



## PROGRAM

# Waves of Change

**Embracing Diversity and Technology  
for Equity and Wellness**

**#SOPHE2025**



## Celebrating SOPHE's History

Join us as we wrap up a year-long celebration of SOPHE's incredible 75th Anniversary! This historic conference is the perfect moment to reflect on our journey—learning from the past to shape a bright future. SOPHE's 75th Anniversary and History Committees invite you to explore how far we've come and envision the exciting path ahead for the next 25 years. Discover the rich history of SOPHE through an interactive online timeline, highlighting the organization's remarkable accomplishments since 1950. Next, step into the time capsule exhibit that will be unveiled to the conference attendees in 2050 and discover insights into this pivotal moment in our history. Then take a stroll down Poster Pacific to explore a thoughtful analysis of SOPHE Presidential Addresses over the years—what has evolved, and what remains constant? Celebrate SOPHE's past and help shape our future!



# SOPHE

Society for Public Health Education

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## Become a SOPHE member

As a SOPHE member, you join a growing community of:

- Public health, health education & health promotion professionals and higher education faculty;
- K-12 school health specialists;
- Public health professionals who work in county, state and federal agencies;
- Worksite healthcare workers;
- Practitioners committed to health equity and promoting a healthy society.



**LEARN MORE OR JOIN NOW**  
**[sophe.org/membership](https://sophe.org/membership)**



## **Waves of Change: Embracing Diversity and Technology for Equity and Wellness**

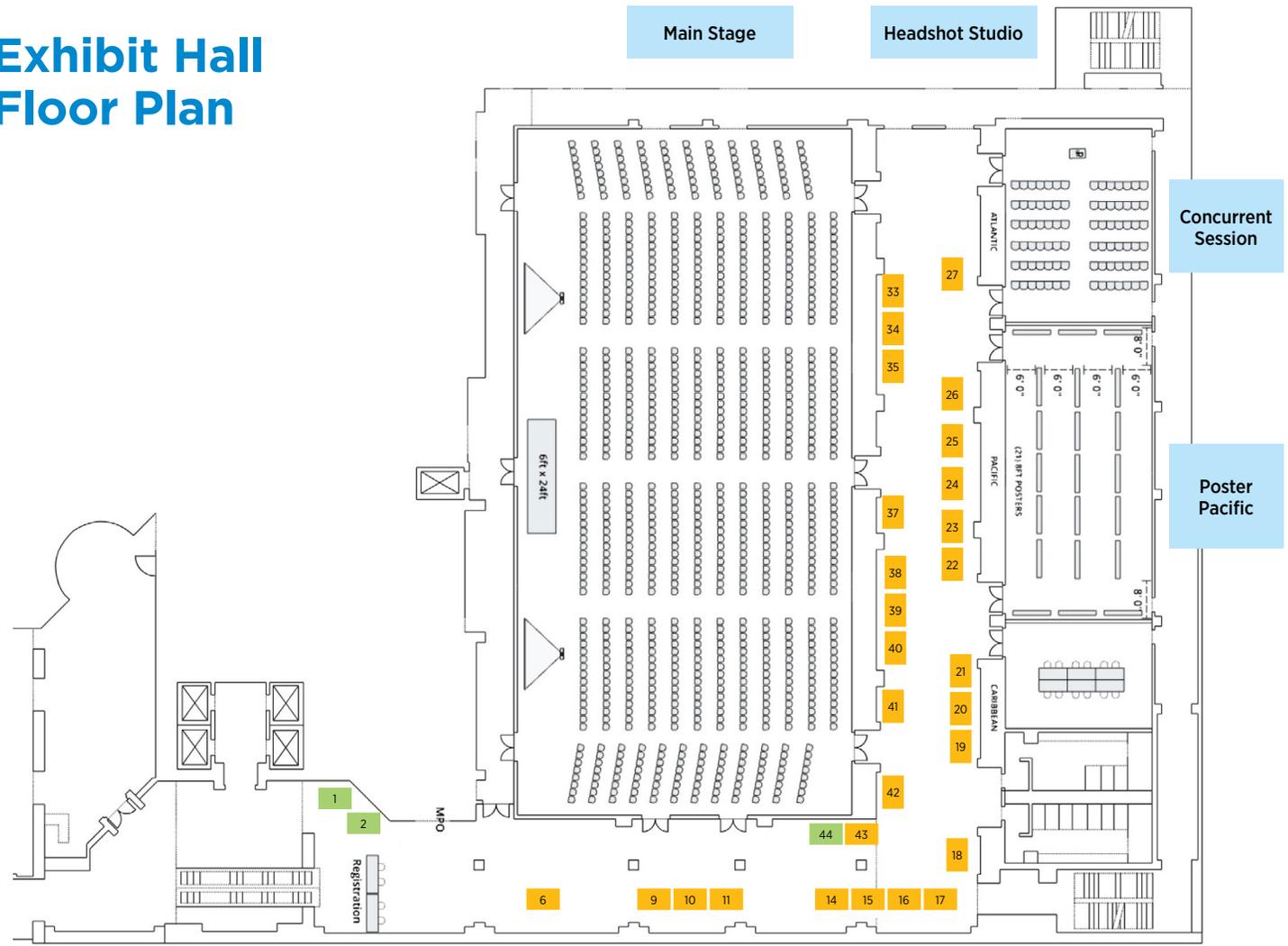
SOPHE’s 76th Annual Conference celebrates SOPHE’s 75 years of growth, achievement, and impact, yet calls for a future focus on health education’s strategic role in addressing global public health crises.

Historic winds and waves of change in political, legal, social, and other structures are impacting the environment, mental health, violence, and many other areas of society—threatening our goal of achieving the highest standard of health as a fundamental right of all people. A knowledgeable, skilled health education workforce is needed to lead the public and private sectors in addressing social determinants of health, social justice, and health equity. Professional preparation and training programs also must ensure that health education specialists are equipped with the technological, multi-media and communication skills to develop, implement, and evaluate effective program interventions to reach diverse multi-cultural populations. At this pivotal moment in SOPHE’s history, we must build on the lessons learned from the pandemic and other public health crises to chart a new path for a healthier, more equitable, and vibrant future for all populations.

### **Educational Tracks**

- Leadership, Mentoring, and Training the Next Workforce
- Social Justice and Health Equity
- Technology and Communications
- Program Planning and Evaluation

# Exhibit Hall Floor Plan



**Time Capsule**  
← Catalina

**Registration**  
SOPHE Booth and Welcome Wave tables are across from the Registration Table.

**Concurrent Session Rooms**  
Gallerie Rooms on 1st Floor  
Mediterranean on 3rd Floor

EXHIBITOR NAME	BOOTH #
Alzheimers Association	18
American Liver Foundation	19
Boostlingo	26
California Baptist University	15
California State University, Los Angeles	20
California State University, San Marcos	43
Commando	39
Dean Vaughn	40
Drug Enforcement Administration (DEA)	17
Epilepsy Foundation	42
Eta Sigma Gamma	24
The Foundation for the Advancement of Health Education (FAHE)	44
Health Promotion and Behavioral Sciences at UTHouston	9
Houston School of Public Health	9
Institute for Healthcare Advancement	35
Loma Linda University – School of Public Health	21

EXHIBITOR NAME	BOOTH #
McWilliams School of Biomedical Informatics at UTHouston	10
Minnesota State University, Mankato	33
NCHEC	37
Newport Healthcare	27
Pear Suite	41
Pocketalk	25
Public Health Hired	14
San Francisco State University – Department of Public Health	6
San Jose State University Master of Public Health Program	22
Sisters in Public Health	11
SOCAL Chapter	1
SOPHE	2
UAB Community Health & Human Services Program	16
University of Wisconsin – La Crosse	38
Wellness Wally Co.	23
youthink at Children’s Hospital Los Angeles	34

# 2025 SOPHE Annual Conference Schedule at a Glance

## Waves of Change: Embracing Diversity and Technology for Equity and Wellness

As of March 18. Visit the conference app to access full information.

### Tuesday, April 15, 2025

9:00 AM – 5:00 PM PST	National Case Study Competition in Health Education
9:00 AM – 5:00 PM PST	Registration Opens
9:30 AM – 5:30 PM PST	SOPHE Board of Trustees Orientation/Meeting ( <i>Invitation Only</i> )
12:00 PM – 3:00 PM PST	Finding Needles in Haystacks: Efficient Literature Searching to Develop Your Research Question ( <i>Ticketed Event</i> )
12:00 PM – 4:30 PM PST	Eta Sigma Gamma Board of Directors Meeting ( <i>Invitation Only</i> )
2:00 PM – 6:00 PM PST	Exhibit Hall Set-up
3:15 PM – 4:45 PM PST	Future-proof Your Career: Mastering AI-driven Job Hunting and Skills ( <i>Ticketed Event</i> )
5:30 PM – 6:30 PM PST	SOPHE House of Delegates Meeting
5:30 PM – 7:30 PM PST	Eta Sigma Gamma + SOPHE Social ( <i>Invitation Only</i> )

### Wednesday, April 16, 2025 DAILY THEME: Wear Your University or Organization Gear

7:00 AM – 9:00 AM PST	Exhibit Hall Set-up
7:00 AM – 5:30 PM PST	Registration Open
7:45 AM – 8:45 AM PST	SOPHE New Member and First-timer Breakfast ( <i>Invitation Only</i> )
8:00 AM – 9:00 AM PST	Wednesday Poster Set-Up for Poster Power Hour
9:00 AM – 11:00 AM PST	<b>Opening Plenary:</b> Presidential Address and Dorothy Nyswander Health Equity Keynote Address — Advocating for Social Justice and Improving Health Equity Outcomes
11:00 AM – 7:30 PM PST	Wednesday Exhibits Open
11:15 AM – 12:15 PM PST	<b>A1. Student Workshop:</b> Advancing Public Health: From Cultural Competence to Career Resilience
11:15 AM – 12:15 PM PST	<b>A2. Oral Session:</b> Shaping the Future: Training and Upskilling the Public Health Workforce
11:15 AM – 12:15 PM PST	<b>A3. Oral Session:</b> Bridging Gaps: Racial Equity, Antiracist Pedagogy, and Health Communication in Public Health Education
11:15 AM – 12:15 PM PST	<b>A4. Deep Dive:</b> Innovating Public Health: Using Groundwater Workshops and Wastewater Data to Drive Racial Equity
11:15 AM – 12:15 PM PST	<b>A5. Oral Session:</b> Communication Tools: Using Social Media for Vaping Prevention and Vaccine Awareness

Wednesday, April 16 (continued)

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11:15 AM – 12:15 PM PST	<b>A6. Skill-Building Intensive:</b> The Potential Impact of a Caregiver’s Device Use on the Attachment Bond with Their Child
12:15 PM – 1:15 PM PST	SOPHE Past Presidents’ Lunch ( <i>Invitation Only</i> )
12:15 PM – 1:30 PM PST	Wednesday Lunch on Your Own
12:15 PM – 1:30 PM PST	Visit Exhibits
12:30 PM – 1:30 PM PST	Wednesday Poster Power Hour
1:30 PM – 2:00 PM PST	Wednesday Poster Power Hour Presenters Remove Posters
1:30 PM – 2:30 PM PST	<b>B1. Oral Session:</b> Enhancing Health Literacy Competencies: Empowering Public Health Professionals for Better Community Outcomes
1:30 PM – 2:30 PM PST	<b>B2. Oral Session:</b> Leveraging Structural Equation Modeling and Neighborhood Insights to Address Adolescent Depression, Suicidality, and ACEs
1:30 PM – 2:30 PM PST	<b>B3. Roundtable:</b> Building a Stronger Workforce: Equitable Approaches to Maternal and Child Health Development
1:30 PM – 2:30 PM PST	<b>B4. Oral Session:</b> Tobacco Products and E-Cigarettes: Smoking Cessation Among Specific Populations in NYC and California
1:30 PM – 2:30 PM PST	<b>B5. Skill-Building Intensive:</b> Digital Health and Wellness Coaching: Designing a Culturally Tailored Health Intervention for Minority Communities
1:30 PM – 2:30 PM PST	<b>B6. Roundtable:</b> Dismantling Stigma: Informing Mental Health Awareness
2:45 PM – 3:45 PM PST	<b>C1. Oral Session:</b> Amplifying Underrepresented Voices in Health Research and Tailoring Mentorship Programs
2:45 PM – 3:45 PM PST	<b>C2. Oral Session:</b> Research for Health Equity: Exploring Refugee Health through Photovoice, Social Support, and Diversity-Sensitive Care
2:45 PM – 3:45 PM PST	<b>C3. Deep Dive:</b> Promoting Nutrition and Health Equity: Research, Education, and Solutions for Rural Communities and Food Insecurity
2:45 PM – 3:45 PM PST	<b>C4. Deep Dive:</b> Exploring Social Privilege, Leadership and Advocacy Using a Peer Education Program Model to Cultivate Mentorship
2:45 PM – 3:45 PM PST	<b>C5. Skill-Building Intensive:</b> Combating Health Misinformation in Today’s World
2:45 PM – 3:45 PM PST	<b>C6. Skill-Building Intensive:</b> Leveraging the Mission Model Canvas for Effective Public Health Partnerships and Project Development
3:00 PM – 4:00 PM PST	Wednesday Poster Set-Up for Evening Poster Reception
4:00 PM – 5:30 PM PST	<b>Plenary 2:</b> Preparing a Resilient Health Education Workforce: Navigating Winds of Change
5:30 PM – 7:30 PM PST	Opening Reception
6:00 PM – 7:00 PM PST	Wednesday Evening Poster Reception
7:00 PM – 7:30 PM PST	Wednesday Evening Poster Reception presenters remove posters

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7:00 AM – 5:30 PM PST	Registration Open
7:15 AM – 8:15 AM PST	NCHEC Breakfast for CHES and MCHES ( <i>Invitation Only</i> )
7:30 AM – 8:30 AM PST	Thursday Poster Set-Up for Poster Power Hour
8:30 AM – 9:45 AM PST	<b>Plenary 3:</b> 2025 Elizabeth Fries Health Education Award and Plenary
9:00 AM – 4:00 PM PST	Thursday Exhibits Open
10:00 AM – 11:00 AM PST	<b>D1. Oral Session:</b> Weight-Inclusive Approaches: Training, Diabetes Prevention, and Health Outcomes in Obesity-Affected Populations
10:00 AM – 11:00 AM PST	<b>D2. Learning Lab:</b> Developing Health Professions Leadership: Training in Zambia and Community Partnerships with Native Nations
10:00 AM – 11:00 AM PST	<b>D3. Quick Chats, Sparks of Connection:</b> Speed Networking for Health Educators
10:00 AM – 11:00 AM PST	<b>D4. Oral Session:</b> Supporting LGBTQ+ Health: Belonging, Family Support, and Mentorship for a Smoke-Free Future
10:00 AM – 11:00 AM PST	<b>D5. Deep Dive:</b> Applying National Health Education Standards to Child/Adolescent Health Education Initiatives: Guidance for Public Health Educators
10:00 AM – 11:00 AM PST	<b>D6. Deep Dive:</b> The Art and Skill of Using Photovoice for Social Justice and Health Equity
11:00 AM – 12:45 PM PST	Visit Exhibits
11:00 AM – 12:45 PM PST	Thursday Lunch on Your Own
11:45 AM – 12:45 PM PST	Thursday Poster Power Hour
12:30 PM – 3:00 PM PST	Eta Sigma Gamma Business Meeting and Awards Ceremony
12:45 PM – 1:15 PM PST	Thursday Poster Power Hour presenters remove posters
12:45 PM – 1:30 PM PST	SOPHE All-Member Business Meeting
1:45 PM – 2:45 PM PST	<b>E1. Oral Session:</b> Empowering Health Equity: Training Community Health Workers and Supporting Rural Nursing Students
1:45 PM – 2:45 PM PST	<b>E2. Oral Session:</b> Reproductive Health: Policy Analysis, Black Women's Voices, and Contraception Access
1:45 PM – 2:00 PM PST	<b>E2.01 - Pivots to Productivity:</b> Lessons Learned from an Adolescent Sexual & Reproductive Health Program
1:45 PM – 2:45 PM PST	<b>E3. Oral Session:</b> Mental Health and Well-being: Exploring Gender and Racial Injustice Impacts
1:45 PM – 2:45 PM PST	<b>E4. Skill-Building Intensive:</b> Combating Public Health Misinformation through Strategic Storytelling
1:45 PM – 2:45 PM PST	<b>E5. Skill-Building Intensive:</b> Strengthening Health Educators: The Impacts of Local SOPHE Chapter Membership
2:45 PM – 3:45 PM PST	Thursday Poster Set-Up for Evening Poster Reception
3:00 PM – 3:30 PM PST	<b>F1. IGNITE:</b> Empowering Future Leaders: Mentorship, Training, and Networking for Public Health Students and Professionals

Thursday, April 17 (continued)

3:00 PM – 3:30 PM PST	<b>F2. IGNITE:</b> Sexuality Education and Health Choices: Navigating College Conversations, Post-Roe Discourse, and Abortion Perceptions
3:00 PM – 3:30 PM PST	<b>F3. IGNITE:</b> Innovative Public Health Solutions: Community-Driven Testing, Harm Reduction, and Aging During Crisis
3:00 PM – 3:30 PM PST	<b>F4. IGNITE:</b> Influences on Health Choices: Vaccines, AI, and Education
3:00 PM – 3:45 PM PST	ESG Advisor Session ( <i>Invitation Only</i> )
3:45 PM – 5:30 PM PST	<b>Plenary 4:</b> Media, Information, Science, and Health Literacy: Information Ecosystem Challenges for Health Educators in the 21st Century
4:00 PM – 6:00 PM PST	Exhibit Hall Dismantle
5:30 PM – 6:30 PM PST	Thursday Evening Poster Reception
5:30 PM – 6:30 PM PST	Meet and Greet Mixers
6:30 PM – 7:00 PM PST	Thursday Evening Poster Reception Presenters Remove Posters

**Friday, April 18, 2025**

**DAILY THEME: Making Waves**

7:00 AM – 8:00 AM PST	Yoga for Public Health Professionals: Cultivate Well-being and Resilience ( <i>Ticketed Event</i> )
8:15 AM – 9:15 AM PST	<b>G1. Deep Dive:</b> We Deserve Clean Air: CBPAR & Social Media to Advance Health Equity for Low-Income Residents
8:15 AM – 9:15 AM PST	<b>G2. Deep Dive:</b> Riding the AI Wave: Using AI to Teach Advocacy
8:15 AM – 9:15 AM PST	<b>G3. Roundtable:</b> Teaching Public Health in Higher Education: Conversation about the Current Climate
8:15 AM – 9:15 AM PST	<b>G4. Oral Session:</b> Advancing Health Equity and Well-Being: AI in Health Literacy, Language Access, and College Student Perspectives
8:15 AM – 9:15 AM PST	<b>G5. Oral Session:</b> Innovative Health Education: Web-Based Curricula, Technology in Sexual Health, and Building Accessible Systems
8:15 AM – 9:15 AM PST	<b>G6. Oral Session:</b> Engaging Children in Health: Creative Education, Family Engagement, and Prevention Strategies
9:30 AM – 10:30 AM PST	<b>H1. Deep Dive:</b> Developing Tomorrow's Public Health Advocates: Design and Evaluation of an Advocacy-Focused Undergraduate Immersive Course
9:30 AM – 10:30 AM PST	<b>H2. Deep Dive:</b> Catch the Wave: Learning Agility for Leader Development During Changing Tides
9:30 AM – 10:30 AM PST	<b>H3. Oral Session:</b> Mobilizing Communities for Health Equity: Strategies, Partnerships, and the Role of Community Health Workers
9:30 AM – 10:30 AM PST	<b>H4. Oral Session:</b> Addressing Food Insecurity: Interventions, Retailer Impact, and Assessing Community Food Environments
9:30 AM – 10:30 AM PST	<b>H5. Learning Lab:</b> Transforming Health Equity and Wellness in Children and Communities
10:45 AM – 12:00 PM PST	<b>Closing Plenary:</b> Public Health at the Crossroads: SOPHE 2025 Honorary Fellow Address
2:00 PM – 4:00 PM PST	SOPHE Gives Back: Fighting Hunger One Box at a Time

# 2025 Annual Conference Awardees

**SOPHE's Distinguished Fellow Award** recognizes a person who has made exemplary and lasting contributions to the field of health education and public health.

**Raffy R. Luquis**

**SOPHE's Honorary Fellow** recognizes a non-SOPHE member who has made significant and lasting contributions to health education and the public's health.

**Sandro Galea**

**Elizabeth Fries Health Education Award** is sponsored by the James F. and Sarah T. Fries Foundation/CDC Foundation to recognize an exemplary behavioral scientist.

**Reed V. Tuckson**

**Karen Denard Goldman Health Education Mentor Award** recognizes a National SOPHE member in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and who has successfully forged the link between practice and research.

**Leonard Jack, Jr.**

**SOPHE Trophy Award** acknowledges a member's tireless contributions to SOPHE; often referred to as the "Unsung SOPHE Hero Award."

**To be announced during conference during the closing plenary.**

**SOPHE Presidential Citations** recognize dedicated service and contributions to SOPHE.

**To be announced during conference during the SOPHE Business Meeting.**

**M. Elaine Auld Horizon Award** recognizes early-career health educators who have distinguished themselves through leadership, creativity, involvement in the profession, and health education practice.

**Sarah Ruiz**

**SOPHE Chapter Award of Excellence** recognizes a SOPHE Chapter that has demonstrated creative and effective methods in the delivery of one or more core member services.

**Texas SOPHE**

**Most Valuable Partner** is given by SOPHE staff to recognize excellence in collaboration and partnership with SOPHE to improve the profession and the public's health.

**Eta Sigma Gamma**

**Health Education Technology Innovation Award** recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education.

**New Jersey Department of Health Daycares, Schools, and Higher Education Team**

**Vivian Drenckhahn Student Scholarships** provide support to full-time undergraduate and graduate students in their pursuit of educational and professional development in health education.

**Hannah Branch**

**Taylor Levy**

**Akansksha Mehra**

**Dorothy Nyswander Health Equity Award** recognizes an individual or group who embodies and promotes health equity through research, practice, and/or teaching.

**Chandra L. Ford**

**SOPHE/CDC Student Fellows in Injury Prevention** recognizes, assists, and trains students working on research or practice-based projects in unintentional injury prevention from the perspective of health education or the behavioral sciences.

**Marianne Chirica**

**Priyanka Joshi**

**Siddhesh Zadey**

2025 Annual Conference Awardees (continued)

**SOPHE Patient Engagement Fellow** recognizes, assists, and trains masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.

**Eleanor Hudd**

**21st Century Student Scholarships** provide financial support to full-time undergraduate and graduate students to attend SOPHE's Annual Conference or Advocacy Summit.

**Raphael Adesiyun**

**Sophia Garbarino**

**21st Century Health Education Practice Scholarships** provide financial support to SOPHE members (National/chapter) who are health education specialists and practitioners to attend SOPHE's Annual Conference or Advocacy Summit.

**Ethan Greenblatt**

**Alvin Tran**

**Health Education & Behavior's Lawrence W. Green Paper of the Year**

"A CBPR-Enhanced Delphi Method: The Measurement Approaches to Partnership Success Case Study."

Barbara L. Brush, Shouu-Yih D. Lee, and Laurie Lachance. 2024;51(2):212-217.

**Health Promotion Practice's Sarah Mazelis Paper of the Year**

"Stacked Up Against Us: Using Photovoice and Participatory Methods to Explore Structural Racism's Impact on Adolescent Sexual and Reproductive Health Inequities."

Saharra L. Dixon, Elizabeth Salerno Valdez, and Aline Gubrium. 2025;26(1):85-95.

**Pedagogy in Health Promotion Paper of the Year**

"Leveraging Generative AI to Elevate Curriculum Design and Pedagogy in Public Health and Health Promotion."

Eric J. Conrad and Kelly C. Hall. 2024;10(3):178-186.



SOPHE's Center for Online Resources & Education

## ACCESS CORE ALL YEAR LONG

The [Center for Online Resources & Education](#) (CORE) is a dedicated source for continuing education and skills in demand by today's employers in public health education and promotion. The CORE provides CHES/MCHES credits to those who are members and non-members of SOPHE.

This integrated learning management system provides access to the latest content to help advance your professional development and career.

**elearn.sophe.org**

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SOPHE expresses our sincere gratitude for your generous donation in 2024. Your support has allowed us to continue our mission of promoting health behaviors and improving public health outcomes through education, research, and advocacy.

## 21st Century Scholarship Fund

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## SOPHE Heritage Fund

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## SOPHE Legacy Circle Fund

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Chera Sevcik  
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Professor David Sleet, PhD, FAAHB  
Laura Wallace

## Advocacy Initiatives Fund

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to our

## SOPHE 2025

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Commando

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Eta Sigma Gamma

Health Promotion and Behavioral Sciences at  
UTHealth Houston School of Public Health

Institute for Healthcare Advancement

Loma Linda University – School of Public Health

McWilliams School of Biomedical Informatics  
at UTHealth Houston

Minnesota State University, Mankato

NCHEC

Newport Healthcare

Pear Suite

Pocketalk

Public Health Hired

San Francisco State University – Department  
of Public Health

San Jose State University Master of Public  
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Health Education (FAHE)

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Program

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youthink at Children’s Hospital Los Angeles

***Please visit our exhibitors during the conference!***



# ADVOCACY SUMMIT



October 18-20, 2025

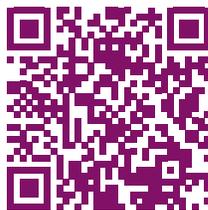
Washington, D.C.

*Finding Common Ground:  
Pathways to a Healthier Nation*

SOPHE will host the Annual Advocacy Summit in  
Washington, D.C. on Saturday, October 18-20, 2025

**Registration and Call for Abstracts now open!**

For questions or additional information,  
contact [education@sophe.org](mailto:education@sophe.org) or visit  
[sophe.org/conferences\\_events/advocacy-summit](https://sophe.org/conferences_events/advocacy-summit).





APRIL 22-24 | ANNUAL CONFERENCE

*See You Next Year  
in Portland!*

