

2026 SOPHE Annual Conference Presenter Toolkit

Welcome to the 2026 SOPHE Annual Conference: *Local Roots, Global Impact: Transforming Health through Education.* We aim to help you share the excitement and benefits of attending the conference with your network. This toolkit offers platform-specific templates and samples for sharing your participation.

Key Information:

Dates: April 22-24, 2026

Preconference Events: April 21

Location:

Hilton Portland Downtown, 921 SW 6th Ave, Portland, OR 97204

About the Conference:

Join us for the <u>2026 SOPHE Annual Conference</u> in Portland, from April 22 to 24! Focusing on the *Local Roots, Global Impact: Transforming Health through Education*, the conference recognizes the many different aspects of diverse communities and will highlight best practices and the use of technology to create inclusive, easily accessible, and effective programs and promotions for the profession.

This event is for anyone involved in health education and promotion. It brings together a diverse group of presenters, including public health professionals, future health education professionals, school health educators, and health promotion leaders. Early-bird and discounted registration rates are available. <u>Visit the conference website</u> for details.

Who Should Attend:

- Public Health Educators and Health Promotion Specialists
- School Health Educators and Administrators
- University Faculty and Researchers
- Health Education Students and Early Career Professionals
- Community Health Workers and Program Coordinators
- Public Health Department Leadership
- Healthcare Organization Education Specialists
- Health Communication and Technology Professionals
- Health Equity and Social Justice Advocates
- Program Planners and Evaluators

Society for Public Health Education

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Sample Social Media Posts

Official Conference Hashtag: #SOPHE2026 (for use on X and Instagram)

X (@SOPHEtweets)

- I'm excited to present on [TOPIC] at #SOPHE2026! Join me [DATE] in Portland.
- Ready to share insights on [TOPIC] at #SOPHE2026 in Portland! Register by [DATE]: [LINK]
- Just [TIME] until #SOPHE2026! I can't wait to discuss [TOPIC] with fellow health educators.

Instagram (@sophehealth)

- Join me in Portland for innovative discussions on [TOPIC]! #SOPHE2026
- Preparing for my session on [TOPIC] at the 2026 SOPHE Annual Conference! See you in Portland. #SOPHE2026

Instagram Reel Script Sample

- Hi! I'm [NAME], and I'm excited to present at #SOPHE2026 in Portland! My session will cover [TOPIC], where you'll learn [KEY POINT 1] [KEY POINT 2] [KEY POINT 3]. I hope you'll Join me on [DATE]! See you there!

LinkedIn (@Society for Public Health Education - SOPHE)

I'm excited to announce that I'll be presenting at the 2026 SOPHE Annual Conference in Portland this April. My session on [TOPIC] will explore [BRIEF DESCRIPTION], offering insights for those interested in [KEY BENEFIT].

Join me to learn about [KEY TAKEAWAY 1], explore [KEY TAKEAWAY 2], and network with colleagues in health education.

Conference Details:

Date: [DATE] Location: Hilton Portland Downtown Session Time: [TIME] Looking forward to engaging with health education professionals!

Facebook (@SOPHEhealth)

- I'm presenting at the 2026 SOPHE Annual Conference in Portland this April! My session on [TOPIC] will cover [BRIEF DESCRIPTION]. If you're interested in [FIELD/SPECIALTY], come learn about [KEY BENEFIT].
- Join me at the Hilton Portland Downtown on [DATE/TIME]. Early-bird registration is open until January 31. Reach out with any questions about my session. See you there!



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Sample Promotional Email

Subject: Join me at the 2026 SOPHE Annual Conference Dear [Contact],

I'm excited to share that I'll be presenting at the 2026 SOPHE Annual Conference: Local Roots, Global Impact: Transforming Health through Education in Portland, from April 22-24, 2026. This transformative event brings together public and school health education promotion and practice professionals committed to advancing inclusive, technology-driven, evidence-based approaches to health education, promotion, and practice.

As a session speaker, I invite you to join me in this opportunity. Here's why you should attend:

- Fresh approaches to public and school health education, promotion and practice
- Tech innovations you can implement tomorrow
- Real solutions for equity challenges
- Connections that'll transform your work

I'll be presenting "[insert session title]" on [insert day], where we'll explore [insert session topic]. The conference features numerous sessions to inspire and equip health educators with the tools to create meaningful change.

<u>Visit the website</u> to learn more about the 2026 SOPHE Annual Conference. Register by January 31, 2026, to secure early-bird pricing. If you have any questions or would like more information, please don't hesitate to let me know. I look forward to seeing you in Portland!

Best regards, [Your Name]

Shareable Graphic

Save and share the following on social media, email signatures, and other communications.



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