

## SOPHE needs you to help the future of health education & promotion

As the world becomes more complex and needs more pressing, health education professionals and students turn to us to do more, and to be more – more of what they need to stay agile and resilient professionals. You can help open the doors of opportunity to public health students and practitioners.

**The truth is – the work SOPHE does requires more financial resources.**

The word ‘fundraising’ often triggers negative thoughts and discomfort. ‘Arm twisting’ and ‘begging for money’ are just two of the most frequent terms people think of when the subject of fundraising surfaces. Yet the core of fundraising is about inviting other people to support efforts that are meaningful.

**Relationships and resources are required to make all these meaningful efforts happen.**

Every year, 20-30 health educator practitioners and students receive 21st Century Scholarships to attend SOPHE events – the annual conference or the Advocacy Summit. If not for SOPHE donors, they could not experience high quality educational sessions, present their research, or network with their peers and mentors.

**Your donation can support:**

### **21st Century Scholarship Fund**

Practitioners and undergraduate and graduate students receive financial support to attend SOPHE’s Annual Conference or SOPHE’s Annual Advocacy Summit. These opportunities expose students and practitioners to the latest learnings in the fields of public health, health education, health promotion, and advocacy.

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## Upcoming Events

**SOPHE 2023 Annual Conference**  
March 21-24, 2023, Atlanta

### **Legacy Circle Fund**

Your donation supports SOPHE’s future goals related to health education, health promotion, research and practice — the cornerstone for innovation and improving the public’s health.

### **Advocacy Initiative Fund**

Your donation supports SOPHE’s advocacy activities for public policies conducive to health and wellness for all.

### **Heritage Fund**

Your donation supports SOPHE’s 70+ years of global leadership in health education and health promotion.

**DONATE**



# Prepare for SOPHE's 2023 Annual Conference



**2023**  
**SOPHE**  
*Atlanta*

**MARCH 21-24**  
ANNUAL  
CONFERENCE

**The New Age of Civil Rights,  
Advocacy & Equity**

**March 21-24, 2023. We're thrilled to return in person for the first time in three years in Atlanta.**

**REGISTER**



Atlanta is known as “the cradle of the Civil Rights Movement” in the United States. From 1940 to 1970, Atlanta was the epicenter of the movement as Black leaders – Rev. Martin Luther King, Jr., former Rep. John Lewis, (D-GA), and former Ambassador to the United Nations, Andrew Young – fought for voting rights, access to public facilities and institutions, and economic and educational opportunities for African Americans.

SOPHE 2023 recognizes that the health and well-being of individuals in communities are dependent on the physical, social, environmental, and economic factors present in these communities. Historically, these communities have been silenced, ignored, and their trust violated regarding economic and educational opportunities, environmental safety, access to health care, quality healthcare service delivery, education, and their overall ability to thrive.

**The 2023 Annual Conference aims to lift these voices and create space for conversations that can inspire change.**

MEMBER TYPE	EARLY BIRD ENDS FEBRUARY 28, 2023	STANDARD REGISTRATION AFTER MARCH 1, 2023
Professional National Member	\$400	\$495
Emeritus National Member	\$250	\$315
Student National Member	\$250	\$315
Professional Chapter Member	\$445	\$535
Student Chapter Member	\$270	\$335
Professional Non-Member	\$595	\$685
Student Non-Member	\$295	\$360

**REGISTER**

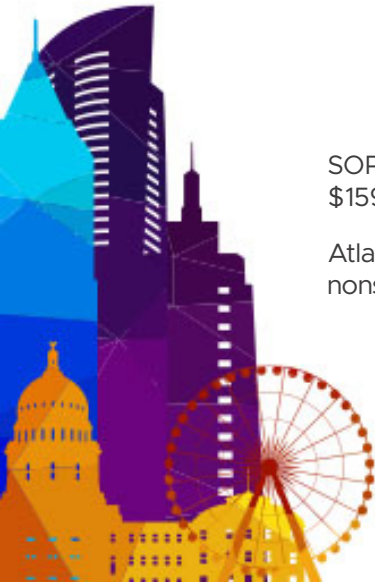
## Atlanta Hotel & Travel

[Reserve your room at the Sheraton Atlanta.](#)

SOPHE has a designated room block for the 2023 annual conference. The rate is \$159/per night + taxes & fees when booking via SOPHE’s room block.

Atlanta is serviced by Hartsfield-Jackson Atlanta International Airport which provides nonstop service to more than 150 domestic and 70 international destinations.

**RESERVE**





# Professional Development Corner

## SOPHE makes waves at 2022 Advocacy Summit

SOPHE held its record-breaking 2022 Advocacy Summit on October 22-24 in person in Washington, D.C. for the first time in two years. SOPHE saw a record number of registrants this year than in past years, with more than half of the registrants were students!

The 2022 Advocacy Summit kicked off with the opening keynote featuring Daphne Frias, youth activist, organizer, and storyteller. Frias highlighted the importance of intergenerational collaboration and the role of social media in restoring trust in public health as a field.

Attendees interacted with 18 poster presenters during the “Meet the Researchers” session. Representing schools from across the country, posters highlighted popular topics including social media use, health literacy, sexual health education and more!

The advocacy plenary featured SOPHE’s Advocacy Committee Co-Chairs Patrick Stieg and Megan Smith and

committee member Jodi Brookins-Fisher who explained why advocacy work is important in public health and how the resolutions process is imperative to advocacy work. An engaging Q&A session followed the plenary, with focus areas including reproductive rights, racism as a public health crisis and Veterans’ health.

If you are interested in getting involved with the SOPHE Advocacy Committee and helping write or update resolutions, sign up to volunteer. We need active advocates to make these resolutions possible.

The 2022 Advocacy Summit closed with the plenary “Ask the Experts: Youth Sex Ed and Reproductive Health.” Speakers Drs. Terrinieka W. Powell, Hadeis Safi; Renata Sanders, and Kelly Wilson presented an engaging 60-minute session that highlighted their experiences in the field with a focus on LGBTQ+ youth and gender affirming care.

## Congratulations to the 21st Century Scholarship Winners

These awardees were selected to attend SOPHE’s 2022 Advocacy Summit.

### 21st Century Student Scholars



Delanie Johnson  
*University of Wisconsin – La Crosse*



Lindsay Keeling  
*New Mexico State University*



Elizabeth Kleitz  
*Truman State University*



Sally Klimek  
*Texas A&M University*



Surya Madhavi  
*University of New Haven*



Pradeep Rajbhandari  
*University of New Haven*



Greenlee Rigby  
*Truman State University*



May Ubeku  
*University of New Haven*



Lauren Witt  
*University of Wisconsin – La Crosse*



Joshua Yudkin  
*University of Texas Health*

### 21st Century Health Education Practice Scholar

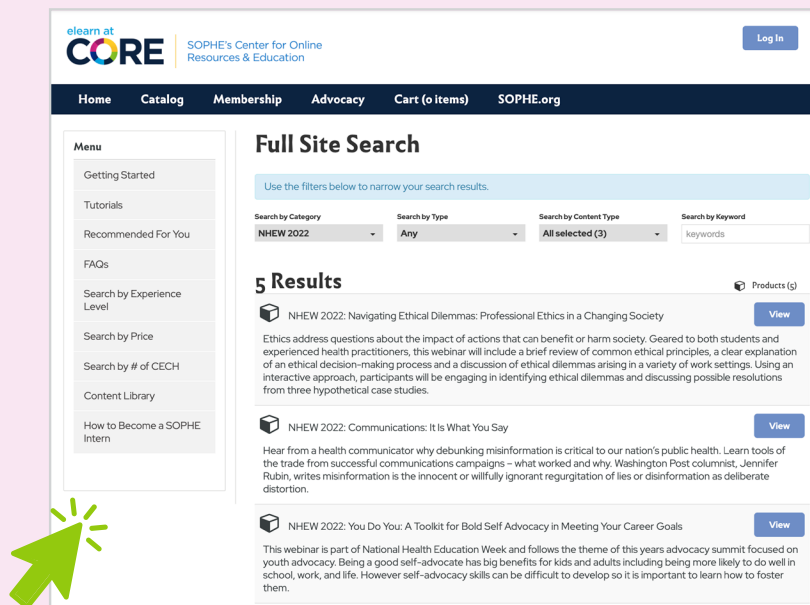


Cherylee Sherry  
*Minneapolis*

## Thank you to our 2022 Advocacy Summit Sponsors:



# Check out these new on demand products:



## On Demand Webinars

Did you miss any of our NHEW webinars?  
Don't stress - [NHEW is now on demand](#).

[Democracy and Power: Why Voting Matters For Our Health](#)

[My Mental Health Matters: Transforming Youth Mental Health in a Digital Age](#)

## Journal Self-Studies

[Correlates of Moderate-to-Vigorous Physical Activity in Children With Physical Illness and Physical-Mental Multimorbidity](#)

[Effectiveness of a Digital Intervention in Increasing Flu Vaccination-Related Risk Appraisal, Intention to Vaccinate and Vaccination Behavior Among Pregnant Women](#)

[Promoting Smoking Cessation Among Lesbian and Bisexual Women: Lessons Learned From a Location-Based Media Campaign in Western North Carolina](#)





## WELCOME NEW SOPHE MEMBERS

Mariah Allen Moore	Karen Godina	Leigh McCormick	Jerono Rotich
Victoria Anders	Miriam Gonzales	Andrea McDonald	Kesan Samuel
Rimsha Bazaid	Kaila Graham	Maggie McGonigle	Meg Scourfield
Kelsi Becker	Aimee Greeley	K-Lynn McKey	Shannon Sheehan
Jessie Benson	Denise Hamburger	Jamie Methvin	Xuem Siu
Lindsay Berry	Jessica Hampton	Lara Miskevich	Joseph Sochor
Anamika Bisht	Kaitlyn Held	Tamira Moon	Mirna Solano
Rowan Black	Raul Hernandez	Valeria Moore	Daytheon Sturges
Dawn Brammer	Seth Hinrichsen	Tasha Moses	Katlyn Sylvester
Hannah Branch	Danielle Hixon	Lisa Newton	Lindsey Thompson
Arica Brandford	Erin Hughley	Netanya Nhataavong	Margaret Thomson
Jonathan Brock	Ariel Hunt	Hanna Oberg	Michelle Thornton
Mackenzie Burkhardt	Catherine Igben	Oreofe Ojuade	Kathleen Toomey
Armonte Butler	Gayitri Indar	Don Operario	Gillian Torr
Florastine Byarms	Grace James	Lataisha Ousley	Rachel Townsend
Vilma Campos	Chloe Johnson	Deborah Owen	Alyssa Tracy
Kruti Chaliawala	Sara Juneau	Lakisha Owens	May Ubeku
Elizabeth Chen	Kasemwana Kasembebe	Cheryl Palmer	Caitlin Valley
Autumn Clark	Paul-Claudel Kasembebe	Carolyn Pandolfo	Joel Valvo
Bria Combs	Julie Knutson	Raquel Perez-Tucker	Sara Vera
Guadalupe Cornejo	Suzanne Kotkin-Jaszi	Lacey Peters	Tiffany Vickers
Dena Cox	Sangeeta Kurada	Aassmi Poudyal	Sariah Villalon
Summer Davis	Emily Lemon	Nougesha (Nikki) Poulin	Jean Wang
Kayleigh Day	Jennifer Lindsay	Iris Price	Gavin Washington
Aleisha Dorning	Ragon Longden	Lisa Priebe	Michael Willett
Alejandra Duarte	Felecia Lucky	Elizabeth Pugh	Jamie Williams
Gurbaksh Esch	Kristie Lynch	G. Randall	John Williams
Holly Fields	Jon Macy	Emily Ratkowiak	Brandon Workman
Kristen Ford	Jayleen Malave Cartagena	Kaileigh Roan	Bailey Wynne
Celeste Garcia	Antonio Martinez	Benito Rojas	Mark Zelman
Angela Gelatt	Daniel Mattheiss	Ezequiel Romo	Xihe Zhu
Rose Glaser	Jeffrey Mayer	Maria Ross	



## Pedagogy in Health Promotion (PHP)



### Call For Submissions!

While we welcome submissions on all related topics, we are particularly interested in manuscripts addressing the following, with a focus on teaching and learning in the fields of health promotion or public health:

- Trauma-informed pedagogy
- Innovative pedagogy for health equity and antiracism
- Pedagogy in global settings
- Reimagining the public health curriculum to value First Nations Peoples
- Innovative teaching and learning in complex political and social environments
- Innovative pedagogy for teaching advocacy
- Interdisciplinary and cross-sectoral pedagogy, including co-teaching approaches
- Digital learning, hybrid teaching, and different modalities of instruction
- Use of technology in pedagogy
- Student engagement in online learning
- Teaching diverse cohorts
- Mentoring students, particularly undergraduates
- Adapting a Whole Student approach for higher education
- Experiential learning in community settings
- Integrating internships into the academic curriculum

We invite submissions from all health professions as long as the work is related to pedagogical aspects of health promotion or public health. We also welcome submissions from students and new authors.

Manuscript types include original research; descriptive best practices; and perspectives related to pedagogy in the field of health promotion and public health. For more information, please refer to our submission guidelines and FAQs for authors on the website.

**Questions? Please contact Jeanine Robitaille, PHP Editorial Manager, at [jrobitaille@sophe.org](mailto:jrobitaille@sophe.org)**

# Health Promotion Practice (HPP)

The latest edition of HPP features a special supplement, **“Reducing Chronic Disease through Physical Activity and Nutrition: Public Health Practice in the Field.”** The open-access supplement is sponsored by the Center for Disease Control and Prevention’s Division of Nutrition, Physical Activity, and Obesity (DNPAO).

The issue highlights innovative practices, implementation, adaptation, and evaluation of programs from three of DNPAO’s key funding initiatives: State Physical Activity and Nutrition Programs; Racial and Ethnic Approaches to Community Health; and the High Obesity Program. These efforts support communities in advancing equitable, sustainable policies and evidence-based practices that improve access to healthy food and safe physical activity among priority populations, tailored to local context and community needs.

The supplement features 19 articles addressing making physical activity safe and accessible for all, making healthy food choices easier, making breastfeeding easier to start and sustain, and strengthening obesity prevention. The issue also includes cross-cutting strategies, coalitions, communications, community-clinical linkages, programs that work, practical tools, and insights from the field.

**“These programs demonstrate the capacity to leverage trusted partnerships, program infrastructure, funding, and technology [and] encourage the reader to imagine what could be done if the programs that work could be spread and scaled to cover the nation.”**

– TERRY O’TOOLE, CHIEF OF DNPAO PROGRAM DEVELOPMENT AND EVALUATION

Many of the articles in this supplement were written by practitioners, to share “wisdom from the field.” This is evident in the stories of community adaptation to the challenges of the COVID-19 pandemic. Programs were well underway when everything changed around them– stay-at-home orders, social distancing requirements, food chain disruptions, staff reassignments, and the first evidence of how severely COVID-19 would impact communities.

Practitioner authors demonstrate the ways that they adapted to the emerging situation, drawing on their own skills and dedication to leverage local knowledge, relationships, and resources to meet their commitments to their communities and partnerships.

## Health Education & Behavior (HE&B)

**We are delighted to welcome our new social media editor, Bertha A. Hidalgo, PhD, MPH. Dr. Hidalgo is not only a nationally recognized epidemiologist, but a social media influencer.**

Dr. Bertha Hidalgo is an associate professor in the Department of Epidemiology at the University of Alabama. She holds degrees from Stanford University, the University of Southern California, and the University of Alabama at Birmingham.

Her research focuses on health disparities related to COVID-19, cardiometabolic diseases, and science communication, with a special focus on Latino populations and genomics.

Dr. Hidalgo has a superb publications record, with over 80 papers and in journals such as “Nature Scientific Reports,” “Diabetes,” “American Journal of Public Health.”

Dr. Hidalgo is the past chair of the minority affairs committee and currently on the board of directors for the American College of Epidemiology, and a member on the National Heart, Lung, and Blood Institute Board of External Experts. Dr. Hidalgo is a recipient of the 2019 Robert Wood Johnson Foundation Early Career Achievement Award. Recently, Dr. Hidalgo was awarded funding from the American Heart Association Institute for Cardiovascular Precision Medicine to increase prevention of cardiovascular and cerebrovascular disease in millennial women in underrepresented ethnic and racial groups. She is a principal investigator of an National Institute of Health-funded study to understand the epigenetic signatures of risk for preeclampsia.

We also want to take this opportunity to thank Monica Garcia, her predecessor (and HE&B’s first social media editor), for her five years of service. She created a solid foundation and amplified our presence in social media. Gracias, Monica!



# School Health Updates



## Get to know the WSCC Model

WSCC Team Training Modules are ready-made professional development resources for use by states, districts, or local schools to build, strengthen and sustain school teams implementing the WSCC model.

Training modules stand-alone – a module is not dependent on another – allowing the user to create a personalized professional development plan based on the needs of the schools or districts.

Modules are approximately one hour in length.

- WSCC Overview
- Making the Case: Building and Sustaining Administrative Support
- Creating Engaging and Productive Meetings
- Transforming the School Environment: Policy, Systems, and Environmental Change
- Assessing School Health Needs
- Using Data to Create a Whole School, Whole Community, Whole Child Improvement Plan
- Communicating School Health Results and Improvements
- Engaging Youth
- Health Equity in Schools

[Download the set of step-by-step instructions to learn effective facilitation strategies.](#)



## SOPHE Debuts New Toolkit



A new online toolkit for health professionals, [“Remote Delivery of Arthritis-Appropriate Evidence-Based Interventions”](#) (AAEBIs). The resource provides valuable information and actionable steps learned during the COVID-19 pandemic to expand the delivery of AAEBIs through remote methods such as the internet, phone, and mail. In partnership with the Centers for Disease Control and Prevention Arthritis Program funding and in collaboration with the Osteoarthritis Action Alliance, the AAEBI remote toolkit features descriptions and links to AAEBI and affiliated programs, comparisons of programs, and external resources that can assist with program discovery and long-term [maintenance](#).

## SOPHE welcomes Ozioma Ikejiani, public health associate



Ozioma Ikejiani was born in Ohio and raised in Lagos, Nigeria. She received her B.S in international affairs concentrating in global public health and a minor in public health from George Washington University's Elliott School of International Affairs.

Ozioma is passionate about women's health, global public health, and public health as a human right. In every step she takes, she remembers “to do well, one must do good.” Ozioma joins the SOPHE staff through the CDC's Public Health Associate Program. She will work on SOPHE's StepUP Pipelines program.

Ozioma is an avid reader. She particularly loves books from African contemporary authors, some of her favorites include Chimamanda Adichie and Ama Ata Aidoo. When Ozioma isn't reading, she dreams of her next trip. She is currently planning to explore Portugal and Europe, and Northern Africa.

## 2022-2023 SOPHE OFFICERS

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