



ADVOCACY SUMMIT

October 19-21, 2024

Hilton Capitol Hill | Washington, D.C.



Advocating for Equity Where We Live, Work, and Play

SOPHE's 26th Annual Advocacy Summit,
Washington D.C., October 19-21, 2024

Abstract submission deadline: July 1, 2024 | 11:59 p.m. ET

Please do not expect a deadline extension.

2024 Advocacy Summit Abstract Submission Information & Instructions

Before starting the submission process

Work previously published or presented at a national conference will not be accepted. Submission of multiple abstracts that present the same data in different ways is prohibited and results in an abstract rejection.

An active online profile on <http://my.sophe.org/> is required to start the submission process. All co-authors are required to have or set up an online profile and confirm that their name, title, organization/ university, degrees, certifications and email are correct. If you encounter technical difficulties using Internet Explorer, we recommend using Chrome or Safari.

If you have questions, please contact advocacy@sophe.org and we will reply as soon as possible.

2024 Advocacy Summit Tracks

1. Advocacy Skill-building [Beginner & Advanced]

This track calls for interactive and engaging workshops focused on advocacy at the local, state, or federal level to achieve health equity. Submissions should cover effective advocacy tactics or skills, uses of social media/technology, partnerships/coalitions, and/or evaluation of advocacy campaigns. Submissions may also include advocacy pedagogy. Submissions will need to indicate whether the workshop is for beginner or advanced advocates.

2. Research & Practice in Advocacy & Grassroots Work

Research and practice are key to advancing health equity. Submissions in this track are welcome across topic areas including but not limited to; reproductive rights, refugee and migrant health, mental health, risky health behaviors, social media use, voting rights, diversity, equity and inclusion, child and adolescent health, gun safety, climate change, and underrepresented populations.

3. *Poster Track* Health Advocacy

This track showcases students and professionals working on advocacy related research, policy briefs, communication campaigns, student internships, and coalitions that address the summit theme.

Checklist for preparing abstract submissions

Review the checklist below to be sure that you have all the required information prior to creating your abstract online. Additional information below aims to answer any questions that you may have about the sections of the abstract submission.

- **Abstract Title**
- **Track: You will be required to choose one (1) conference track for your submission.**
- **Author/Co-Author: For each individual listed as an author/co-author you will need to have:**
 - **Name**
 - **Title**
 - **Organization/University**
 - **Email**
- **Brief Presenting Author Biography**
- **Abstract Type: Research or Practice**
- **Three Learning Objectives (500-character limit)**
- **Continuing Education Level – Entry Level or Advanced.**
 - **Required to select 1-3 entry or advanced level competencies**
- **Brief Abstract summary**
- **Submitted author will need to agree to a Disclosure Statement on behalf of all co-authors**

Criteria for judging all abstract submissions

Upon submission, all abstract submissions will be reviewed based on the following criteria.

1. **Relationship to conference theme:** Does the abstract relate to the theme and the chosen track?
2. **Methodology:** Are objectives clearly stated? Are findings included and do they correspond to the objectives?
3. **Usefulness:** Can the content presented be applied elsewhere? Is it useful to practicing health educators, researchers, students, public health professionals and/or academics?
4. **Innovation:** Does the abstract represent content that is unique, new, different, or creative?
5. **Clarity of content:** Is the abstract well-written? Does it clearly outline what the presentation is about, such as project type, target audience, setting? Does the abstract clearly identify the entry-level Area(s) of Responsibility or advanced-level sub-competencies?
6. **Overall reaction:** Considering the above criteria, what is your overall reaction?

Notification and Communication

Emails will be sent upon creation of an abstract, upon adding any co-author and upon complete submission of the abstract. *Submitting authors will be notified by email whether their proposal was accepted or declined in August 2024. Authors chosen to present will need to register for the Advocacy Summit by September 15th, 2024.*

Who should submit abstracts

- Government relations/advocacy professionals
- Health education & promotion professionals
- School health educators/school health Education coordinators
- Behavioral/social scientists
- Patient educators
- Education/promotion students
- Community health & public health education faculty
- Tribes and Tribal organizations
- Public health practitioners
- Mental health professionals
- Chronic disease directors
- Dental hygienists/community oral health coordinators
- Community-based organizations and staff
- Grassroots organizers
- Allied health professionals
- Social marketers
- Informatics professionals
- Health communication professionals
- Pharmacists
- Dietitians & nutritionists
- Health/social policy experts
- Social workers
- Health administrators
- Nurses, nurse midwives & nurse practitioners
- Clinicians
- Ethicists
- Community members

Profile Set-Up Instructions

You are **required** to set up an online profile on <http://my.sophe.org/> in order to start an abstract submission. All co-authors are required to have or set up an online profile and confirm that name, title, organization/university, degrees, certifications and email are all correct.

If you have a profile set up, click **Sign In** at the top right-hand side of the screen. If you do not yet have a profile and need to register, select REGISTER AND CREATE MY SOPHE PROFILE link on the bottom left of the page.

Disclosure Statement

SOPHE policy requires potential presenters to disclose any proprietary, financial, professional or other personal interests in the material to be presented. This includes past employment, serving as a consultant, conducting clinical trials, serving on an advisory committee, inclusion in a speaker's bureau, owning stock, holding patents, etc.

As a condition of submission, SOPHE requires that the presenting author check acknowledge and agree to the following statement:

I declare that to the best of my knowledge all my co-authors and I have no proprietary, financial, professional or other personal interest in any product, service and/or company that could be construed as influencing the material proposed for presentation in our abstract.

I have read and agree to the disclosure statement.

As a condition of submission, SOPHE also requires that the presenting author acknowledge and agree to the following statement:

I declare that my co-authors and I agree to the following if our abstract submission is accepted for presentation at SOPHE 2024: (1) To present the work as described in the submitted abstract and to present the session format assigned by the Planning Committee; (2) Each author/co-author attending the conference must register for the conference and assume responsibility for their own registration, lodging and transportation costs. (Please note that if any accepted abstract author withdraws with late notice or fails to show, this will impact future opportunities to present at SOPHE meetings); (3) If selected for a presentation, a copy of our slides will be provided to SOPHE one week prior to the start of the conference, so that they can be made available to attendees and available at our assigned session; and (4) Acknowledge and accept that our presentation may be video or audio taped and made available for future continuing education purposes.

I have read and agree to the disclosure statement.

Continuing Education Requirements

Presenter Objectives

Write objectives that specify learner outcomes to be achieved by the participants at the event. The presentation will be identified as entry-level or advanced-level, but not both. The level of the presentation must correspond with the appropriate competencies – see below.

In writing a behavioral objective, the first step is to start with the key phrase. Use the following objective template for creating a quality learning objective:

“By the end of the session the participant will (be able to): select verb from the “Writing Objectives” tip sheet (complete the objective with a measurable element and specifics to your session).” Enter text for up to 3 objectives.

- 1.
- 2.
- 3.

Level of Continuing Education & Associated Competencies

You must designate that your session is either entry-or advanced-level and choose associated competencies. Your selection will not affect the reviewers’ rating of your abstract and will be used only by the CE Committee if your abstract is accepted. For those of you who need additional information see the Resources section in your abstract submission or on the SOPHE Call for Abstracts webpage. You can also go to <http://www.nchec.org/> to obtain additional information on the competencies.

If Entry-Level is selected, choose up to 3 (three) associated competencies.

Entry-level continuing education contact hours (CECH) for CHES, please select among the competencies for Health Educators that are met by the behavioral/learning objectives for this abstract submission. An abstract need to address at least one competency.

If Advanced-Level is selected, choose up to 3 (three) associated (ADV) competencies.

Advanced-level continuing education contact hours (CECH®) for MCHES®, please select among the competencies for Master Health Educators that are met by the behavioral/learning objectives for this abstract submission. They are identified in the competencies list with (ADV) at the start. An abstract needs to address at least one advanced-level competency.