



PROGRAM

Waves of Change

**Embracing Diversity and Technology
for Equity and Wellness**

#SOPHE2025



Celebrating SOPHE's History

Join us as we wrap up a year-long celebration of SOPHE's incredible 75th Anniversary! This historic conference is the perfect moment to reflect on our journey—learning from the past to shape a bright future. SOPHE's 75th Anniversary and History Committees invite you to explore how far we've come and envision the exciting path ahead for the next 25 years. Discover the rich history of SOPHE through an interactive online timeline, highlighting the organization's remarkable accomplishments since 1950. Next, step into the time capsule exhibit that will be unveiled to the conference attendees in 2050 and discover insights into this pivotal moment in our history. Then take a stroll down Poster Pacific to explore a thoughtful analysis of SOPHE Presidential Addresses over the years—what has evolved, and what remains constant? Celebrate SOPHE's past and help shape our future!



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As a SOPHE member, you join a growing community of:

- Public health, health education & health promotion professionals and higher education faculty;
- K-12 school health specialists;
- Public health professionals who work in county, state and federal agencies;
- Worksite healthcare workers;
- Practitioners committed to health equity and promoting a healthy society.



LEARN MORE OR JOIN NOW
sophe.org/membership



Waves of Change: Embracing Diversity and Technology for Equity and Wellness

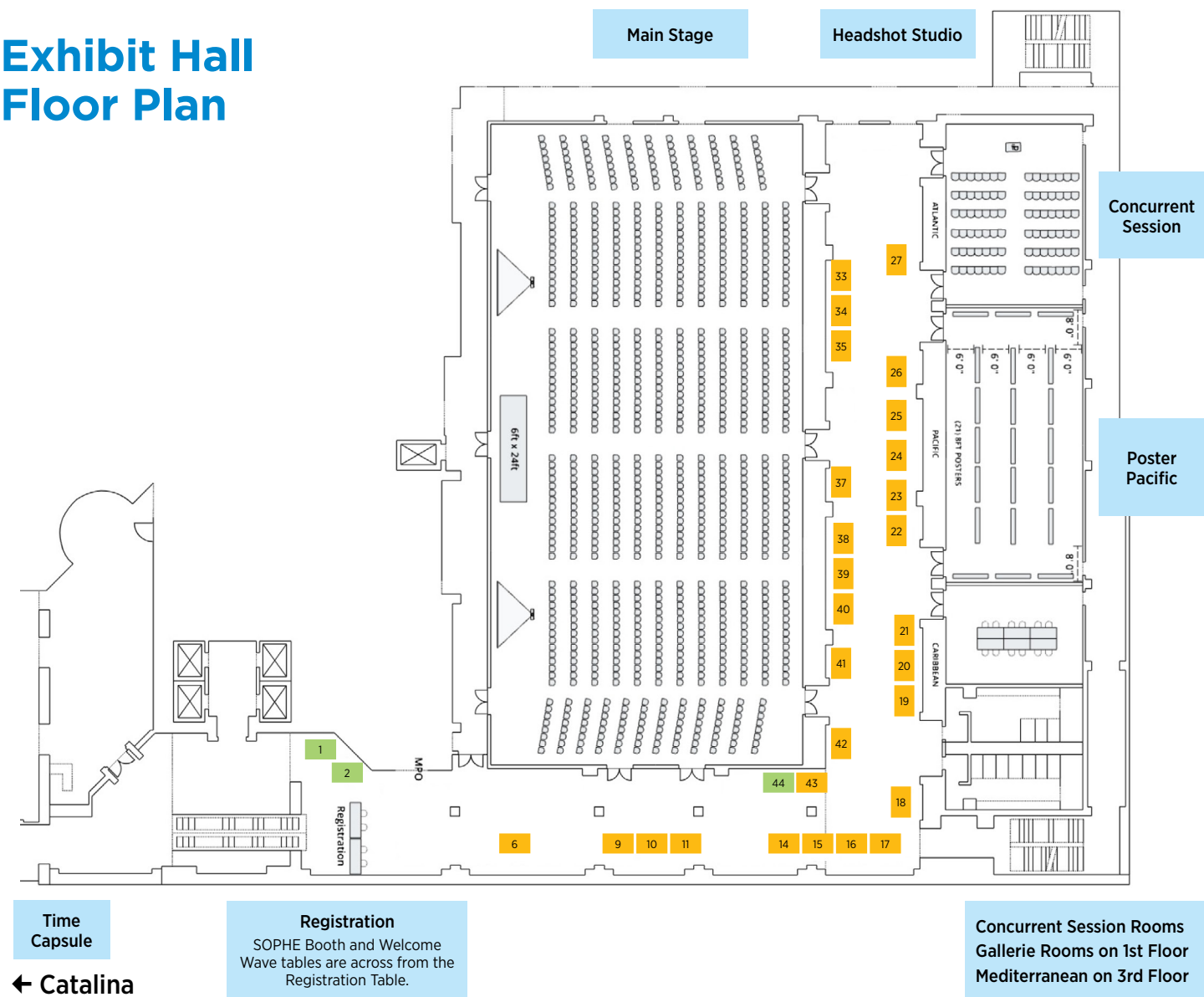
SOPHE's 76th Annual Conference celebrates SOPHE's 75 years of growth, achievement, and impact, yet calls for a future focus on health education's strategic role in addressing global public health crises.

Historic winds and waves of change in political, legal, social, and other structures are impacting the environment, mental health, violence, and many other areas of society—threatening our goal of achieving the highest standard of health as a fundamental right of all people. A knowledgeable, skilled health education workforce is needed to lead the public and private sectors in addressing social determinants of health, social justice, and health equity. Professional preparation and training programs also must ensure that health education specialists are equipped with the technological, multi-media and communication skills to develop, implement, and evaluate effective program interventions to reach diverse multi-cultural populations. At this pivotal moment in SOPHE's history, we must build on the lessons learned from the pandemic and other public health crises to chart a new path for a healthier, more equitable, and vibrant future for all populations.

Educational Tracks

- Leadership, Mentoring, and Training the Next Workforce
- Social Justice and Health Equity
- Technology and Communications
- Program Planning and Evaluation

Exhibit Hall Floor Plan



EXHIBITOR NAME	BOOTH #	EXHIBITOR NAME	BOOTH #
Alzheimers Association.....	18	McWilliams School of Biomedical Informatics at UTHealth Houston ..	10
American Liver Foundation	19	Minnesota State University, Mankato	33
Boostlingo	26	NCHEC.....	37
California Baptist University	15	Newport Healthcare	27
California State University, Los Angeles.....	20	Pear Suite	41
California State University, San Marcos	43	Pocketalk.....	25
Commando	39	Public Health Hired	14
Dean Vaughn	40	San Francisco State University – Department of Public Health	6
Drug Enforcement Administration (DEA).....	17	San Jose State University Master of Public Health Program.....	22
Epilepsy Foundation	42	Sisters in Public Health	11
Eta Sigma Gamma.....	24	SOCAL Chapter	1
The Foundation for the Advancement of Health Education (FAHE) ...	44	SOPHE.....	2
Health Promotion and Behavioral Sciences at UTHealth		UAB Community Health & Human Services Program.....	16
Houston School of Public Health	9	University of Wisconsin – La Crosse.....	38
Institute for Healthcare Advancement	35	Wellness Wally Co.....	23
Loma Linda University – School of Public Health.....	21	youthink at Children’s Hospital Los Angeles	34

2025 SOPHE Annual Conference Schedule at a Glance

Waves of Change: Embracing Diversity and Technology for Equity and Wellness

As of March 18. Visit the conference app to access full information.

Tuesday, April 15, 2025	
9:00 AM – 5:00 PM PST	National Case Study Competition in Health Education
9:00 AM – 5:00 PM PST	Registration Opens
9:30 AM – 5:30 PM PST	SOPHE Board of Trustees Orientation/Meeting (<i>Invitation Only</i>)
12:00 PM – 3:00 PM PST	Finding Needles in Haystacks: Efficient Literature Searching to Develop Your Research Question (<i>Ticketed Event</i>)
12:00 PM – 4:30 PM PST	Eta Sigma Gamma Board of Directors Meeting (<i>Invitation Only</i>)
2:00 PM – 6:00 PM PST	Exhibit Hall Set-up
3:15 PM – 4:45 PM PST	Future-proof Your Career: Mastering AI-driven Job Hunting and Skills (<i>Ticketed Event</i>)
5:30 PM – 6:30 PM PST	SOPHE House of Delegates Meeting
5:30 PM – 7:30 PM PST	Eta Sigma Gamma + SOPHE Social (<i>Invitation Only</i>)

Wednesday, April 16, 2025	DAILY THEME: Wear Your University or Organization Gear
7:00 AM – 9:00 AM PST	Exhibit Hall Set-up
7:00 AM – 5:30 PM PST	Registration Open
7:45 AM – 8:45 AM PST	SOPHE New Member and First-timer Breakfast (<i>Invitation Only</i>)
8:00 AM – 9:00 AM PST	Wednesday Poster Set-Up for Poster Power Hour
9:00 AM – 11:00 AM PST	Opening Plenary: Presidential Address and Dorothy Nyswander Health Equity Keynote Address — Advocating for Social Justice and Improving Health Equity Outcomes
11:00 AM – 7:30 PM PST	Wednesday Exhibits Open
11:15 AM – 12:15 PM PST	A1. Student Workshop: Advancing Public Health: From Cultural Competence to Career Resilience
11:15 AM – 12:15 PM PST	A2. Oral Session: Shaping the Future: Training and Upskilling the Public Health Workforce
11:15 AM – 12:15 PM PST	A3. Oral Session: Bridging Gaps: Racial Equity, Antiracist Pedagogy, and Health Communication in Public Health Education
11:15 AM – 12:15 PM PST	A4. Deep Dive: Innovating Public Health: Using Groundwater Workshops and Wastewater Data to Drive Racial Equity
11:15 AM – 12:15 PM PST	A5. Oral Session: Communication Tools: Using Social Media for Vaping Prevention and Vaccine Awareness

Wednesday, April 16 (continued)

11:15 AM – 12:15 PM PST	A6. Skill-Building Intensive: The Potential Impact of a Caregiver’s Device Use on the Attachment Bond with Their Child
12:15 PM – 1:15 PM PST	SOPHE Past Presidents’ Lunch (<i>Invitation Only</i>)
12:15 PM – 1:30 PM PST	Wednesday Lunch on Your Own
12:15 PM – 1:30 PM PST	Visit Exhibits
12:30 PM – 1:30 PM PST	Wednesday Poster Power Hour
1:30 PM – 2:00 PM PST	Wednesday Poster Power Hour Presenters Remove Posters
1:30 PM – 2:30 PM PST	B1. Oral Session: Enhancing Health Literacy Competencies: Empowering Public Health Professionals for Better Community Outcomes
1:30 PM – 2:30 PM PST	B2. Oral Session: Leveraging Structural Equation Modeling and Neighborhood Insights to Address Adolescent Depression, Suicidality, and ACEs
1:30 PM – 2:30 PM PST	B3. Roundtable: Building a Stronger Workforce: Equitable Approaches to Maternal and Child Health Development
1:30 PM – 2:30 PM PST	B4. Oral Session: Tobacco Products and E-Cigarettes: Smoking Cessation Among Specific Populations in NYC and California
1:30 PM – 2:30 PM PST	B5. Skill-Building Intensive: Digital Health and Wellness Coaching: Designing a Culturally Tailored Health Intervention for Minority Communities
1:30 PM – 2:30 PM PST	B6. Roundtable: Dismantling Stigma: Informing Mental Health Awareness
2:45 PM – 3:45 PM PST	C1. Oral Session: Amplifying Underrepresented Voices in Health Research and Tailoring Mentorship Programs
2:45 PM – 3:45 PM PST	C2. Oral Session: Research for Health Equity: Exploring Refugee Health through Photovoice, Social Support, and Diversity-Sensitive Care
2:45 PM – 3:45 PM PST	C3. Deep Dive: Promoting Nutrition and Health Equity: Research, Education, and Solutions for Rural Communities and Food Insecurity
2:45 PM – 3:45 PM PST	C4. Deep Dive: Exploring Social Privilege, Leadership and Advocacy Using a Peer Education Program Model to Cultivate Mentorship
2:45 PM – 3:45 PM PST	C5. Skill-Building Intensive: Combating Health Misinformation in Today’s World
2:45 PM – 3:45 PM PST	C6. Skill-Building Intensive: Leveraging the Mission Model Canvas for Effective Public Health Partnerships and Project Development
3:00 PM – 4:00 PM PST	Wednesday Poster Set-Up for Evening Poster Reception
4:00 PM – 5:30 PM PST	Plenary 2: Preparing a Resilient Health Education Workforce: Navigating Winds of Change
5:30 PM – 7:30 PM PST	Opening Reception
6:00 PM – 7:00 PM PST	Wednesday Evening Poster Reception
7:00 PM – 7:30 PM PST	Wednesday Evening Poster Reception presenters remove posters

7:00 AM – 5:30 PM PST	Registration Open
7:15 AM – 8:15 AM PST	NCHEC Breakfast for CHES and MCHES (<i>Invitation Only</i>)
7:30 AM – 8:30 AM PST	Thursday Poster Set-Up for Poster Power Hour
8:30 AM – 9:45 AM PST	Plenary 3: 2025 Elizabeth Fries Health Education Award and Plenary
9:00 AM – 4:00 PM PST	Thursday Exhibits Open
10:00 AM – 11:00 AM PST	D1. Oral Session: Weight-Inclusive Approaches: Training, Diabetes Prevention, and Health Outcomes in Obesity-Affected Populations
10:00 AM – 11:00 AM PST	D2. Learning Lab: Developing Health Professions Leadership: Training in Zambia and Community Partnerships with Native Nations
10:00 AM – 11:00 AM PST	D3. Quick Chats, Sparks of Connection: Speed Networking for Health Educators
10:00 AM – 11:00 AM PST	D4. Oral Session: Supporting LGBTQ+ Health: Belonging, Family Support, and Mentorship for a Smoke-Free Future
10:00 AM – 11:00 AM PST	D5. Deep Dive: Applying National Health Education Standards to Child/Adolescent Health Education Initiatives: Guidance for Public Health Educators
10:00 AM – 11:00 AM PST	D6. Deep Dive: The Art and Skill of Using Photovoice for Social Justice and Health Equity
11:00 AM – 12:45 PM PST	Visit Exhibits
11:00 AM – 12:45 PM PST	Thursday Lunch on Your Own
11:45 AM – 12:45 PM PST	Thursday Poster Power Hour
12:30 PM – 3:00 PM PST	Eta Sigma Gamma Business Meeting and Awards Ceremony
12:45 PM – 1:15 PM PST	Thursday Poster Power Hour presenters remove posters
12:45 PM – 1:30 PM PST	SOPHE All-Member Business Meeting
1:45 PM – 2:45 PM PST	E1. Oral Session: Empowering Health Equity: Training Community Health Workers and Supporting Rural Nursing Students
1:45 PM – 2:45 PM PST	E2. Oral Session: Reproductive Health: Policy Analysis, Black Women's Voices, and Contraception Access
1:45 PM – 2:00 PM PST	E2.01 - Pivots to Productivity: Lessons Learned from an Adolescent Sexual & Reproductive Health Program
1:45 PM – 2:45 PM PST	E3. Oral Session: Mental Health and Well-being: Exploring Gender and Racial Injustice Impacts
1:45 PM – 2:45 PM PST	E4. Skill-Building Intensive: Combating Public Health Misinformation through Strategic Storytelling
1:45 PM – 2:45 PM PST	E5. Skill-Building Intensive: Strengthening Health Educators: The Impacts of Local SOPHE Chapter Membership
2:45 PM – 3:45 PM PST	Thursday Poster Set-Up for Evening Poster Reception
3:00 PM – 3:30 PM PST	F1. IGNITE: Empowering Future Leaders: Mentorship, Training, and Networking for Public Health Students and Professionals

Thursday, April 17 (continued)

3:00 PM – 3:30 PM PST	F2. IGNITE: Sexuality Education and Health Choices: Navigating College Conversations, Post-Roe Discourse, and Abortion Perceptions
3:00 PM – 3:30 PM PST	F3. IGNITE: Innovative Public Health Solutions: Community-Driven Testing, Harm Reduction, and Aging During Crisis
3:00 PM – 3:30 PM PST	F4. IGNITE: Influences on Health Choices: Vaccines, AI, and Education
3:00 PM – 3:45 PM PST	ESG Advisor Session (<i>Invitation Only</i>)
3:45 PM – 5:30 PM PST	Plenary 4: Media, Information, Science, and Health Literacy: Information Ecosystem Challenges for Health Educators in the 21st Century
4:00 PM – 6:00 PM PST	Exhibit Hall Dismantle
5:30 PM – 6:30 PM PST	Thursday Evening Poster Reception
5:30 PM – 6:30 PM PST	Meet and Greet Mixers
6:30 PM – 7:00 PM PST	Thursday Evening Poster Reception Presenters Remove Posters

Friday, April 18, 2025		DAILY THEME: Making Waves
7:00 AM – 8:00 AM PST	Yoga for Public Health Professionals: Cultivate Well-being and Resilience (<i>Ticketed Event</i>)	
8:15 AM – 9:15 AM PST	G1. Deep Dive: We Deserve Clean Air: CBPAR & Social Media to Advance Health Equity for Low-Income Residents	
8:15 AM – 9:15 AM PST	G2. Deep Dive: Riding the AI Wave: Using AI to Teach Advocacy	
8:15 AM – 9:15 AM PST	G3. Roundtable: Teaching Public Health in Higher Education: Conversation about the Current Climate	
8:15 AM – 9:15 AM PST	G4. Oral Session: Advancing Health Equity and Well-Being: AI in Health Literacy, Language Access, and College Student Perspectives	
8:15 AM – 9:15 AM PST	G5. Oral Session: Innovative Health Education: Web-Based Curricula, Technology in Sexual Health, and Building Accessible Systems	
8:15 AM – 9:15 AM PST	G6. Oral Session: Engaging Children in Health: Creative Education, Family Engagement, and Prevention Strategies	
9:30 AM – 10:30 AM PST	H1. Deep Dive: Developing Tomorrow's Public Health Advocates: Design and Evaluation of an Advocacy-Focused Undergraduate Immersive Course	
9:30 AM – 10:30 AM PST	H2. Deep Dive: Catch the Wave: Learning Agility for Leader Development During Changing Tides	
9:30 AM – 10:30 AM PST	H3. Oral Session: Mobilizing Communities for Health Equity: Strategies, Partnerships, and the Role of Community Health Workers	
9:30 AM – 10:30 AM PST	H4. Oral Session: Addressing Food Insecurity: Interventions, Retailer Impact, and Assessing Community Food Environments	
9:30 AM – 10:30 AM PST	H5. Learning Lab: Transforming Health Equity and Wellness in Children and Communities	
10:45 AM – 12:00 PM PST	Closing Plenary: Public Health at the Crossroads: SOPHE 2025 Honorary Fellow Address	
2:00 PM – 4:00 PM PST	SOPHE Gives Back: Fighting Hunger One Box at a Time	

2025 Annual Conference Awardees

SOPHE's Distinguished Fellow Award recognizes a person who has made exemplary and lasting contributions to the field of health education and public health.

Raffy R. Luquis

SOPHE's Honorary Fellow recognizes a non-SOPHE member who has made significant and lasting contributions to health education and the public's health.

Sandro Galea

Elizabeth Fries Health Education Award is sponsored by the James F. and Sarah T. Fries Foundation/CDC Foundation to recognize an exemplary behavioral scientist.

Reed V. Tuckson

Karen Denard Goldman Health Education Mentor Award recognizes a National SOPHE member in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and who has successfully forged the link between practice and research.

Leonard Jack, Jr.

SOPHE Trophy Award acknowledges a member's tireless contributions to SOPHE; often referred to as the "Unsung SOPHE Hero Award."

To be announced during conference during the closing plenary.

SOPHE Presidential Citations recognize dedicated service and contributions to SOPHE.

To be announced during conference during the SOPHE Business Meeting.

M. Elaine Auld Horizon Award recognizes early-career health educators who have distinguished themselves through leadership, creativity, involvement in the profession, and health education practice.

Sarah Ruiz

SOPHE Chapter Award of Excellence recognizes a SOPHE Chapter that has demonstrated creative and effective methods in the delivery of one or more core member services.

Texas SOPHE

Most Valuable Partner is given by SOPHE staff to recognize excellence in collaboration and partnership with SOPHE to improve the profession and the public's health.

Eta Sigma Gamma

Health Education Technology Innovation Award recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education.

New Jersey Department of Health Daycares, Schools, and Higher Education Team

Vivian Drenckhahn Student Scholarships provide support to full-time undergraduate and graduate students in their pursuit of educational and professional development in health education.

Hannah Branch

Taylor Levy

Akansksha Mehra

Dorothy Nyswander Health Equity Award recognizes an individual or group who embodies and promotes health equity through research, practice, and/or teaching.

Chandra L. Ford

SOPHE/CDC Student Fellows in Injury Prevention recognizes, assists, and trains students working on research or practice-based projects in unintentional injury prevention from the perspective of health education or the behavioral sciences.

Marianne Chirica

Priyanka Joshi

Siddhesh Zadey

SOPHE Patient Engagement Fellow recognizes, assists, and trains masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.

Eleanor Hudd

21st Century Student Scholarships provide financial support to full-time undergraduate and graduate students to attend SOPHE's Annual Conference or Advocacy Summit.

Raphael Adesiyun

Sophia Garbarino

21st Century Health Education Practice Scholarships provide financial support to SOPHE members (National/chapter) who are health education specialists and practitioners to attend SOPHE's Annual Conference or Advocacy Summit.

Ethan Greenblatt

Alvin Tran

Health Education & Behavior's Lawrence W. Green Paper of the Year

"A CBPR-Enhanced Delphi Method: The Measurement Approaches to Partnership Success Case Study."

Barbara L. Brush, Shouu-Yih D. Lee, and Laurie Lachance. 2024;51(2):212-217.

Health Promotion Practice's Sarah Mazelis Paper of the Year

"Stacked Up Against Us: Using Photovoice and Participatory Methods to Explore Structural Racism's Impact on Adolescent Sexual and Reproductive Health Inequities."

Saharra L. Dixon, Elizabeth Salerno Valdez, and Aline Gubrium. 2025;26(1):85-95.

Pedagogy in Health Promotion Paper of the Year

"Leveraging Generative AI to Elevate Curriculum Design and Pedagogy in Public Health and Health Promotion."

Eric J. Conrad and Kelly C. Hall. 2024;10(3):178-186.



SOPHE's Center for Online Resources & Education

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The [Center for Online Resources & Education](https://elearn.sophe.org) (CORE) is a dedicated source for continuing education and skills in demand by today's employers in public health education and promotion. The CORE provides CHES/MCHES credits to those who are members and non-members of SOPHE.

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SOPHE expresses our sincere gratitude for your generous donation in 2024. Your support has allowed us to continue our mission of promoting health behaviors and improving public health outcomes through education, research, and advocacy.

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Please visit our exhibitors during the conference!



ADVOCACY SUMMIT



October 18-20, 2025

Washington, D.C.

*Finding Common Ground:
Pathways to a Healthier Nation*

SOPHE will host the Annual Advocacy Summit in
Washington, D.C. on Saturday, October 18-20, 2025

Registration and Call for Abstracts now open!

For questions or additional information,
contact education@sophe.org or visit
sophe.org/conferences_events/advocacy-summit.





APRIL 22-24 | ANNUAL CONFERENCE

*See You Next Year
in Portland!*

