

## Affiliate Organization Membership

## **SOPHE** Affiliate Organization Membership

The Society for Public Health Education is a nonprofit association that supports leaders in public health, health education and promotion to advance healthy and equitable communities across the globe. SOPHE members work in health care settings, communities, organizations, schools, universities, worksites, and in local, state and federal government agencies.

SOPHE's Affiliate Organization Memberships offer exclusive benefits and savings on advertising and marketing – opportunities to showcase your products and services.

A SOPHE affiliation can provide a vital link to students studying public health, undergraduate and graduate faculty, and practitioners and professionals working in health promotion and education.

Affiliate Organization Members are recognized as a leading and valuable partner dedicated to improving the health of children and adults.

## SOPHE Member Profile



57% Are Certified Health Education Specialists



Have 10+ years of experience in the field



	Actual va	Bronze lue \$3,500 AOM <b>\$2,500</b>	<b>Silver</b> \$7,500 <b>AOM \$5,000</b>	Gold \$10,000 AOM \$7,500	Platinum \$12,000 AOM <b>\$10,000</b>
	Member and/or conference registran mailing list rental-excludes email & mobile.	<b>X</b> 25% savings-1x per year	<b>X</b> 25% savings-2x per year	<b>X</b> 50% savings-2x per year	<b>X</b> free 2x per year
	Savings on exhibitor & sponsorship at SOPHE's Annual Conference	X 25% savings	X 50% savings	<b>X</b> standard exhibit	<b>X</b> VIP exhibit
	Savings on SOPHE's annual conference registration fees.	<b>25%</b> registration savings	<b>X</b> 50% registration savings	<b>X</b> 2 comp registrations	<b>X</b> 3 comp registrations
	Recognition on collateral materials at SOPHE's Annual Conference	X	x	X	X
	Recognition on SOPHE's website with organizational links	Х	X	Х	X
	Opportunity to write & submit a public health-based column		X	X	X
	Recognition during SOPHE-sponsored educational events	l	X	X	X
	Complimentary one-year subscription to SOPHE publications	n	X	X	X
	Savings on advertising			X 25% savings	<b>X</b> 50% savings
Savings on sponsorship opportunities on webinars/online learning SOPHE's Center for Online Resources and Education (CORE)				X 25% savings	X 50% savings
Exclusive networking opportunity with the SOPHE leadership				X	X
Complimentary registration for 30-day job posting on SOPHE's Career Connection				X 25% savings	X 50% savings
One free upgrade for job posting on SOPHE's Career Connection				X	X
Recognition during SOPHE's Annual Conference plenary events, awards ceremony & gala				X	X



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