



2024 SOPHE Annual Conference Schedule at a Glance

Gateway to Health Equity: Global Solutions to Strengthen Health Education and Promotion Capacity

| Monday, March 18, 2024 | |
|-------------------------------|---|
| 8 a.m. – 12 p.m. | Eta Sigma Gamma/Y-USA Meeting |
| 9 a.m. – 12 p.m. | Eta Sigma Gamma Board of Directors Meeting (invite only) |
| 9:30 a.m. – 5:30 pm. | SOPHE Board of Trustees Orientation (9:30) & Meeting (10:30) |
| 12 – 5 p.m. | Conference Registration Open |
| 12 – 1 p.m. | Eta Sigma Gamma Breakout Sessions (one for faculty advisors, one for students) |
| 1 – 2 p.m. | Eta Sigma Gamma Student Poster Session |
| 1 – 6 p.m. | Pre-conference Workshops – TBA (ticketed events) |
| 2 – 6 p.m. | Exhibit Hall Set Up |
| 3 – 5 p.m. | Eta Sigma Gamma Business Meeting and Awards Ceremony |
| 5:30 – 6:30 p.m. | SOPHE House of Delegates Meeting |
| 5:30 – 7:30 p.m. | Eta Sigma Gamma-SOPHE social (invite only) |
| TBA | National Case Study Competition in Health Education – In person |



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MARCH 19-21

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Tuesday, March 19, 2024

| | |
|-------------------------|---|
| 7 a.m. – 5:30 p.m. | Conference Registration Open |
| 7 – 9 a.m. | Exhibitor Set-Up |
| 7:45 – 8:45 a.m. | SOPHE New Member and First Timer Breakfast |
| 8 – 9 a.m. | Tuesday Posters Set-Up |
| TBA | National Health Education Student Case Study Competition – Online |
| 9 – 11 a.m. | <p>Conference Welcome & Opening Remarks</p> <p>Plenary I: SOPHE Presidential Address: From Cultural Competence to Diversity, Equity, and Inclusion: Implications for Public Health Education <i>Raffy R. Luquis, PhD, MCHES®, 2023-2024 President and Professor of Biobehavioral Health, Interim Director, School of Behavioral Sciences and Education, Penn State Harrisburg</i></p> <p>Plenary II: Keynote Address & SOPHE 2024 Honorary Fellow Presentation: Implementation Science Now and in the Future: Addressing Impact and Health Equity <i>Ross C. Brownson, PhD, Steven H. and Susan U. Lipstein Distinguished Professor and Director, CDC Prevention Research Center, Brown School at Washington University in St. Louis</i></p> |
| 11 a.m. – 7:30 pm | Exhibits & Posters Open |
| 11:15 a.m. – 12:15 p.m. | Concurrent Sessions A |
| | A1: SOPHE at 75: Where We've Come & Where We're Headed in our Commitment to Health Equity |
| | A2: Sexual Violence Prevention: A Domestic & Global Health Promotion Issue |
| | A3: The Updated National School Health Education Standards: Putting Them to Work for Healthier Children & Youth |



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| | A4: Promoting Health Literacy: New Tips & Tools |
| | A5: Lessons Learned from COVID Communications |
| 12:15 – 1:30 p.m. | Lunch on your own |
| 1:30 – 2:30 p.m. | Concurrent Sessions B |
| | B1: Health Education's Role in Substance Abuse Prevention & Treatment |
| | B2: A Fresh Look at the Health Education Competencies: Addressing Changes in Science & Practice |
| | B3: Nutrition and Physical Activity: New Initiatives to Advance Health Equity |
| | B4: Preparing the Next Generation of Health Educators for Contemporary Practice |
| | B5: Promoting School Wellness & Healthy Lifestyles |
| 2:30 – 2:45 p.m. | Break |
| 2:45 – 3:45 p.m. | Concurrent Sessions C |
| | C1: Promoting Quality K-12 School Health Education: Integrating Exceptional Resources in Your Teaching and Practice |
| | C2: Advocating for Health Equity: The Power and Impact of Numbers |
| | C3: Boosting Vaccine Uptake: Strengthening the First Line of Disease Defense |
| | C4: Innovative Approaches to Enhancing Community Engagement and Empowerment |
| | C5: Advancing Your Health Education Career: Tools and Tips for Leadership Development |
| 3:45 – 4 p.m. | Break |



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| 4 – 5:30 pm | <p>Plenary Session III: New Partnerships with Financial Investors: Advancing Health Equity and Social Determinants of Health</p> <p><i>William M. Rogers III, Vice President and Director, Institute for Economic Equity, Federal Reserve Bank of St. Louis</i></p> <p><i>Orvin Kimbrough, Chairman, Midwest BankCentre</i></p> <p><i>Dwayne Proctor, PhD, President and Chief Executive Officer, Missouri Foundation for Health</i></p> |
| 5:30– 7:30 p.m. | Opening Gala Social & Exhibits Showcase |
| 6 – 7 p.m. | Poster Power Hour with Authors |

Wednesday, March 20, 2024

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| 7 a.m. – 5 p.m. | Conference Registration Open |
| 7:15 – 8:15 a.m. | SOPHE Past Presidents’ Breakfast |
| 7:15 – 8:15 a.m. | NCHEC Breakfast (CHES, MCHES Invitation only) |
| 7:30 – 8:30 a.m. | Wednesday Posters Set Up |
| 8:30 – 9:30 a.m. | Concurrent Sessions D |
| | D1: Pandemic Communications and Response: Health Education to the Rescue |
| | D2: Addressing Food Security as a Social Determinant of Health |
| | D3: Mobilizing Community Health Workers as Allies in Research and Practice |



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Wednesday, March 20, 2024 (continued)

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| | D4: Promising Interventions to Improve Chronic Disease Prevention and Control |
| | D5: Promoting The Value of Your Health Education Certification |
| 9 a.m. – 4 p.m. | Exhibits and Posters Open |
| 10 – 11:15 a.m. | Plenary IV: Elizabeth Fries Health Education Award Presentation & Lecture <i>Ninez A. Ponce, PhD, MPP, Professor and Endowed Chair, University of California at Los Angeles Fielding School of Public Health</i> |
| 11:15 a.m. – 12:30 p.m. | Lunch on your own |
| 12 – 1 p.m. | SOPHE All-Member Business Meeting (All Welcome) |
| 12:15 – 1:15 p.m. | Poster Power Hour with Authors |
| 1:30 – 2:30 p.m. | Concurrent Sessions E |
| | E1: Effective Pedagogy to Prepare the Next Generation Here and Abroad |
| | E2: Improving Maternal Health Education Access and Services |
| | E3: Health Educators as Effective Policy Change Advocates |
| | E4: The New Age of Health Communications: Navigating the Wild, Wild West |
| | E5: Protecting Mental Health in Crisis Response and Recovery |
| 2:30 – 2:45 p.m. | Break |
| 2:45 – 3:45 p.m. | Concurrent Sessions F |



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Wednesday, March 20, 2024 (continued)

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| | F1: Advancing Diversity and Training in The Health Education Workforce |
| | F2: Expanding Minds and Hearts through the Arts |
| | F3: UNESCO: Promoting Education for Global Population Health and Well-Being |
| | F4: Leave No Populations Behind: Meeting the Needs of LGBTQIA+ Communities |
| | F5: Roundtable Roundup: Innovative Programming to Reach Diverse Populations |
| 2:30 – 3:30 p.m. | SOPHE Donor Reception (by invitation) |
| 3:30 – 3:45 p.m. | Break |
| 3:45 – 5:15 p.m. | <p>Plenary V: Health Education Specialists: Ensuring Your Relevance in a Global Society</p> <p><i>WHO Building the Public and Emergency Workforce: A Roadmap</i> Siobhan Fitzpatrick, Technical Officer, Health Workforce Department, World Health Organization, Geneva</p> <p><i>Respondent Panelists:</i> Suzanne Mann, PhD, Associate Dean, Global Health, UNC Gillings Global School of Public Health Judy Monroe, MD, MPH, President and CEO, CDC Foundation Gigi Holder, LCSW, MPH, MCHES®, CHAMP Program Director, University of Mississippi Medical Center and Peace Corps veteran</p> |
| 4 – 6 p.m. | Exhibit Dismantle |
| 6 – 7 p.m. | SOPHE Awards Ceremony and Reception |



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| 7:30 a.m. – 1:30 pm | Conference Registration Open |
| 8:30 – 9:30 a.m. | Concurrent Sessions G |
| | G1: Publishing, Grant Writing & More: Lessons They Never Taught You in School |
| | G2: Health Education Research: Striving for Inclusive Excellence in Health Equity |
| | G3: Safeguarding Student Mental Health |
| | G4: Achieving the Goal of Health Equity: Diverse Pathways to the Future |
| | G5: Improving Health Communication Messages: Surprising Findings and Strategies |
| 9:30 – 9:45 a.m. | Break |
| 9:45– 10:45 a.m. | Concurrent Sessions H |
| | H1: Pursuing Health Equity in Asian American & Pacific Islander Populations |
| | H2: Using Innovative Methods and Technology to Enhance Health Education Effectiveness |
| | H3: Cultivating Health Education Partnerships and Allies |
| | H4: Promoting Faculty and Student Mental Health in Higher Education |



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| | H5: Roundtable Roundup: Expanding Boundaries of Health Education Populations, Programs and Practices |
| 10:45 – 11 a.m. | Break |
| 11 a.m. – 12:30 p.m. | Plenary VI: Artificial Intelligence & Public Health: Hysteria, Hype or Hope? <i>Stacey Fisher, PhD, Population Health Researcher, Ottawa Hospital Research Institute</i> <i>Joseph Smyser, PhD, Chief Executive Officer, Public Good Projects</i> |
| | See You in Long Beach 2025 – Conclusion of SOPHE’s 75th Anniversary |



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