



SOPHE History 2010-2019

YEAR	EVENT	PERSONS	SIGNIFICANCE
2010	SOPHE Revamps its Website		SOPHE released an enhanced, more user-friendly website that provides users with additional resources, such as the member communities portal and connection to social media channels.
2010	Health Education Job Analysis (HEJA) Completed		NCHEC, SOPHE, and American Association for Health Education confirmed a hierarchical model of entry- and advanced-level Competencies. The results informed revisions to CHES(R) and the creation of the first MCHES(R) credential in 2011.
2012	SOPHE Launches Center for Online Resources & Education (CORE)		SOPHE released its new eLearning management system, the Center for Online Resources & Education (CORE) to provide access to numerous online resources, such as webinars, conference recordings, podcasts, and continuing education opportunities.
2013	National Health Education Advocacy Summit Grows in Attendees and Impact		The summit provides health education faculty, practitioners, and students training in advocacy skills. The 18th Annual Advocacy Summit was held October 15-17, 2016.



2013	Release of the Issue Brief, Affordable Care Act: Opportunities and Challenges for Health Education Specialists	Dr. Rebecca Reeve	The issue describes relevant background information on the Affordable Care Act (ACA) and the role of health education specialists in the changing health care system. Dr. Rebecca Reeve discusses the opportunities associated with the ACA.
2013	Discontinuation of Midyear Meeting and Move of SOPHE Annual Meeting from Fall to Spring.	Dr. Kelli Brown	Dr. Kelli Brown describes the considerations behind reducing the number of national conferences each year, as well as the decision to no longer hold SOPHE's annual meeting at the same time and location as the APHA meeting. Since these changes, the annual meetings have grown in size and have been located in smaller cities, which has provided financial benefits for the organization and reduced the burden on volunteers.
2015	First SOPHE Patient Engagement Fellowship awarded	Center for Advancing Health	SOPHE Student Fellowship in Patient Engagement launched in honor of the late Jesse Gruman. Supports masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.
2015	Launch of <i>Pedagogy in Health Promotion: The Scholarship of Teaching and Learning</i> journal		Dr. Stephen Gambescia serves as first editor of SOPHE journal devoted to teaching and learning.



2015	Competency-Based Framework for Health Education Specialists released by SOPHE and NCHEC		The publication presents updated Responsibilities, Competencies, and Sub-competencies essential to modern health education and promotion practice. The framework serves as a foundational tool for professional preparation, credentialing, and professional development in the field.
2015	Every Student Succeeds Act (ESSA) Passed by U.S. Congress		SOPHE successfully advocated for passage of ESSA, which puts school health education on par with math, science and other core subjects in K-12 schools.
2015	SOPHE releases Increasing Access to Healthy Foods Community Toolkit	Robert Wood Johnson Foundation and the American Heart Association	The Toolkit provides resources to promote healthier, more active lifestyles for youth. It includes facts, sample materials, and strategic guidance to help communities build and mobilize social change movements focused on creating shared, active public spaces.
2016	SOPHE Publications	Dr. Karen Denard Goldman, Kathleen Schmalz; Drs. Carl Fertman and Diane Allensworth; Drs. Rick S. Zimmerman, Ralph J. DiClemente, Jon K. Andrus, Everold N. Hosein SOPHE Board	SOPHE published 3 textbooks featuring expertise of many SOPHE members: <i>Tools of the Trade 3; Health Promotion Programs: From Theory to Practice</i> (2nd ed.); <i>Introduction to Global Health Promotion</i>



2016	SOPHE adopts resolution to promote health equity, tobacco control, and gun violence prevention		SOPHE actively advocated for community-based disease prevention and health promotion by adopting new resolutions that focused on health equity, minimum age of tobacco sales, and gun violence prevention.
2016	SOPHE staff and members make 500 legislative visits on priority public health policy issues		SOPHE demonstrated a strong commitment to public health policy as SOPHE staff, committees, and interns conducted over 500 legislative visits to advance key advocacy priorities.
2016	SOPHE members publish comprehensive article on organization's 2000-2015 accomplishments in <i>Health Education and Behavior</i>		SOPHE provided numerous resources, through advocacy training, professional development, and the chapters, to its members over the last ten years.
2016	SOPHE successfully delivers first two-week training for 20-member Chinese delegation		SOPHE initiated international training in its first hands-on educational exchange with health education leaders from China, enhancing global dialogue in health promotion.
2016	Empowering Activated Communities for Health (EACH) Report released	Centers for Disease Control & Prevention (CDC)	With CDC support, SOPHE released Increasing Access to Healthy Foods Community Toolkit, empowering communities to plan and implement interventions that enhance access to nutritious foods and promote sustainable health outcomes.



2017	SOPHE Issues 2017-2020 Strategic Plan		The adaptation of SOPHE's 2017-2020 Strategic Plan provided a clear roadmap to build professional capacity, advance evidence-based research and practice, and advocate for health-supportive policies.
2017	SOPHE and partners convene 200 leaders in Denver for implementation of EACH initiative	CDC	The EACH initiative brought over 200 leaders and highlighted the work of 94 communities. The site visits reinforced the importance of equity, local engagement, and systems level thinking.
2017	R. Brick Lancaster Community Internship established		This award provides hands-on experience for students in community health settings and serves as a lasting tribute to Brick Lancaster's legacy of advancing community-based practice and mentorship in health education.
2017	SOPHE pilots Collegiate Champion Campaign		The launch of the Collegiate Champion Program empowered students to serve as liaisons between SOPHE and their campuses. The program fostered leadership development, and increased student engagement.
2017	SOPHE participates in NIOSH-sponsored Total Worker Health Roundtable at the University of North Carolina at Chapel Hill		Through support from NIOSH, this initiative promotes a holistic approach to worker health addressing both workplace hazards and broader health determinants.



2018	Digital Health Promotion Digital Leadership Summits	Drs. Robert Gold & John Allegrante	SOPHE sponsors 3 summits (2018-2020) to explore innovative ways that social media, smart phones and other digital health communication tools are used to address the nation's most pressing health problems. Cosponsored with the Milken Institute School of Public Health at the George Washington University, University of Maryland School of Public Health and the Public Good Projects.
2018	Advocacy in Action Online Course		SOPHE launched Advocacy in Action online CE course for professionals and students to learn the basics of building broad public and policymaker support for health enhancing policies and systems changes.
2019	SOPHE SPA in school health education approved	Dr. Susan Goekler	Council for the Accreditation of Educator Preparation recognized SOPHE as a Specialized Professional Association as a standard setting body of educator preparation programs in school health education