed Journal Panel
  - Kathleen Roe, DrPH, MPH, Jody Early, PhD, MCHES®, Danielle Brittain, PhD, Melissa Valero, PhD, Cheryl Merzel, PhD, and Jesus Ramirez-Velazquez, PhD, MPH

#### A3: ORAL SESSION
OVERVIEW AND EMERGING ISSUES FOR IMPLEMENTATION SCIENCE: CIRCLE OF RESEARCH AND PRACTICE

1.5 ADVANCED

Room: Capitol Center, Level 1
Moderator: Bonni C. Hodges, PhD

### 11:15 AM
Implementation Science Overview - Demystifying Implementation Science, Theories and Methods
Carmen Escoffery, PhD, MPH, CHES®

### 11:40 AM
Leveraging Implementation Science for Public Health Impact: Tools and Resources
Margaret M. Farrell, MPH, RD

### 12:00 PM
Implementation Science at CDC’s National Center for Injury Prevention and Control: Past, Present, and Future
Theresa Leola Armstead, PhD

### 12:15 PM
Implementation Science in the Practice of Health Promotion – Advancing Practitioner Engagement
Natalie Wikins, PhD and Randy Schwartz, MSPH

### A4: IGNITE90
IGNITING CHANGE IN HEALTH EDUCATION OR HEALTH EDUCATION AS A CATALYST FOR CHANGING OUTCOMES

1.5 ADVANCED

Room: Grand Ballroom, Level 3
Moderator: Kelly Bishop, MA, MCHES®, FASHA

- 11:15 AM Piloting an Artificially Intelligent Virtual Assistant in Online Health Promotion College Courses
  - Eric Conrad, PhD and Austin White

- 11:20 AM An Innovative Method, Adapting Evidence-based Education and Contact Strategies for Large-scale Mental Health Stigma Reduction
  - Sarah D Rosenberg, MPH

- 11:25 AM Inside the Military and Athlete Brain: Implementing Concussion Education to Improve Concussion Identification and Disclosure
  - Julianne Denice Schmidt, PhD, ATC and Christopher D’Lauro

- 11:30 AM Type 2 Diabetes Prevention and Screening Improvement in Primary Care
  - Allison Lorenz, MPA and Sara May, BS

- 11:35 AM Health Disparities and Racial Inequities: What Health Educators and Providers Need to Know to Promote Cultural Competency
  - Brittany Comunale, MPH, MBA, CCRC

- 11:40 AM Supporting Health and Wellness at Pantries: Development of Nutritious Recipes using Food Bank Inventories
  - Serina Gaston, MEd, CHES®

- 11:45 AM Examining Healthcare Professionals’ Perceptions of Media Use in Children
  - Sabrina Mangapora, OMS II, CHES® and Jean Marie Place, PhD

- 11:50 AM Addressing the “what about...”: Applying Audience Research to Craft Impactful Substance-Free Messaging for At-Risk Teens
  - Hadley Scharer, BA

- 11:55 AM “You just get hammered, and that’s when all the crazy Snaps start happening”: Creating Relevant Harm Reduction Messages for Young Adults Who Binge Drink
  - Katie McCabe, MPH and Sara Smith, MA, CHES®

Download the mobile app to gain access to select presentations, abstracts and speaker information, polling and more!

#SOPHE2020
### DETAILED SCHEDULE (CONT.)

#### A5: ORAL SESSION
**DELIVERING HEALTH EDUCATION IN CULTURALLY DIVERSE POPULATIONS**
**Δ 1.5 ADVANCED**  
**Room: Capitol South, Level 1**  
**Moderator: Matt Weinburke, DrPH, MPH, REHS, MCHES®, MLT (ASCP) CM**

- **11:20 AM** Health Screenings and Preventives Behaviors Among Latino Men: A Qualitative Assessment  
  Raffy Luquis, PhD, MCHES®

- **11:40 AM** Applying A Stage-Based Model to Address the Latent Tuberculosis Infection Conundrum—“I don’t feel sick, so why should I get tested?”  
  John Parmer, PhD and Alejandra Brackett, MPH

- **12:00 PM** Health Concerns and Risk Behavior Among Deaf People in Florida: A Call for Action  
  Tyler G. James, MS, CHES®

#### A6: ROUNDTABLE
**ENGAGING COMMUNITIES THROUGH COLLABORATIVE PARTNERSHIPS**  
**✓ 1.5 ENTRY**  
**Room: Capitol North, Level 1**  
**Moderator: Rhonda Rahn, PhD, CHES®**

Roundtable presentations will begin at 11:15 am and will switch every 10 minutes.

- **Learn to See the Problem You Don’t See: Discover the Untapped Value in Your Collaborations and Partnerships**  
  Bridget Behrmann, MS and Caitlin J. Gagnon, BA

- **Meeting the Community Where They Are: Bringing Check. Change. Control. to the Y**  
  Skye McDonald, MS, CHES®, Amanda Changet, MS and Brittany Rosen, PhD, MEd, CHES®, FASHA

- **Lessons Learned from a Community-Academic Partnership to Promote Children’s Health and Well-Being at the Community Level in New York State**  
  Christine Bozlak, PhD, MPH and Paige Hughes, BA

### Leveraging the Power of Partnerships: A Community, Legislative, and Academic Collaboration to Improve Food Access in Passaic, New Jersey
Lisa Lieberman, PhD, CHES®

- **Assessing the Benefits and Feasibility of a Mobile Food Pantry Serving Culturally and Linguistically Diverse Neighborhoods**  
  Tracey Thomas, DrPH, CHES®

- **Working with Partners to Communicate Program Success**  
  Holly Wilson, MHSE, MCHES®

- **Leveraging Partnerships to Strengthen Community Engagement in Houston’s Lead-burdened Neighborhoods**  
  Komal Sheth, MPH

### A1: ORAL SESSION
**INTEGRATING SOCIAL EMOTIONAL LEARNING AND SCHOOL HEALTH EDUCATION: HOW CAN WE STOP ‘COMPETING’ AND START COLLABORATING?**  
**Δ 1.0 ADVANCED**  
**Room: Capitol South, Level 1**  
**Moderator: Joanne Chopak-Foss, PhD, FASHA**

- **2:05 PM** Social and Emotional Learning (SEL) Resources for School Health: Results from an Environmental Resource Scan  
  Adina C. Cooper, PhD, MEd, Leigh Szucs, PhD, CHES® and Sarah Lee, PhD

- **2:25 PM** Joining Forces: Connecting Health Education and Social-Emotional Learning  
  Eko Canillas-Myles, MAEd, EdD, Lisa Walker, MSED and Angela Glymph, MS, PhD

### 12:45 PM - 2:00 PM
**LUNCH**  
Concessions are available for purchase in Piedmont.

### 12:45 PM - 2:00 PM
**WALKING TOUR**  
Please join us during lunch at the registration area for a walking tour of downtown Atlanta. Tour departs at 12:50 pm. Our Social Events committee member, Matt Weinburke and others will accompany you on the tour. Download the mobile app for more information, including a map of Atlanta.

### 2:00 PM - 3:00 PM
**CONCURRENT SESSIONS B**

- **B1: ORAL SESSION**
  **INTEGRATING SOCIAL EMOTIONAL LEARNING AND SCHOOL HEALTH EDUCATION: HOW CAN WE STOP ‘COMPETING’ AND START COLLABORATING?**
  **Δ 1.0 ADVANCED**
  **Room: Capitol South, Level 1**
  **Moderator: Joanne Chopak-Foss, PhD, FASHA**
B2: ORAL SESSION
LEVERAGING VARIOUS SECTORS AND PARTNERSHIPS TO VALIDATE HEALTH EDUCATION PRACTICE: RESULTS OF HESPA II
Δ 1.0 ADVANCED
Room: Mainstage: Grand Ballroom, Level 3
Moderator: Randy Schwartz, MSPH
2:00 PM Leverage Various Sectors and Partnership to Validate Health Education Practice: Results of HESPA II
Randy Cottrell, PhD, MCHES®, Kathleen Allison, PhD, MCHES® and Kadi Bliss, PhD, MCHES®

B3: ORAL SESSION
CROSS-SECTOR OUTREACH AND COLLABORATION: LESSONS AND STRATEGIES FROM THE FIELD
Δ 1.0 ADVANCED
Room: Athens, Level 2
Moderator: Katie Wagener, MPH, MCHES®
2:05 PM PHRASES: Public Health Reaching Across Sectors – Tools for Collaboration and Examples from Student Field Placements
Michelle Carvalho, MPH, MCHES®
2:35 PM Cross-Sector Engagement for Health and Climate Adaptation
Meg Sansivero, MPH and Paul Schramm, MPH, MS

Creating Healthy Communities: Arts + Public Health in America
Kelly Comrett, MS and Shanoe Burch, EdM
A County Health Department Prevents Youth Violence through Partnerships that Address Social Justice
Linda McGlone, MPH

3:00 PM – 4:00 PM
PROFESSIONAL PREPARATION COMMITTEE MEETING
Room: Georgia 13, Level 1

3:00 PM - 3:15 PM
BREAK
Refreshments provided in the Exhibit Hall.
Sponsored by Wiley Publishing

3:15 PM - 4:45 PM
PLENARY
PL2: ADVANCING SOCIAL JUSTICE: MOBILIZING THE POWER OF ARTS AND CULTURE IN PUBLIC HEALTH
Δ 1.5 ADVANCED
Room: Mainstage: Grand Ballroom, Level 3
Moderator: Collins O. Airhihenbuwa, PhD, MPH
Presenters: Ken Rose, MPA, Jill Sonke, PhD, MA, and Stacey Springs, PhD
Announcement of Student Case Study Competition Winners
Karl Larson, PhD, MCHES® and Donna Videto, FAHE Vice President

5:00 PM - 6:00 PM
SOPHE ALL-MEMBER BUSINESS MEETING
Room: Mainstage: Grand Ballroom, Level 3
Light refreshments will be served.

5:00 PM - 6:00 PM
POSTER PROMENADE
✓ 1.0 ENTRY
Room: Georgia Hall Pre-function, Level 1
We1: Theory of Planned Behavior Path Model Predicting Latinx/Hispanic College Student Condom Use
Eric Conrad, PhD, CHES®
We2: Self-Reported Mentorship Needs and Preferences of Health Education and Promotion Students
Ashley Parks, DrPH, MA, MPH, MCHES®, CPH
We3: A Program Evaluation of a Pilot Service-Learning Intervention: Improving Fruit/Vegetable Intake Among Older Adults
Audra Gollenberg, PhD
We4: Our Role in Promoting Health Education Specialists
Ciciotte Powe, DrPH, MS, MCHES®
We5: Cancer Risk Perception Predictors for Total Body Skin Examinations: A Cross Sectional Study Using HINTS 2017 Data
Meghann Wheeler, PhD

Download the mobile app to gain access to select presentations, abstracts and speaker information, polling and more!
### Detailed Schedule (Cont.)

**C2: Oral Session**
**Practical Applications and Best Practices for Health Promotion Materials**
- 1.0 Entry
- Room: Capitol Center, Level 1
- Moderator: Deitra Wengert, PhD, MCHES®
- **7:30 AM** You Have a Toolkit—Now What? Practical Applications for Creating, Editing and Disseminating Program Collateral Materials
  - Jody Ruth Steinhardt, MPH, CHES® and Cheryl Sherry, MPH, MCHES®

**C3: Oral Session and Yoga**
**Self-Care for Health Educators with Yoga**
- 1.0 Entry
- Room: Atlanta Ballroom 1, Level 1
- Moderator: Inuka Midha, PhD, MPH, MCHES®
- **7:50 AM** 40-minute Yoga Class
  - Melanie Bell, AAAI, CCEP, 200HREYT

**C4: Oral Session**
**Results and Lessons Learned from a Digital Technology Initiative Focusing on Young People Living with HIV**
- 1.0 Entry
- Room: Augusta, Level 2
- Moderator: Tamara Mason, MPH, CHES
- **7:35 AM** Results and Lessons Learned from a Digital Technology Initiative Focusing on Young People Living with HIV
  - John Hannay, MTS, MCHES® and Ronald A. Brooks, PhD

**C5: Oral Session**
**SOPHE’s Role as a SPA in Entry-Level School Health Education Teacher Preparation**
- 1.0 Entry
- Room: Capitol North, Level 1
- Moderator: Gayle Walter, PhD, MPH, CHES®
- **7:35 AM** SOPHE’s Role as a SPA in Entry-Level School Health Education Teacher Preparation
  - Susan F. Goekler, PhD, MCHES®, Deborah Fortune, PhD, FAAHE, and Elaine Auld, MPH, MCHES®

---

### Thursday, March 19

**7:00 AM - 6:00 PM**
**Registration Open and SOPHE Store**
- Room: Georgia Registration, Level 1

**7:30 AM - 8:30 AM**
**Concurrent Sessions C**

**C1: Oral Session**
**CDC and School Health Resources**
- 1.0 Advanced
- Room: Capitol South, Level 1
- Moderator: Danielle Brittain, PhD
- **7:35 AM** What Everyone Ought to Know About CDC’s School Health Index
  - Bridget Borgogna, Med and Chris Kissler, MPH
- **7:55 AM** Tell Me More: What Is the CDC’s Health Education Curriculum Analysis Tool (HECAT)
  - Leigh Szucs, PhD, CHES®

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**8:00 AM - 8:30 AM**
**Thursday Poster Set-Up**
- Room: Georgia Pre-function, Level 1

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Download the mobile app to gain access to select presentations, abstracts and speaker information, polling and more!
8:30 AM - 8:45 AM
BREAK

8:45 AM - 10:15 AM
PUBLICATIONS COMMITTEE MEETING
Room: Atlanta 2, Level 1

8:45 AM - 10:15 AM
CONTINUING EDUCATION COMMITTEE MEETING
Room: Georgia 13, Level 1

8:45 AM - 10:15 AM
CONCURRENT SESSIONS D

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Room</th>
<th>Moderator/Presenter(s)</th>
</tr>
</thead>
</table>
| 8:45 AM  | ENGAGING IN HEALTH EDUCATION PRACTICE                                                                   | Room: Atlanta Ballroom 3, 4 & 5, Level 1 |Moderator: Skye McDonald, MS, CHES®  
8:50 AM Advocating for Survivors & Increasing Awareness: #Be SoMEone Too  
Caitlin Holden, MS, CHES®, Meagan Shipley, PhD, CHES® and Cori S. Strahan, BS, CHES®  
9:30 AM Menstrual Health at a Midwest School: How is The Diva Cup Impacting Menstruation within College Students?  
Lillian Minor, BS, Samantha A. Zahurones, CAN, BLS/CPR and Kiley R. Klauer, Bsc  
9:50 AM Engaging Online Students in Health Education Practice  
Holly T. Moses, PhD, MCHES® and Erik Johansen, BS |
| 8:50 AM  | BUILDING A MOVEMENT TO CHANGE THE NARRATIVE OF THE HEALTH OF AFRICAN AMERICAN WOMEN AND INFANTS         | Room: Capitol Center, Level 1       |Moderator: La Verne D. Partlow, MEd  
8:50 AM Black Women as Change Agents: Insights for Research and Practice from the African American Community  
LaNita Hackett, PhD, MPH, CHES®  
9:15 AM Process of Developing a Relationship Imperative Scale for Assessing Risk for HIV Infection among African American College Women: Catalyst for Change  
Deborah A Fortune, PhD  
9:45 AM Birth Justice Warriors: A Holistic Approach to Addressing Black Maternal and Infant Health in the Suburbs  
Martine Hackett, PhD, CHES®, Tari Ajei, MPH and Brittany Nathan, MDc  
9:55 AM Addressing Maternal Mortality among African American Women through Media-based Storytelling  
Nakeita Burse, DrPH, CHES® |
| 8:50 AM  | CULTIVATING RESILIENT STUDENTS THROUGH CREATIVE TEACHING METHODS                                        | Room: Capitol South, Level 1        |Moderator: Regan Johnson, MEd, MCHES®  
8:50 AM Art as a Teaching Tool for Professional Preparation in the University Classroom  
J. Hope Corbin, MPH, PhD  
9:10 AM Real Classrooms, Real Teaching Skills: Using Model Lessons as a Way to Improve Classroom Pedagogy  
Cathy Durand-Home, BA, Beth Stevenson, MPH and Christi Kay, MEd  
9:45 AM BRAVING Challenges: Cultivating Resilient Students and Classrooms  
Caitlin Holden, MS, MCHES® Meagan Shipley, PhD, CHES® and Elisa Beth McNeill, PhD, CHES® |
| 8:50 AM  | TIPS AND TOOLS FOR ADVOCATING FOR IMPROVED HEALTH FOR ALL                                                | Room: Mainstage: Grand Ballroom, Level 3 |Moderator: Kay Deaner, MEd, RN, CHES®  
8:50 AM The Art and Science of Undergraduate Health Advocacy Pedagogy: Assessing the Integration, Instruction, and Application of Advocacy for Social Change within the Health Education Curriculum and Early-Career Practice  
Christina Jones, PhD  
9:15 AM Empowering Health Activists to Build a Movement Through a Fellowship Program  
Amanda Gabarda, EdD, MPH, NBC-HWC and Camille Clark, EdD  
9:40 AM Organization and Implementation of an Annual LGBTQ Statewide Lobby Day  
Eric Conrad, PhD and Kelly Corinne Hall, MPH, CHES® |
| 8:50 AM  | MEETING THE NEEDS OF NEW, MID-CAREER AND SEASONED HEALTH PROFESSIONALS THROUGH QUALITY TRAINING         | Room: Athens, Level 2               |Moderator: Rebecca Foco, PhD, MCHES®  
8:45 AM CDC’s Quality Training Standards: A Catalyst for Change  
Gabrielle Benenson, MPH and Martha Alexander, PhD, MA, MPH, MCHES®  
Laura Lloyd, MPH, MCHES® |
D6: ROUND TABLE
PRACTICES AND POLICIES TO CONTROL THE USE OF CANNABIS AND TOBACCO
Δ 1.5 ADVANCED
Room: Capitol North, Level 1
Moderator: Kaitlin Cartoccio, MPH, MCHES®
Roundtable presentations will begin at 8:45 am and will switch every 20 minutes.
The Legalization of Cannabis Use and Its Impact on Tobacco Control
Francesca Lomotan, MPH
Addressing Teen Tobacco and Vape Use: Learnings from a Tailored Alternative Teen Campaign
Hadley Scharer, BA
Evolution in the Use of Flavored Tobacco Product Among Racial/Ethnic Minority Youths in the US
Ransome Eke, MD, PhD
Strategies to Optimize Equitable Online Health Research Participation Among Patients with Tobacco-Associated Lung Conditions
Samantha Paige, PhD, MPH, CHES®
### Th36: Exploring Identity Formation and Identity Salience Among Sexuality Educators
Awarded Intern, R. Brick Lancaster Community Health Internship
Caitlin B. Holden, MS, CHES

### Th37: Falling for Smartphones: A Personalized Message-Based Intervention to Reduce Injury from Smartphone Use While Walking
Fellow, SOPHE/CDC Student Fellowship in Injury Prevention
Brian Pugliese, MA

### Th38: Harm Reduction in Little Five Points
Fellow, SOPHE/CDC Student Fellowship in Injury Prevention
Sarah Febres-Cordero, BSN, RN

### Th39: Attitudes, Intent and Social Norms for Exercise and Healthy Eating among African Americans with End Stage Renal Disease: A Qualitative Study
Fellow, SOPHE Student Fellowship in Patient Engagement
Jessica Woodard, BA

### 12:00 PM - 1:00 PM
**POSTER PRESENTATIONS AND LATE BREAKING STUDENT POSTERS**
Room: Georgia Hall Pre-function, Level 1

### 1:00 PM - 2:00 PM
**INTERNATIONAL UNION FOR HEALTH PROMOTION (IUHPE)/NORTH AMERICA REGIONAL OFFICE MEETING**
Room: Atlanta Ballroom 1, Level 1

### 1:30 PM – 2:00 PM
**ESG T-SHIRT EXCHANGE**
Room: Atlanta Ballroom 3, 4, & 5

### 1:30 PM - 2:30 PM
**FACULTY DEPARTMENT HEAD MEETING**
Room: Georgia 13, Level 1

### 1:30 PM - 2:30 PM
**CONCURRENT SESSIONS E**

#### E1: ORAL SESSION
**A SPOTLIGHT ON CURRENT RURAL HEALTH EDUCATION**
1.0 ENTRY
Room: Augusta, Level 2
Moderator: TBD

1:35 PM Trends in the use of Evidence-Based Practices in Rural Health Systems
Coleman Tanner, MPH, CHES®

2:00 PM Tackling Rural Health Issues: Building a Comprehensive Partnership Network of Healthcare Systems, Community Partners, and Academic Institutions
F. Jeannine Everhart, PhD, MPH, MBA, CHES®

#### E2: ORAL SESSION
**TIPS AND TOOLS WHEN WORKING WITH ELECTED OFFICIALS**
1.0 ADVANCED
Room: Capital Center, Level 1
Moderator: Kathleen Middleton, MS, MCHES®

1:35 PM Perceptions and Practices of Local Health Officers/Commissioners Regarding Tobacco 21 Policy Advocacy
Erica Payton, PhD, MPH

2:00 PM Cluster Analysis of County Commissioners’ Perceptions of Local Level Firearm Violence Interventions
Heidi Hancher-Rauch, PhD, CHES®, Daryn Papenfuse, MPH and Ruben Juarez, BS

#### E3: ORAL SESSION
**ENVIRONMENTAL HEALTH: CDC**
1.0 ENTRY
Room: Athens, Level 2
Moderator: TBD

1:35 PM CDC’s Tracking Network: A Data Resource to Inform Action and Improve Public Health
Holly Wilson, MHSE, MCHES® and Ann Ussery-Hall, MPH, MCHES®

#### E4: ORAL SESSION
**WHAT YOUTH NEED AND HOW SCHOOLS CAN HELP**
1.0 ADVANCED
Room: Capitol South, Level 1
Moderator: Paula Jayne, PhD, MPH

1:35 PM Sexual Health Education for Transgender Youth: What Youth Need and How Schools Can Help
Leigh Szucs, PhD, CHES® and Paula Jayne, PhD, MPH

2:00 PM CDC’s Division of Adolescent and School Health’s Emerging and Ongoing Research, Evaluation, and Surveillance Priorities to Inform Program Implementation
Catherine Rasberry, PhD

#### E5: IGNITE60
**NEW WAYS OF THINKING AND WORKING WITH A FOCUS ON THE NEEDS OF VULNERABLE POPULATIONS**
1.0 ENTRY
Room: Mainstage: Grand Ballroom, Level 3
Moderator: Deb S. Risisky, PhD, MEd

1:35 PM Lessons Learned from Facilitating a Youth Community Advisory Board at a Southern Inner-City Youth Clinic
Andrew C. Lim, BS

1:40 PM Introducing Public Health Students to Missouri’s Public Health Transformation Initiative
Tara Lutz, PhD, MPH, CHES®, and Adriane Griffen, DrPH, MPH, MCHES®
### Detailed Schedule (Cont.)

#### E6: Oral Session
### Changing Systems in Global Health Education with Women and Students

**1:35 PM**
*Adolescent Students’ Knowledge of & Attitude Towards People Living with HIV/AIDS: The Impact of a Peer Public Health Education Program in Abia State, Nigeria*

**2:05 PM**
*Health Education Programs for Disadvantaged Women in Bangladesh*

**Break**

**2:30 PM - 2:45 PM**

#### 2:45 PM - 4:15 PM
### PLENARY
#### PL4: Impact of a Changing Climate on Health & Populations

**1:45 PM**
*Clarity through Segmentation: Understanding the Motivations and Behaviors of Pregnant/Breastfeeding Women Who Use Cannabis*

**1:50 PM**
*Introducing Public Health Students to Missouri’s Public Health Transformation Initiative*

**1:55 PM**
*How an Alzheimer’s Curriculum can be used to Raise Awareness about Health Inequities and Combat Stigma*

**2:00 PM**
*Dementia Prepared Communities: From Feel Good to Real Change*

**2:05 PM**
*Interdisciplinary Team Approach to Facilitate Access to Healthcare for Uninsured/Low Income Residents in Partnership with a Local Food Bank in El Paso, TX*

**4:15 PM - 4:30 PM**
**Break**

**4:30 PM - 5:30 PM**
### Concurrent Sessions F

**F1: Oral Session**
### Raising the Need for Food Access Education by Collaboration

**1:35 PM**
*Communities, Collaborations and Commitment: A Physical Activity and Nutrition After School Program for Children*

**5:00 PM**
*Role of Health Education in Changing Mindset Among Food Pantry Staff from Simply Feeding People to Being a Resource of Healthy Food Options: Combating Chronic Diseases in the Low-Income Population*

**F2: Roundtable**
### Health Communications and Campaign Management

**1:35 PM**
*Agricultural Biotechnology: Increasing Public Awareness and Understanding*

**2:05 PM**
*Evaluation of a Social Media Influencer Campaign to Increase Knowledge and Positive Attitudes Toward the Flu Vaccine*

**2:30 PM**
*Implementing Effective Health Communications Strategies through Digital Media Engagement*

**F3: Oral Session**
### How to Maximize Nonprofit Management

**1:35 PM**
*Key Strategies for Managing and Maximizing a Non-Profit Organization Serving Low Income Students*

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**F4: ORAL SESSION**
**YOUTH ADVOCACY AND TOBACCO POLICY**
✓ 1.0 ENTRY
Room: Athens, Level 2
Moderator: Elaine R. Hicks, MS/LIS, MPH, MCHES®
4:35 PM  Building Smoke-Free Communities: Engaging, Educating and Mobilizing Youth and Youth Based Organizations to Advocate for Smoke-Free Protections
Vanetta Dudley, MA CHES®
4:55 PM  Don’t Discount My Life: A Campaign to Keep Tobacco Prices High in Minnesota
Kristen Ackert, MPH
5:10 PM  Regionalization of the Youth-Led Tobacco 21 Campaign
Molly Pisciottano, MHA and Vanessa Yvon Manluco, MsED

**F5: ORAL SESSION**
**PUBLIC HEALTH ETHICS AND STRATEGY**
✓ 1.0 ENTRY
Room: Augusta, Level 2
Moderator: Cherylee Sherry, MPH, MCHES®
4:35 PM  Public Health Ethics and Strategy
Leonard Ortman, PhD

**4:30 PM - 5:30 PM**
**RECEPTION HONORING 21ST CENTURY & LEGACY DONORS**
By invitation only
Room: Macon, Level 2

**6:00 PM - 7:15 PM**
**AWARDS CEREMONY**
Supported by SAGE Publishing, Inc.
Room: Mainstage: Grand Ballroom, Level 3

**7:15 PM - 8:30 PM**
**AWARDS RECEPTION**
Supported by Fairleigh Dickinson University - School of Pharmacy & Health Sciences and University of Southern California - MPH Online Program
Room: Mainstage: Grand Ballroom, Level 3

**7:00 PM - 7:30 PM**
**POSTER PRESENTERS TEAR DOWN POSTER**
Room: Georgia Hall Pre-function, Level 1

**FRIDAY, MARCH 20**

**6:30 AM - 7:00 AM**
**POSTER SET-UP**
Room: Georgia Hall Pre-function, Level 1

**7:00 AM - 2:00 PM**
**REGISTRATION AND SOPHE STORE OPEN**
Room: Georgia Registration, Level 1

**7:00 AM - 8:00 AM**
**POSTER PRESENTATIONS**
Room: Georgia Hall Pre-function, Level 1

**7:00 AM - 8:00 AM**
**POSTER PROMENADE**
✓ 1.0 ENTRY
Room: Georgia Hall Pre-function, Level 1
Fr1: The Community Action Poverty Simulation: A Powerful Learning Experience in Public Health to Improve Understanding of and Attitudes Towards Poverty
Amanda Gabarda, EdD, MPH, NBC-HWC
Fr2: Preparing the Next Generation: Strategies to Include Students with Disabilities in Health Education and Implications for the Field
Tara Lutz, PhD, MPH, CHES®
Fr3: Improving Access to Evidence-based Diabetes Self-management Practices at a Student-run Free Clinic: Results from a Six-month Study
Nadia Quainoo, MPH
Fr4: Implementation of Sexual Health Education in Elementary Grade Levels Leads to Higher Knowledge of STI/HIV Prevention and Contraception Use in Young Adulthood
Ronald Williams, PhD, CHES®
Fr5: Exploring How Characteristics Associated with Perinatal Community Health Shape Method of Delivery Outcomes in New York State Neighborhoods
Christina Ventura-DPersia, DPH, MPH

**7:00 AM – 8:00 AM**
**NATIONAL SOPHE PAST PRESIDENT’S BREAKFAST**
Room: Georgia 13, Level 1

**7:00 AM - 8:00 AM**
**CONCURRENT SESSIONS G**
G1: IGNITE60
**HOW TO IMPLEMENT WELLNESS IN OUR SCHOOLS**
✓ 1.0 ENTRY
Room: Augusta, Level 2
Moderator: Nicolette Powe, DrPH, MCHES®
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>7:05 AM</td>
<td>Piloting and Validating A School Health and Wellness Policy Implementation Survey</td>
<td>Rachael Dombrowski, PhD, MPH</td>
</tr>
<tr>
<td>7:15 AM</td>
<td>At What Age?: A Collaborative Activity for Reflecting on Comprehensive Sex Education</td>
<td>Sarah Pember, PhD, CHES®</td>
</tr>
<tr>
<td>7:25 AM</td>
<td>Practice for a Purpose: Increasing Teachers' Comfort and Confidence to Teach Sex Education</td>
<td>LeKara Simmons, MPH</td>
</tr>
<tr>
<td>7:35 AM</td>
<td>Advancing Public Health Policy: The Legislative and Implementation Process of a County-Wide Stock Inhaler for Schools' Program in Arizona</td>
<td>Lynn B. Gerald, PhD</td>
</tr>
<tr>
<td>7:45 AM</td>
<td>Fostering Community Collaboration in School Wellness: Implementing Policy, Systems &amp; Environmental Intervention through School Wellness Committees</td>
<td>Dominique Cobbs, MPH, CHES®</td>
</tr>
<tr>
<td>7:05 AM</td>
<td>The Legal Lens: A Perspective to Address Inequalities in Public Health</td>
<td>Brianne Yassine, MPH, CHES®</td>
</tr>
<tr>
<td>7:35 AM</td>
<td>Law as a Structural and Social Determinant of Health</td>
<td>Montreece Ransom, JD, MPH</td>
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<tr>
<td>8:00 AM-8:15 AM</td>
<td>Break</td>
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<tr>
<td>8:15 AM-9:45 AM</td>
<td>Concurrent Sessions H</td>
<td></td>
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<tr>
<td>8:05 AM</td>
<td>Collaborate Between Education Leaders and Health Sectors to Improve School Health</td>
<td>Sarah Pember, PhD, CHES®</td>
</tr>
<tr>
<td>9:05 AM</td>
<td>Research Translation and Implementation: Disseminating and Evaluating Evidence-based Physical Activity Programs to Improve Health Outcomes in School Settings</td>
<td>Adria Meyer, BA, and Sequoya Howard, BS</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>How Low Can You Go?: Leveraging Successful Partnerships for Optimal Attrition</td>
<td>Gina Holfert, MA and Lauren Brown, MPH</td>
</tr>
<tr>
<td>9:40 AM</td>
<td>Tailoring Dynamic Solutions for Narrowing the Nutrition Gap</td>
<td>DaNelle Jenkins, MEd, CHES® and Jasmine Nelson, BS</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Improving Student Health by Bridging Health Education Practices with Out-of-School Time Programs</td>
<td>Michelle Dinnen-Owens, BEd, Patricia Patrick and Shauvon Simmons-Wright, MEd</td>
</tr>
<tr>
<td>10:20 AM</td>
<td>Improving School Physical Activity and Nutrition Environments One Mini-Grant at a Time: Lessons Learned</td>
<td>Rachel Campos, MPH and Debra Kibbe, MS</td>
</tr>
<tr>
<td>10:40 AM</td>
<td>Beyond Partnerships: Bringing Team Based Care to School-Based Asthma Management Programs</td>
<td>Rosalia Guerrero, MBA</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Integrating Physical Activity and Nutrition: Implementing a Coordinated School-wide Approach to Impact Health Behaviors of Adolescents</td>
<td>Dana Griffith, EdD, Casey Cahill, MPH and Jordan Melton, BS, BA</td>
</tr>
</tbody>
</table>

Download the mobile app to gain access to select presentations, abstracts and speaker information, polling and more!
### H2: ORAL SESSION
**SCHOOL HEALTH: ADVOCACY & POLICY**

- **1.5 ENTRY**
- **Room:** Capitol Center, Level 1
- **Moderator:** Jody Early, PhD, MCHES®

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:20 AM</td>
<td>Elevating Beyond Programming: Using Policy, System and Environmental Changes to Promote Healthy School Environments</td>
<td>Chris Stewart, CHES® and Raschell Downer, MPH</td>
</tr>
<tr>
<td>8:55 AM</td>
<td>Public School Comprehensive Sexuality Education Resistance Response: A Playbook for All</td>
<td>Kelli Bourne, MPH, MEd</td>
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### H3: ORAL SESSION
**ENVISIONING A TOBACCO FREE WORLD: STRATEGIES TO ACHIEVE TOBACCO CESSATION AND PREVENTION EQUITY ACROSS THE LIFESPAN**

- **1.5 ENTRY**
- **Room:** Athens, Level 2
- **Moderator:** Jovonni R. Spinner, MPH, CHES®

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<tbody>
<tr>
<td>8:20 AM</td>
<td>Tobacco Disparities and FDA’s Position on Tobacco</td>
<td>Jovonni Spinner, MPH, CHES®</td>
</tr>
<tr>
<td>8:35 AM</td>
<td>Socioeconomic Disparities in Vape Shop Density and Proximity to Public Schools in the United States</td>
<td>Dipu Venugopal, PhD</td>
</tr>
<tr>
<td>8:50 AM</td>
<td>Keeping in Fresh with Hip Hop Teens: Promising Targeting Strategies for Delivering Public Health Messages Too Hard to Reach Audiences</td>
<td>Merryvelle Guo, MPH</td>
</tr>
<tr>
<td>9:05 AM</td>
<td>DEJEO YA Media Campaign Connects Spanish Speaking Communities to Effective Support for Quitting Tobacco</td>
<td>Maria Otera, BS</td>
</tr>
<tr>
<td>9:20 AM</td>
<td>Smoking among US Service Members Following Transition from Military to Veteran Status</td>
<td>Chiping Nieh, PhD</td>
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### H4: ORAL SESSION
**EMERGING HEALTH EQUITY ISSUES AT THE BORDERLAND**

- **Δ: 1.5 ADVANCED**
- **Room:** Mainstage: Grand Ballroom, Level 3
- **Moderator:** Robert Rinck, MPH

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<tr>
<td>8:20 AM</td>
<td>Health Promotion Resulting in Community-driven Environmental Modifications in a U.S.-Mexico Border Community to Address Substance Use Disorder (SUD), HIV and Related Disparities</td>
<td>Dennis Nyachoti</td>
</tr>
<tr>
<td>8:45 AM</td>
<td>Insights and Lessons Learned from a Community Needs Assessment of Food Access &amp; Availability in El Paso County, TX</td>
<td>Chuck Kozel, PhD, MPH, CHES®</td>
</tr>
</tbody>
</table>

### H5: ORAL SESSION
**THE ART OF TEACHING**

- **Δ: 1.5 ADVANCED**
- **Room:** Capitol South, Level 1
- **Moderator:** Amanda Lynch, MS, MCHES®

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<tbody>
<tr>
<td>8:20 AM</td>
<td>Demystifying Health Advocacy Using a Layered Approach During Undergraduate Training for Public Health Education Majors</td>
<td>Heidi Hancher-Rauch, PhD, Angelitta Britt-Spells, PhD, MPH, Amie Wolyna, MPH and Sara Kwiatkowski, BS</td>
</tr>
<tr>
<td>8:45 AM</td>
<td>Evolving Professional Preparation Programs through Constructivist Pedagogy</td>
<td>Meagan Shipley, PhD, CHES® and Elisa “Beth” McNeil, PhD, CHES®</td>
</tr>
<tr>
<td>9:10 AM</td>
<td>Formative Assessment: A Powerful Process for Improving Learning</td>
<td>Rebecca Foco, PhD, MCHES®</td>
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</tbody>
</table>

### H6: LATE BREAKING ORAL SESSION
**70 YEARS OF EXPERIENCE - HOW SHOULD SOPHE MEET THE CHALLENGES OF THE FUTURE?**

- **1.0 ENTRY**
- **Room:** Augusta, Level 2
- **Moderator:** Julia Mary Alber, PhD, MPH

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:15 AM</td>
<td>Introduction of Session</td>
<td>Julia Mary Alber, PhD, MPH</td>
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<tr>
<td>8:20 AM</td>
<td>Contributions of SOPHE</td>
<td>Jean Breny, PhD, MPH</td>
</tr>
<tr>
<td>8:35 AM</td>
<td>Future Challenges Facing Health Education Professionals</td>
<td>Michael Eriksen, ScD</td>
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<tr>
<td>8:55 AM</td>
<td>Panel Questions</td>
<td>Michelle L. Carvalho, MPH, MCHES®, Cynthia Karlsson, MPH, CHES®, Ashley E. Kennedy Mitchell, DrPH, MSPH and Carlos E. Rodriguez-Diaz, PhD, MPH, MCHES®</td>
</tr>
<tr>
<td>9:43 AM</td>
<td>Concluding Remarks</td>
<td>Julia Mary Alber, PhD, MPH</td>
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9:45 AM - 10:00 AM

**BREAK**

**10:00 AM - 11:30 AM**

**CONCURRENT SESSIONS I**
10:25 AM Preliminary Findings from a Text Message Strategy to Improve Sugar-Sweetened Beverage Behaviors Among Rural Middle School Caregivers

   Annie Loyd, MPH, RDN, CHES® and Brittany McCormick, DHSC, MPH

10:55 AM Changing Minds and Plates: Farm to Early Care and Education in Georgia

   Caitlin Merlo, MPH, RD and Nancy Brenowitz Katz, MS, RDN

12: ORAL SESSION

   COLLEGE HEALTH AND WELLNESS

   ✓ 1.5 ENTRY

   Room: Athens, Level 2

   Moderator: TeriSue Smith-Jackson, PhD, MPH

   10:05 AM Filling the Missing Gap in Utah’s YRBSS Data: Assessing the Sexual Knowledge, Attitudes and Behavior of College Students

   TeriSue Smith-Jackson, PhD, MPH

   10:30 AM Sustain-a-BULL Future: A Program to Reduce Food Waste Generated by Undergraduate Students at University Dining Halls

   Melissa Miller, MPH

   11:00 AM Using Stories of Student Food Insecurity to Support and Advocate for Change on a College Campus

   Jessie Dexter, MPA and Ellen Shafer, PhD, MPH, MCHES®

13: ORAL SESSION

   BEST PRACTICES AND HEALTH EDUCATION WITH FATHERHOOD

   Δ 1.5 ADVANCED

   Room: Capitol Center, Level 1

   Moderator: Jennifer Banas, MPH, MSED, EdD, CHES®

   10:05 AM Pedagogical Approaches for Incorporating “Fatherhood” into Professional Development and Training for Public Health Professionals for Overall Family Health Promotion

   Christine Bozylak, PhD, MPH

   10:40 AM Like Father, Like Son: The Influence of Fathers on Young Black Men’s Health Seeking Behaviors

   Ashley Jones, PhD, MPH, CHES®

   11:05 AM Preparing Professionals to Engage Fathers: Father-Inclusive Education as a Catalyst for Change

   Latrice Rollins, PhD, MSW

14: ROUNDTABLE

   SERVICE-LEARNING: WHAT IS IT? WHAT IT IS NOT? WHY SHOULD I CARE?

   ✓ 1.5 ENTRY

   Room: Capitol North, Level 1

   Moderator: Antonio Gardner, PhD, MS, CHES®

   Roundtable presentations will begin at 10:00 am and will switch every 20 minutes.

   High Impact Practices and Service-Learning Experiences in Undergraduate Curricula to Gain Mastery of Responsibilities and Competencies for Health Education Specialists

   Charity Bishop, MS, CHES® and Lisa Yazel-Smith, MS

15: ORAL SESSION

   COMBATTING THE OPIOID EPIDEMIC

   Δ 1.5 ADVANCED

   Room: Mainstage: Grand Ballroom, Level 3

   Moderator: Caile Spear, PhD, MCHES®

   10:05 AM Starting the Conversation: Exploring Messaging Approaches on Prescription Opioid Use and Misuse for Patients

   Priscilla Fernandez, PhD

   10:45 AM Reasons for Ppioid Misuse: Identifying Gaps in Knowledge and Social Norms Associated with Risky Use of Prescription Opioids

   Katie McCabe, MPH

16: LATE-BREAKING ORAL SESSION

   NEW CDC RESOURCES TO ENHANCE YOUR HEALTH EDUCATION PRACTICE

   ✓ 1.5 ENTRY

   Room: Augusta, Level 2

   Moderator: Angela Mickalide, PhD, MCHES®

   10:00 AM Advancing Health Education in Schools: Updates from CDC’s Division of Adolescent and School Health

   Leigh E. Szucs, PhD, CHES®

   10:20 AM Preventing HPV-associated Cancers: Updates from CDC’s Division of Cancer Prevention and Control

   Nikki Hayes, MPH

   10:40 AM What’s New in Tobacco Best Practice User Guides: Updates from CDC’s Office of Smoking & Health

   Michon Mabry, MPH and Stephanie Andersen, MPA

   11:10 AM Preventing Injuries: Strategic Initiatives of CDC’s Division of Injury Prevention

   Judith R. Qualters, PhD, MPH

11:30 - 11:45 AM BREAK

11:45 AM - 1:15 PM

   CLOSING PLENARY

   PL5: ENSURING THE FUTURE OF CHILDREN & FAMILIES

   ✓ 1.5 ENTRY

   Room: Mainstage: Grand Ballroom, Level 3

   Moderator: Deborah Fortune, PhD, FAAHE

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FAHE AWARD ANNOUNCEMENTS
William Potts-Datema, DrPH, MCHES®, FAHE President
ENSURING THE FUTURE OF CHILDREN & FAMILIES
Presenter: Jennifer Ng’andu, MPH
PRESIDENT’S REMARKS AND CONFERENCE RECAP
Cam Escoffery, PhD, MPH, CHES®
SOPHE OVER THE DECADES
SEE YOU IN ST. LOUIS!
Darcell Scharff, PhD, Trustee 2021 Annual Meeting and Molly Brown, MPH, Speaker of the House

2:00 PM - 5:00 PM
POSTER BOARD DISMANTLE
Room: Georgia Hall Pre-function, Level 1

2:00 - 4:00 PM
POST-CONFERENCE: NUMERICAL HYGIENE: PROMOTING HEALTH NUMERACY IN PROFESSIONAL PREPARATION OF HEALTH EDUCATORS
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Room: Capitol Center, Level 1

2:00 PM - 4:30 PM
POST-CONFERENCE: SCHOOL HEALTH: SOCIAL AND EMOTIONAL LEARNING
✓ 2.5 ENTRY
Room: Capitol South, Level 1
Moderator: Jordan Buckley, MPH, CHES®
Presenter: Rose Prejean-Harris, PhD

SATURDAY, MARCH 21
8:30 AM - 4:30 PM
POST-CONFERENCE WORKSHOP
USING HECAT TO IMPROVE YOUR HEALTH EDUCATION PROGRAM
Room: Athens, Level 2
Presenter: Susan K. Telljohann, HSD, CHES®

9:00 AM - 4:00 PM
POST-CONFERENCE WORKSHOP
BUILDING CAPACITY AND STRENGTHENING WSCC TEAMS: A SERIES OF TRAINING MODULES FOR STATES AND DISTRICTS
Room: Atlanta Ballroom 1&2, Level 1
Presenter: Christi Kay, MEd

SUNDAY, MARCH 22
8:30 AM - 4:30 PM
POST-CONFERENCE WORKSHOP
USING HECAT TO IMPROVE YOUR HEALTH EDUCATION PROGRAM
Room: Athens, Level 2
Presenter: Susan K. Telljohann, HSD, CHES®

NOTES
Visit SOPHE’s history poster throughout the conference! Located in the registration area.

H70: Celebrating 70 Years of SOPHE Excellence
M. Elaine Auld, MPH, MCHES, Society for Public Health Education;
Julia Alber, PhD, MPH, California Polytechnic State University; Zebley Foster, BA, Society for Public Health Education

WEDNESDAY, MARCH 17

Authors will be in Pre-Function Georgia Hall and in the Georgia Hall:
5:00 PM - 6:00 PM

*We1: Theory of Planned Behavior Path Model Predicting Latinx/Hispanic College Student Condom Use
Eric Conrad, PhD, CHES®

*We2: Self-Reported Mentorship Needs and Preferences of Health Education and Promotion Students
Ashley Parks, DrPH, MA, MPH, MCHES®, CPH

*We3: A Program Evaluation of a Pilot Service-Learning Intervention: Improving Fruit/Vegetable Intake Among Older Adults
Audra Gollenberg, PhD

*We4: Our Role in Promoting Health Education Specialists
Nicolette Powe, DrPH, MS, MCHES®

*We5: Cancer Risk Perception Predictors for Total Body Skin Examinations: A Cross Sectional Study Using HINTS 2017 Data
Meghann Wheeler, PhD

We6: Ring the Bell for Sickle Cell: Encouraging Advocacy in an Underserved Population
Ellen Bloom, MPH, MCHES®

We7: Substance Use to Exercise: Are We Moving from One Addiction to Another?
Anita Sego, MCHES®

We8: Understanding Social Support Complexities for African American Mothers to Improve Breastfeeding Outcomes
Nicole Peritore, PhD, CHES®

We9: “How do you define risk?”: Application of Motivational Interviewing and Vocal Cues to Motivate STI and HIV Testing
Malynnda Johnson, PhD

We10: PEN-3 Cultural Model: Identifying Effective Cultural Adaptations for Use in Obesity Lifestyle Interventions Targeting African American Women
Shelby-Ann Bowen, PhD

We11: National, State, and Local Partnerships for Car Seat Education
Amanda Kay Jackson, MPH, CHES®, CPH

We12: Health Communication Workforce Development in Preparedness and Safety Messaging for Hurricanes, Flooding and Similar Disasters through Virtual Training
Nykiconia Preacey, PhD

We13: African American Women’s Health: Testing the Multi-theory Model (MTM) Intervention Design to Increase Fruits and Vegetables Consumption
LaVonne Denise Brown, MEd

We14: Using a Systematic Approach to Health Education: The CDC TB Program Managers’ Course
Peri Hopkins, MPH

We15: Lessons Learned from Delivering a Faith-Based Weight Loss Group Health Coaching Program in an Underserved Community
Christian B Gabarda, MS

We16: Institutional Ethical Responsibilities in Addressing Violence Prevention: What do Academics think?
Sely-Ann Ayiesha Headley, MPH

We17: A Longitudinal Photovoice Exploration: Linking Science to the Social Justice and Health Promotion Needs of Women Refugees from the Democratic Republic of Congo in the U.S.
Shannon McMorrow, PhD

We18: Creating an Educational Pipeline to Promote Health Education/Promotion to Employers using Academic Internship Programs
Beth H Chaney, PhD, MCHES®

We19: Medication Assisted Treatment in the Rural United States: Results from a Systematic Review
John Bresett, MS

We20: Advancing the Science of Program Adaptation for Health Promotion
Lillian Madrigal, MPH

We21: How Public Libraries Help Immigrants Adjust to Life in a New Country: A Systematic Review
Suzanne Grossman, DrPH, MSc

We22: Expanding a Tobacco Treatment Program in Pennsylvania’s State Correctional Institutions
Livia Greenbacker, MS

We23: The Impact of the HUD Smoke free Policy on PA Free Quitline and PA Local Cessation Programming among Residents in Public Housing
Alexandra Ernst, MPH

We24: The Effectiveness of the Community Navigator Model in Asian Populations of Georgia
Smitha Ahamed, MPH, MA

We25: Hands on Smiles – Bridging the Gap between Dental Professionals and Populations with Intellectual Disabilities
Melissa Miller, MPH, CHES®, CPH

* These posters have been highlighted for continuing education credit. We encourage you to visit the posters and hear from each presenter during the designated Poster Promenade time each day.
33

* These posters have been highlighted for continuing education credit. We encourage you to visit the posters and hear from each presenter during the designated Poster Promenade time each day.

We26: Effects of a Brief Educational Program on Knowledge about Emergency Preparedness, Chronic Disease Recognition and Prevention among Latinos in Immokalee, Florida
Puray Kahar, PhD

We27: Contraceptive Usage Among Women Utilizing a Free Medical Clinic: Opportunities for Health Education
Audra L Gollenberg, PhD

We28: PrEP Knowledge, Attitudes, and Intentions of Black College Students in the South
Samuel Ware, MPH, CHES®

We29: A Trauma-informed Stress Management Intervention for a Medical Unit of US Army Reservists
Kristen Welker, PhD, CHES®

We30: (Re)designing Health Communications on Campus: Testing a Design Thinking Approach to Developing Health Campaigns
Julia Mary Alber, PhD, MPH

We31: Strategies for Cross-Course Collaboration: Lessons Learned from Creating Integrated Skill-Building and Experiential Learning Courses
Regan M Johnson, PhD

We32: English-as-a-Second Language Health Literacy Program: The Process of Engaging Diverse Stakeholders for a Social Practice
Bonnie McIntosh, MPH, MBA

We33: Factors Influencing Implementation and Evaluation of a Rural Health Equity Initiative
April Hermstad, MPH

We34: Using Data for Quality Improvement and Enhancing Implementation
Phyllis Ottley, PhD

We35: Using Technology as a Statewide Engagement Tool
Molly Pisciotta, MPH

We36: The Relationship Between Tobacco Use and State Political Affiliation
Ruben Juarez, BS

We37: Community Engagement as a Board Member: Lessons Learned from a Health Education Specialist
Frederick W Schulze, PhD

We38: Examining the Readiness of Rural African American Barbershop Patrons for Barbershop-Based HIV Prevention Programs
Antonio Gardner, PhD, MS, CHES®

We39: “Know it, Control it”: Outcomes of a Culturally customized Hypertension Awareness and Management Education Program for Bhutanese Refugees
Sharon Morrison, PhD, MS

We40: Using Human Centered Design Methods in Public Health to Fully Engage Others: Empathy Maps and Journey Mapping
Amanda R. Gabarda, MPH, MS, CHES®

We41: Cannabidiol (CBD) in 2020: An Opportunity for Meaningful Health Education Intervention
Meghann Wheeler, BSH

We42: Human Subjects Research Protections: Training, Evaluation and Implementation
Marinda Logan, MPH and Alicia May, BS

THURSDAY, MARCH 19

Authors will be in Pre-Function Georgia Hall and in the Georgia Hall: 12:00 PM - 1:00 PM

*Th1: Exploring the Impact of Storytelling on Storytellers in a Hepatitis B Health Communication
Julia Alber, PhD, MPH

*Th2: Campus Readiness: Preventing and Responding to an Active Threat
Sely-Ann Headley, PhD, MPH

Erica Payton, PhD, CHES®

*Th4: Examining College Students’ Use, Perceptions, and Knowledge of Marijuana and Marijuana Laws
Meghan Burroughs, PhD, MA, CHES®

*Th5: The Connection between Religious Involvement & Performance of Health Promoting Behaviors among African American Men: Findings from the Healthy Eating Activity Rest Together (HEART) Matters Study
Larrell Wilkinson, PhD, MSPH, CHES®

Th6: A Plan for Addressing Food Deserts in Kalamazoo
Robert J. Bensley, PhD, MCHES®

Th7: College Student Mentors: Improving Mental Health of Children who are Refugees
Laura Nabors, PhD, CPH

Th8: A Qualitative Exploration of Perceived Factors Leading to College Weight Gain
Retta R. Evans, PhD, MCHES®

Christina Lynn Jones, PhD

Th10: The Evolution of an Undergraduate Public Health Capstone Course for Students Concentrating in Community Health Education and Global Health: Lessons Learned
Hannah Priest Catalano, PhD, MEd, MCHES®

* These posters have been highlighted for continuing education credit. We encourage you to visit the posters and hear from each presenter during the designated Poster Promenade time each day.
Th11: Improving Diabetes Literacy through Service Learning in Health Education/Promotion
   Jen Nickelson, PhD, MS, MCHES®, RD

   Ashley V Parks, DrPH, MBA, MCHES®, CPH

Th13: Challenging but Important Conversations: Introducing Diversity and Inclusion into a Major’s Introductory Class
   Stephanie Böller, PhD

Th14: E-Cigarettes and Conventional Cigarettes: Perceived Risks and Benefits among College Students
   Evi Addoh, BDS

Th15: Developing and Testing a Transactional eHealth Literacy Instrument
   Samantha R Paige, PhD

Th16: Working Upstream to Improve Adult Health Outcomes: Using Health-related Factors to Predict Undergraduate Retention
   Melissa Grim, MPH, MCHES®

Th17: Evaluation of Kognito to Increase Mental Health Literacy Among University Faculty and Staff
   Concha Prieto, MPH

Th18: Diabetes Self-care: A Comparative Analysis of Commercial Diabetic Applications against AACE recommended Behaviors for Self-management of Diabetes
   Joy L Rodgers, MCHES

Th19: Fostering Health Education as a Catalyst for Social Justice: Pedagogical Practices for Pre-Professional Programs
   Banni C Hodges, PhD

Th20: Health Promotion Student Association: History, Opportunities, and Vision of an Inclusive, Interdisciplinary Health Promotion Student Organization at a Hispanic Serving Institute – UT El Paso
   Karen Del Rio, BS

Th21: What’s Change Got to Do with It? Developing Trainings to Build Resilience for Turbulent Times
   Melissa Alperin, EdD, MPH, MCHES®

Th22: Collaborative Student Led Walking Program: Quality Improvement Data for 1 Year Partnership between an Immigrant Resource Center and a Health Sciences University
   Kaitlyn Todd, BS

Th23: A Social Marketing Approach to Increase Utilization of an Online Self-Help Program among Male University Students
   Amy Gatto, MPH

Th24: Using a Peer Education Approach to Create an Educated Culture of Friends
   Grace Turner, MPH

Th25: The Effects of Stigma on College Student Sex Workers
   Heather Tilewein, PhD, MPH, CHES®

Th26: Gun Policies on Michigan University Campuses
   Robert J Bensley, PhD, MCHES®

Th27: Concealed Gun Policy and Student Perceptions in Michigan College Campuses
   Robert J Bensley, PhD, MCHES®

Th28: Examining College Women’s Hookup Behaviors and Condom Negotiation Strategies Used with Their Online and Offline Partners
   Jennifer L. Evans, PhD, MEd, MCHES®

Th29: “You Know Me...”: Reasons Women Give for Having an Abortion
   Jennifer L. Evans, PhD, MEd, MCHES®

Th30: Needs Assessment of Student Financial Loan Stress and Program at WMU
   Amos O Aduroja, PhD, MCHES®

Th31: Evaluation of Collection and Advertisement Methods of Eta Sigma Gamma Student-led Holiday Food Drives
   Colleen Elizabeth Cook, BS

Th32: Confetti Assessment Initiative for Campus Environmental Health: An Eta Sigma Gamma and What Goes Here Flows Here Partnership
   Colleen Elizabeth Cook, BS

Th33: A Time Management and Stress Study Among Health Professional Students at Western Michigan University
   Amos O Aduroja, PhD, MCHES®

Th34: Prohibition - A look at a Policy from a Century Ago and How it has Influenced Health Education
   Alan J Sofalvi, PhD, CHES®

Th35: Assessing the Multicultural Competency of Future Health Care Professionals
   Bridget Lally, BA

Th36: Exploring Identity Formation and Identity Salience Among Sexuality Educators
   Awarded Intern, R. Brick Lancaster Community Health Internship
   Caitlin Holden, MS, CHES®

Th37: Falling for Smartphones: A Personalized Message-Based Intervention to Reduce Injury from Smartphone Use While Walking
   Fellow, SOPHE/CDC Student Fellowship in Injury Prevention
   Brian Pugliese, MA

Th38: Harm Reduction in Little Five Points
   Fellow, SOPHE/CDC Student Fellowship in Injury Prevention
   Sarah Febres-Cordero, BSN, RN

* These posters have been highlighted for continuing education credit. We encourage you to visit the posters and hear from each presenter during the designated Poster Promenade time each day.
Late-Breaking Student (LBS) Poster Presentations

Authors will be in Pre-Function Georgia Hall and in the Georgia Hall:
12:00 PM - 1:00 PM

LBS1: College Student Consent Education: Implications for Health Policy
Kaityn Potter, BS

LBS2: Family Composition and the Conformity to Masculinity Norms
Nicolella Valonzano, BA, BS

LBS3: Marketing, Modeling, or Mindful Choices? Marketing Healthy Foods in Low Income Neighborhoods: Recommendations from Stakeholders
Bree Bode, PhD, MPH, CHES®

LBS4: A Community-Based Participatory Research Approach for Adapting a Mindfulness-Based Intervention for Caregivers of Justice Involved Youth
Author: M Barcl A J. Ash, MPH
Co-Authors: Kaityn N. Piper, MPH, Briana E. Boykin, Amy Elder, Briana Woods-Jaeger, PhD

LBS5: Advocating for an HIV/AIDS Community Health Improvement Plan Among College Students: Application of the Mobilizing for Action Through Planning and Partnerships Framework
Sharonda M Lovett, MPH, CHES®
Co-Authors: Michelle C. Slawinski, Andrew C. Lim, Brittany N. Gray, Igbagbosami O. Oredein, Disha I. Jan

LBS6: VaporLies Health Education Program for Children and Adolescents in Lynchburg, VA
Raj Patel, MPHc; Julia Jackson, MPHc

LBS7: E-Cigarette Beliefs among U.S. Adults
Rebecca Almeida, ABA; Julia Alber, PhD, MPH
Co-authors: Kimya Ganjoo, Lorraine Jackson

LBS8: Program Evaluation of an HIV/AIDS Educational Intervention in Cariamanga, Ecuador
Chelsea Iles, OMS-II

Sahira S Mughal, BS; Simranpreet Kaur, BS

LBS10: Analysis of Access to Western Medicine and Insurance System of Women in Rajasthan, India.
Estela Delgado Rodriguez, BS

LBS11: Improving Health Equity in Rural Costa Rica Through Community-Based Participatory Research
Brandon Lachappelle, BS

LBS12: A Mixed Method Study to Assess Health Care Readiness of College Students
Marias Welke, CHES®

FRIDAY, MARCH 20

Authors will be in Pre-Function Georgia Hall and in the Georgia Hall:
7:00 AM - 8:00 AM

*Fr1: The Community Action Poverty Simulation: A Powerful Learning Experience in Public Health to Improve Understanding of and Attitudes Towards Poverty
Amanda Gabarda, EdD, MPH, NBC-HWC

*Fr2: Preparing the Next Generation: Strategies to Include Students with Disabilities in Health Education and Implications for the Field
Tara Lutz, PhD, MPH, CHES®

*Fr3: Improving Access to Evidence-based Diabetes Self-management practices at a Student-run Free Clinic: Results from A six-month Study
Nadia Quainoo, MPH

*Fr4: Implementation of Sexual Health Education in Elementary Grade Levels Leads to Higher Knowledge of STI/HIV Prevention and Contraception Use in Young Adulthood
Ronald Williams, PhD, CHES®

*Fr5: Exploring How Characteristics Associated with Perinatal Community Health Shape Method of Delivery Outcomes in New York State Neighborhoods
Christina Ventura-DiPersia, DPH, MPH

Fr6: Cancer Risk Perception Predictors for Total Body Skin Examinations: A Cross Sectional Study Using HINTS 2017 Data
Meghann Wheeler, MPH

Fr7: Quasi-Experimental Project to Determine Effectiveness of Driving Simulator and Distracted Driving Videos Impacting Texting and Driving Attitudes and Behaviors
Theresa Enyeart Smith, PhD, MS

Fr8: Assessing the Effectiveness of a Technology-Mediated Course Module to Improve School Health Advocacy Intentions
Eric Connolly, PhD, MA, CHES®

Fr9: Librarian Collaboration with Patient Educators to Create Training Guides for Consumer Health Resources
Lindsay E Blake, MLS, AHIP

Fr10: Resilience and Physical Activity among Women Living with Chronic Pain
Lauren Sue Davis, MPH

* These posters have been highlighted for continuing education credit. We encourage you to visit the posters and hear from each presenter during the designated Poster Promenade time each day.
**POSTERS (CONT.)**

**Fr11:** Identification of Structural Interventions for HIV Prevention: A Systematic Review  
Terrika Barham, PhD, MPH

**Fr12:** A Campus Campaign to Reduce E-cigarette Use  
Lydia J Burak, PhD

**Fr13:** The Association Between Self-Efficacy, Outcome Expectations, and Selected Socio-Demographic Variables and Patients’ Self-Management of Chronic Kidney Disease  
Amy Joanna Wotring, PhD

**Fr14:** Increasing Healthy Lifestyle Behaviors Among Medicare Beneficiaries through a Healthy Church Challenge  
Camille Clarke-Smith, EdD, MPH

**Fr15:** Moving from Knowledge Translation to Implementation: Developing Online Resources to Support the Implementation of Comprehensive Violence Prevention Efforts  
Lindsey Barranco, PhD

**Fr16:** The Impact of SNAP-Ed in Georgia  
Latresh Davenport, MPH

**Fr17:** Beyond Freezer Meals: Modeling Women’s Reported Challenges during and Proposed Solutions for the Postpartum Period  
Susan Roberts-Dobie, PhD, CHES®

**Fr18:** Talking about Adolescent Health Risks: It’s Complicated!  
Rachael Picard, MPH

**Fr19:** Collaborating Across Sectors: The Second Annual Tribal Opioid Summit Program Evaluation  
Maggie E. Magoon, PhD

**Fr20:** Examining Beliefs and Attitudes Towards the HPV Vaccine Among Adults Aged 18-45 Years Old  
Julia Mary Alber, PhD, MPH

**Fr21:** Utilizing Discipline-Based Service Learning as a High-Impact Practice to Increase Student Understanding of NCHEC Responsibilities and Competencies  
Charity Bishop, MA, CHES®

**Fr22:** Consumer Knowledge and Behavior During Grocery Shopping: A National Observational Study  
Lulu Almutairi, BS, CHES®

**Fr23:** Implementation of a Sexual and Reproductive Health Education in Sub-Saharan Africa  
Joanne Chopak-Foss, PhD

**Fr24:** Poverty Simulation as a Pedagogical Strategy for Students, Employees, and Community Members  
Patsy Barrington, MCHES

**Fr25:** Safe-Sex Curriculum is More Effective than Abstinence Only in Adolescents at Reducing Sexually Transmitted Infections  
Rebecca M Toland, PhD, CHES®

**Fr26:** The Development and Evaluation of a School Climate Videogame Intervention  
Claudia-Santi Fernandes, EdD, MCHES®

**Fr27:** Educating Youth for Healthy Eating with Cooking Matters  
Ashley Rouse, BA, Dasia Harmon, MS

**Fr28:** The “Healthy Moms, Healthy Communities” Immersive Learning Project: Conducting Qualitative Interviews to Inform a Photo Voice Intervention in an Undergraduate Health Promotion Planning and Anthropology Course  
Jean Marie S. Place, PhD, MPH, MSW

**Fr29:** Support for Nutrition Standards for Foods Available for Children and Adults Where They Live, Work, Learn, and Play from a 2018 National Survey of US Adults  
Seung Hee Lee, MD, PhD, MS

**Fr30:** An Analysis of the Relationship between Income, Gender, and Perception of Gun Violence in One’s Local Community  
Ashley V Parks, DrPH, MPH, MA, CPH, MCHES®

**Fr31:** Facilitating Pregnant Women’s Access to Information on Congenital Cytomegalovirus (CMV) through Health Promotion Activities  
Holly Rebecca Patrick, PhD

**Fr32:** Using Results to Leverage Community Partnerships that Impact Change  
Heather Rice, BS, CHES®

**Fr33:** Using the Theory of Planned Behavior to Predict Intention to Use Male-Directed Contraceptive Methods Among College Students  
James M. Bishop, MEd, CHES®

**Fr34:** An Evaluation of Fitspiration Viewing and Exercise Behavior in College Students  
Kristen Welker, PhD, CHES®

**Fr35:** Missed Opportunities with Hepatitis A Vaccination: A Cross-sectional Study using the National Immunization Survey of 2017  
Kaylan Nichole Fitch, BS

**Fr36:** Increasing Nutrition Benefit Program Participation and Redemption at Oklahoma Farmers Markets  
Jade Owen, MPH, CHES®, CPH

**Fr37:** Understanding the Impact of Parental Involvement in Cyber-bullying Perpetration Among African American Adolescents  
Dashauna Ballard, MPH

**Fr38:** Developing an Effective Communication Model Based on Evidence Based Practices to Reduce Maternal Mortality Rate In the US  
Prachi Joshi, DrPH, MA

**Fr39:** Leveraging Government Financial Resources to Support Community Improvements  
Suzanne Sanders, MPH, MCHES® and Candra Riley MPH

**Fr40:** Physical and Sexual Dating Violence Victimization Related to Multiple Risky Health Behaviors among U.S. Adolescents  
Ron Williams, Jr, PhD, CHES®

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Elizabeth Stevenson, MPH
2020 ANNUAL CONFERENCE TRUSTEE

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Joanne Chopak-Foss, PhD
Rebecca Foco, PhD, MCHES®
Jagdish Khubchandani, MD, PhD, MPH, CHES®
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Jessica M.K. Streit, PhD, CHES®
Leigh Szucs, PhD, CHES®
Katie Wagoner, MPH, MCHES®

CONTINUING EDUCATION WORKGROUP
Kirsten Rogers, Co-chair, EdD, MSPH, MCHES®
Davondra Brown, MEd, MCHES®
Kaitlin Cartoccio, MPH, MCHES®
Kay Deaneer, MEd, RN, CHES®
Nicollette Powe, DrPH, MS, MCHES®
Joe Visker, PhD, MCHES®

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Tamara Mason, Chair, MPH, CHES®
Angela Drumm, MPH, CHES®
Antonio Gardner, PhD, MS, CHES®
Amanda Ichite, MPH, CPH
Lesley Leonard, EdD, CHES®
Nandi Marshall, DrPH, MPH, CHES®
Inuka Midha, PhD, MPH, MCHES®
Matt Weinburke, DrPH, CHES®

PROGRAM WORKGROUP
Bill Potts-Datema, Chair, DrPH, MS, MCHES®
James Bemel, PhD, MPH, CHES®
Nakeitura Burse, DrPH, MPH, CHES®
Anders Cedergren, PhD, CHES®
Jennifer Evans, PhD, MEd, MCHES®
Megan Flanagan, MPH
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