



Program Agenda

Saturday, October 14

Time	Presentation	Speaker(s)	Room
1:00pm	Advocacy Summit Welcome	Megan Smith, Advocacy Committee Co-Chair Bill Potts-Datema SOPHE Interim CEO Taylor Zingg, The University of AL	Grand Ballroom
1:30pm	Opening Keynote: Public Health Must Act to Achieve a Healthy Inclusive Democracy	Gnora Mah Healthy Democracy Healthy People	Grand Ballroom
2:35pm	Breakout Session 1: Advocacy Skill Building: Stakeholder Engagement Key Principles of Effective Stakeholder Engagement Conducting a Stakeholder Analysis	Janesia Robbs Carol Cox Emma Smith	Executive
2:35pm	Breakout Session 2: Health Education & Care: Equity and Disparities Advocating for Residents Living in Food and Contraceptive Deserts in Texas: Implications for Public Health Educators The Impact of JaxTHRIVE, a Student-led Refugee Student Support Nonprofit	McCartney Kirk Rhonda Rahn Elizabeth Paul Carter Magnano	Sagamore



	Addressing Barriers Through Action: Engaging Community Organizations to Address Social Determinants of Health and to Advance Mental Health and Health Literacy	Krizia Melendez Lindsay Weaver	
2:35pm	<p>Breakout Session 3: Advocacy Skill Building: Voting and Civic Engagement for Public Health</p> <p>The Ripple Effect: The Extended Impact of Experiential Advocacy Efforts in Academic Public Health Programs</p> <p>Developing Civic Engagement from Courses to University Policy and Beyond</p>	<p>Anders Cedergren Keely Rees</p> <p>Alexis Blavos Jodi Brookins-Fisher Heidi Hancher-Rauch Amy Thompson</p>	Grand Ballroom
3:35pm	Poster Presentations	All Poster Authors	Ballroom Foyer and Hermitage
4:35pm	<p>Saturday Plenary:</p> <p>Energy and Mobilization: Generation Z and Millennials</p>	Nile Blass, League of Women Voters	Grand Ballroom
5:30pm	Closing	Megan Smith, Advocacy Committee Co-Chair	Grand Ballroom



Sunday, October 15

Time	Presentation	Speaker(s)	Room
8:15am	Welcome	Raffy Luquis SOPHE President	Grand Ballroom
8:30am	Sunday Plenary: Lobbying 101 for Non-Partisan/Non-Profits	Jacqueline Coolidge, League of Women Voters	Grand Ballroom
9:35am	Breakout Session 1: Civic Engagement and Public Health Civic Engagement & Health: Exploring the Connection in Missouri Roadmap to Policy Change: A Case Study	 Meghan Senne Keri Hill Kelly Rees	Sagamore
9:35am	Breakout Session 2: Community Engagement & Civic Participation Initiatives : Health Equity in Behavioral Health Fostering Civic Participation in Youth Mental Health: Key Lessons of a Grassroots Public Health Effort Rural Equity: Transformative Leadership for Effective Tobacco Control Advocacy Engaging Rural Residents in Tobacco Prevention Policy Advocacy	 Kaydin Griffin Alyssa Romero Megan Smith Yadira Jacqueline Friday Nicole Morgan Caitlyn Zepeda	Executive
9:35am	Breakout Session 3: Advocacy Skill Building: Engaging Younger Audiences Utilizing Social Media Platforms to Engage and Empower Young Voices	 Hannah Brown Gabrielle Cochran	Grand Ballroom



	Are We Adequately Preparing the Next Generation of Advocates and Voters?	Alexis Blavos Jodi Brookins-Fisher Antonio Gardner Heidi Hancher-Rauch	
10:35am	Breakout Session 1: Advocacy Volunteerism Resolutions: A Pillar of SOPHE Advocacy	Patrick Steig, Advocacy Summit Co-Chair	Executive
10:35am	Breakout Session 2: Community Engagement & Civic Participation Initiatives : Health Disparities Medicaid Expansion: How Doula Services Can Improve Black Perinatal Care Engaging Community Stakeholders through Co-design Treat me how I want to be treated: How and Why to Partner with Historically Black Organizations to fight health disparities	Jaylen Wright Raven Pierre Felicia York Charles Jackson	Sagamore
10:35am	Breakout Session 3: Advocacy Skill Building: Communications Your Voice Matters: Effective Story Telling and Advocacy Basics Pitch Perfect: How to Create Your Perfect Elevator Pitch	Amber Fields Meghan Burroughs Jennifer Evans	Grand Ballroom
11:35am	Closing Keynote: Intersectionality Between Health and Democracy	YT Bell The Leadership Conference on Civil and Human Rights	Grand Ballroom
12:30pm	Networking Lunch		Grand Ballroom
1:30pm	Effective Hill Visits	SOPHE Leadership	Grand Ballroom
2:30pm	Hill Visit Planning (Convene with state delegates)	SOPHE Leadership	Grand Ballroom



4:30pm	Hill Visit Schedule	Kevin Schultze, Soapbox Consulting	Grand Ballroom
5:00pm	Wrap-Up and Closing	Megan Smith, Advocacy Committee Co- Chair	Grand Ballroom
6:00pm	OPTIONAL: Practice Makes Perfect: In-dept Role Playing for Hill Visits	Keely Rees	TBD

Monday, October 16

Time	Presentation	Speaker(s)	Room
8:00am	Advocacy Kick-Off and Walk to Capitol		Hotel Lobby
9am	Hill Visits (9am-5pm)		

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