



## 2024 SOPHE Annual Conference Program

### *Gateway to Health Equity: Global Solutions to Strengthen Health Education and Promotion Capacity*

Populations across the globe are experiencing rapid changes due to the economic, digital, cultural, and environmental forces affecting their lives and communities. This conference will address ways that public health education professionals can strengthen their outreach to marginalized and vulnerable populations; address the growing crisis of behavioral and mental health; advance professional preparation and training to work in global health settings; and utilize technological and health communication tools for collective well-being.

<b>Monday, March 18, 2024</b>	
8:30 a.m. – 5 p.m.	<b>Eta Sigma Gamma Meetings</b>
9 a.m. – 4 p.m.	<b>ASTPHN Meetings</b>
9:30 a.m. – 5:30 pm.	<b>SOPHE Board of Trustees Orientation (9:30) &amp; Meeting (10:30)</b>
12 – 5 p.m.	<b>Conference Registration Open</b>
2 – 6 p.m.	<b>Exhibit Hall Set Up</b>
1 – 6 p.m.	<b>Pre-conference Workshops – TBA (ticketed events)</b>
5:30 – 7 p.m.	<b>SOPHE House of Delegates Meeting</b>
TBA	<b>Student Case Study Competition – In person</b>



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## Tuesday, March 19, 2024

7 a.m. – 5:30 p.m.	<b>Conference Registration Open</b>
7 – 11 a.m.	<b>Exhibitor Set-Up</b>
7:45 – 8:45 a.m.	<b>SOPHE New Member and First Timer Breakfast</b>
8 – 9 a.m.	<b>Tuesday Posters Set-Up</b>
TBA	<b>National Health Education Student Case Study Competition – Online</b>
9 – 11 a.m.	<p><b>Conference Welcome &amp; Opening Remarks</b></p> <p><b>Plenary I: SOPHE Presidential Address: From Cultural Competence to Diversity, Equity, and Inclusion: Implications for Public Health Education</b>  <i>Raffy R. Luquis, PhD, MCHES®, 2023-2024 President and Professor of Biobehavioral Health, Interim Director, School of Behavioral Sciences and Education, Penn State Harrisburg</i></p> <p><b>Plenary II: Keynote Address &amp; SOPHE 2024 Honorary Fellow Presentation: Implementation Science Now and in the Future: Addressing Impact and Health Equity</b>  <i>Ross C. Brownson, PhD, Steven H. and Susan U. Lipstein Distinguished Professor and Director, CDC Prevention Research Center, Brown School at Washington University in St. Louis</i></p>
11 a.m. – 7:30 pm	<b>Exhibits &amp; Posters Open</b>
11:15 a.m. – 12:15 p.m.	<b>Concurrent Sessions A</b>
	A1: SOPHE at 75: Where We've Come & Where We're Headed in our Commitment to Health Equity
	A2: Sexual Violence Prevention: A Domestic & Global Health Promotion Issue
	A3: The Updated National School Health Education Standards: Putting Them to Work for Healthier Children & Youth



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## Tuesday, March 19, 2024 (continued)

	A4: Promoting Health Literacy: New Tips & Tools
	A5: Lessons Learned from COVID Communications
12:15 – 1:30 p.m.	<b>Lunch on your own</b>
1:30 – 2:30 p.m.	<b>Concurrent Sessions B</b>
	B1: Health Education's Role in Substance Abuse Prevention & Treatment
	B2: A Fresh Look at the Health Education Competencies: Addressing Changes in Science & Practice
	B3: Nutrition and Physical Activity: New Initiatives to Advance Health Equity
	B4: Preparing the Next Generation of Health Educators for Contemporary Practice
	B5: Promoting School Wellness & Healthy Lifestyles
2:30 – 2:45 p.m.	<b>Break</b>
2:45 – 3:45 p.m.	<b>Concurrent Sessions C</b>
	C1: Promoting Quality K-12 School Health Education: Integrating Exceptional Resources in Your Teaching and Practice
	C2: Advocating for Health Equity: The Power and Impact of Numbers
	C3: Boosting Vaccine Uptake: Strengthening the First Line of Disease Defense
	C4: Innovative Approaches to Enhancing Community Engagement and Empowerment
	C5: Advancing Your Health Education Career: Tools and Tips for Leadership Development
3:45 – 4 p.m.	<b>Break</b>



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## Tuesday, March 19, 2024 (continued)

4 – 5:30 pm	<p><b>Plenary Session III: New Partnerships with Financial Investors: Advancing Health Equity and Social Determinants of Health</b></p> <p><i>William M. Rogers III, Vice President and Director, Institute for Economic Equity, Federal Reserve Bank of St. Louis</i></p> <p><i>Orvin Kimbrough, Chairman, Midwest BankCentre</i></p> <p><i>Dwayne Proctor, PhD, President and Chief Executive Officer, Missouri Foundation for Health</i></p>
5:30– 7:30 p.m.	<b>Opening Gala Social &amp; Exhibits Showcase</b>
6 – 7 p.m.	<b>Poster Power Hour with Authors</b>

## Wednesday, March 20, 2024

7 a.m. – 5 p.m.	<b>Conference Registration Open</b>
7:15 – 8:15 a.m.	<b>SOPHE Past Presidents' Breakfast</b>
7:15 – 8:15 a.m.	<b>NCHEC Breakfast (CHES, MCHES Invitation only)</b>
7:30 – 8:30 a.m.	<b>Wednesday Posters Set Up</b>
8:30 – 9:30 a.m.	<b>Concurrent Sessions D</b>
	D1: Pandemic Communications and Response: Health Education to the Rescue
	D2: Addressing Food Security as a Social Determinant of Health
	D3: Mobilizing Community Health Workers as Allies in Research and Practice



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## Wednesday, March 20, 2024 (continued)

	D4: Promising Interventions to Improve Chronic Disease Prevention and Control
	D5: Promoting The Value of Your Health Education Certification
9 a.m. – 4 p.m.	<b>Exhibits and Posters Open</b>
10 – 11:15 a.m.	<b>Plenary IV: Elizabeth Fries Health Education Award Presentation &amp; Lecture</b> <i>Ninez A. Ponce, PhD, MPP, Professor and Endowed Chair, University of California at Los Angeles Fielding School of Public Health</i>
11:15 a.m. – 12:30 p.m.	<b>Lunch on your own</b>
12 – 1 p.m.	<b>SOPHE All-Member Business Meeting (All Welcome)</b>
12:15 – 1:15 p.m.	<b>Poster Power Hour with Authors</b>
1:30 – 2:30 p.m.	<b>Concurrent Sessions E</b>
	E1: Effective Pedagogy to Prepare the Next Generation Here and Abroad
	E2: Improving Maternal Health Education Access and Services
	E3: Health Educators as Effective Policy Change Advocates
	E4: The New Age of Health Communications: Navigating the Wild, Wild West
	E5: Protecting Mental Health in Crisis Response and Recovery
2:30 – 2:45 p.m.	<b>Break</b>
2:45 – 3:45 p.m.	<b>Concurrent Sessions F</b>



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**Wednesday, March 20, 2024 (continued)**

	F1: Advancing Diversity and Training in The Health Education Workforce
	F2: Expanding Minds and Hearts through the Arts
	F3: UNESCO: Promoting Education for Global Population Health and Well-Being
	F4: Leave No Populations Behind: Meeting the Needs of LGBTQIA+ Communities
	F5: Roundtable Roundup: Innovative Programming to Reach Diverse Populations
2:30 – 3:30 p.m.	<b>SOPHE Donor Reception (by invitation)</b>
3:30 – 3:45 p.m.	<b>Break</b>
3:45 – 5:15 p.m.	<p><b>Plenary V: Health Education Specialists: Ensuring Your Relevance in a Global Society</b></p> <p><i>WHO Building the Public and Emergency Workforce: A Roadmap</i>  <b>Siobhan Fitzpatrick</b>, Technical Officer, Health Workforce Department, World Health Organization, Geneva</p> <p><i>Respondent Panelists:</i>  <b>Suzanne Mann</b>, PhD, Associate Dean, Global Health, UNC Gillings Global School of Public Health  <b>Judy Monroe</b>, MD, MPH, President and CEO, CDC Foundation  <b>Gigi Holder</b>, LCSW, MPH, MCHES®, CHAMP Program Director, University of Mississippi Medical Center and Peace Corps veteran</p>
4 – 7 p.m.	<b>Exhibit Dismantle</b>
6 – 7 p.m.	<b>SOPHE Awards Ceremony and Reception</b>



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## Thursday, March 21, 2024

7:30 a.m. – 1:30 pm	<b>Conference Registration Open</b>
8:30 – 9:30 a.m.	<b>Concurrent Sessions G</b>
	G1: Publishing, Grant Writing & More: Lessons They Never Taught You in School
	G2: Health Education Research: Striving for Inclusive Excellence in Health Equity
	G3: Safeguarding Student Mental Health
	G4: Achieving the Goal of Health Equity: Diverse Pathways to the Future
	G5: Improving Health Communication Messages: Surprising Findings and Strategies
9:30 – 9:45 a.m.	<b>Break</b>
9:45– 10:45 a.m.	<b>Concurrent Sessions H</b>
	H1: Pursuing Health Equity in Asian American & Pacific Islander Populations
	H2: Using Innovative Methods and Technology to Enhance Health Education Effectiveness
	H3: Cultivating Health Education Partnerships and Allies
	H4: Promoting Faculty and Student Mental Health in Higher Education



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**Thursday, March 21, 2024 (continued)**

	H5: Roundtable Roundup: Expanding Boundaries of Health Education Populations, Programs and Practices
10:45 – 11 a.m.	<b>Break</b>
11 a.m. – 12:30 p.m.	<b>Plenary VI: Artificial Intelligence &amp; Public Health: Hysteria, Hype or Hope?</b> <i>Stacey Fisher, PhD, Population Health Researcher, Ottawa Hospital Research Institute</i> <i>Joseph Smyser, PhD, Chief Executive Officer, Public Good Projects</i>
	<b>See You in Long Beach 2025 – Conclusion of SOPHE’s 75th Anniversary</b>



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