



2024 SOPHE Annual Conference Program

Gateway to Health Equity: Global Solutions to Strengthen Health Education and Promotion Capacity

Monday, March 18, 2024	
8 a.m. – 12 p.m.	Eta Sigma Gamma/Y-USA Meeting
9 a.m. – 12 p.m.	Eta Sigma Gamma Board of Directors Meeting (invite only)
9:30 a.m. – 5:30 pm.	SOPHE Board of Trustees Orientation (9:30) & Meeting (10:30)
12 – 5 p.m.	Conference Registration Open
12 – 1 p.m.	Eta Sigma Gamma Breakout Sessions (one for faculty advisors, one for students)
1 – 2 p.m.	Eta Sigma Gamma Student Poster Session
1 – 6 p.m.	Pre-conference Workshops – TBA (ticketed events)
2 – 6 p.m.	Exhibit Hall Set Up
2:30 – 5 p.m.	Eta Sigma Gamma Business Session (Major of the Year 2:30-3 p.m.; Business Meeting 3-5 p.m.)
5:30 – 7 p.m.	SOPHE House of Delegates Meeting
5:30 – 7:30 p.m.	Eta Sigma Gamma-SOPHE social (invite only)
TBA	National Health Education Student Case Study Competition – In person



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Tuesday, March 19, 2024

7 a.m. – 5:30 p.m.	Conference Registration Open
7 – 11 a.m.	Exhibitor Set-Up
7:45 – 8:45 a.m.	SOPHE New Member and First Timer Breakfast
8 – 9 a.m.	Tuesday Posters Set-Up
TBA	National Health Education Student Case Study Competition – Online
9 – 11 a.m.	<p>Conference Welcome & Opening Remarks</p> <p>Plenary I: SOPHE Presidential Address: From Cultural Competence to Diversity, Equity, and Inclusion: Implications for Public Health Education <i>Raffy R. Luquis, PhD, MCHES®, 2023-2024 President and Professor of Biobehavioral Health, Interim Director, School of Behavioral Sciences and Education, Penn State Harrisburg</i></p> <p>Plenary II: Keynote Address & SOPHE 2024 Honorary Fellow Presentation: Implementation Science Now and in the Future: Addressing Impact and Health Equity <i>Ross C. Brownson, PhD, Steven H. and Susan U. Lipstein Distinguished Professor and Director, CDC Prevention Research Center, Brown School at Washington University in St. Louis</i></p>
11 a.m. – 7:30 pm	Exhibits & Posters Open
11:15 a.m. – 12:15 p.m.	Concurrent Sessions A
	A1: SOPHE at 75: Where We've Come & Where We're Headed in our Commitment to Health Equity
	A2: Sexual Violence Prevention: A Domestic & Global Health Promotion Issue



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	A3: The Updated National School Health Education Standards: Putting Them to Work for Healthier Children & Youth
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Tuesday, March 19, 2024 (continued)

	A4: Promoting Health Literacy: New Tips & Tools
	A5: Lessons Learned from COVID Communications
12:15 – 1:30 p.m.	Lunch on your own
1:30 – 2:30 p.m.	Concurrent Sessions B
	B1: Health Education's Role in Substance Abuse Prevention & Treatment
	B2: A Fresh Look at the Health Education Competencies: Addressing Changes in Science & Practice
	B3: Nutrition and Physical Activity: New Initiatives to Advance Health Equity
	B4: Preparing the Next Generation of Health Educators for Contemporary Practice
	B5: Promoting School Wellness & Healthy Lifestyles
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Concurrent Sessions C
	C1: Promoting Quality K-12 School Health Education: Integrating Exceptional Resources in Your Teaching and Practice
	C2: Advocating for Health Equity: The Power and Impact of Numbers
	C3: Boosting Vaccine Uptake: Strengthening the First Line of Disease Defense
	C4: Innovative Approaches to Enhancing Community Engagement and Empowerment
	C5: Advancing Your Health Education Career: Tools and Tips for Leadership Development



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3:45 – 4 p.m.	Break
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Tuesday, March 19, 2024 (continued)

4 – 5:30 pm	Plenary Session III: New Partnerships with Financial Investors: Advancing Health Equity and Social Determinants of Health <i>William M. Rogers III, Vice President and Director, Institute for Economic Equity, Federal Reserve Bank of St. Louis</i> <i>Orvin Kimbrough, Chairman, Midwest BankCentre</i> <i>Dwayne Proctor, PhD, President and Chief Executive Officer, Missouri Foundation for Health</i>
5:30– 7:30 p.m.	Opening Gala Social & Exhibits Showcase
6 – 7 p.m.	Poster Power Hour with Authors

Wednesday, March 20, 2024

7 a.m. – 5 p.m.	Conference Registration Open
7:15 – 8:15 a.m.	SOPHE Past Presidents’ Breakfast
7:15 – 8:15 a.m.	NCHEC Breakfast (CHES, MCHES Invitation only)
7:30 – 8:30 a.m.	Wednesday Posters Set Up
8:30 – 9:30 a.m.	Concurrent Sessions D
	D1: Pandemic Communications and Response: Health Education to the Rescue



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	D2: Addressing Food Security as a Social Determinant of Health
	D3: Mobilizing Community Health Workers as Allies in Research and Practice

Wednesday, March 20, 2024 (continued)	
	D4: Promising Interventions to Improve Chronic Disease Prevention and Control
	D5: Promoting The Value of Your Health Education Certification
9 a.m. – 4 p.m.	Exhibits and Posters Open
10 – 11:15 a.m.	Plenary IV: Elizabeth Fries Health Education Award Presentation & Lecture <i>Ninez A. Ponce, PhD, MPP, Professor and Endowed Chair, University of California at Los Angeles Fielding School of Public Health</i>
11:15 a.m. – 12:30 p.m.	Lunch on your own
12 – 1 p.m.	SOPHE All-Member Business Meeting (All Welcome)
12:15 – 1:15 p.m.	Poster Power Hour with Authors
1:30 – 2:30 p.m.	Concurrent Sessions E
	E1: Effective Pedagogy to Prepare the Next Generation Here and Abroad
	E2: Improving Maternal Health Education Access and Services
	E3: Health Educators as Effective Policy Change Advocates



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	E4: The New Age of Health Communications: Navigating the Wild, Wild West
	E5: Protecting Mental Health in Crisis Response and Recovery
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Concurrent Sessions F

Wednesday, March 20, 2024 (continued)

	F1: Advancing Diversity and Training in The Health Education Workforce
	F2: Expanding Minds and Hearts through the Arts
	F3: UNESCO: Promoting Education for Global Population Health and Well-Being
	F4: Leave No Populations Behind: Meeting the Needs of LGBTQIA+ Communities
	F5: Roundtable Roundup: Innovative Programming to Reach Diverse Populations
2:30 – 3:30 p.m.	SOPHE Donor Reception (by invitation)
3:30 – 3:45 p.m.	Break
3:45 – 5:15 p.m.	<p>Plenary V: Health Education Specialists: Ensuring Your Relevance in a Global Society</p> <p><i>WHO Building the Public and Emergency Workforce: A Roadmap</i> Siobhan Fitzpatrick, Technical Officer, Health Workforce Department, World Health Organization, Geneva</p> <p><i>Respondent Panelists:</i></p>



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	<p>Suzanne Mann, PhD, Associate Dean, Global Health, UNC Gillings Global School of Public Health</p> <p>Judy Monroe, MD, MPH, President and CEO, CDC Foundation</p> <p>Gigi Holder, LCSW, MPH, MCHES®, CHAMP Program Director, University of Mississippi Medical Center and Peace Corps veteran</p>
4 – 7 p.m.	Exhibit Dismantle
6 – 7 p.m.	SOPHE Awards Ceremony and Reception

Thursday, March 21, 2024	
7:30 a.m. – 1:30 pm	Conference Registration Open
8:30 – 9:30 a.m.	Concurrent Sessions G
	G1: Publishing, Grant Writing & More: Lessons They Never Taught You in School
	G2: Health Education Research: Striving for Inclusive Excellence in Health Equity
	G3: Safeguarding Student Mental Health
	G4: Achieving the Goal of Health Equity: Diverse Pathways to the Future
	G5: Improving Health Communication Messages: Surprising Findings and Strategies
9:30 – 9:45 a.m.	Break
9:45– 10:45 a.m.	Concurrent Sessions H



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	H1: Pursuing Health Equity in Asian American & Pacific Islander Populations
	H2: Using Innovative Methods and Technology to Enhance Health Education Effectiveness
	H3: Cultivating Health Education Partnerships and Allies
	H4: Promoting Faculty and Student Mental Health in Higher Education

Thursday, March 21, 2024 (continued)

	H5: Roundtable Roundup: Expanding Boundaries of Health Education Populations, Programs and Practices
10:45 – 11 a.m.	Break
11 a.m. – 12:30 p.m.	Plenary VI: Artificial Intelligence & Public Health: Hysteria, Hype or Hope? <i>Stacey Fisher, PhD, Population Health Researcher, Ottawa Hospital Research Institute</i> <i>Joseph Smyser, PhD, Chief Executive Officer, Public Good Projects</i>
	See You in Long Beach 2025 – Conclusion of SOPHE’s 75th Anniversary



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